



INSTITUTIONAL EFFECTIVENESS FACTBOOK 2024

THE OFFICE OF INSTITUTIONAL EFFECTIVENESS AND RESEARCH

OFFICE OF INSTITUTIONAL EFFECTIVENESS AND RESEARCH
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Tennessee Wesleyan University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award Baccalaureate and Master's Degrees. Questions about the accreditation of Tennessee Wesleyan University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org).

TWU FAST FACTS

2023 - 2024



1,074

Total Fall Enrollment

857

Undergraduate

217

Graduate

Faculty



65%

Credit Courses Taught by Full-Time Faculty

12:1

Student to Faculty Ratio

AVERAGE 15
CLASS SIZE

60+
UNDERGRADUATE MAJORS



9
MASTER'S DEGREES

Student Characteristics

6%
Black or African American

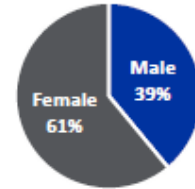


75%
White

1%
Asian

5%
Hispanic

2%
Two or More Races



48%

First Generation



80%

© GeoNames, N

8% NON-TENNESSEE
12% INTERNATIONAL

19



men's & women's
ATHLETIC TEAMS

MORE THAN

30

CLUBS &
ORGANIZATIONS

337

students reside in
FIVE

RESIDENTIAL FACILITIES

Graduation Rates*



75%

First Time, Full Time

75%

Full Time, Transfer

85%

Job Placement



\$20.7M

Aid
Awarded

100%

of first-time, full-time
students receive
financial assistance

\$20,782

Average Financial
Package (Freshmen)



*Student Achievement Measure Data

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II. TENNESSEE WESLEYAN UNIVERSITY MISSION, STATEMENT OF PURPOSE, AND VISION

University Mission Statement

In keeping with the spirit of the liberal arts, Tennessee Wesleyan University seeks within the framework of the Judeo-Christian tradition to provide for students the highest quality educational experience; to promote personal responsibility, integrity, and purpose; and to prepare students for a life of leadership and service in an ever-changing global community.

Statement of Purpose

Tennessee Wesleyan takes pride in its role as a comprehensive church-related college and accepts the challenge of advancing a community of learning on the main campus in Athens as well as additional instructional sites serving allied health and programming for adult students. The University serves a student body comprised of traditional and non-traditional students, non-degree-seeking adult learners and international students. Highly qualified faculty and staff are committed to assisting students in the realization of their full potential by providing appropriate career, pre-professional and professional education and/or requisite preparation for continued study in graduate school. The University offers baccalaureate programs in fine arts, humanities, natural and social sciences as well as business, nursing, other career-related areas and teacher certification. In addition to its undergraduate programs, Tennessee Wesleyan also offers master's programs in business, education, and allied health. The University's curriculum is designed to prepare graduates to be knowledgeable, to think critically and creatively, and to develop a basis for effective judgment.

University Vision 2032

Tennessee Wesleyan University will be recognized as an exemplary model of a comprehensive church-related institution centered in faith and reason that inspires and prepares students to become servant leaders in their community and our world.

III. FALL 2023 ENROLLMENT

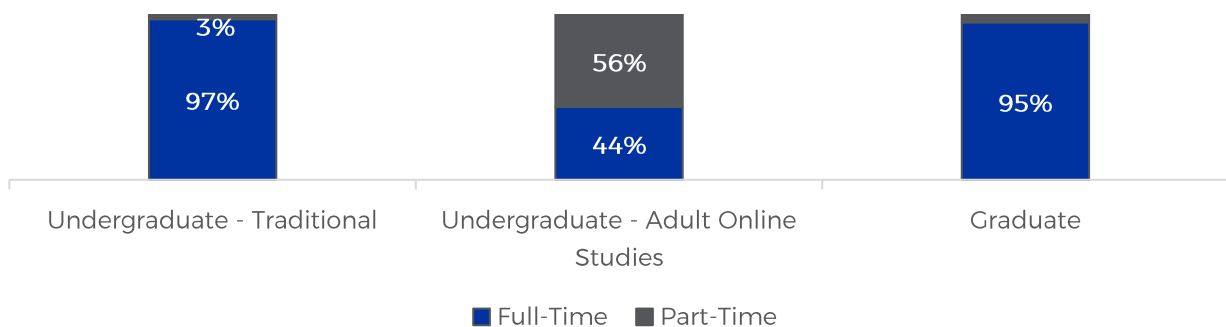
A. Headcount & FTE Fall Enrollment by Level, Type, & Attendance Status – Table

2023	Headcount			Full-time Equivalent (FTE)**	
	Full-time	Part-time	Total	IPEDS	SACSCOC
Undergraduate					
Traditional	729	22	751	736	741
Adult & Online Studies	37	47	84	53	65
Dual Enrolled	1	23	24	9	10
Graduate					
MAT	29	1	30	29	30
MBA	39	2	41	40	40
Pre-MBA*	3	0	3	3	3
MOT	66	1	67	66	67
MSN	6	2	8	7	7
MSED	0	1	1	0	0
MS Executive	65	0	65	65	65
MSSL	0	1	1	0	0
Non-Degree	3	2	5	4	3
Total	978	102	1080	1012	1031

*Duplicate Count

**IPEDS FTE = FT plus (PT/3); SACSCOC FTE = FT plus PT credit hours divided by 12 for undergraduates and 9 for graduates

B. Distribution by Level & Attendance Status – Chart



C. Distribution by Level & Type – Chart



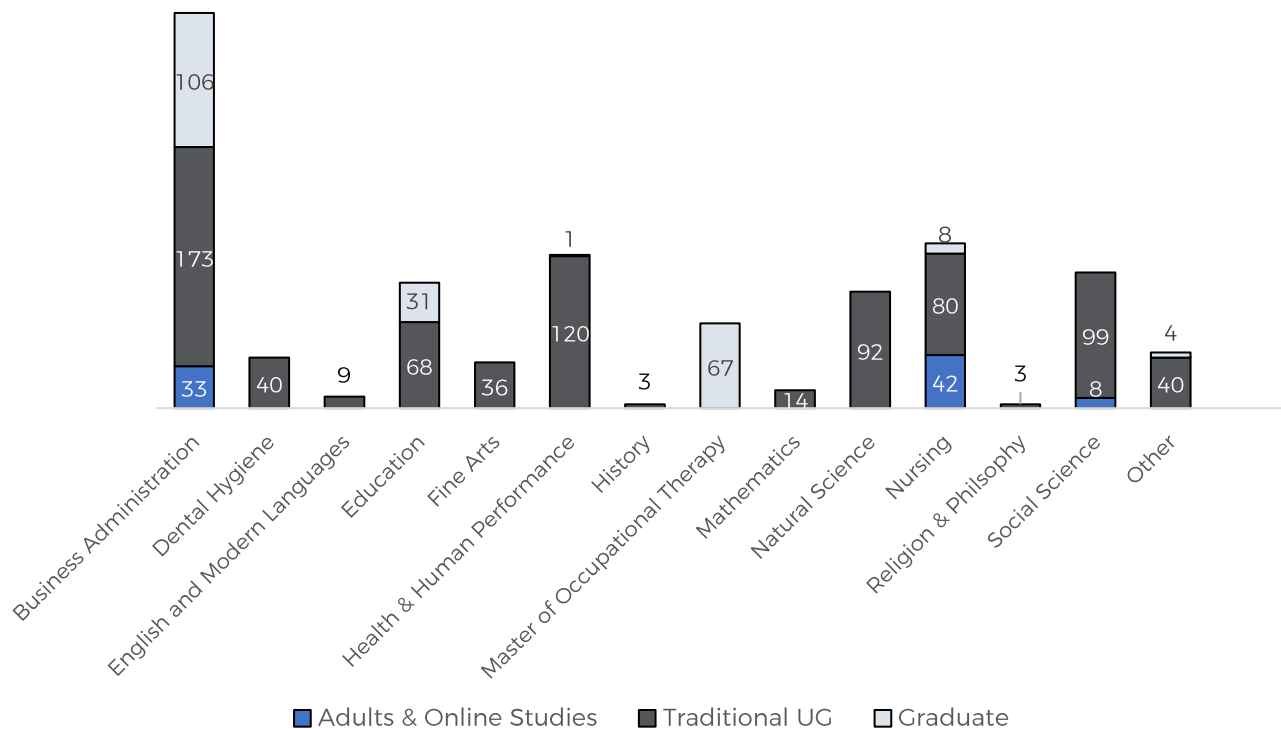
IV. ENROLLMENT TRENDS

A. Enrollment by Department, Level, & Type - Table

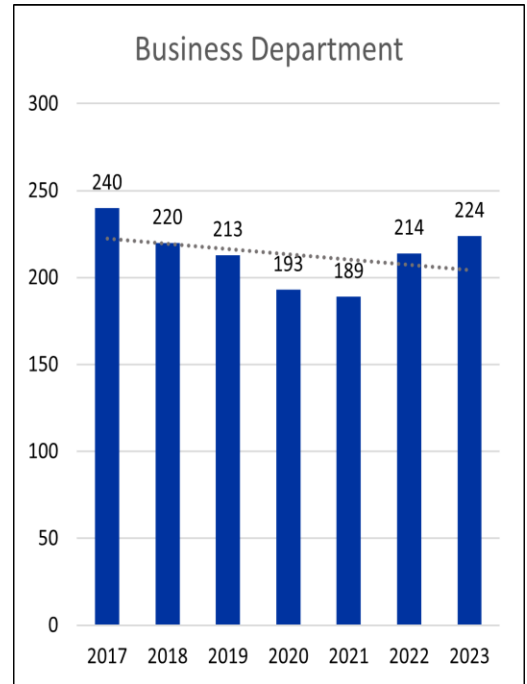
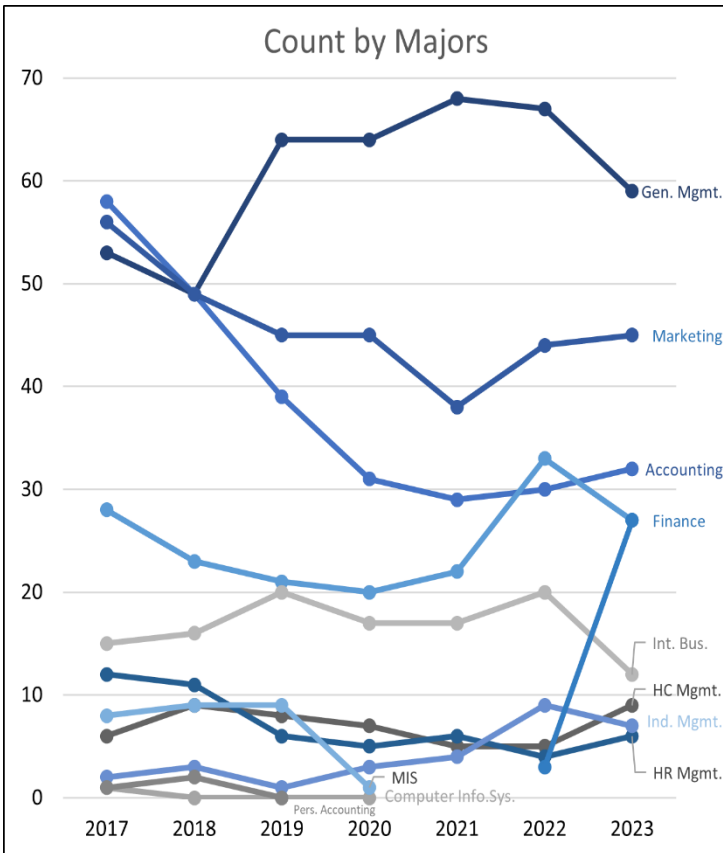
	Adult & Online Studies	Traditional	Graduate	Total
Business Administration	33	173	106	312
Dental Hygiene		40		40
English and Modern Languages		9		9
Education		68	31	99
Fine Arts		36		36
Health and Human Performance		120	1	121
History		3		3
Master of Occupational Therapy			67	67
Mathematics		14		14
Natural Sciences		92		92
Nursing	42	80	8	130
Religion and Philosophy		3		3
Social Sciences	8	99		107
Other (Undecided, DE, ND)		40	4	44
Total	83	777	217	1077

*Unduplicated count from Fall 2023 census, primary major

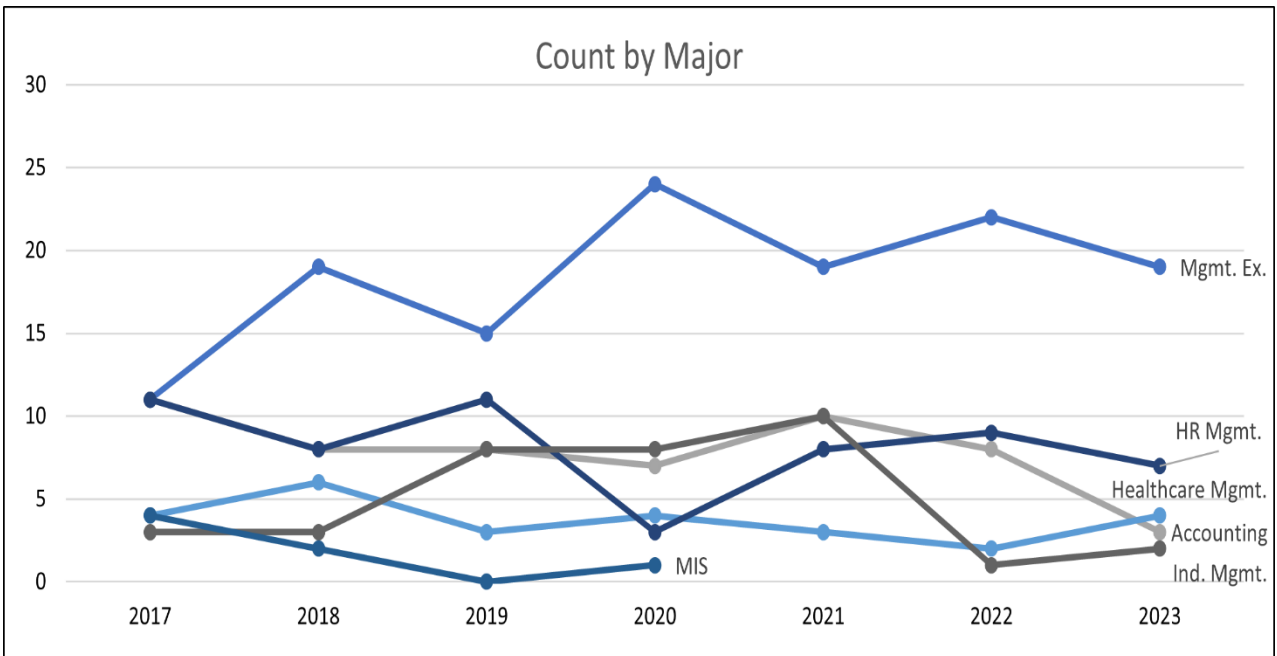
B. Enrollment by Department, Level, & Type - Chart



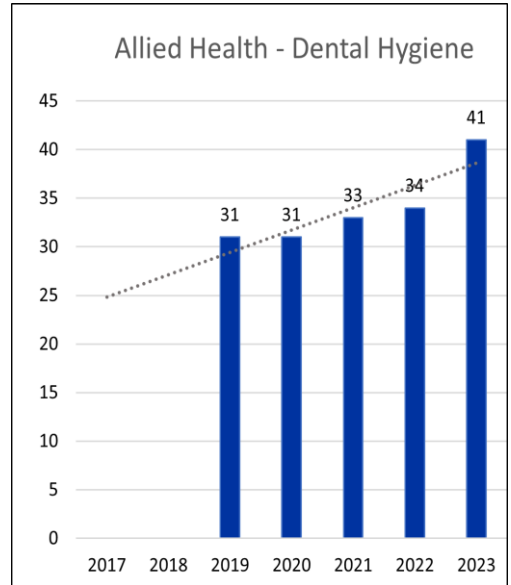
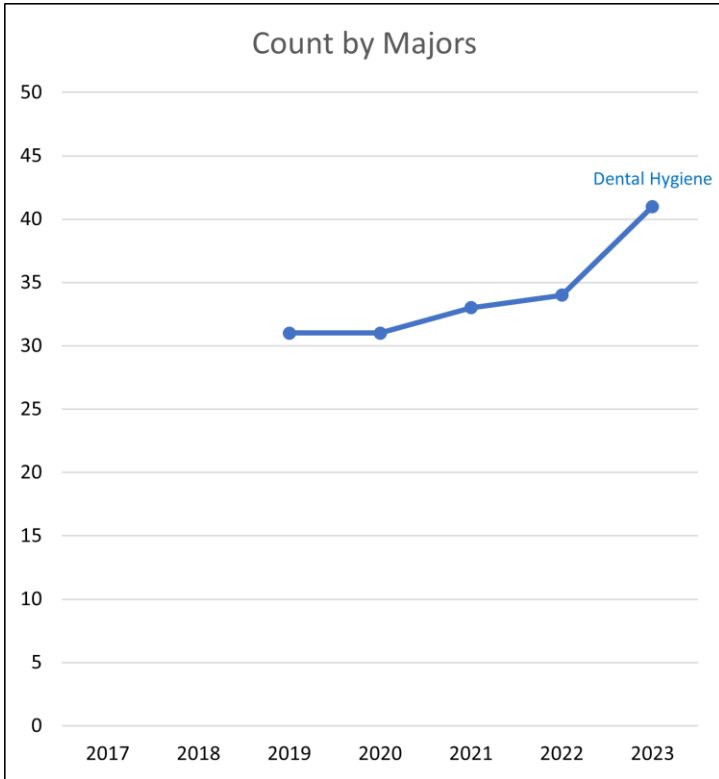
C. Enrollment by Business Department, All Majors – Charts



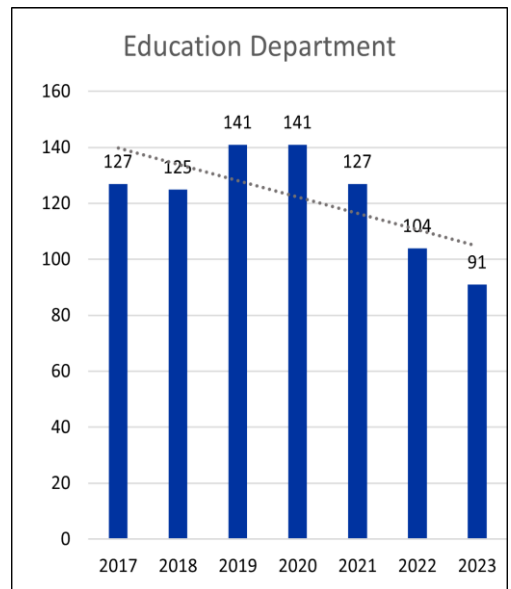
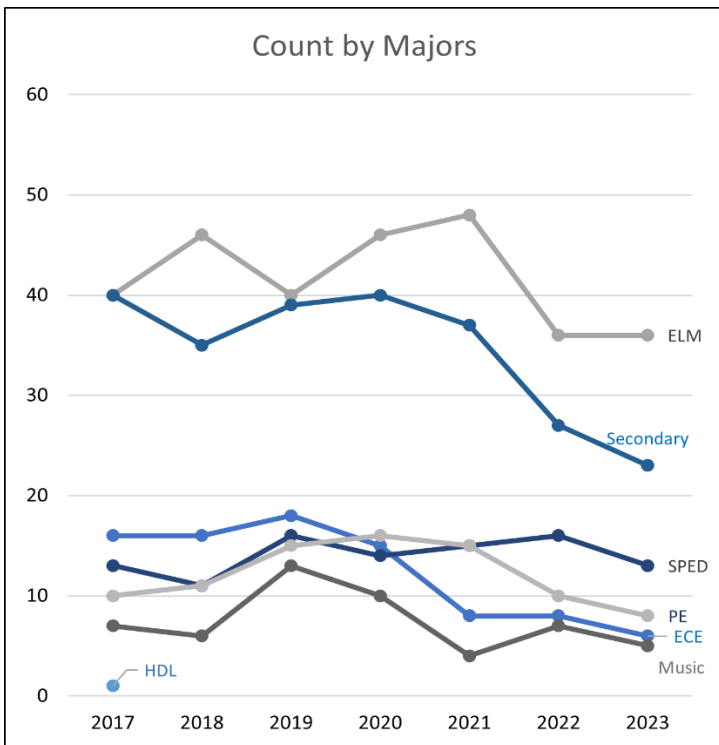
Management Excellence



