

## INSTITUTIONAL EFFECTIVENESS FACTBOOK

THE OFFICE OF INSTITUTIONAL EFFECTIVENESS AND RESEARCH

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Tennessee Wesleyan University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate and masters degrees. Contact the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404- 679-4500 for questions about the accreditation of Tennessee Wesleyan University.

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# I. TENNESSEE WESLEYAN UNIVERSITY MISSION, STATEMENT OF PURPOSE, AND VISION

#### UNIVERSITY MISSION STATEMENT

In keeping with the spirit of the liberal arts, Tennessee Wesleyan University seeks within the framework of the Judeo-Christian tradition to provide for students the highest quality educational experience; to promote personal responsibility, integrity, and purpose; and to prepare students for a life of leadership and service in an ever-changing global community.

#### STATEMENT OF PURPOSE

Tennessee Wesleyan takes pride in its role as a comprehensive church-related college and accepts the challenge of advancing a community of learning on the main campus in Athens as well as additional instructional sites serving allied health and evening students. The University serves a student body comprised of traditional and non-traditional students, non-degree-seeking adult learners and international students. Highly qualified faculty and staff are committed to assisting students in the realization of their full potential by providing appropriate career, pre-professional and professional education and/or requisite preparation for continued study in graduate school. The University offers baccalaureate programs in fine arts, humanities, natural and social sciences as well as business, nursing, other career-related areas and teacher certification. In addition to its undergraduate programs, Tennessee Wesleyan also offers master's programs in business, education, and allied health. The University's curriculum is designed to prepare graduates to be knowledgeable, to think critically and creatively, and to develop a basis for effective judgment.

#### **UNIVERSITY VISION 2022**

Tennessee Wesleyan University will be recognized as an exemplary model of a comprehensive church-related institution centered in faith and reason that inspires and prepares students to become servant leaders in their community and our world.

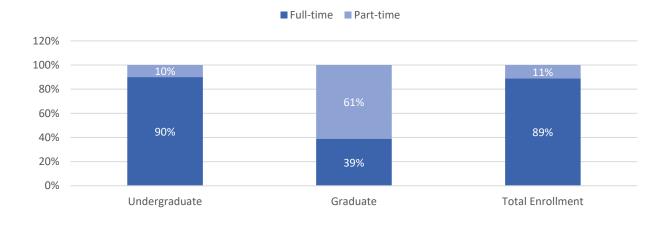
## II. FALL 2018 ENROLLMENT

## A. HEADCOUNT & FTE ENROLLMENT BY LEVEL, TYPE, & ATTENDANCE STATUS - TABLE

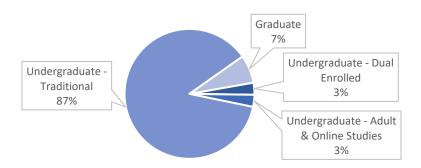
	Headcount		Full-time Equivalent (FTE)**		
	Full-time	Part-time	Total	IPEDS	SACSCOC
Undergraduate	888	96	984	920	941
Adult & Online Studies	35	32	67	46	56
Traditional	852	35	887	864	871
Dual Enrolled	1	29	30	11	15
Graduate	12	30	42	22	31
MBA	12	19	31	18	21
Pre-MBA*		(11)	(11)	4	8
Total	900	115	1015	938	972