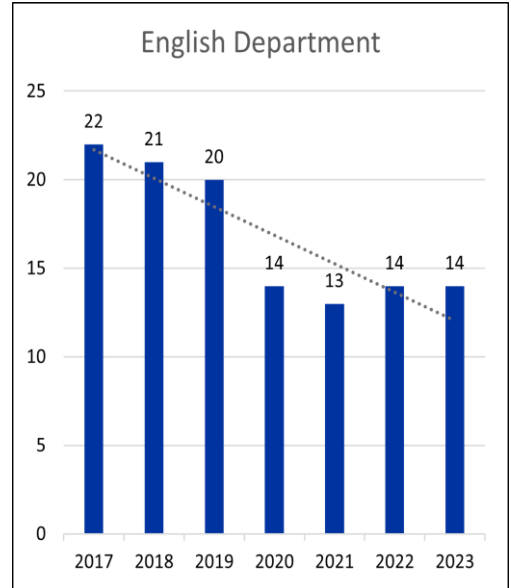
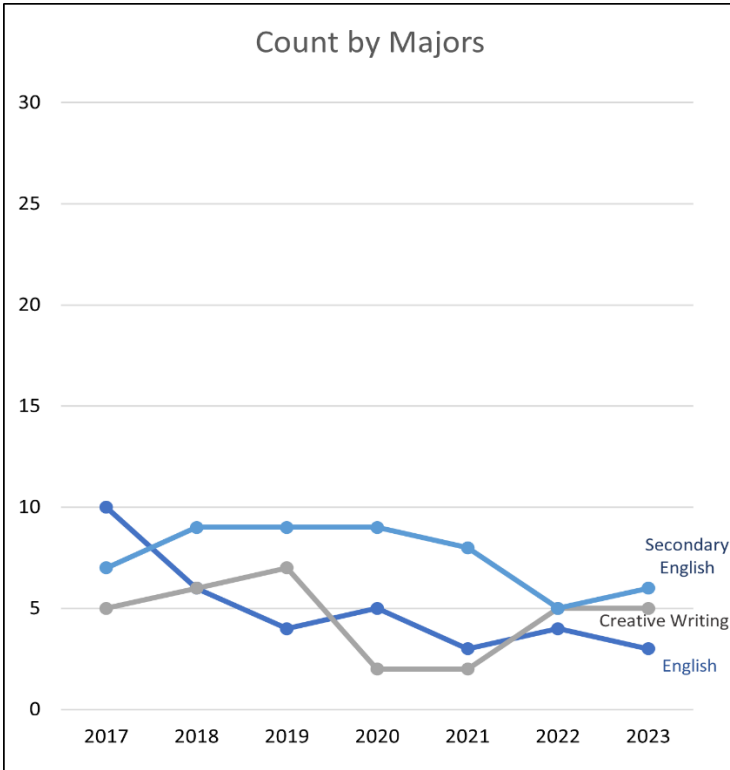
D. Enrollment by Dental Hygiene Department, All Majors – Charts



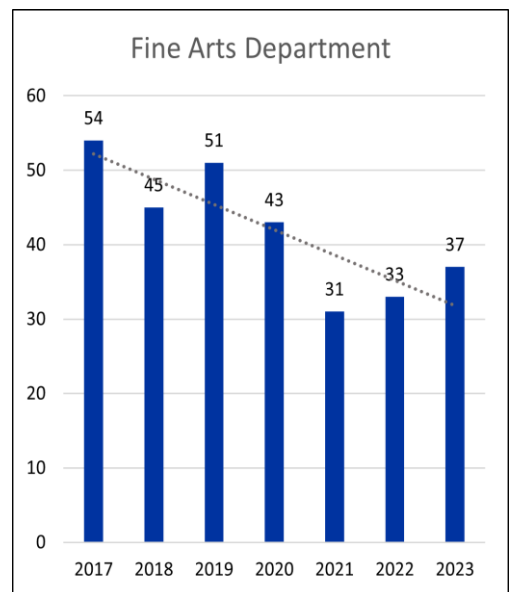
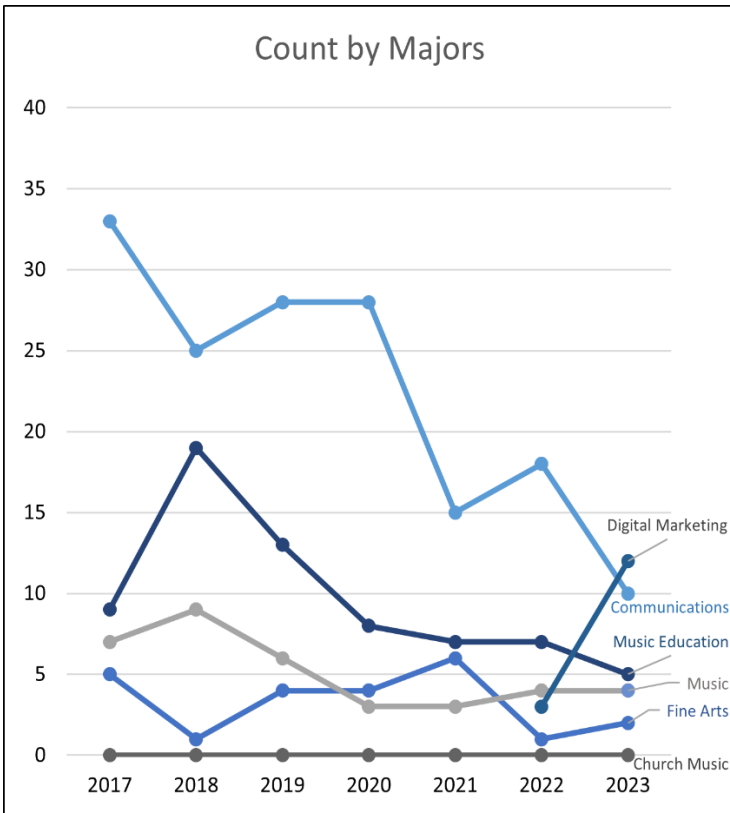
E. Enrollment by Education Department, All Majors – Chart



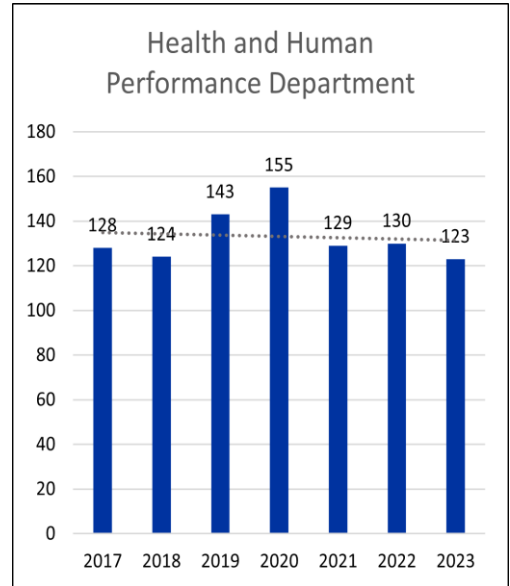
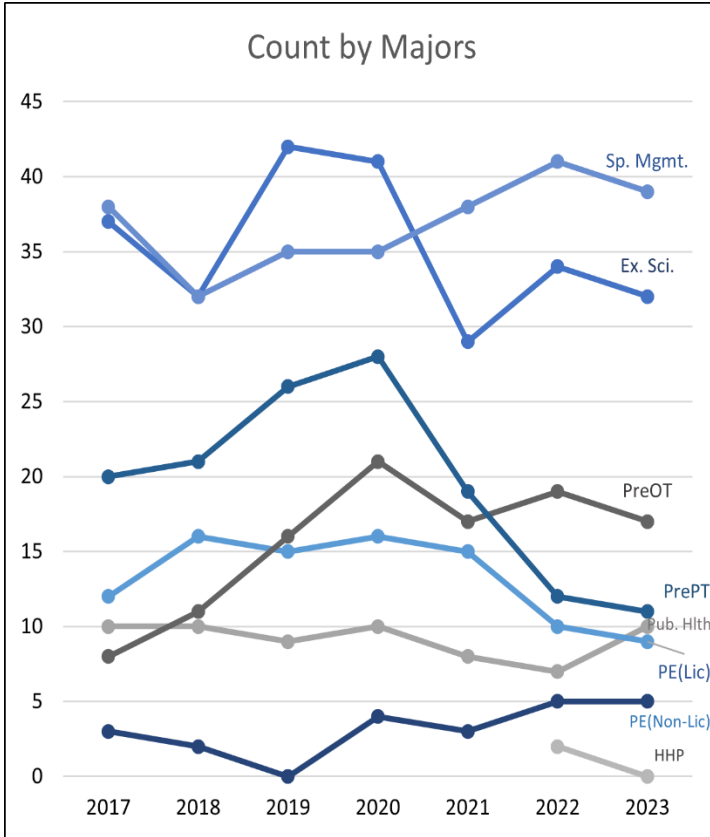
F. Enrollment by English Department, All Majors – Charts



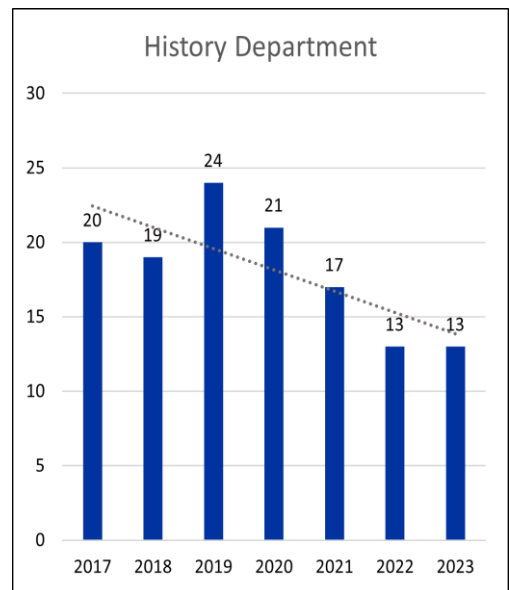
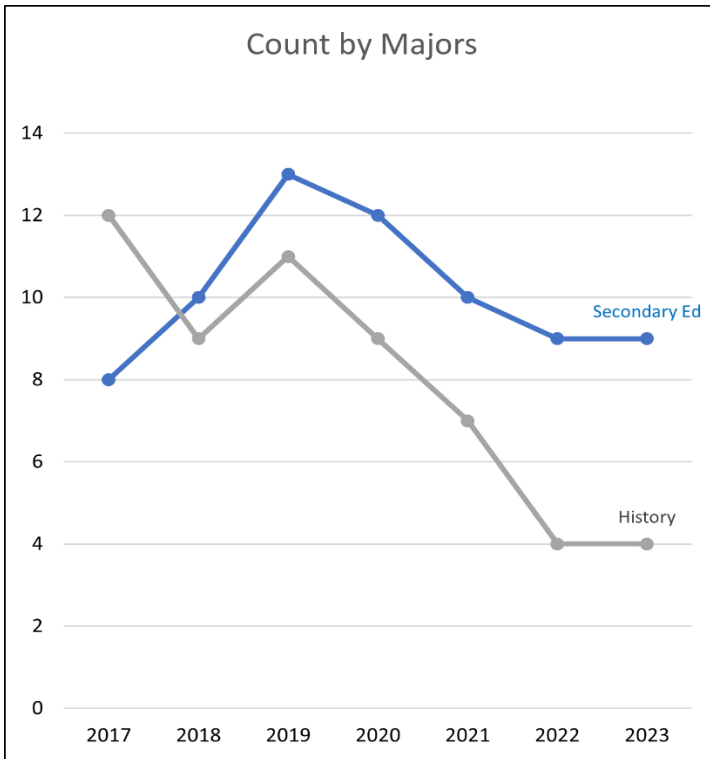
G. Enrollment by Fine Arts Department, All Majors – Charts



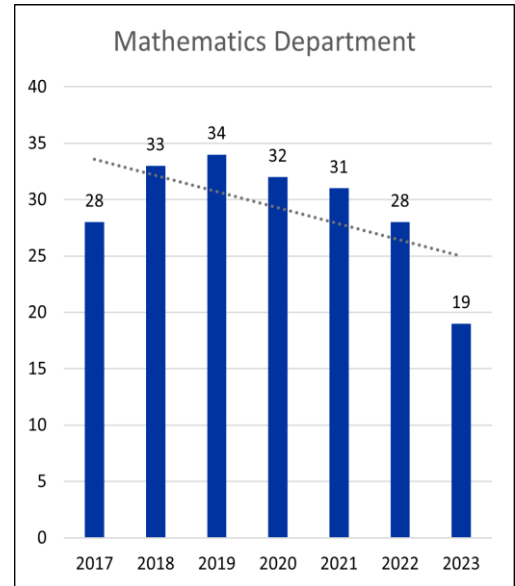
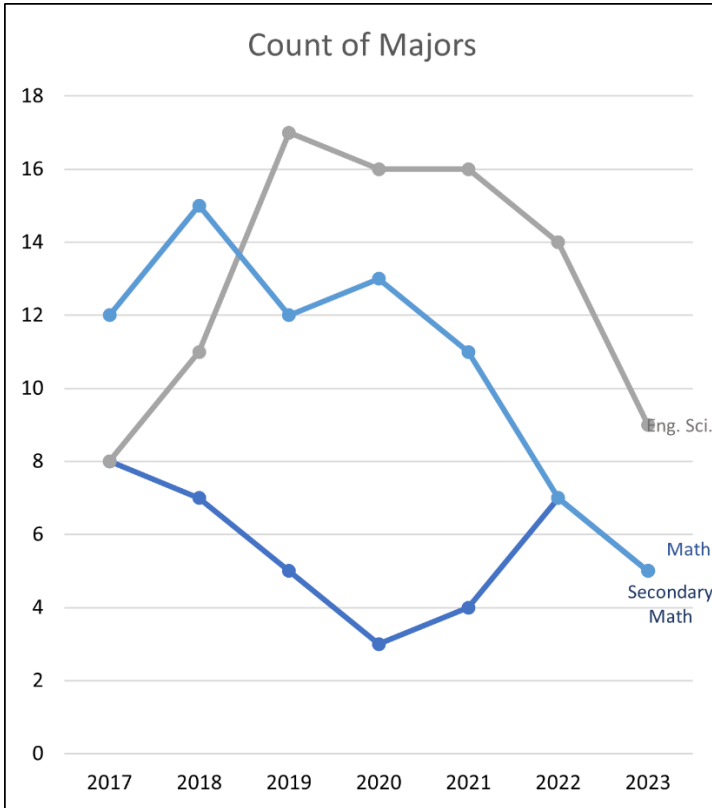
H. Enrollment by Health and Human Performance Department, All Majors – Charts



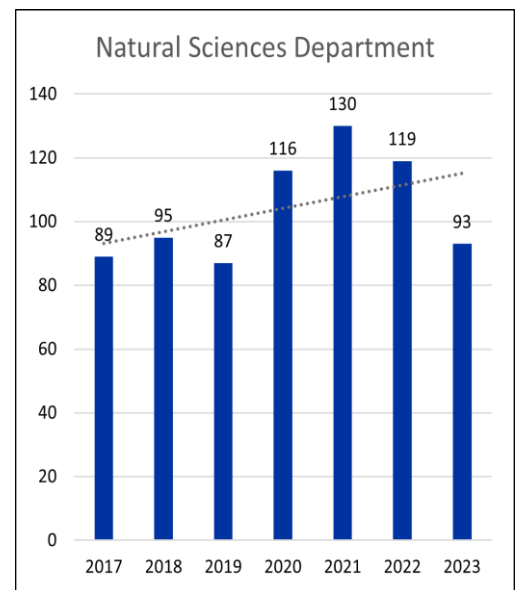
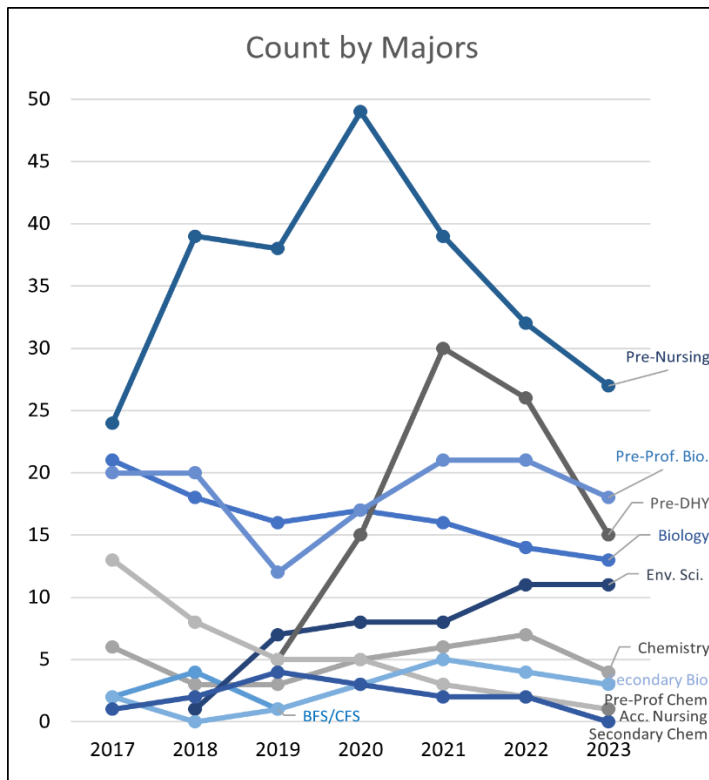
I. Enrollment by History Department, All Majors – Charts



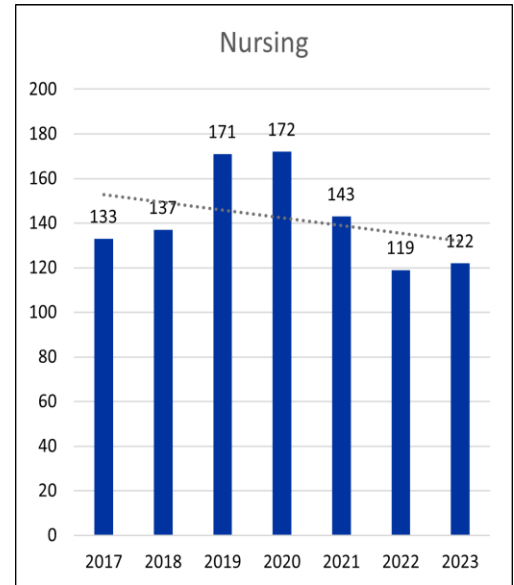
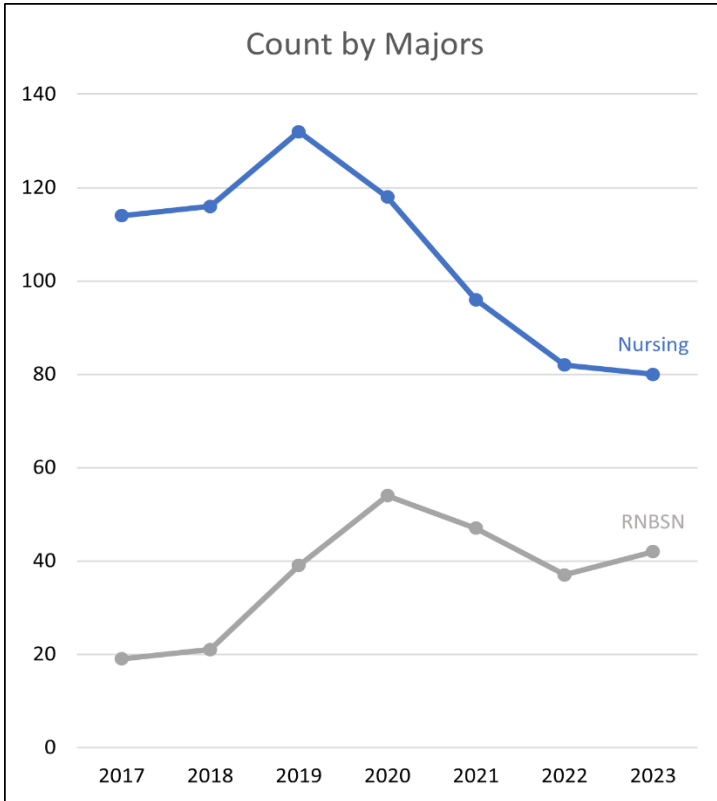
J. Enrollment by Mathematics Department, All Majors – Charts



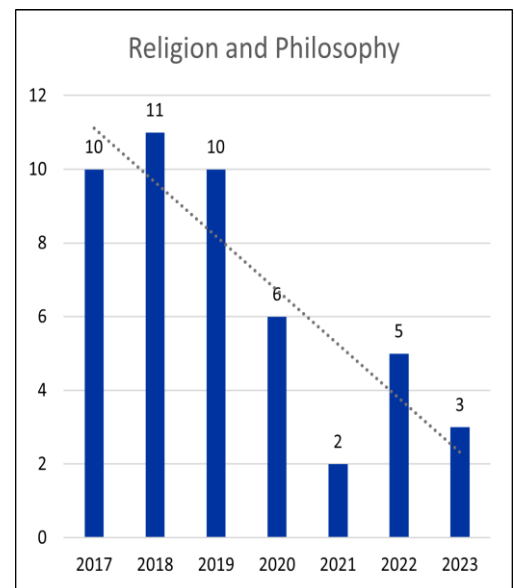
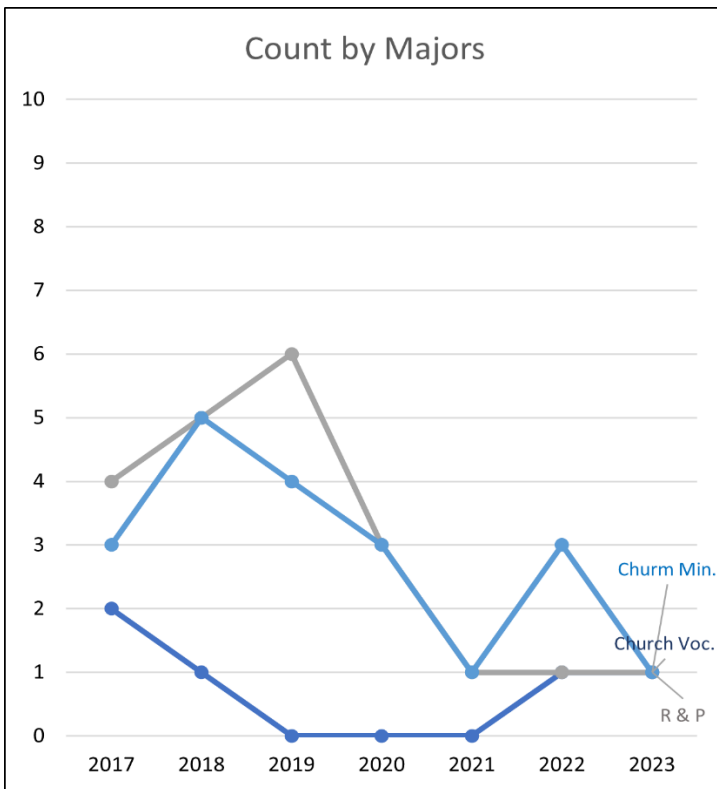
K. Enrollment by Natural Sciences Department, All Majors – Charts



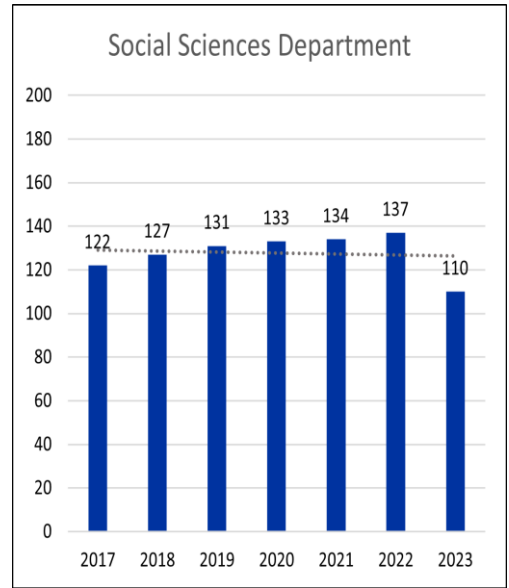
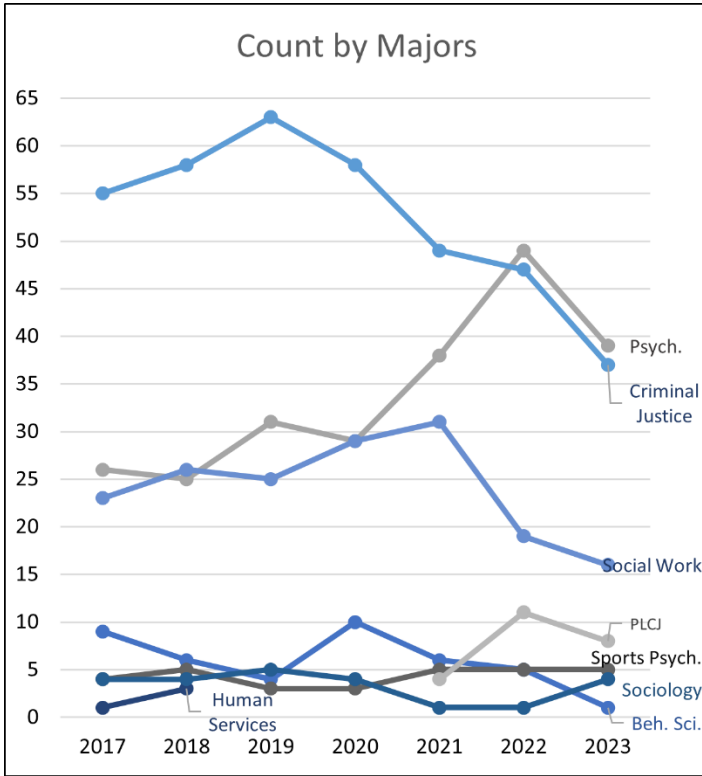
L. Enrollment by Nursing Department – Charts



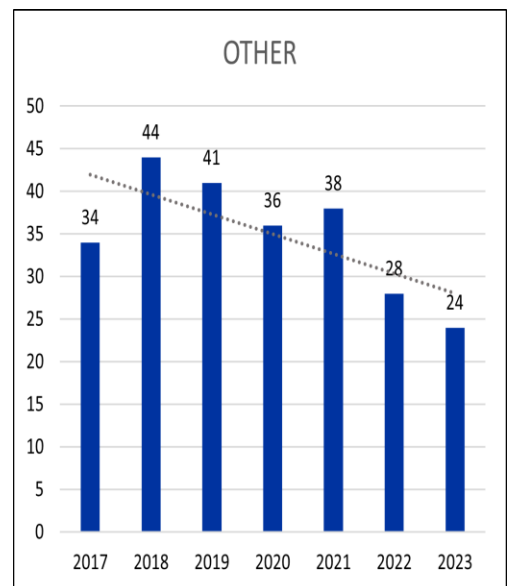
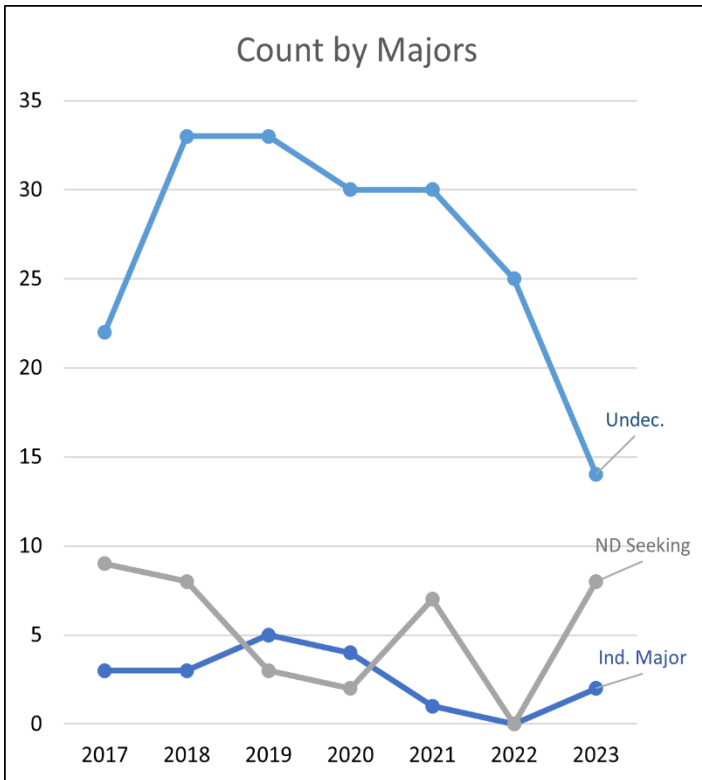
M. Enrollment by Religion and Philosophy Department, All Majors – Charts



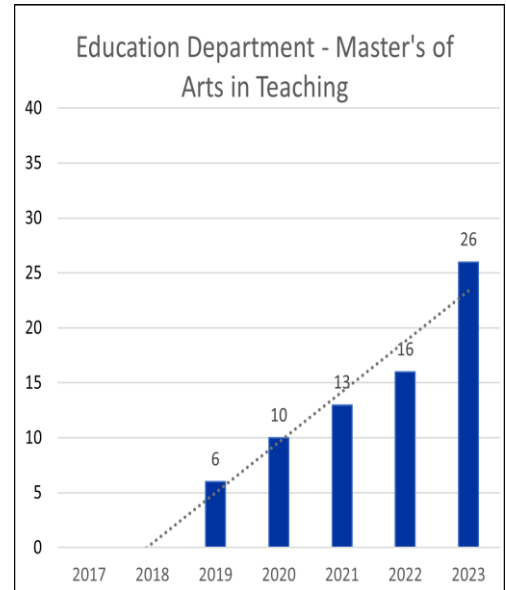
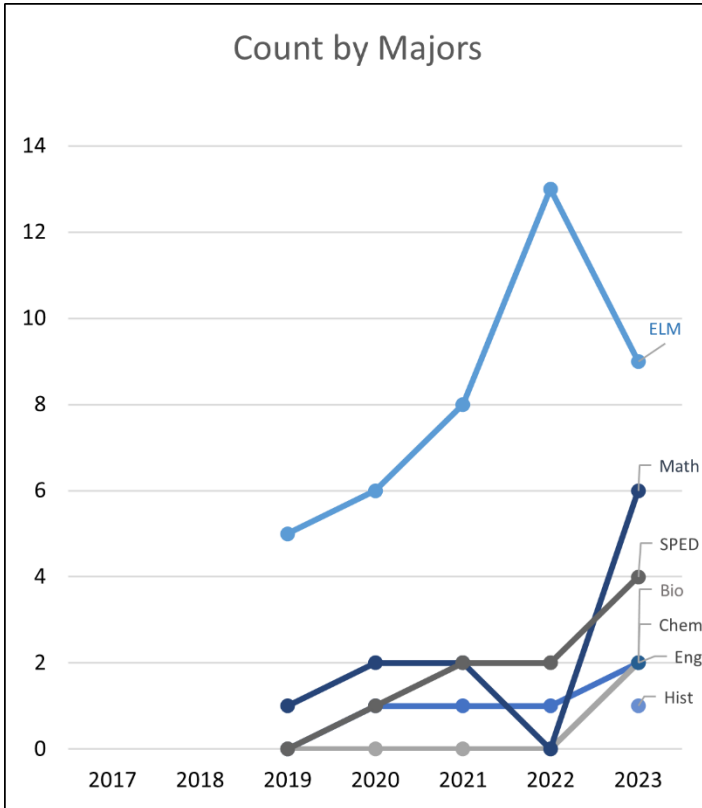
N. Enrollment by Social Sciences Department, All Majors – Charts



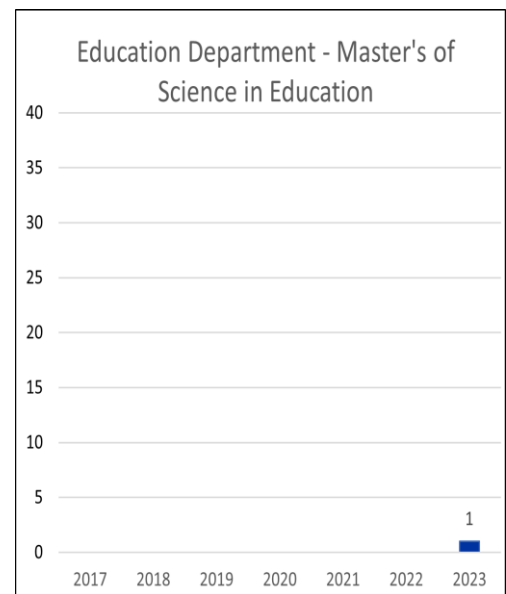
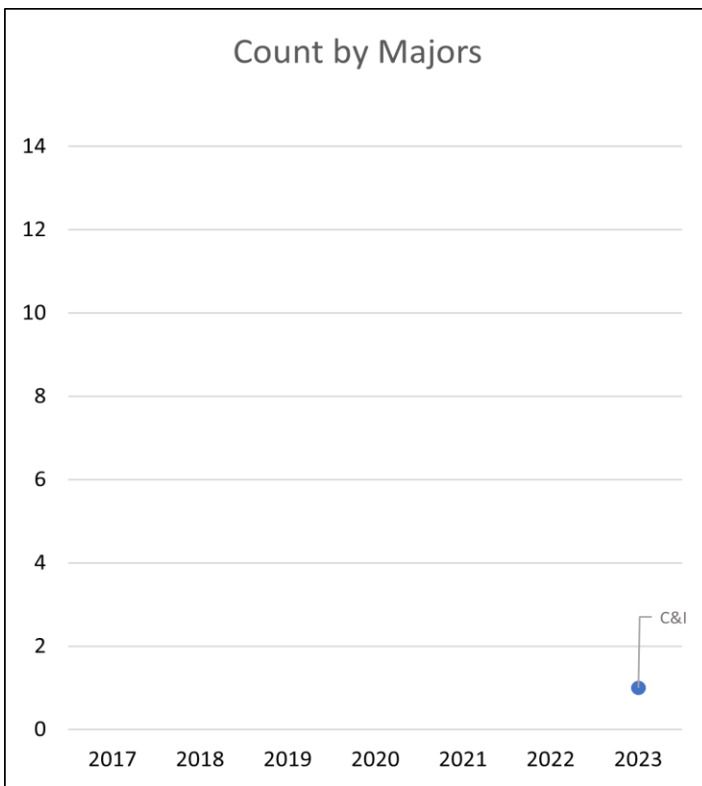
O. Enrollment by Other – Charts



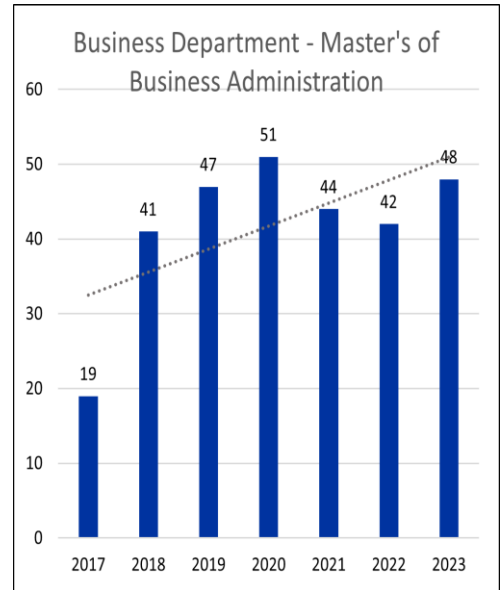
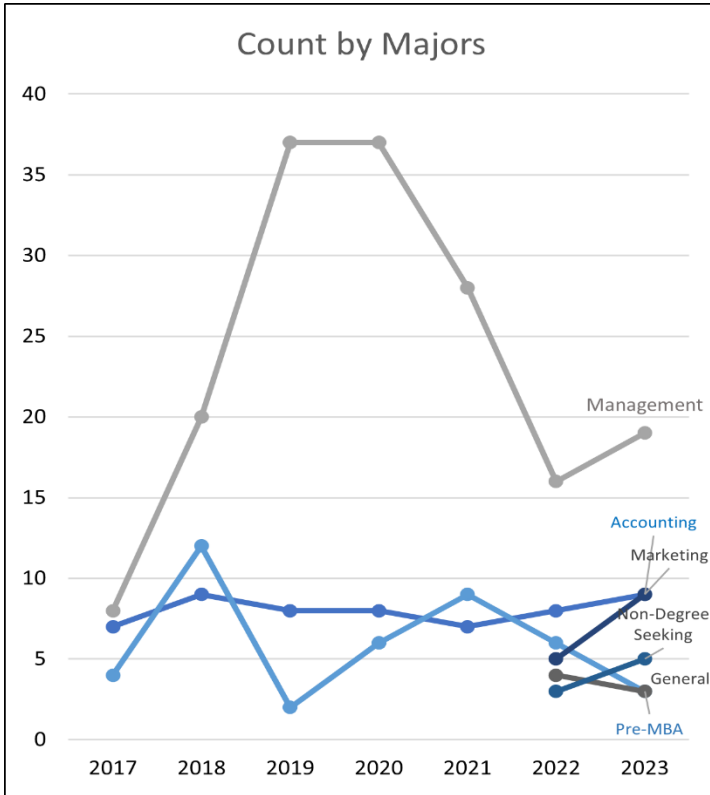
P. Enrollment by Master of Arts in Teaching – Chart



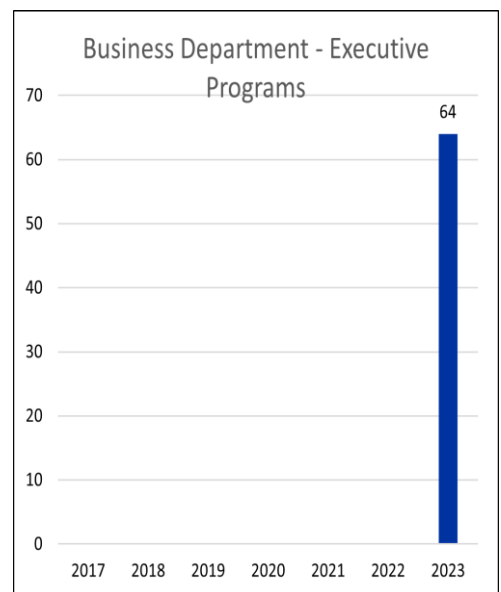
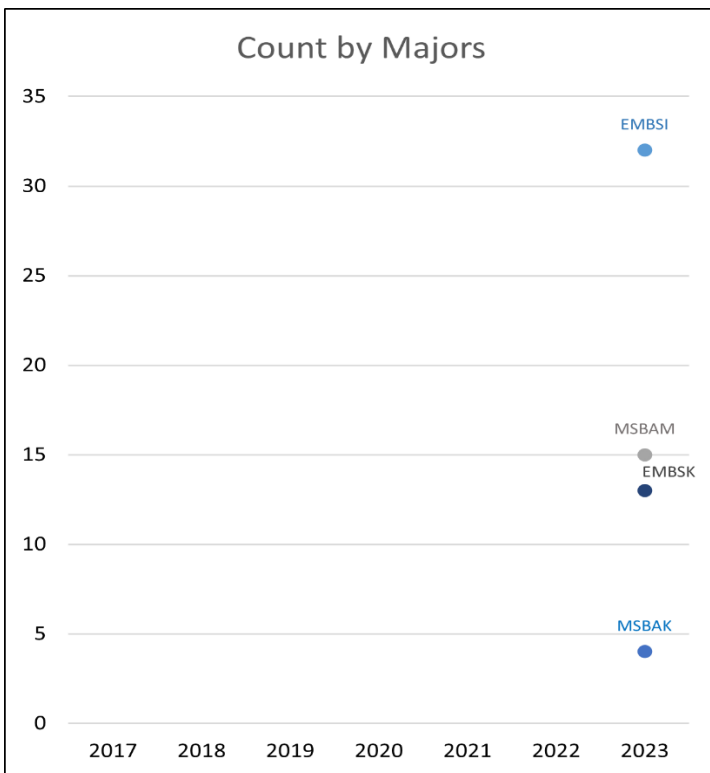
Q. Enrollment by Master of Science in Education – Chart



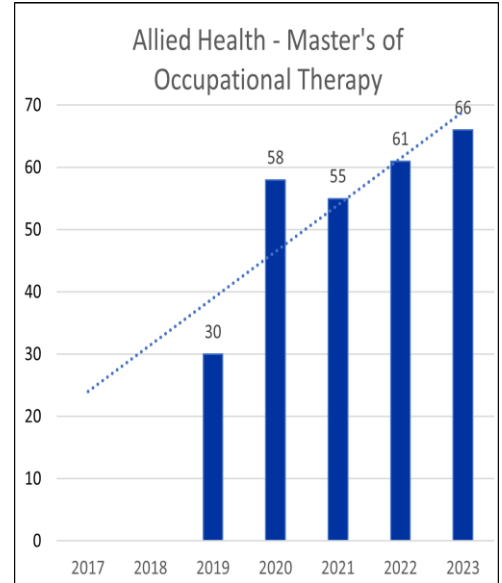
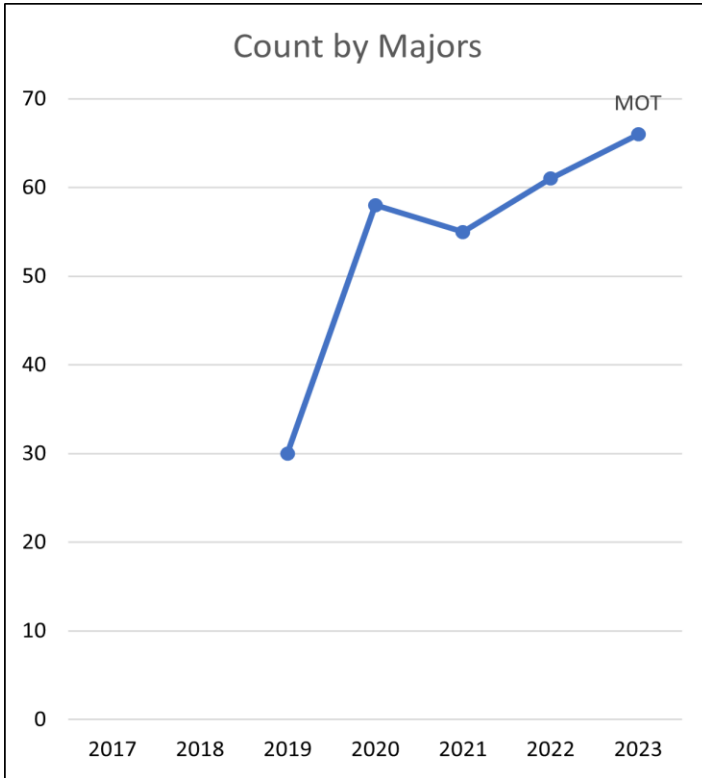
R. Enrollment by Master of Business Administration – Charts



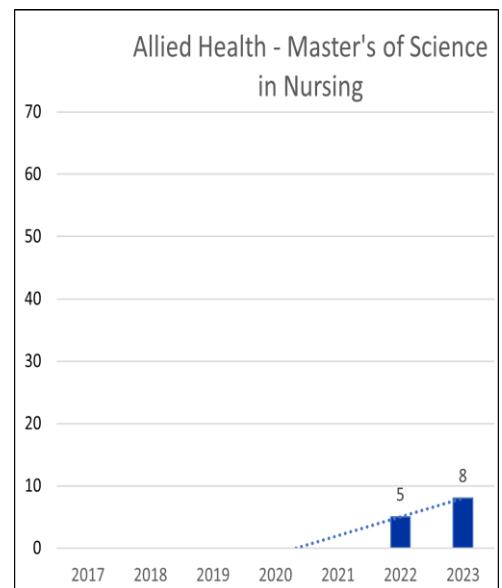
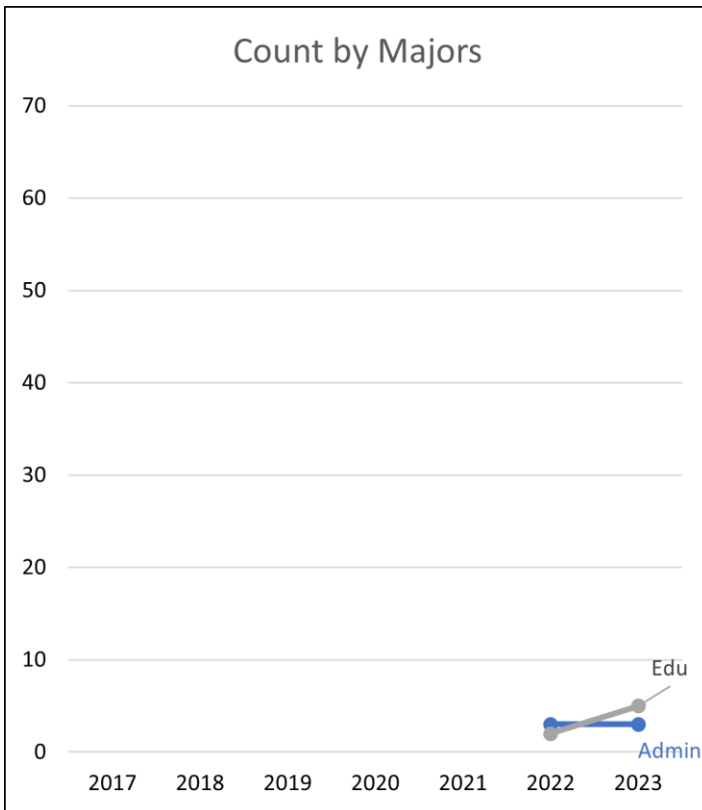
S. Enrollment by Master of Science in Business – Charts