<sup>\*</sup>Duplicate Count

#### B. DISTRIBUTION BY LEVEL & ATTENDANCE STATUS - CHART



#### C. DISTRIBUTION BY LEVEL & TYPE - CHART



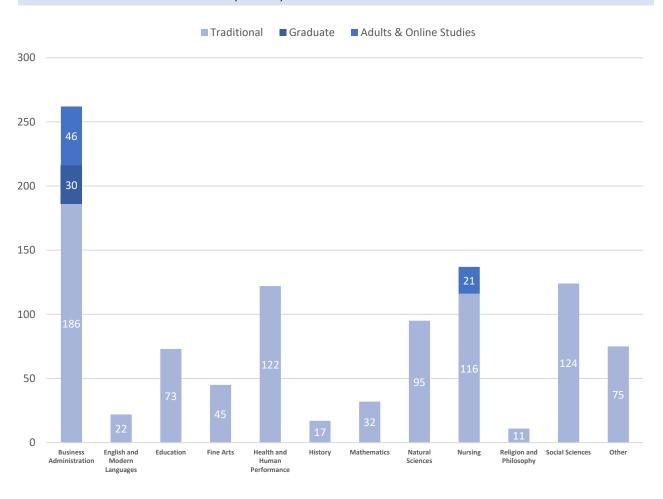
<sup>\*\*</sup>IPEDS FTE = FT plus (PT/3); SACSCOC FTE = FT plus PT credit hours divided by 12 for undergraduates and 9 for graduates

## D. ENROLLMENT BY DEPARTMENT, LEVEL, & TYPE - TABLE

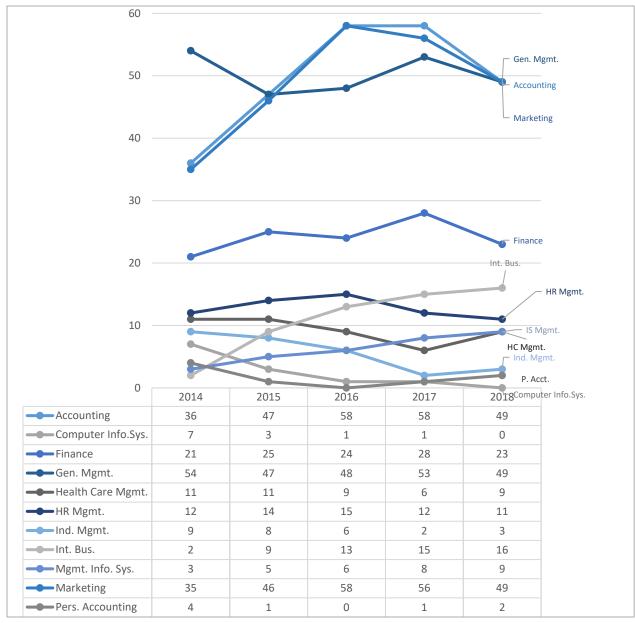
	Adults & Online Studies	Traditional	Graduate	Total
Business Administration	46	186	30	262
English and Modern Languages		22		22
Education		73		73
Fine Arts		45		45
Health and Human Performance		122		122
History		17		17
Mathematics		32		32
Natural Sciences		95		95
Nursing	21	116		137
Religion and Philosophy		11		11
Social Sciences		124		124
Other		75		75
Total	67	918	30	1015*

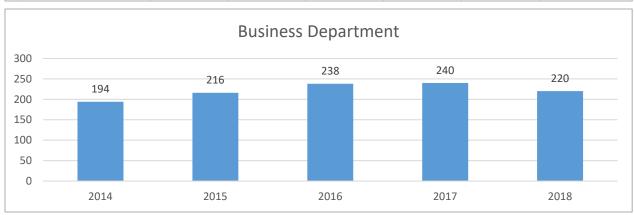
<sup>\*</sup>Unduplicated count from Fall 2018 census, primary major

## E. ENROLLMENT BY DEPARTMENT, LEVEL, & TYPE - CHART

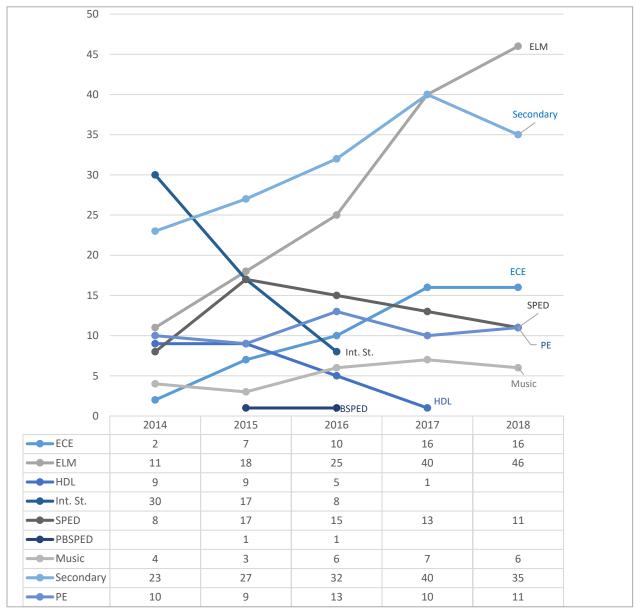


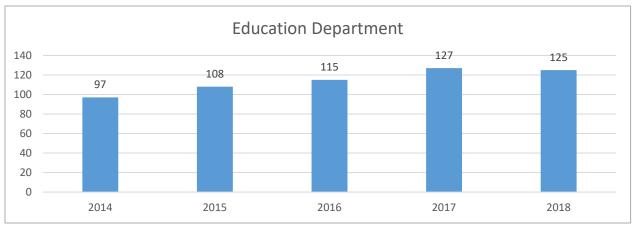
## F. ENROLLMENT BY BUSINESS DEPARTMENT, ALL MAJORS - TABLE AND CHART



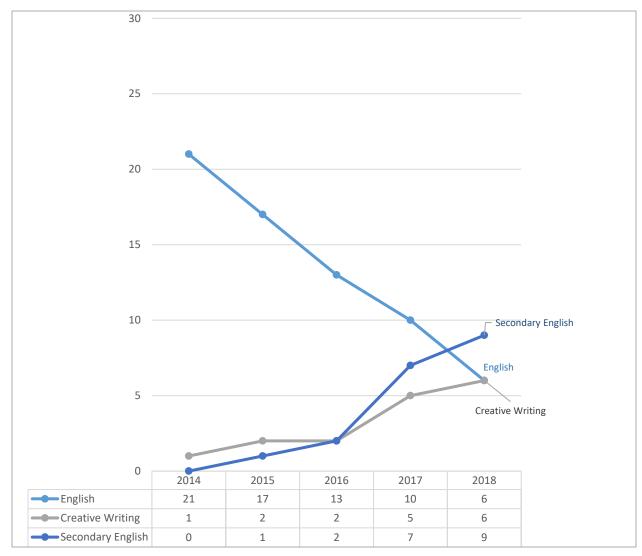


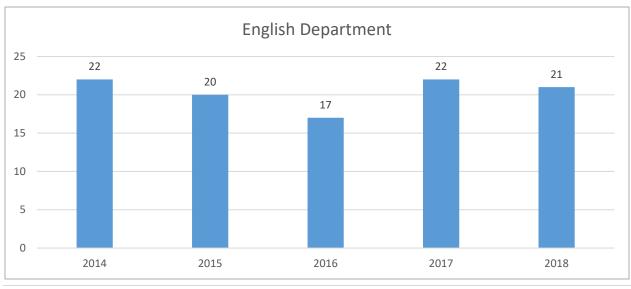
## G. ENROLLMENT BY EDUCATION DEPARTMENT, ALL MAJORS - TABLE AND CHART