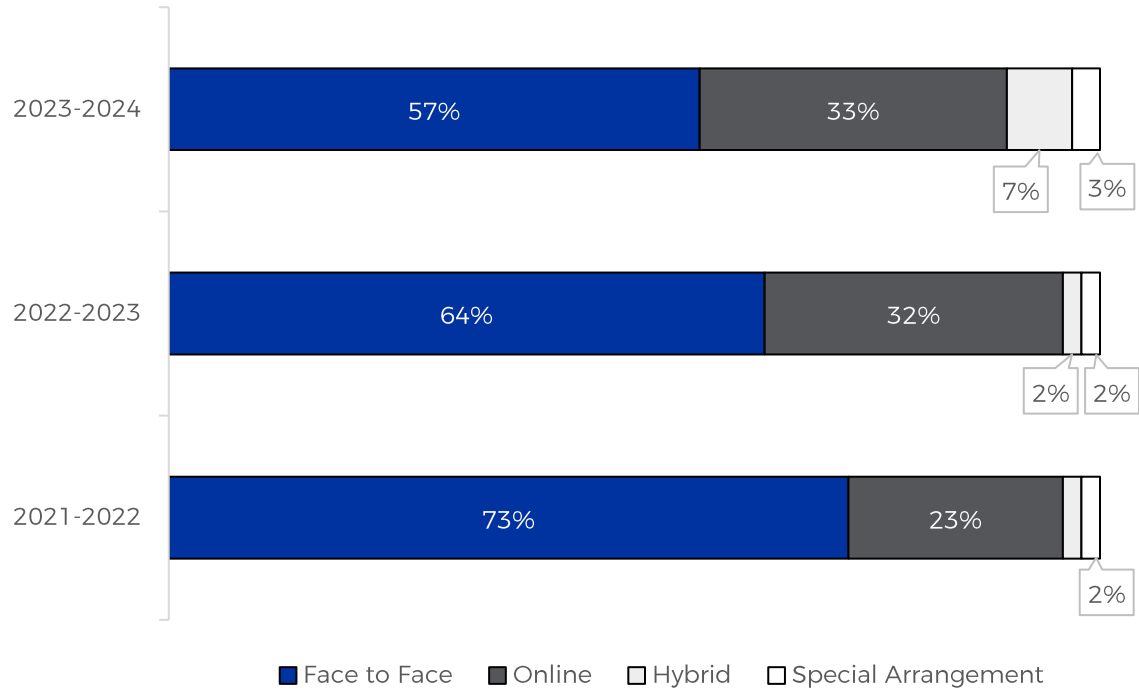
T. Enrollment by Master of Occupational Therapy – Charts



U. Enrollment by Master of Science in Nursing – Charts



V. Types of Delivery of Instruction, All Levels (2021-2022, 2022-2023, 2023-2024)



W. Academic Year 2023 Credit Hours Taught by Full-Time Faculty by Department & Type - Table

Department	Undergraduate Adults & Online Studies	Undergraduate Traditional	Graduate	Total Hours Taught by FT Faculty	% Total Hours Taught by Full-Time Faculty
Business Administration	792	3771	768	4446	83%
Dental Hygiene		1238		330	27%
Education		1167	368	1167	76%
English/ Modern Language		1917		1635	85%
Fine Arts		3243		2001	62%
Health and Human Performance		2442		1078	44%
History		558		390	70%
Master of Occupational Therapy			2249	1777	79%
Mathematics		1372		1339	98%
Natural Sciences		2550		2126	83%
Nursing	573	2382	143	2532	82%
Religion and Philosophy		1611		681	42%
Social Sciences	219	3099		2028	61%
Total	1584	25350	3528	30462	65%

X. Enrollment by Department, Level, & Entry Status – Table

	Undergraduate			Dual/ Special	Readmit/Continuing		Total
	First-time	Transfer	New Graduate		Under Graduate	Graduate	
Business Administration	43	23	64		132	23	285
Dental Hygiene (includes Pre-DHY)	10	11			35		56
English and Modern Languages	0				8		8
Education	22	6	16		48	10	102
Fine Arts	8	2			23		33
Health and Human Performance	26	21			72		119
History	0	1			3		4
Master of Occupational Therapy			30			36	66
Mathematics	6	0			9		15
Natural Sciences	27	7			47		81
Nursing		50	1		71	7	129
Religion and Philosophy	0	0			3		3
Social Sciences	19	15			69		103
Other	0		0	34	14	1	49
Total	161	136	111	34	534	77	1053

*Unduplicated count from Fall 2023 census

Y. Number of Course Sections Taught by Department per Academic Year – Table

	Fall 2023	Spring 2024	Total
Business Administration	72	74	146
Dental Hygiene	12	10	22
Education	34	26	60
English and Modern Languages	29	27	56
Fine Arts	58	59	117
Health and Human Performance	38	31	69
History	6	8	14
Master of Occupational Therapy	13	10	23
Mathematics	17	19	36
Natural Sciences	20	26	46
Nursing	22	19	41
Religion and Philosophy	16	15	31
Social Sciences	37	37	74
Other	22	6	28

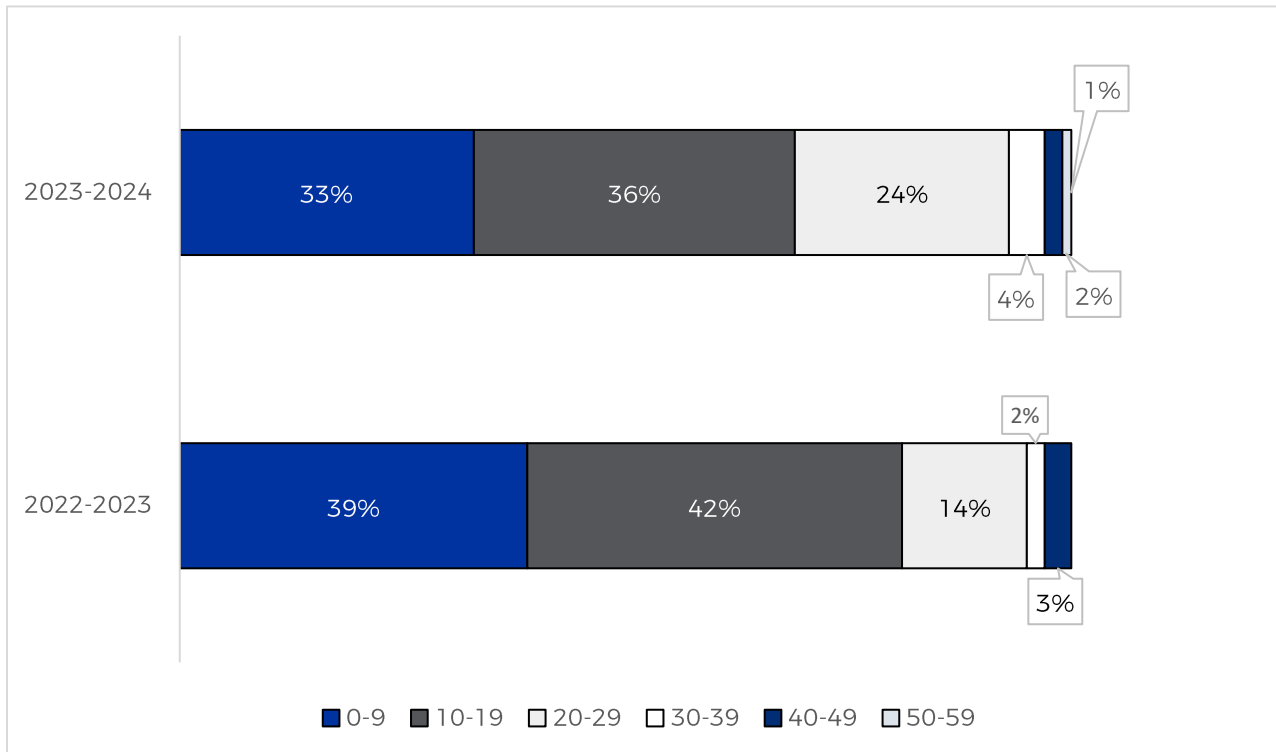
Z. Undergraduate Lecture Class Sections * by Size – Table

Class Sections	2-9	10-19	20-29	30-39	40-49	50-59	100+	Total
	70	77	51	8	4	1	0	211

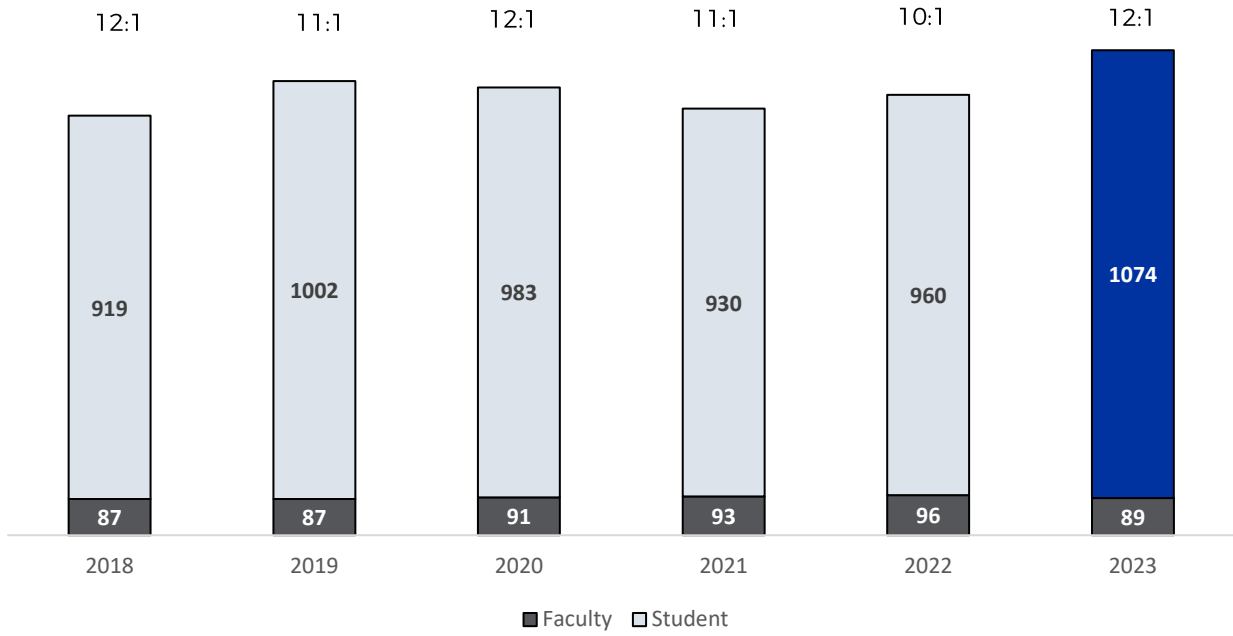
Class Sub-Sections	2-9	10-19	20-29	30-39	40-49	50-59	100+	Total
	24	1	1	0	0	0	0	26

*Class Sections: A class section is an organized course offered for credit, identified by discipline and number, meeting at a stated time or times in a classroom or similar setting, and not a subsection such as a laboratory or discussion session. Undergraduate class sections are defined as any sections in which at least one degree-seeking undergraduate student is enrolled for credit. Exclude distance learning classes and noncredit classes and individual instruction such as dissertation or thesis research, music instruction, or one-to-one readings. Exclude students in independent study, internships, practicums, and all students in one-to-one classes. Each class section should be counted only once and should not be duplicated because of course catalog cross-listings. (Common Data Set definition) Note: To comply with Common Data Set definitions, courses cross-listed in the College of Education are only counted above as undergraduate sections with corresponding undergraduate enrollment.

AA. Distribution of Undergraduate Lecture Class Sections (Defined Above) by Size - Chart



BB. Student to Faculty Ratio - Chart and Table

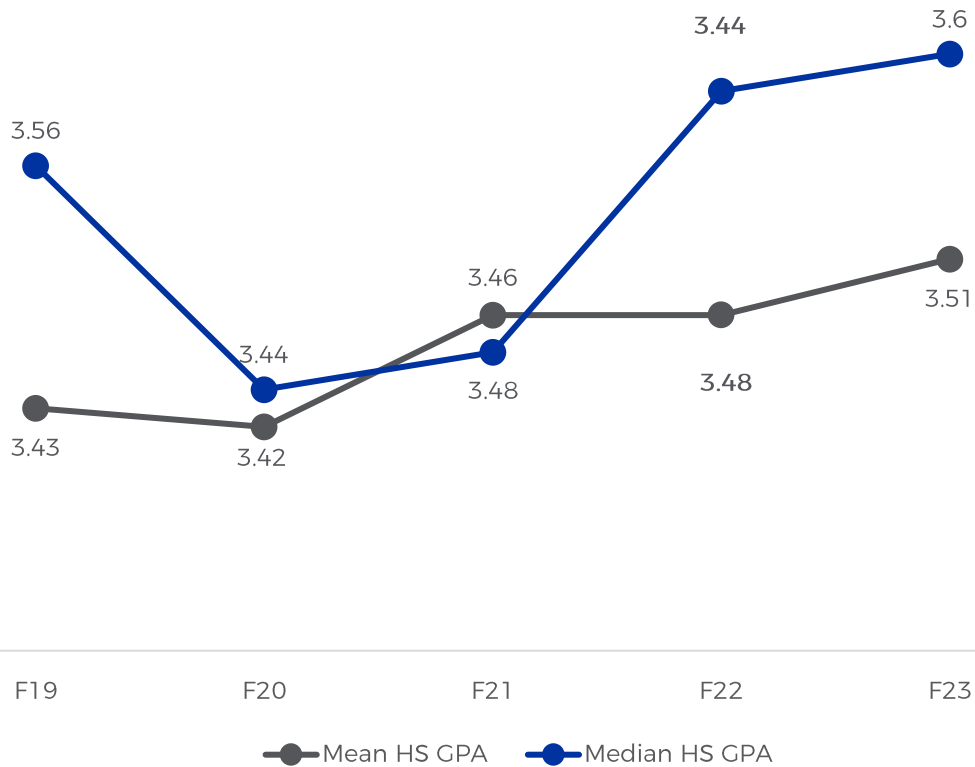


V. COHORT TRENDS

A. Freshman 2023 Cohort High School GPA – Table

	FRESHMAN COHORT				
	F19	F20	F21	F22	F23
HEADCOUNT	206	189	182	200	171
MEAN HS GPA	3.43	3.42	3.48	3.48	3.51
MEDIAN HS GPA	3.56	3.44	3.46	3.6	3.62

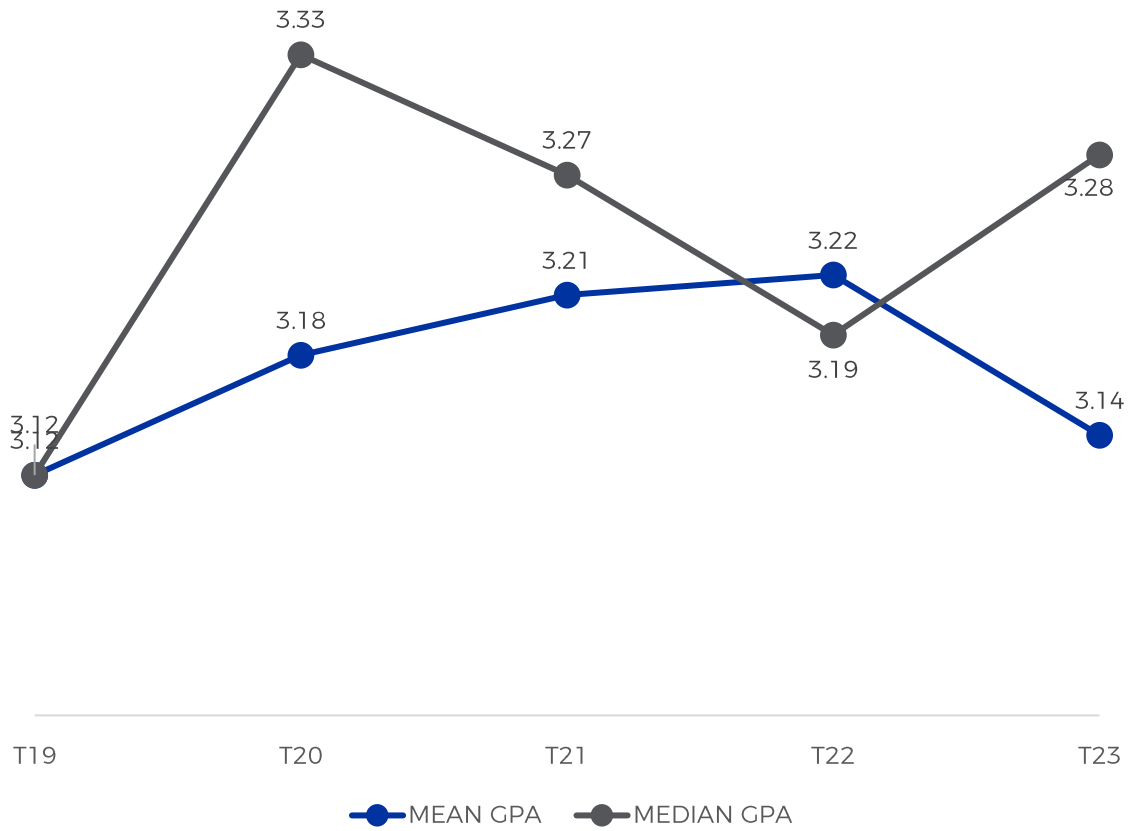
B. Freshman 2023 Cohort High School GPA – Chart



C. Transfer 2023 Cohort GPA - Table

TRANSFER COHORT					
	T19	T20	T21	T22	T23
HEADCOUNT	229	196	125	87	127
MEAN GPA	3.12	3.18	3.21	3.22	3.14
MEDIAN GPA	3.12	3.33	3.27	3.19	3.28

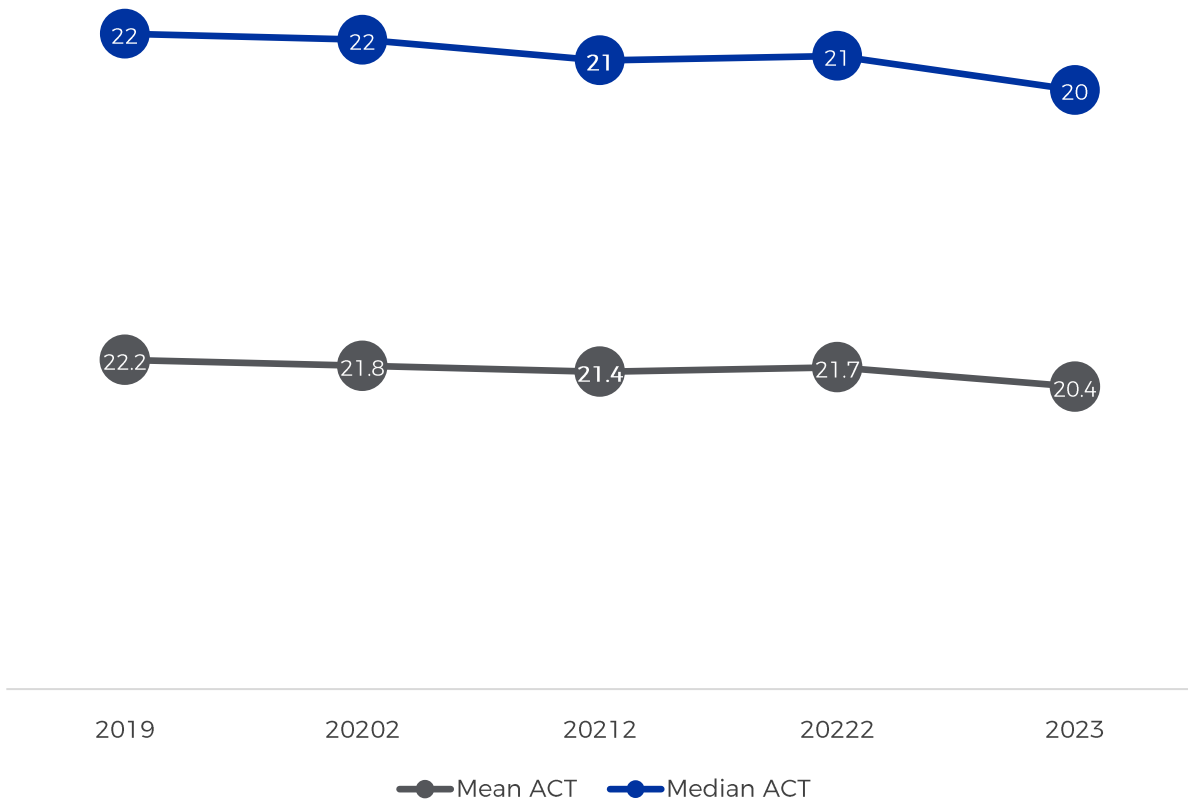
D. Transfer 2023 Cohort GPA - Chart



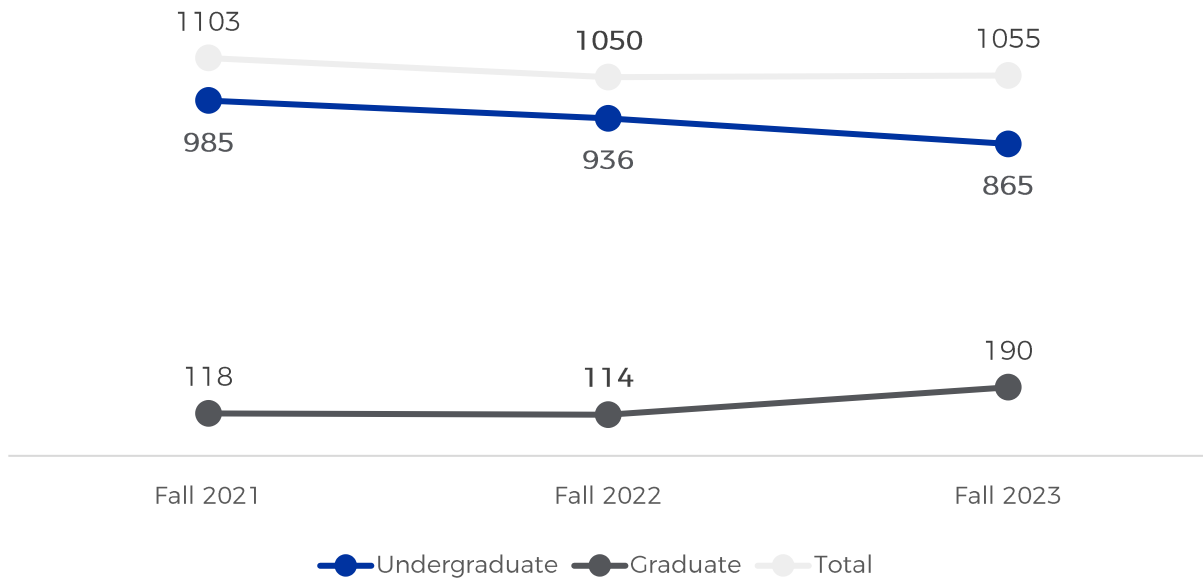
E. Freshman 2023 Cohort ACT Scores - Table

	FRESHMAN COHORT				F23
	F19	F20	F21	F22	
HEADCOUNT	207	159	182	154	130
MEAN COMPOSITE ACT	22.2	21.8	21.4	21.7	20.4
MEDIAN COMPOSITE ACT	22	22	21	21	20
25 th Percentile	19	19	18	18	17
75 th Percentile	25	25	24	25	23

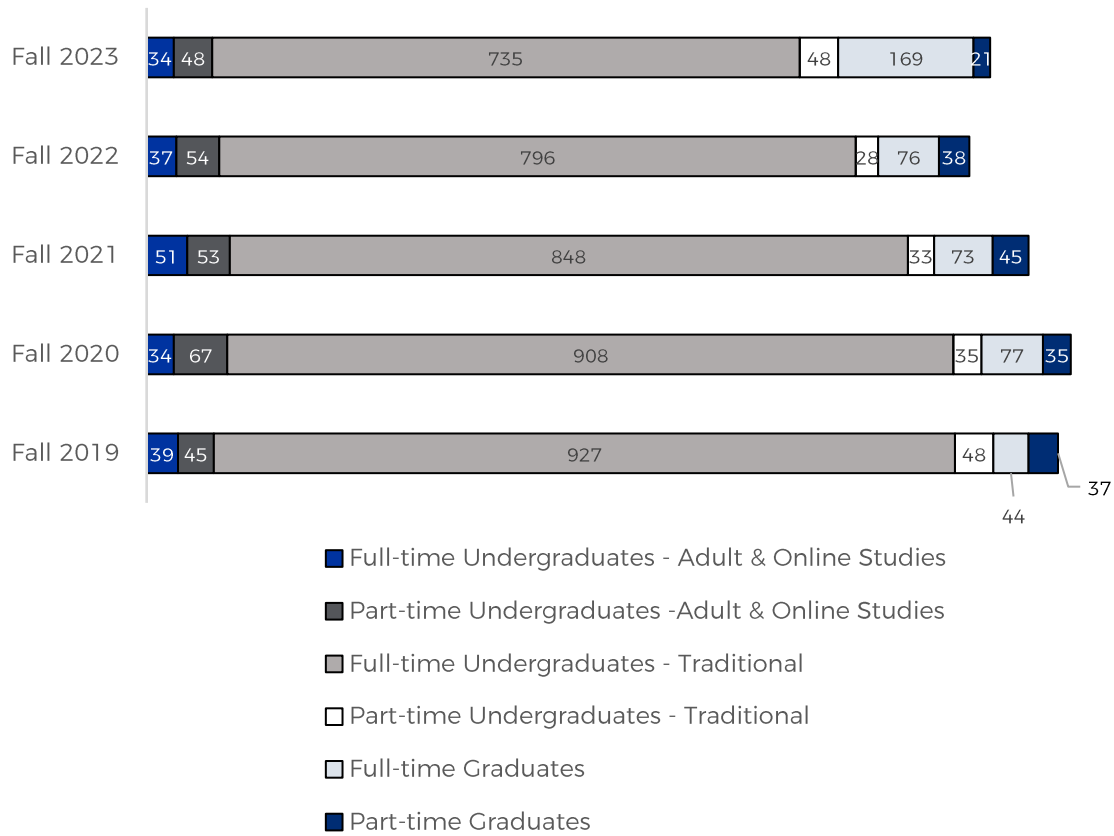
F. Freshman 2023 Cohort ACT Scores - Chart



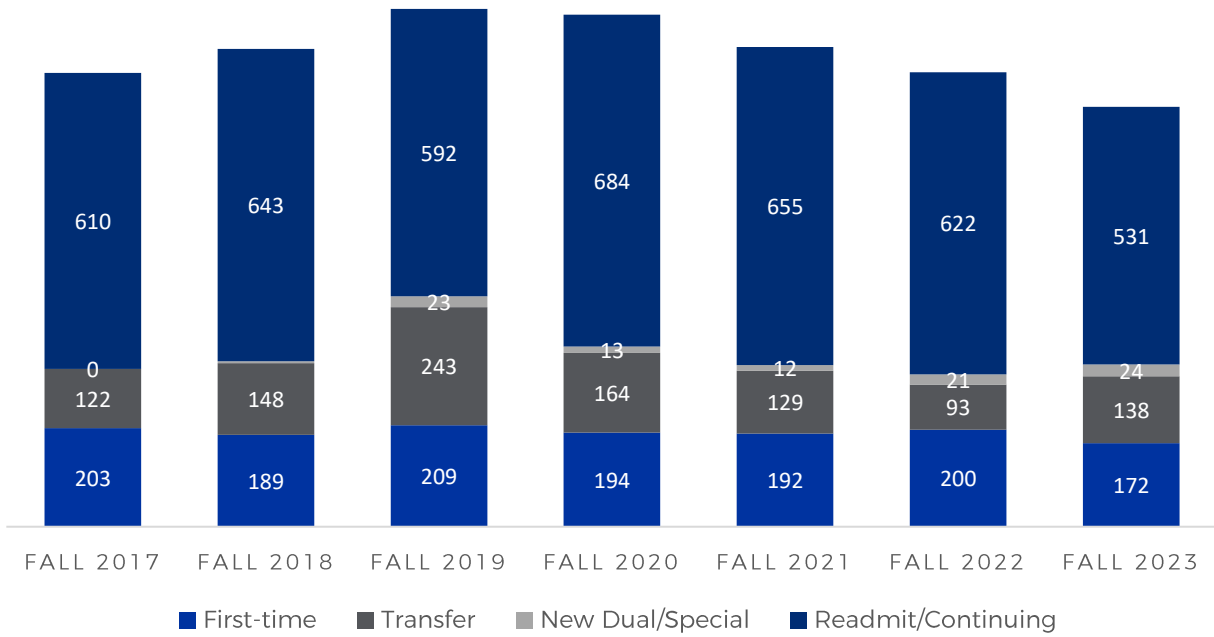
G. 3-Yr. Enrollment Trends by Level - Chart



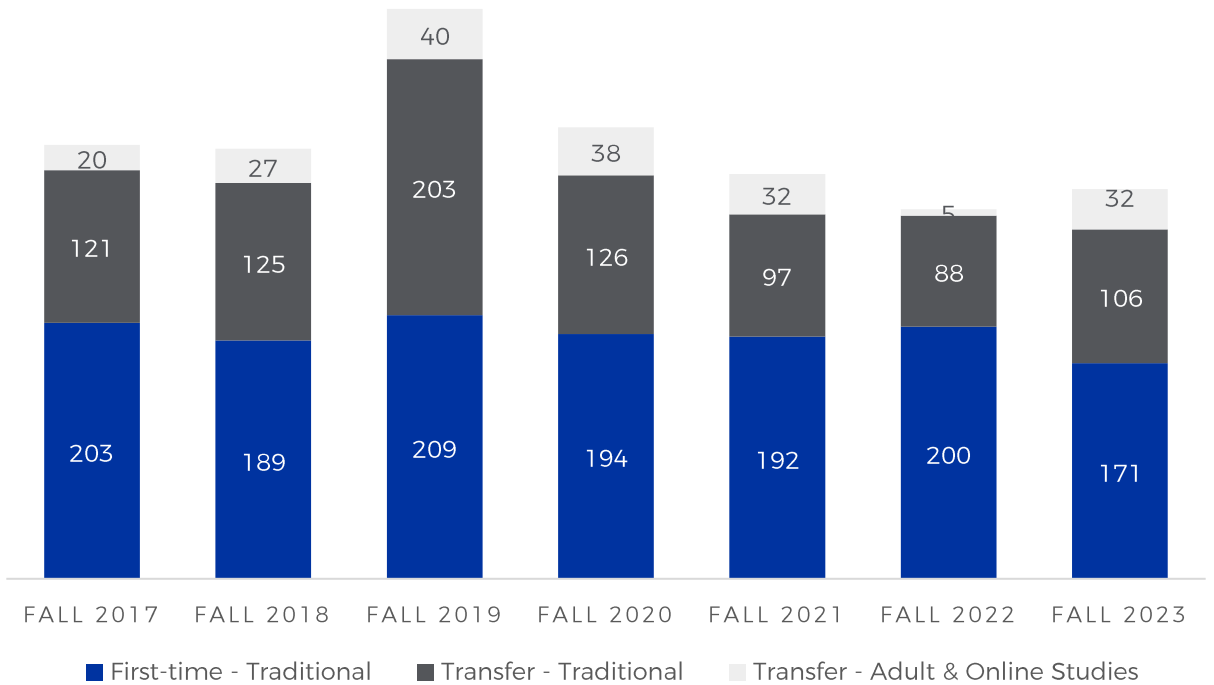
H. 5-Yr. Enrollment Trends by Attendance Status (Excludes Dual Enrolled) - Chart



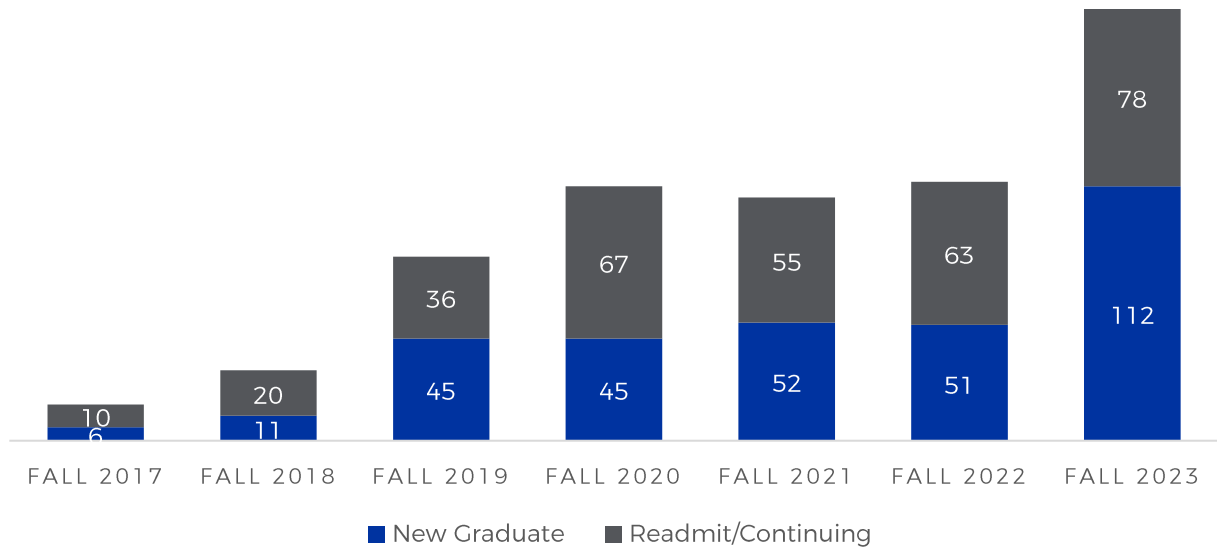
I. 7-Yr. Undergraduate Enrollment Trends by Entry Status – Chart



J. 7-Yr. Undergraduate New Student Enrollment Trends – Chart



K. 7-Yr. Graduate Enrollment Trends by Entry Status – Chart



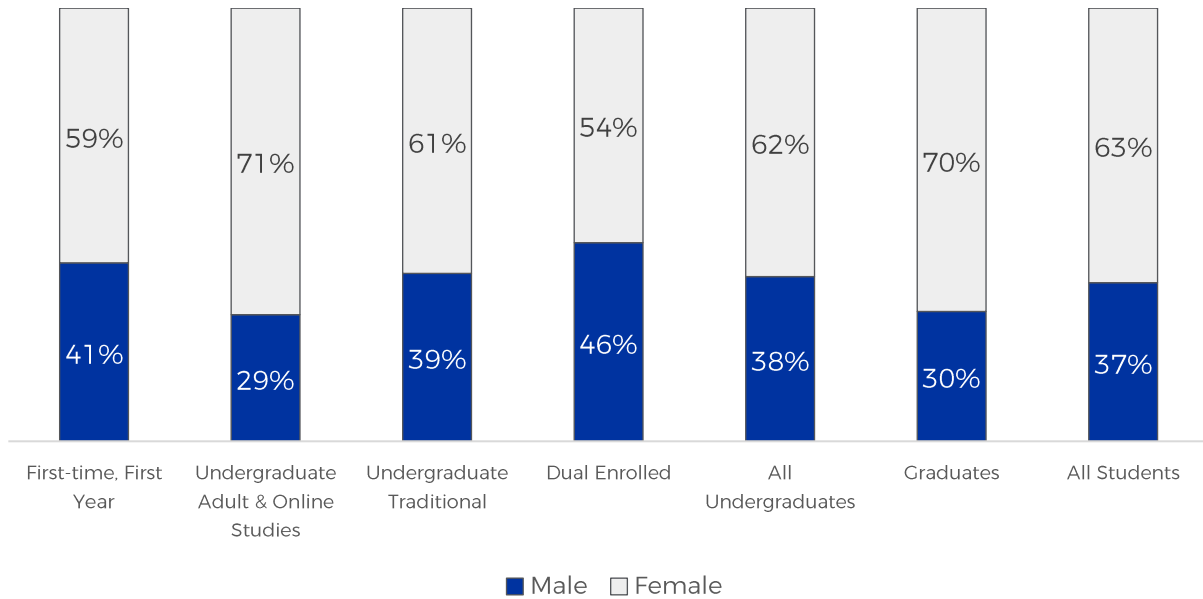
L. 3-Yr. Undergraduate and Graduate Enrollment Trend by Department* – Table

	Fall 2021	Fall 2022	Fall 2023
Business Administration	212	234	243
Dental Hygiene	33	60	41
Education	127	92	91
English and Modern Languages	13	7	14
Fine Arts & Communications	31	32	37
Health and Human Performance	129	122	123
History	17	5	13
Mathematics	31	19	19
Natural Sciences	130	98	93
Nursing	143	119	122
Religion and Philosophy	2	5	3
Social Sciences	134	130	110
Other	38	30	24
Total Undergraduate	1040	953	933
Business	44	40	112
Occupational Therapy	55	61	66
Education	13	15	27
Nursing		5	8
Total Graduate	112	121	213
Total	1234	1074	1146

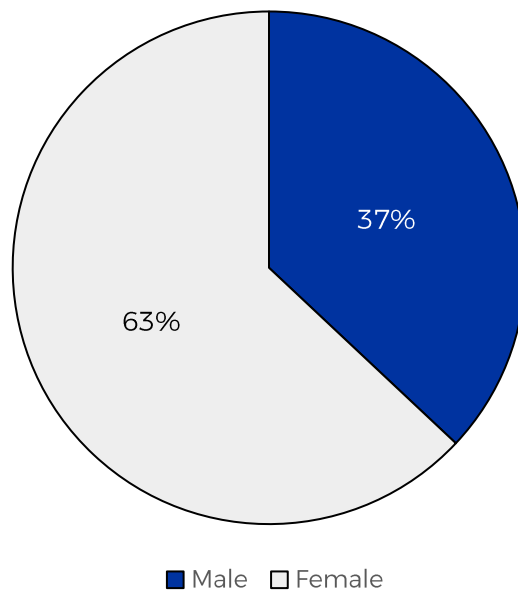
*Duplicate Count, Double Majors included.