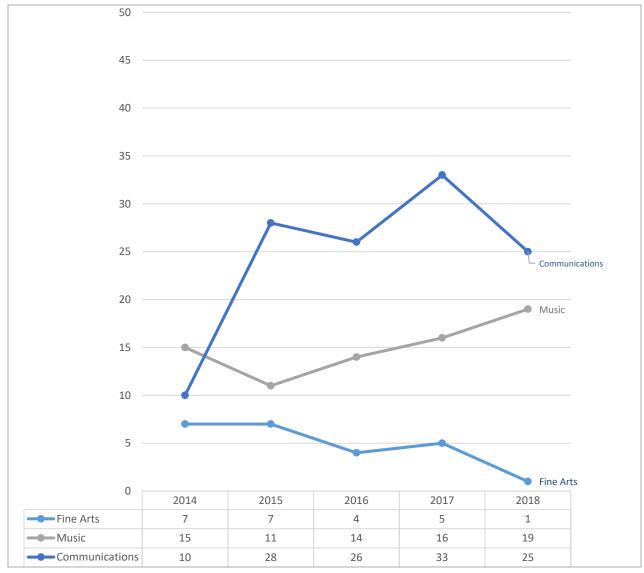


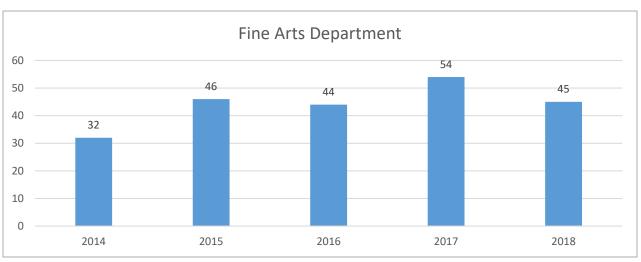
## H. ENROLLMENT BY ENGLISH DEPARTMENT, ALL MAJORS – TABLE AND CHART



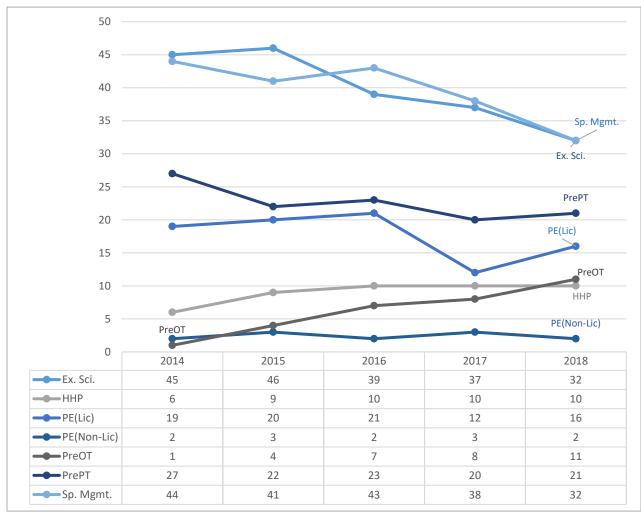


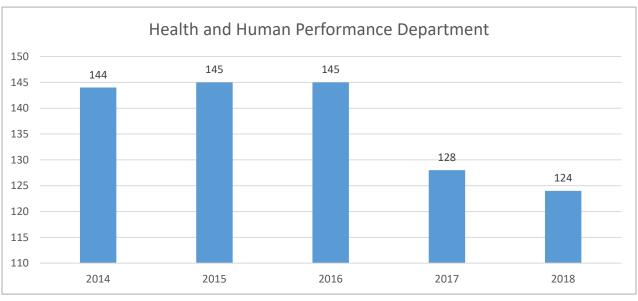
## I. ENROLLMENT BY FINE ARTS DEPARTMENT, ALL MAJORS – TABLE AND CHART



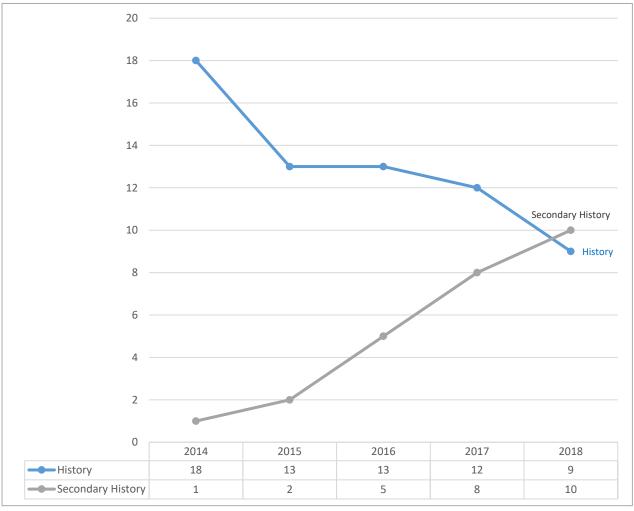


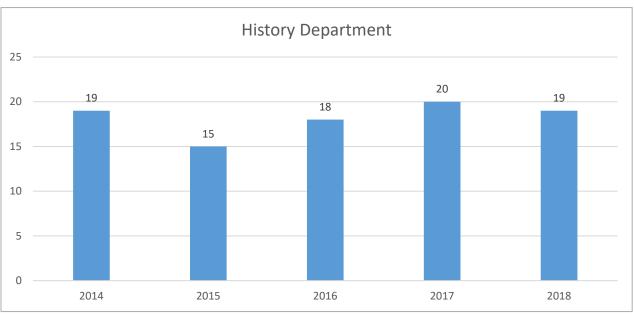
## J. ENROLLMENT BY HEALTH AND HUMAN PERFORMANCE DEPARTMENT, ALL MAJORS – TABLE AND CHART



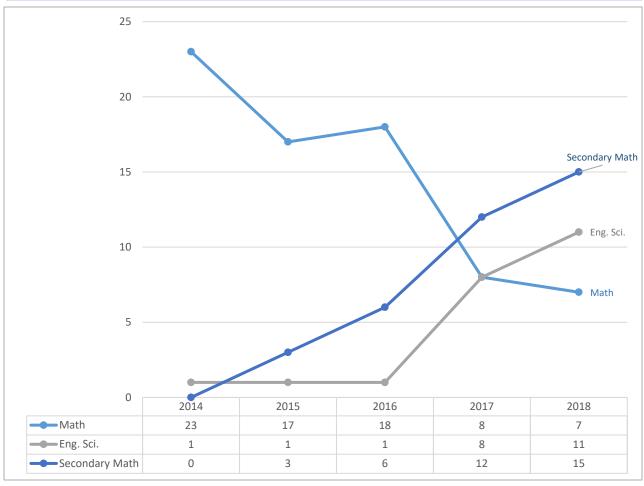


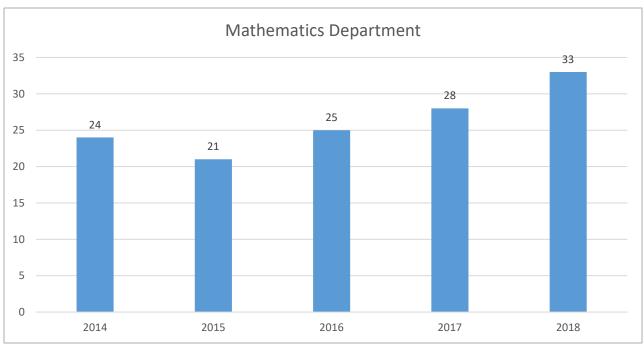
## K. ENROLLMENT BY HISTORY, ALL MAJORS – TABLE AND CHART