VI. FALL 2023 STUDENT DEMOGRAPHICS

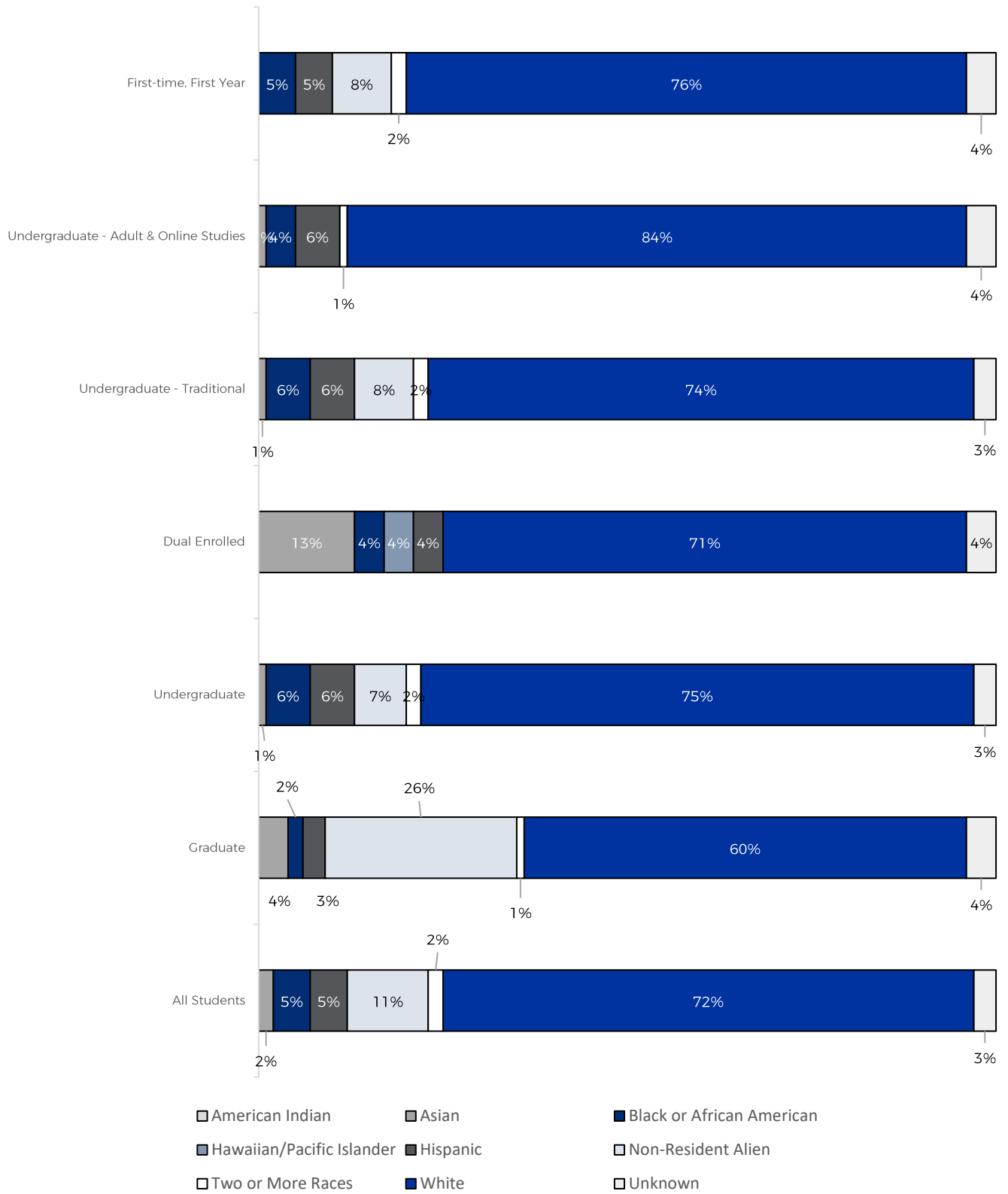
A. Distribution by Gender – Table



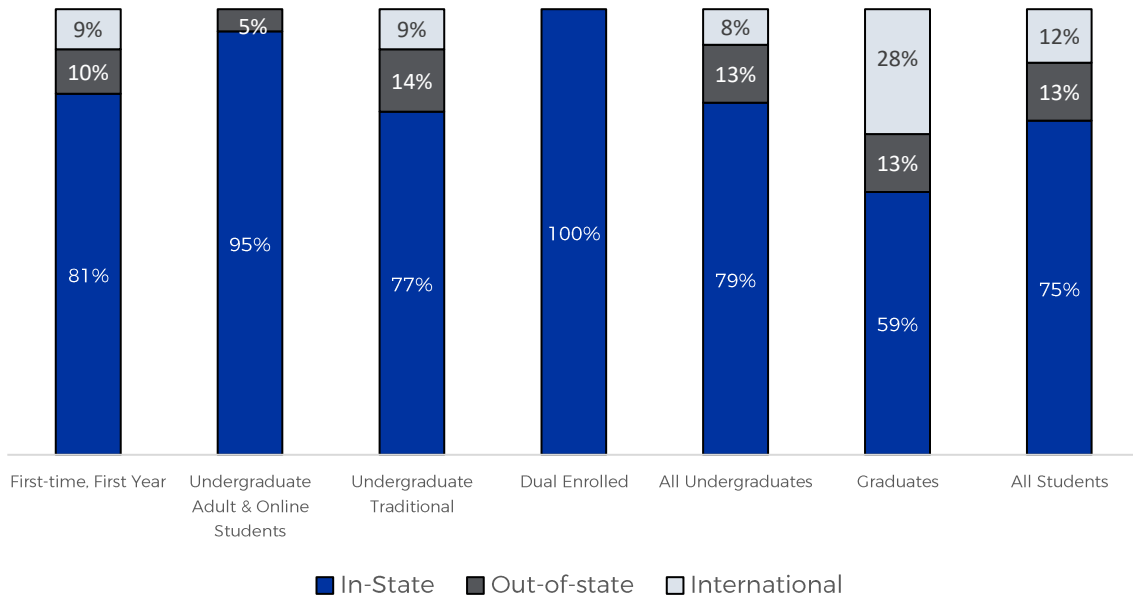
B. Distribution by Gender – Chart



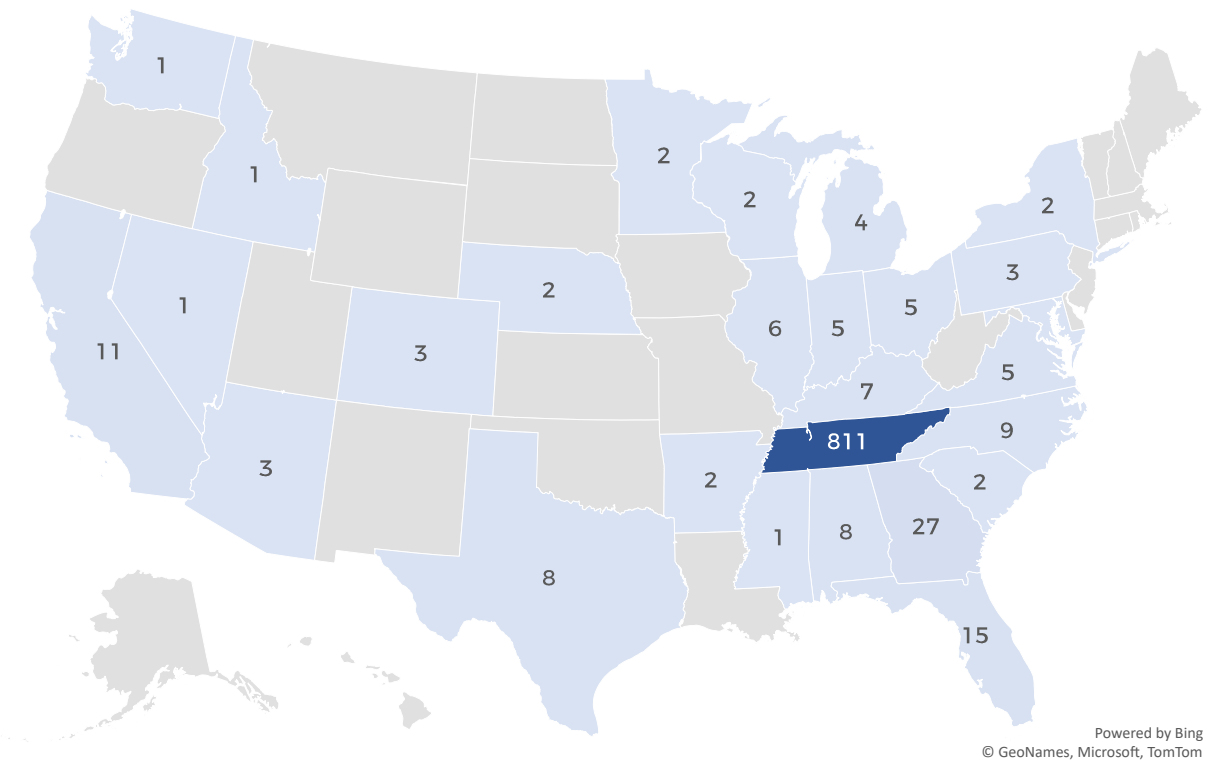
C. Distribution by Race and Ethnicity - Chart



D. Distribution by Residence – Chart



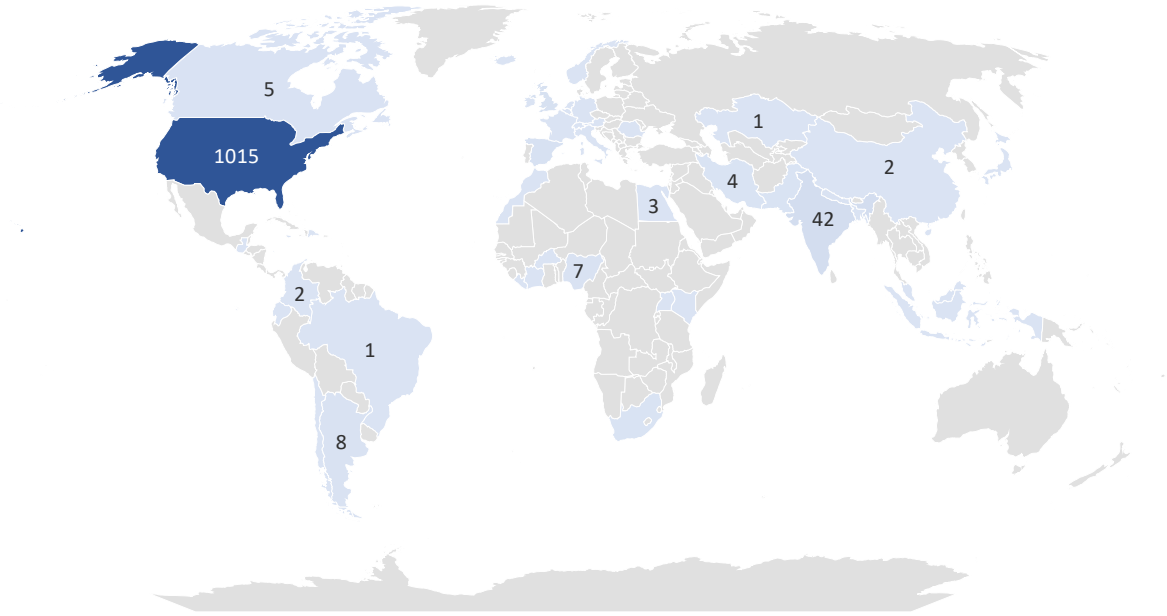
E. Geographic Representation of Students in United States – Map



F. Enrollment by Home State of Residence (United States) – Table

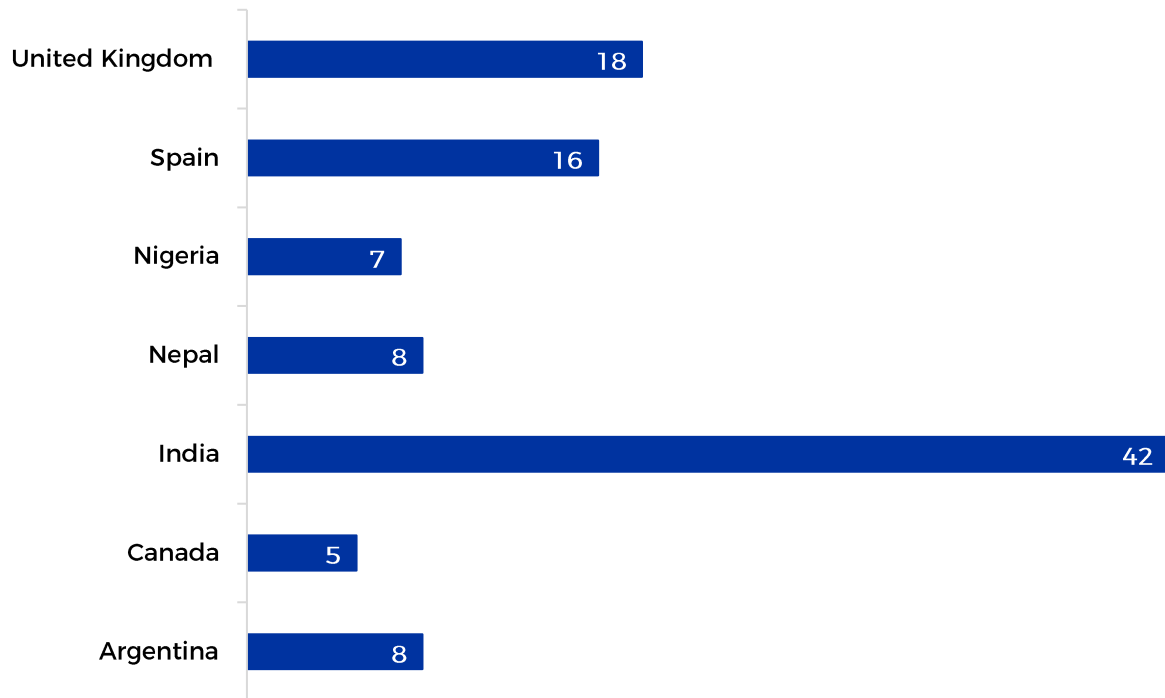
	First-time, First-Year	Undergraduate Adult & Online Studies	Undergraduate Traditional	Dual Enrolled	All Undergraduate	Graduate	All Students
Alabama	1		5		6	2	8
Alaska							
Arizona			3		3		3
Arkansas			1		1	1	2
California	1		10		11		11
Colorado			2		2	1	3
Connecticut							
Delaware							
District of Columbia							
Florida	1	1	12		14	1	15
Georgia	5	2	17		24	3	27
Hawaii							
Idaho			1		1		1
Illinois	1		2		3	3	6
Indiana	1		4		5		5
Iowa							
Kansas							
Kentucky			4		4	3	7
Louisiana							
Maine							
Maryland	1		1		2		2
Massachusetts							
Michigan	1		2		3	1	4
Minnesota			1		1	1	2
Mississippi						1	1
Missouri							
Montana							
Nebraska		1	1		2		2
Nevada	1				1		1
New Hampshire							
New Jersey							
New Mexico							
New York			1		1	1	2
North Carolina	3		4		7	2	9
North Dakota							
Ohio			3		3	2	5
Oklahoma							
Oregon							
Pennsylvania			2		2	1	3
Rhode Island							
South Carolina	1		2		2		2
South Dakota							
Tennessee	137	80	442	24	683	128	811
Texas			5		5	3	8
Utah							
Vermont							
Virginia			4		4	1	5
Washington			1		1		1
West Virginia							
Wisconsin			1		1	1	2
Wyoming							
Unknown							
Foreign Countries	16		52		68	61	129
Total	170	84	583	24	860	217	1077

I. Geographic Representation by Country – Map

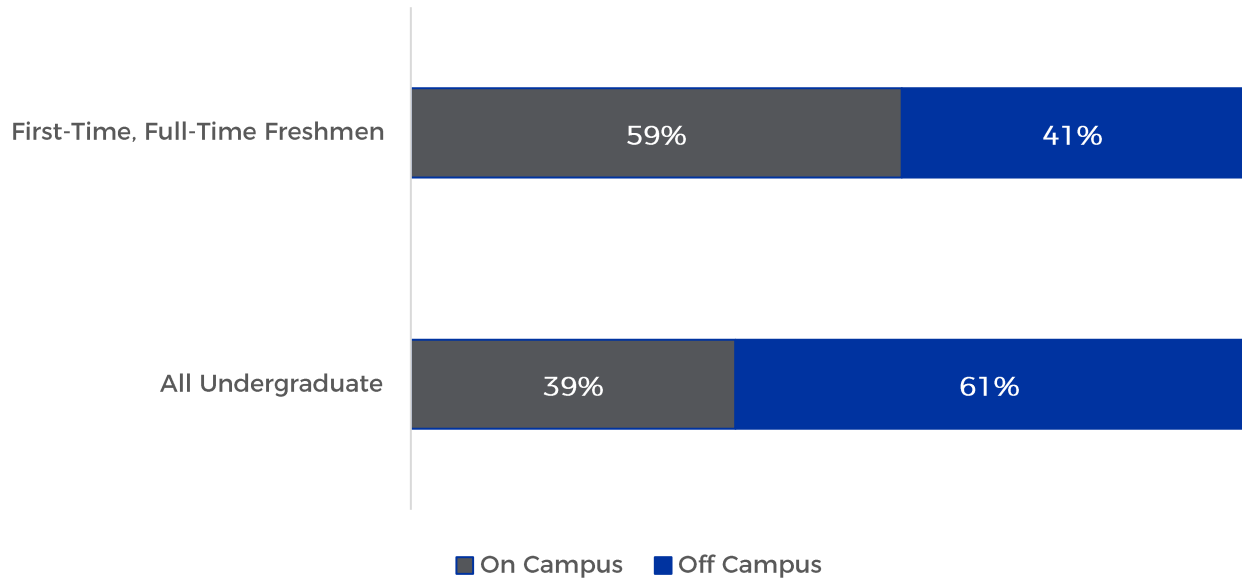


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Powered by Bing

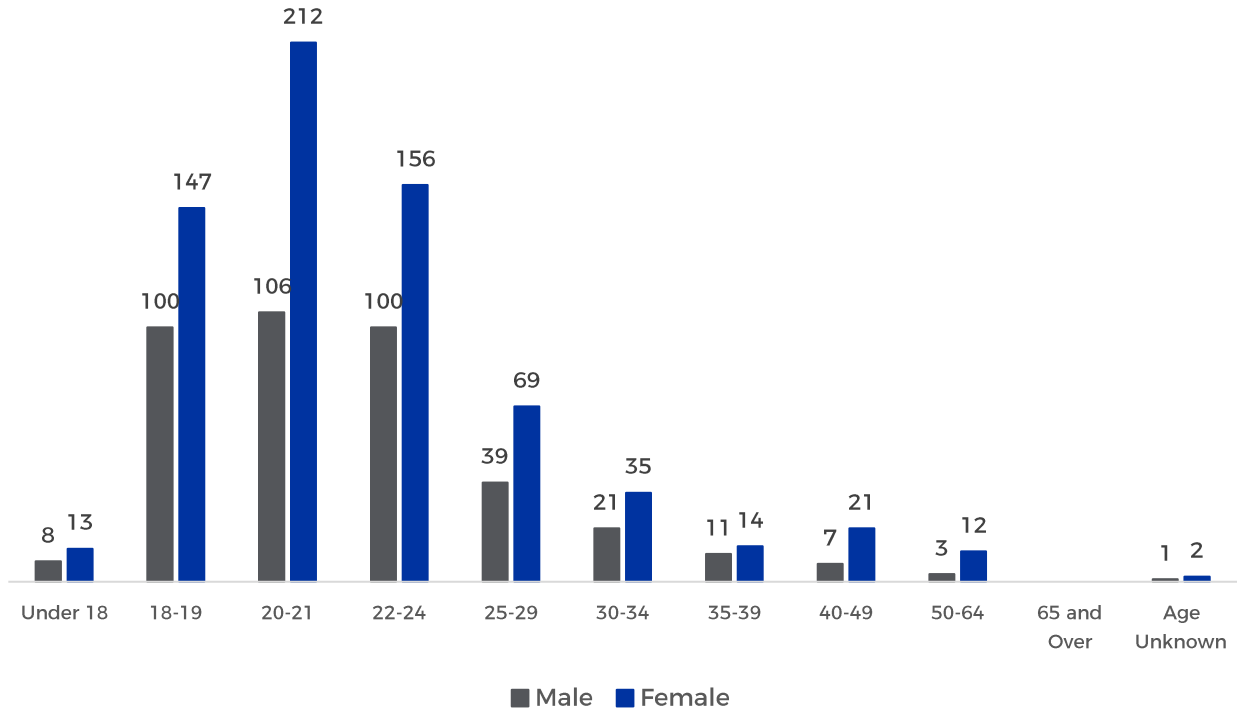
J. Top Enrolled International Countries (Total Students) – Chart



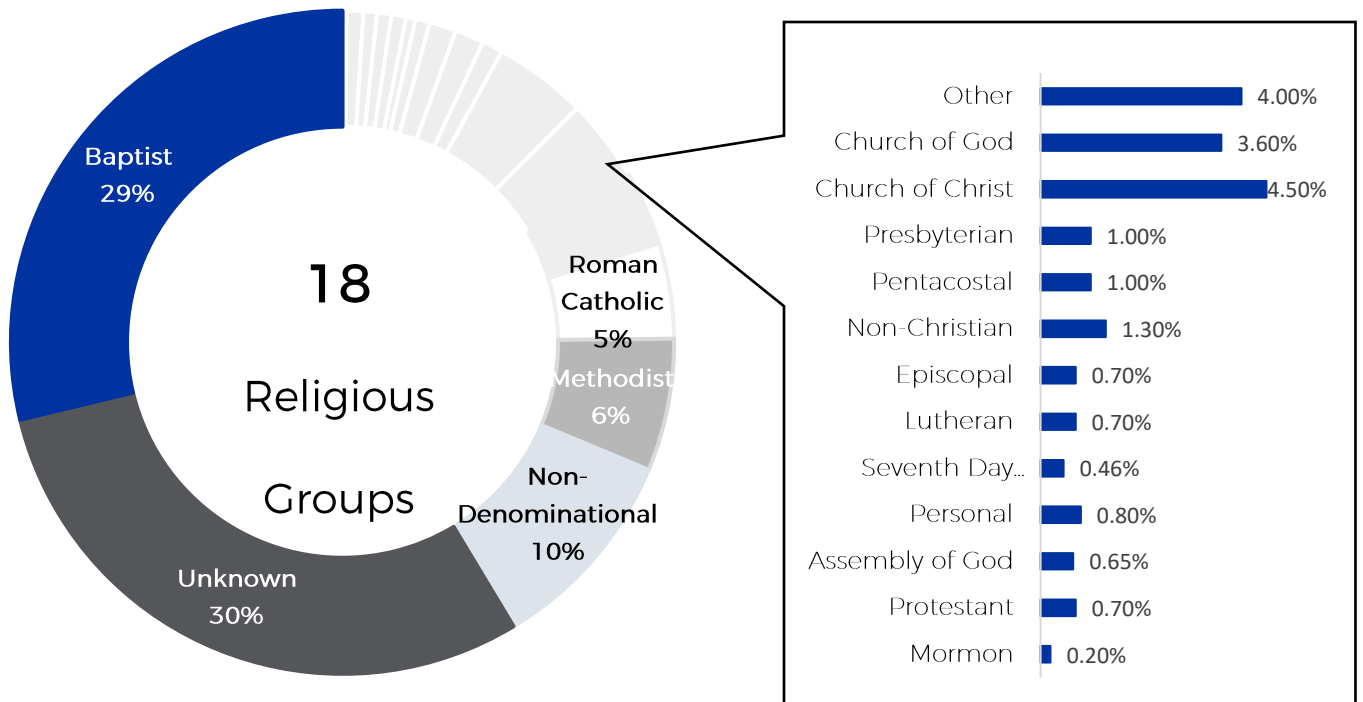
K. Distribution by Housing Status (at Census) – Chart



L. Distribution by Age – Chart



M. Distribution by Religious Groups (at Census) – Chart

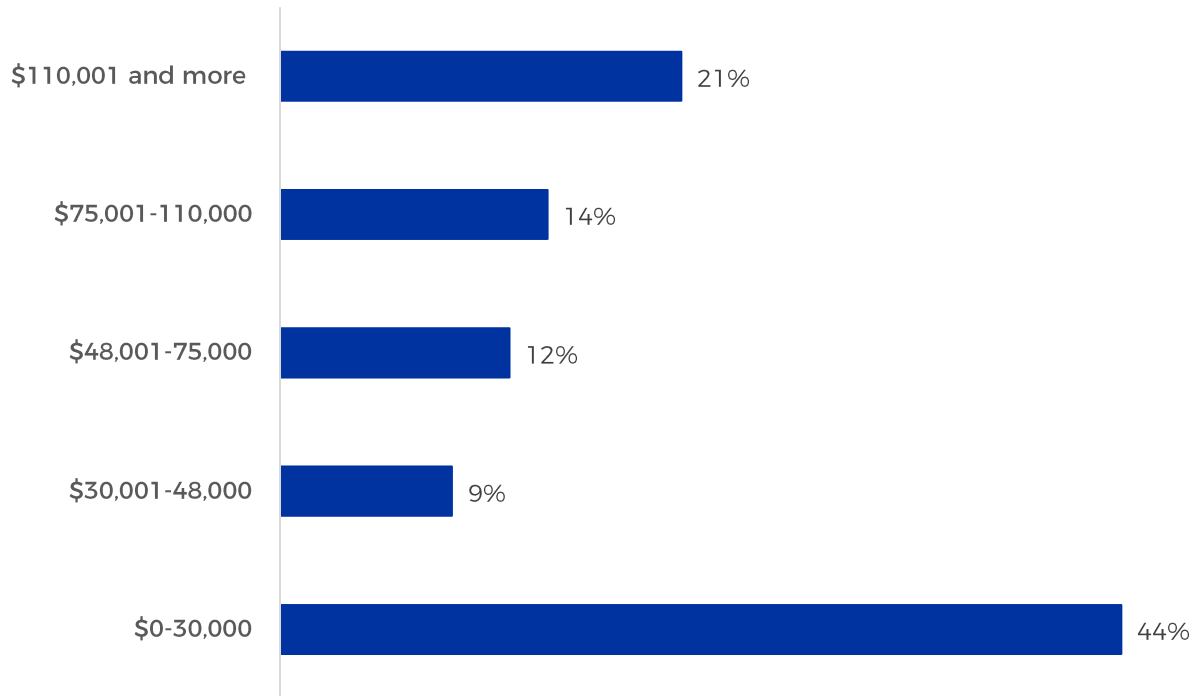


N. Perceived Integrative Gains Among Seniors – Table

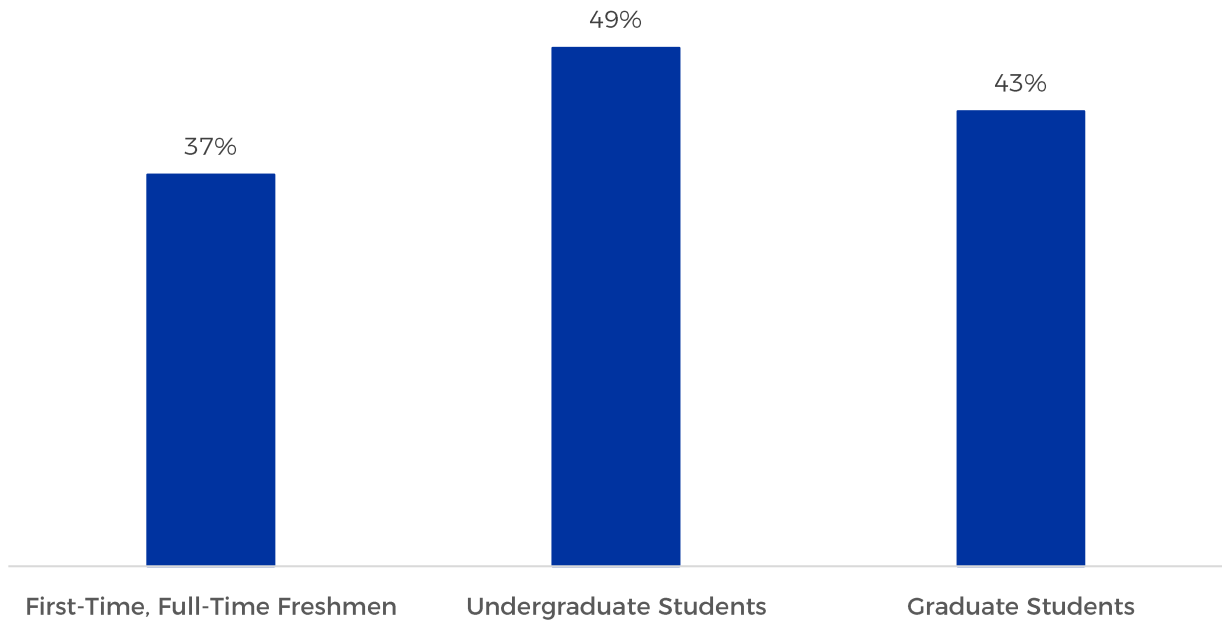
Perceived Gains	2022 Percentage of Seniors Responding "Very Much" or "Quite a bit"	2023 Percentage of Seniors Responding "Very Much" or "Quite a bit"	2024 Percentage of Seniors Responding "Very Much" or "Quite a bit"
Thinking critically and analytically	84%	84%	90%
Acquiring job- or work-related knowledge and skills	75%	78%	80%
Working effectively with others	81%	78%	91%
Writing clearly and effectively	76%	70%	81%
Developing or clarifying a personal code of values and ethics	76%	74%	72%
Speaking clearly and effectively	78%	68%	91%
Understanding people of other backgrounds (econ., racial/ethnic, polit., religion, nation., etc.)	71%	62%	81%
Being an informed and active citizen	69%	59%	72%
Solving complex real-world problems	76%	65%	81%
Analyzing numerical and statistical information	69%	55%	81%

*Based on NSSE 2021, 2022 Snapshot Data

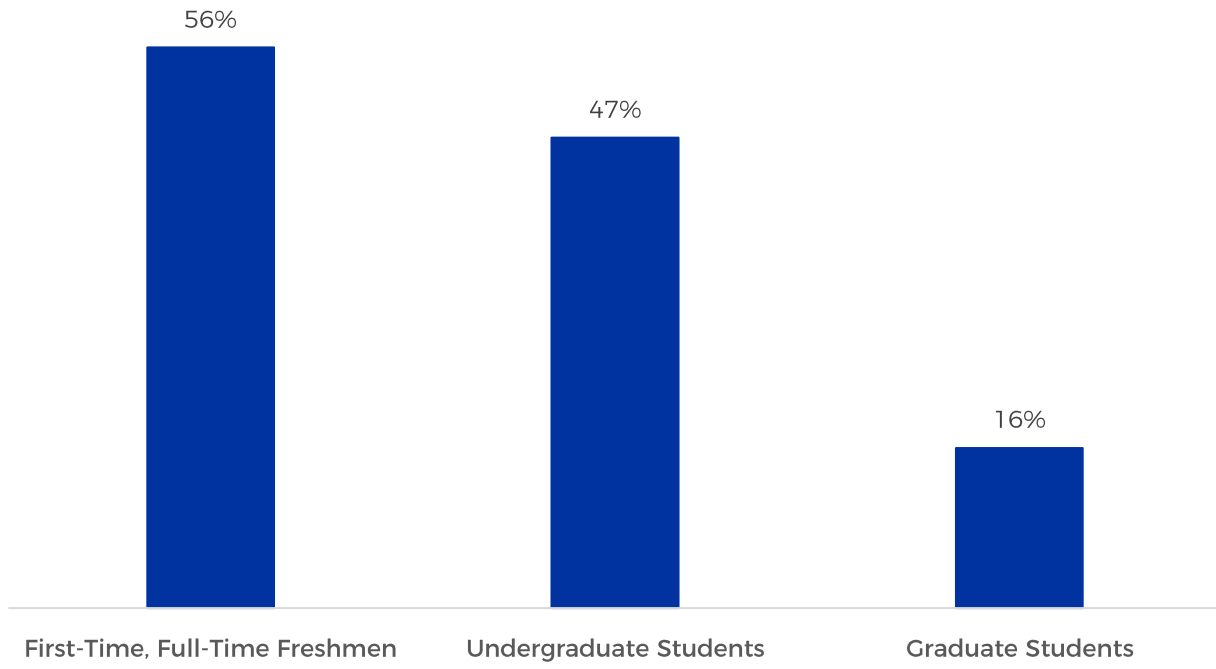
O. Distribution by Income Level (As Reported at Census) – Chart



P. Distribution by First Generation Status (Self-Reported on Application) – Chart



Q. Distribution by Athletic Status (at Census) – Chart



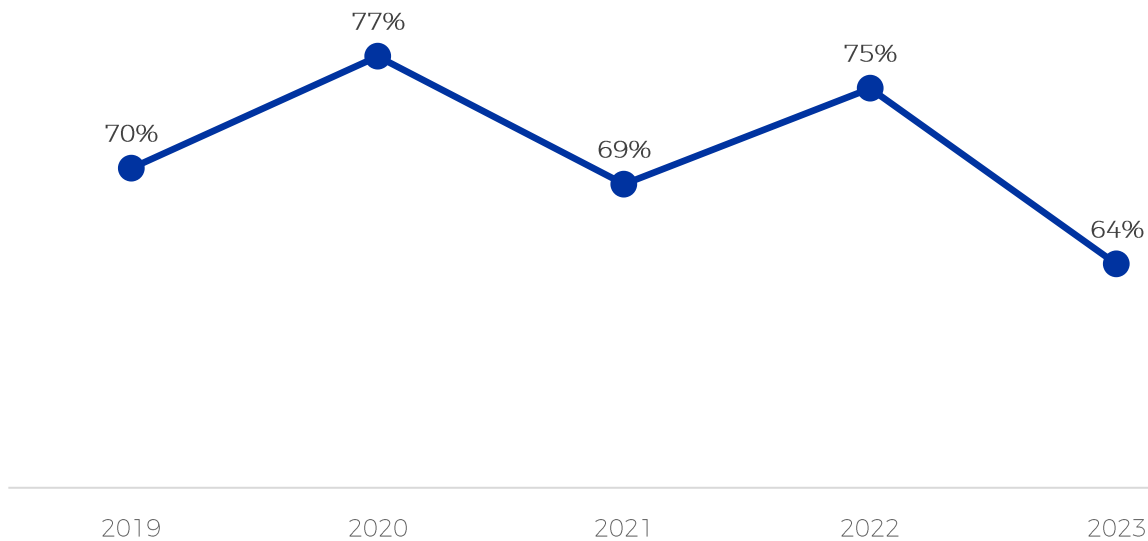
VII. RETENTION

A. Fall 2022 to Fall 2023 One-Year Retention by Cohort – Table

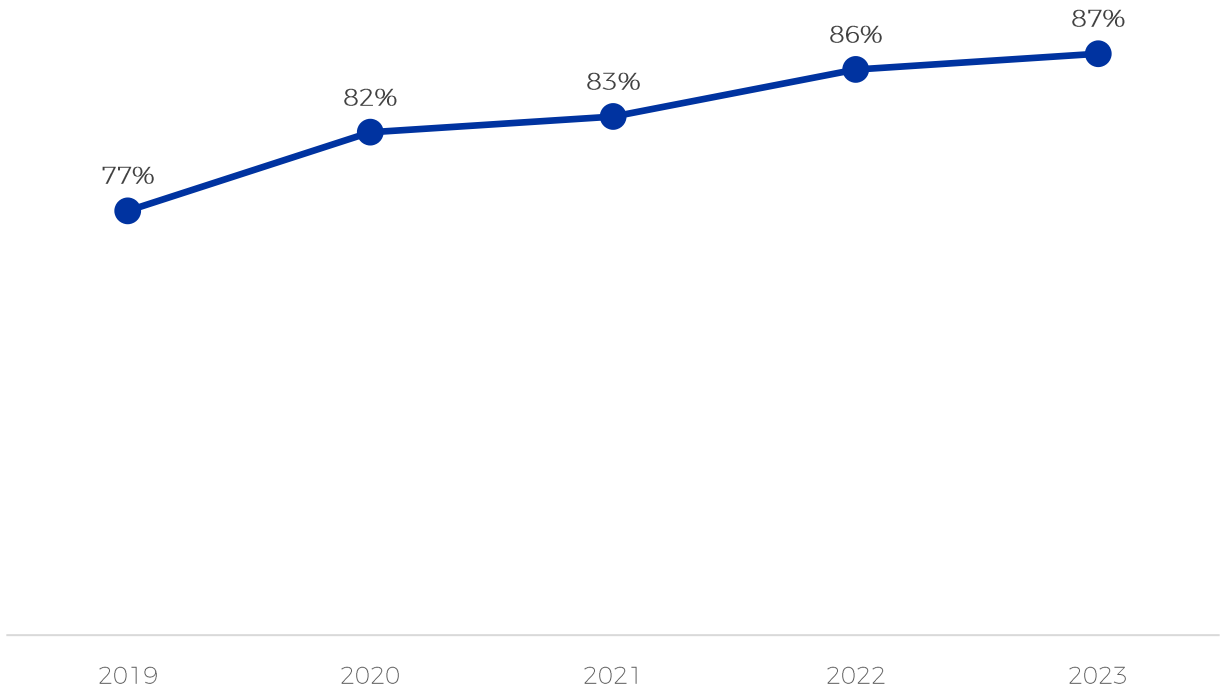
Cohorts	# Cohort	% Retained to Fall 2023	% Not Retained to Fall 2023
First-time, Full-time	200	64%	36%
Transfer	125	87%	13%

*Cohort numbers are based off adjusted IPEDS calculations

B. Retention Trends for Fall to Fall – First-Time, Full-Time Cohort – Chart

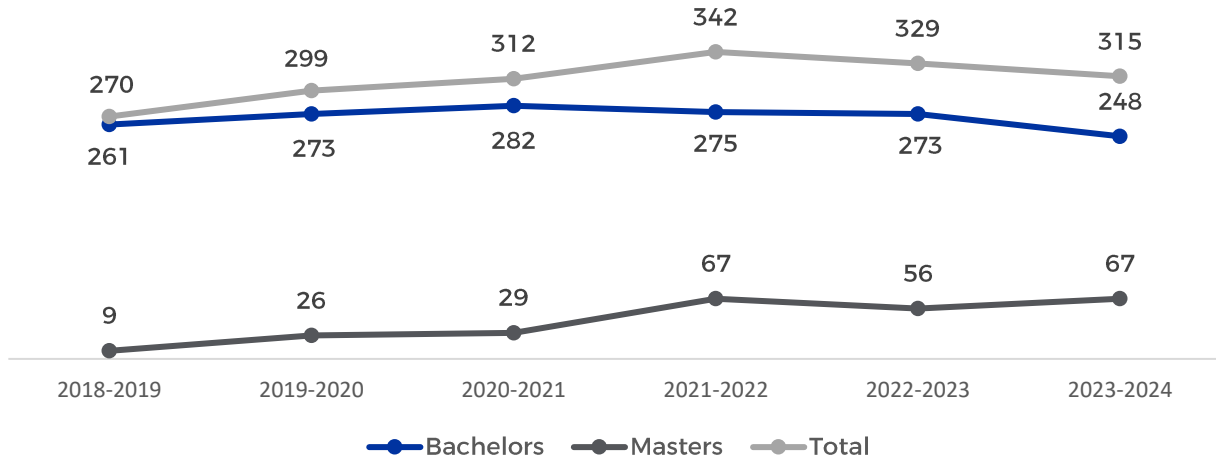


C. Retention Trends for Fall to Fall – Transfer Cohort – Chart



VIII. COMPLETIONS

A. 6-Yr. Trends, Distribution by Degree Level – Chart

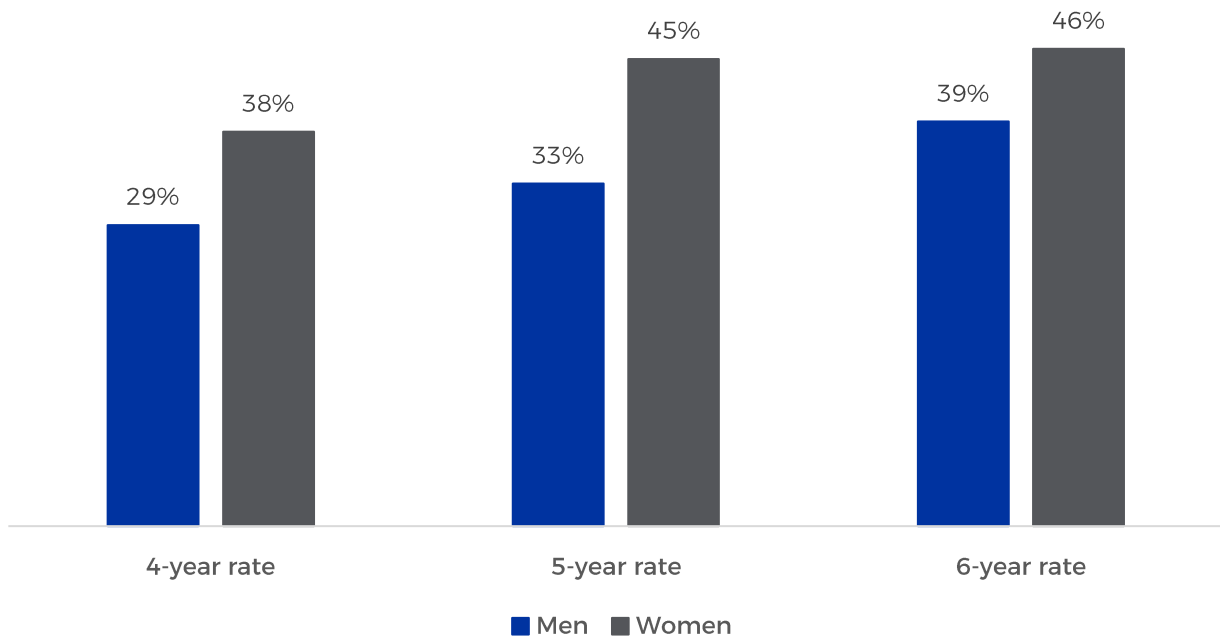


B. 3-Yr. Completion Trends by Bachelor's Degrees and CIP Code – Table

CIP CODE CATEGORY	Bachelor's Degrees	2021-2022	2022-2023	2023-2024
09	Communication, Journalism, and Related Services	5	6	4
11	Computer and Information Sciences and Support Services	0	0	0
13	Education	22	20	21
23	English Language and Literature/Letters	4	2	2
24	Liberal Arts and Sciences, General Studies and Humanities	1	0	1
26	Biological and Biomedical Sciences	5	5	9
27	Mathematics and Statistics	1	3	3
30	Multi/Interdisciplinary Studies	2	4	0
31	Parks, Recreation, Leisure, and Fitness Studies	19	25	21
38	Philosophy and Religious Studies	0	0	1
39	Theology and Religious Vocations	0	1	1
40	Physical Sciences	0	4	1
42	Psychology	10	11	11
43	Security and Protective Services	13	19	14
44	Social Work	9	5	9
45	Social Sciences	0	0	0
50	Visual and Performing Arts	1	3	1
51	Health Professions and Related Clinical Sciences	113	87	97
52	Business, Management, Marketing, and Related Support Services	67	75	51
54	History	3	2	0
Total Completions		275	273	248

IX. GRADUATION RATES

A. 4, 5, and 6-Yr. Graduation Rates for First-Year, Full-Time Fall 2017 Cohort – Chart



B. 4, 5, And 6-Yr. 2017 Cohort Graduation Rates by Race and Ethnicity – Table

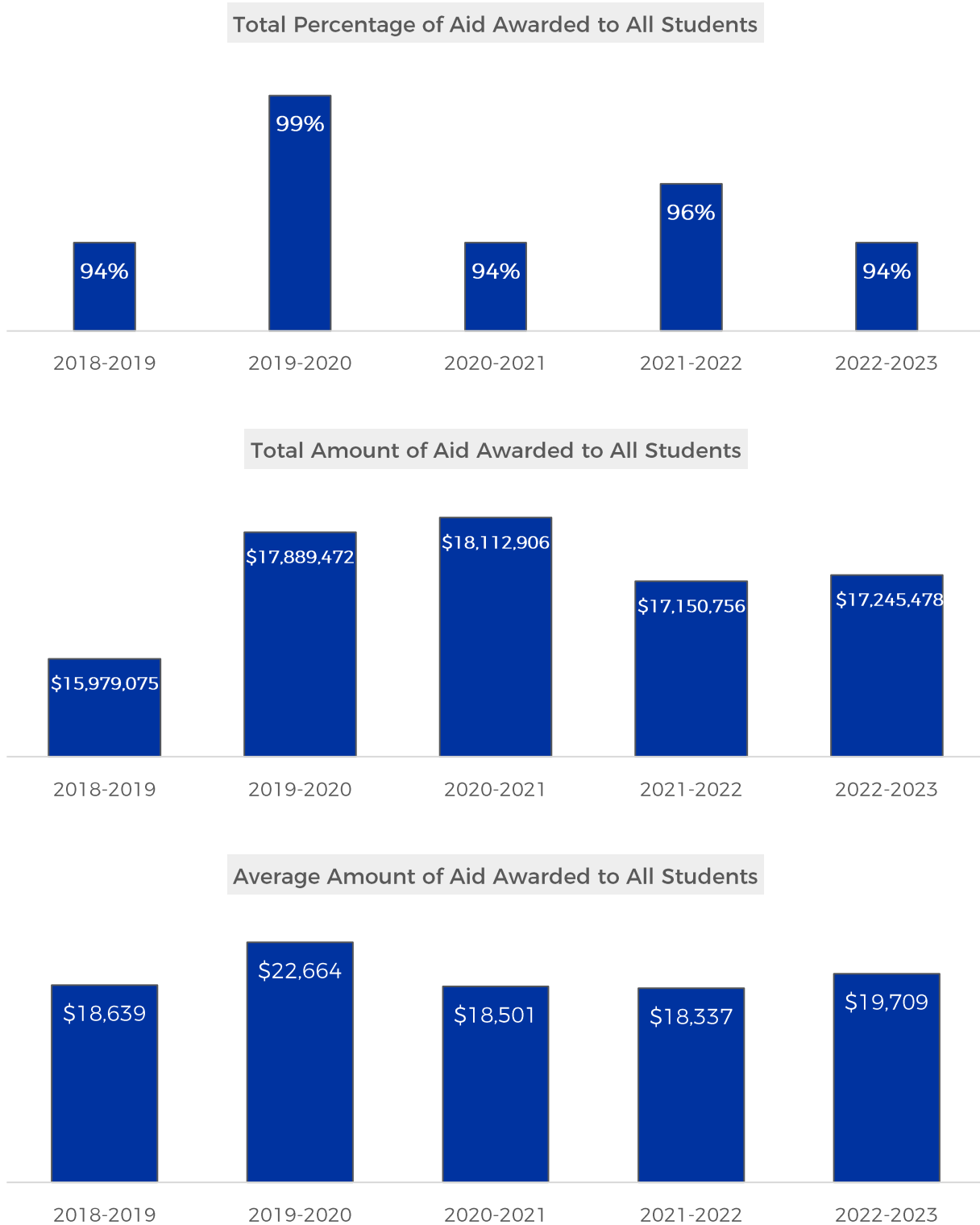
Ethnicity/Race	# Graduating in Cohort	Graduated within 4 Years	Graduated within 5 Years	Graduated within 6 Years (150%)	% Completion Rate
Unknown	0				
Non-Resident Alien	11	3	1	0	36%
White	136	49	6	4	43%
Hispanic	15	7	1	0	53%
Black or African American	25	8	2	2	48%
Two or More Races	16	4	2	0	38%
Hawaiian/Pacific Islander	0				
Asian	0				
American Indian	1	0	0	0	0%
Total	204	71	11	6	44%