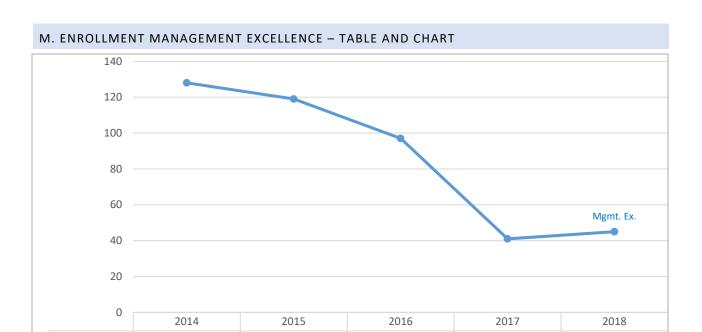




## L. ENROLLMENT BY MATHEMATICS DEPARTMENT, ALL MAJORS – TABLE AND CHART

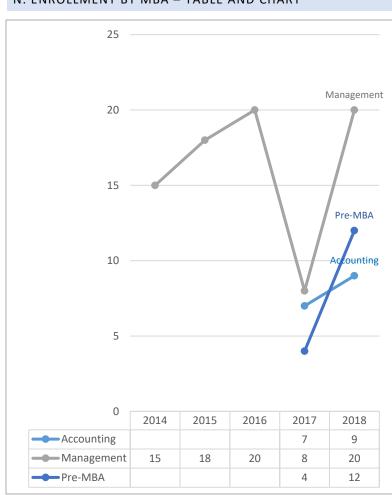


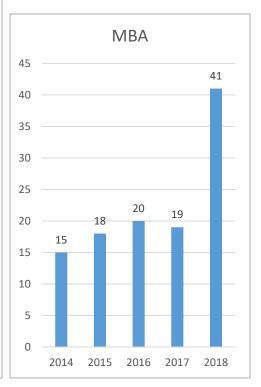




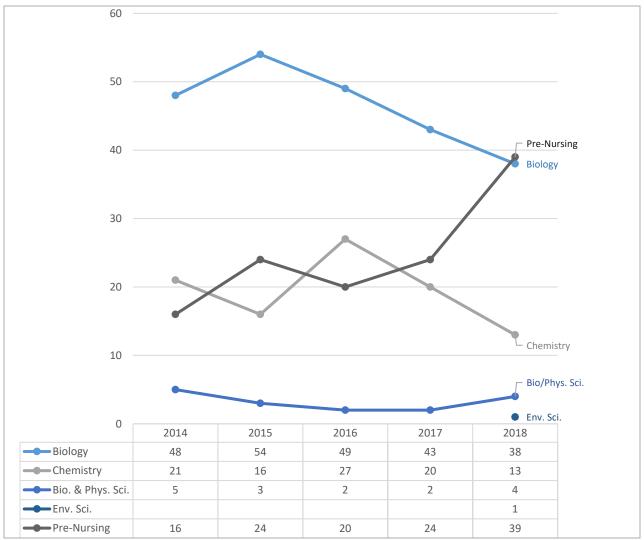
## N. ENROLLMENT BY MBA - TABLE AND CHART

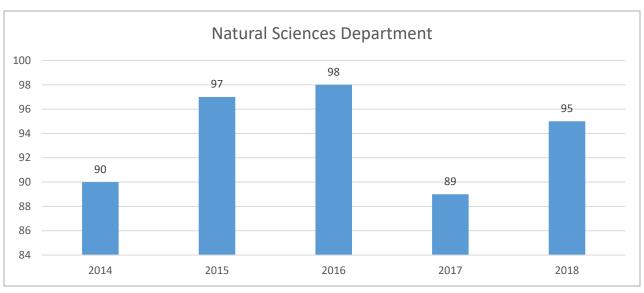
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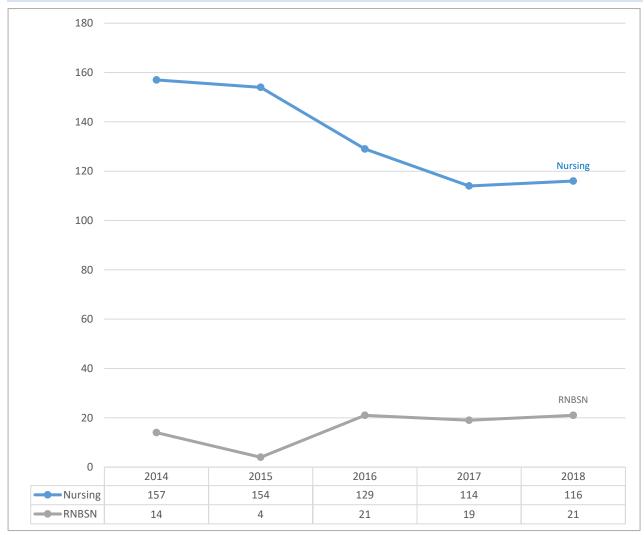