C. Federal Graduation Rates by Federal Financial Aid Category – Table

Federal Aid Categories	# in Cohort	Completers with 6 Years (150%)	Graduated within 6 Years (150%)
Recipients of a Pell Grant	101	34	34%
Recipients of a Direct Subsidized Loan (within entering year) that did not receive a Pell Grant	39	19	49%
Did not receive either a Pell Grant or Direct Subsidized Loan (within entering year)	64	36	56%
Total	204	89	44%

X. FINANCIAL AID AND FINANCES

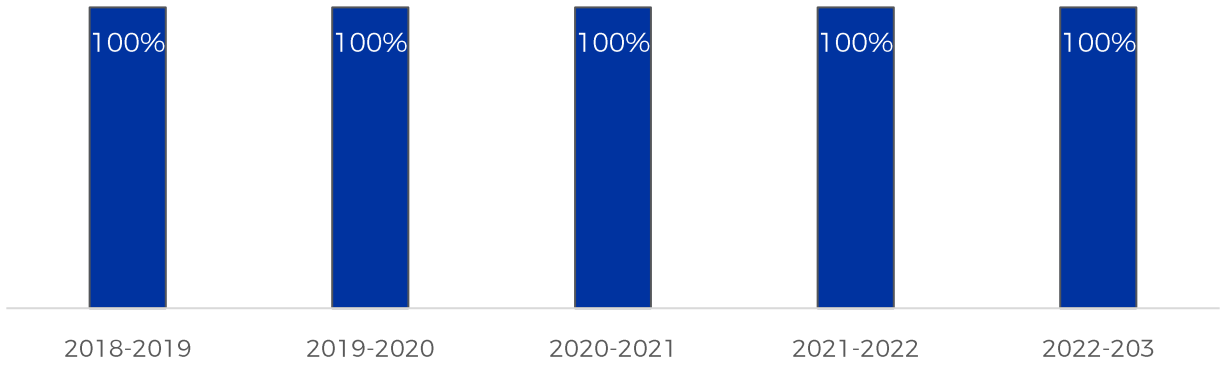
A. 5-Yr. Trend Financial Aid Awards for All Students* – Chart



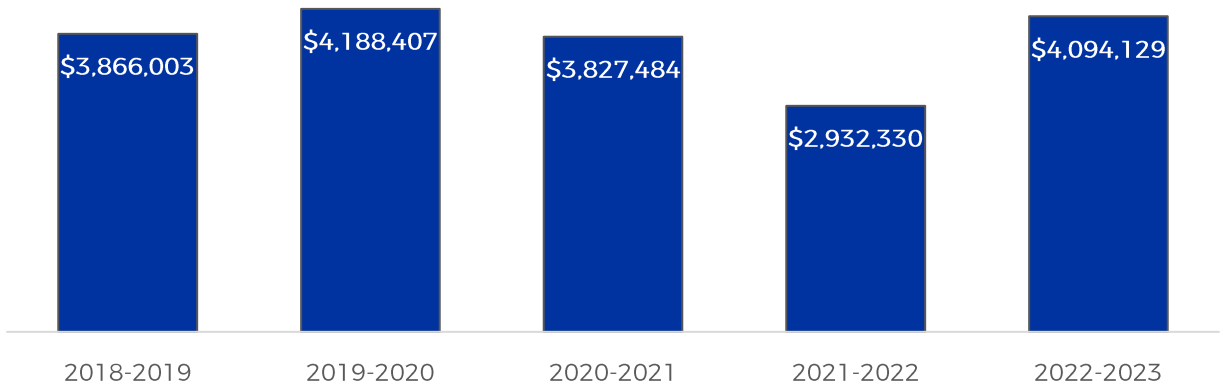
*Federal, state and Institutional Awarded Aid; excludes Student Loans

B. 3-Yr. Trend Financial Aid Awards for First-Time Freshman* – Chart

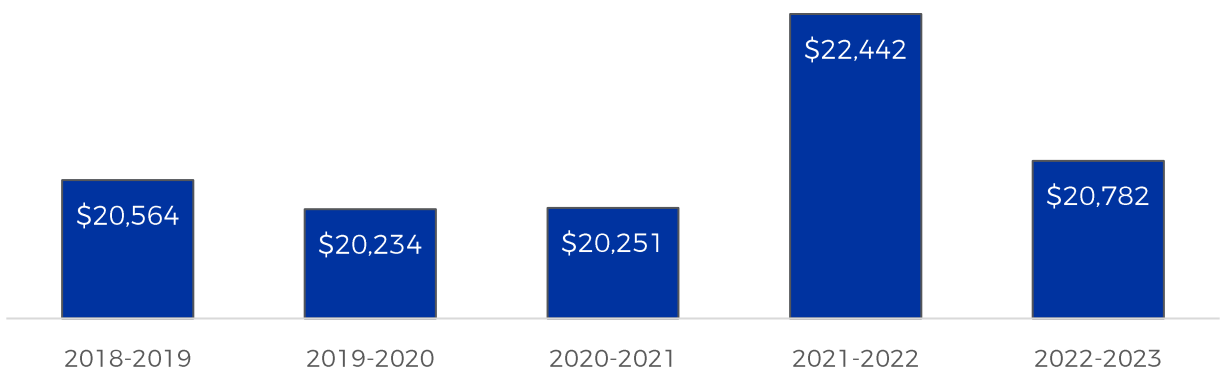
Total Percentage of Aid Awarded to First-Time Freshmen



Total Amount of Aid Awarded to First-Time Freshmen

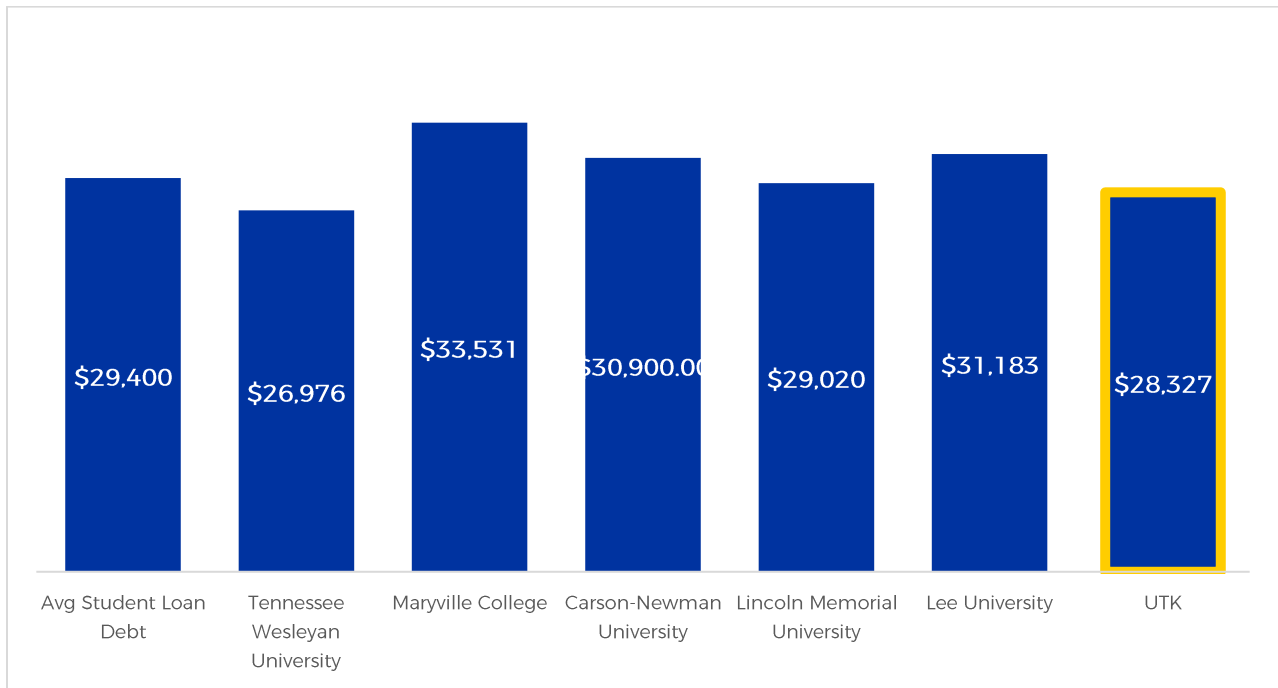


Average Amount of Aid Awarded to First-Time Freshmen



*Federal, state and Institutional Awarded Aid; excludes Student Loans

C. Average Student Loan Debt Per Graduate – Chart



Source: US News

D. Best Regional Value –Table

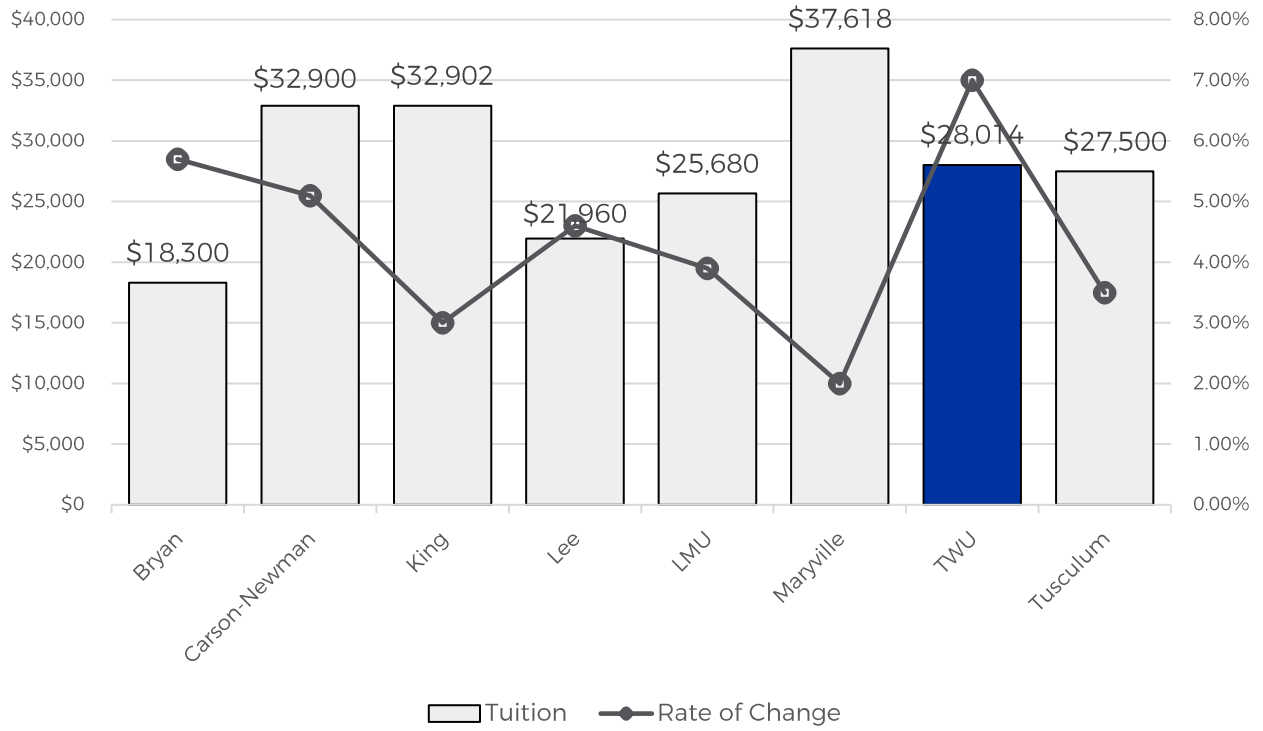
School	Net Price
Carson-Newman College	\$26,220
Lincoln Memorial University	\$25,857
Tennessee Wesleyan University	\$22,573
Maryville College	\$27,173
The University of Tennessee at Knoxville	\$22,155
King University	\$22,626
Vanderbilt University	\$45,381
The University of Tennessee at Chattanooga	\$17,295
Sewanee: The University of the South	\$33,061

Ranked

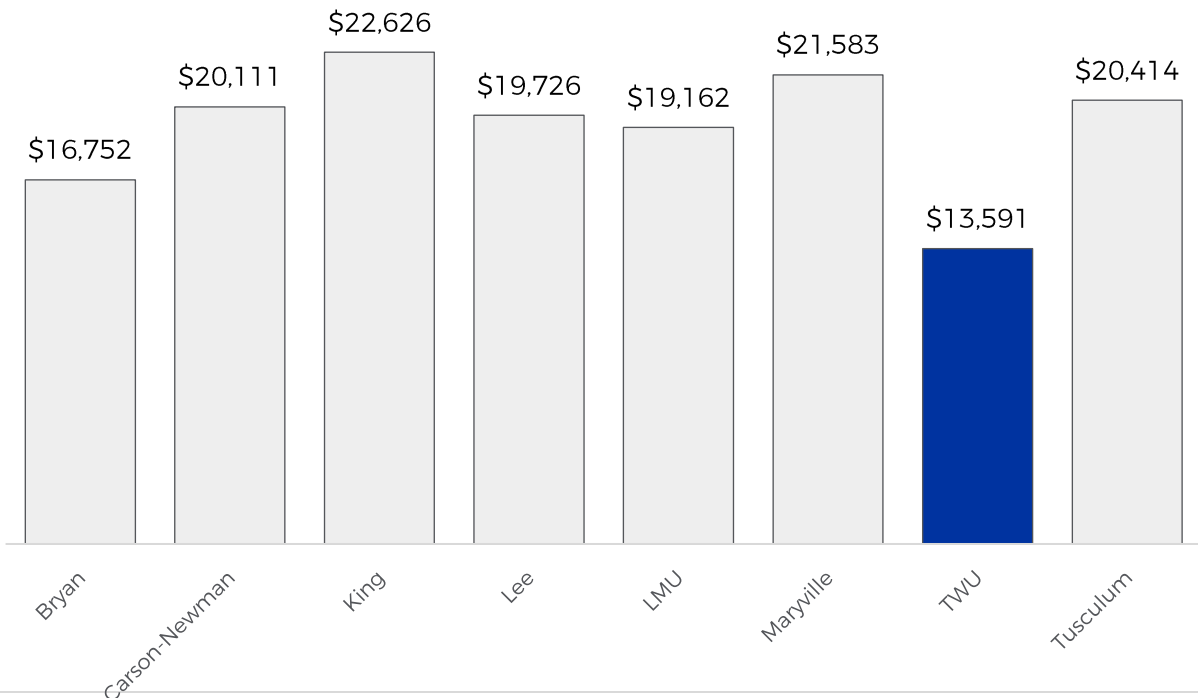
#18

Best Value in Regional Colleges

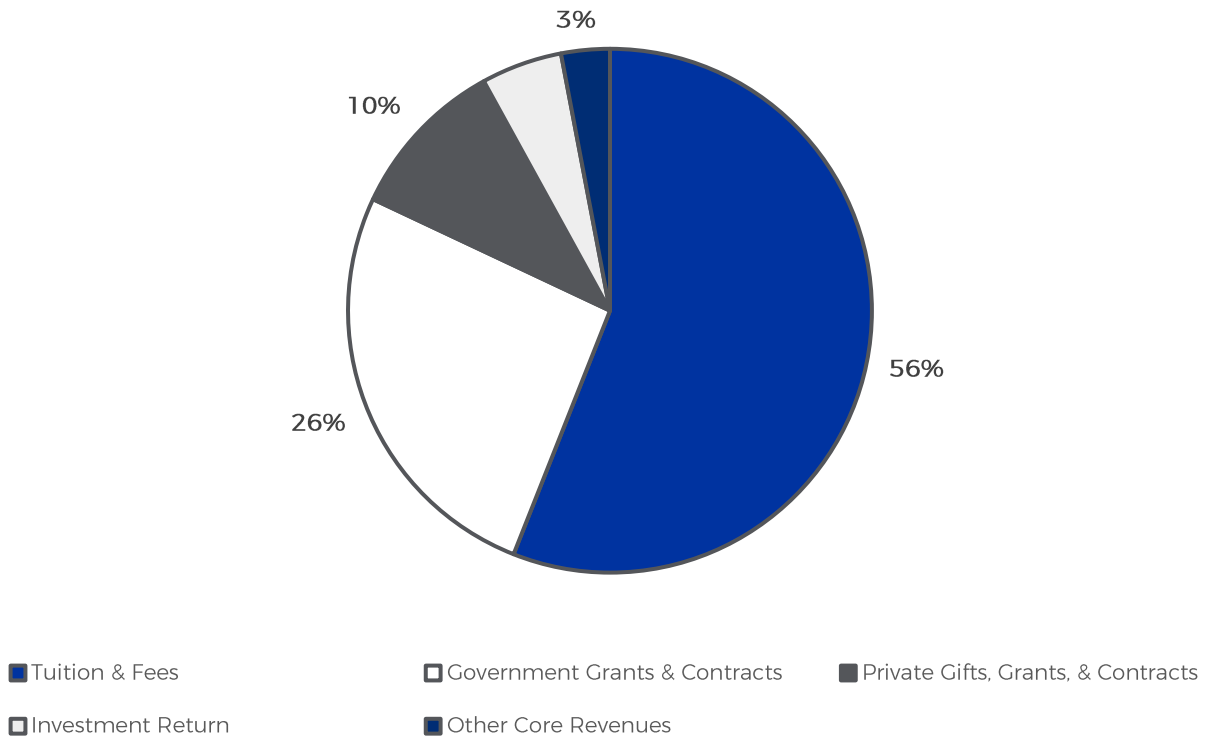
E. Comparison of Tuition (2023-2024) – Chart



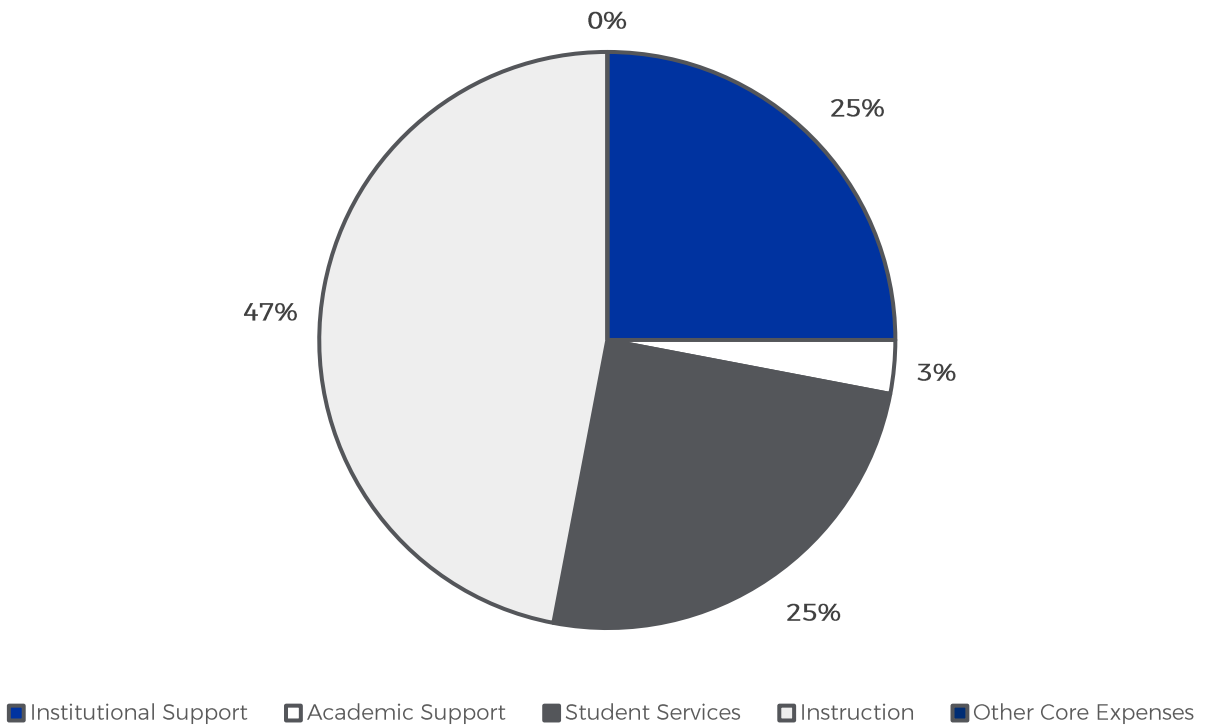
F. Comparison of Average Net Price – Chart



G. Distribution of Reported Revenue 2022-2023 – Chart



H. Distribution of Reported Expenses 2022-2023 – Chart



I. Comparison of Percent Distribution of Core Expenses per FTE Enrollment – Table

Institution	Instruction	
	% Distribution of Core Expenses	Core Expenses per FTE Enrollment
Bryan College	35%	\$4,865
Carson Newman University	36%	\$5,423
King University	36%	\$6,485
Lee University	43%	\$8,244
Lincoln Memorial University	39%	\$10,417
Lipscomb University	40%	\$11,566
Maryville College	32%	\$8,214
Milligan University	41%	\$8,910
Southern Adventist University	45%	\$10,850
Tennessee Wesleyan University	44%	\$8,609
Tusculum University	23%	\$5,348