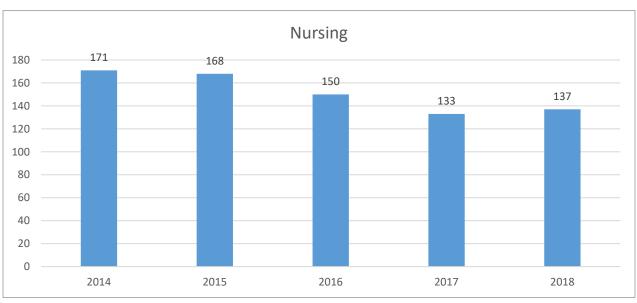
## O. ENROLLMENT BY NATURAL SCIENCES DEPARTMENT, ALL MAJORS - TABLE AND CHART



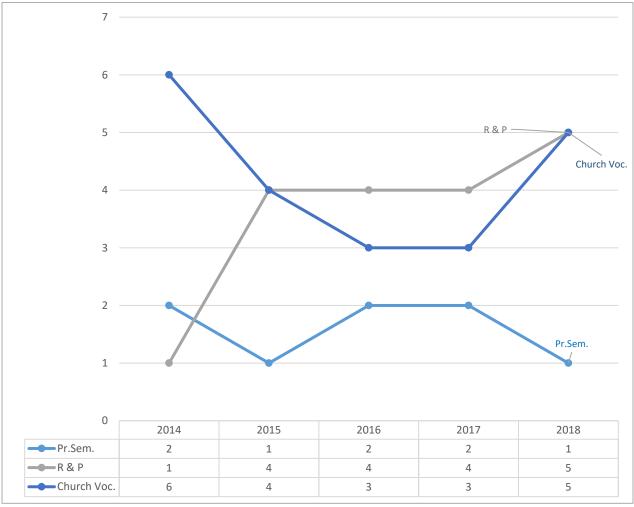


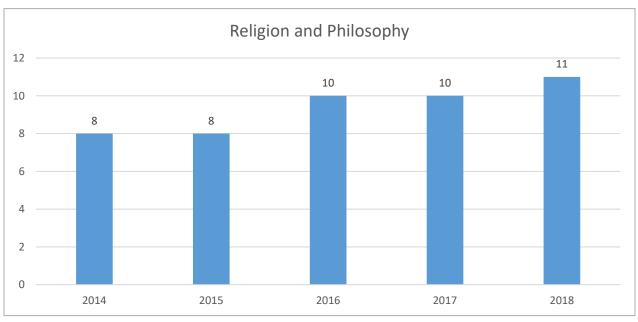
## P. ENROLLMENT BY NURSING DEPARTMENT, ALL MAJORS - TABLE AND CHART



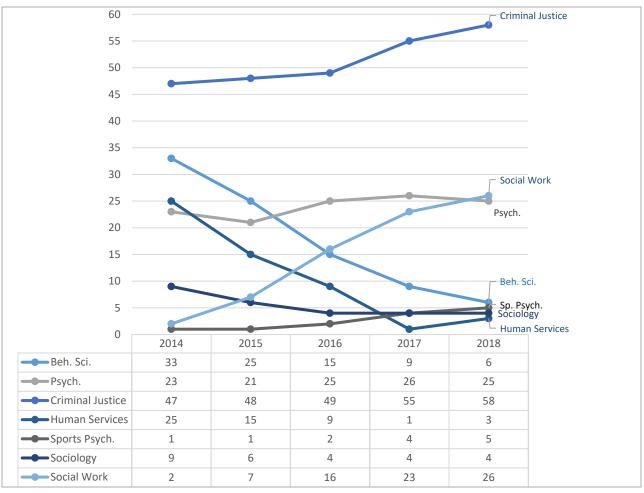


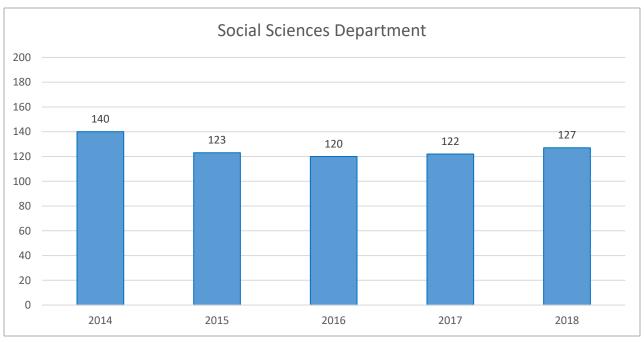
## Q. ENROLLMENT BY RELIGION AND PHILOSOPHY DEPARTMENT, ALL MAJORS – TABLE AND CHART





## R. ENROLLMENT BY SOCIAL SCIENCE, ALL MAJORS - TABLE AND CHART

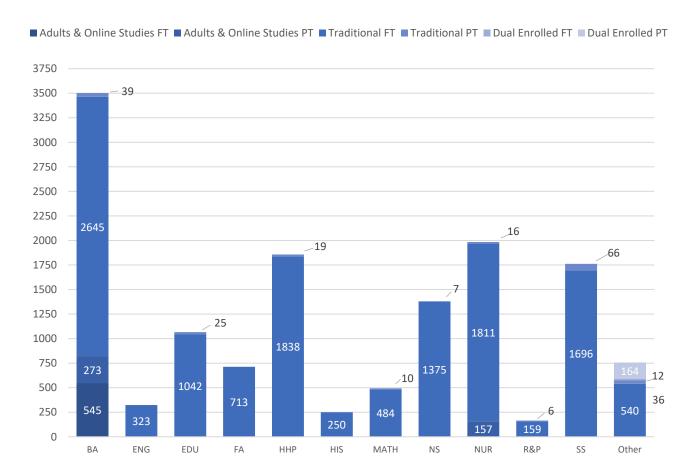




## S. ENROLLED CREDIT HOURS BY MAJOR, LEVEL, ATTENDANCE STATUS, & TYPE - TABLE

	Adults 8	& Online							
	Stu	dies	Traditional		<b>Dual Enrolled</b>		Total		
	FT	PT	FT	PT	FT	PT	FT	PT	Total
Business Administration	545	273	2645	39			3190	312	3502
English and Modern Languages			323				323		323
Education			1042	25			1042	25	1067
Fine Arts			713				713		713
Health and Human Performance			1838	19			1838	19	1857
History			250				250		250
Mathematics			484	10			484	10	494
Natural Sciences			1375	7			1375	7	1382
Nursing		157	1811	16			1811	173	1984
Religion and Philosophy			159	6			159	6	165
Social Sciences			1696	66			1696	66	1762
Other			540	36	12	164	552	200	752
Total	545	430	12876	224	12	164	13433	818	14251

## T. ENROLLED CREDIT HOUR BY MAJOR, LEVEL, & TYPE - CHART



## U. ENROLLMENT BY DEPARTMENT, LEVEL, & ENTRY STATUS - TABLE

	Underg	graduate				
	First- time	Transfer	New Graduate	New Dual/Special	Readmit/ Continuing	Total
Business Administration	35	41	10		176	262
English and Modern Languages	7				15	22
Education	13	4			56	73
Fine Arts	8				37	45
Health and Human Performance	23	15			84	122
History	5	0			12	17
Mathematics	11	1			20	32
Natural Sciences	35	6			54	95
Nursing		59			78	137
Religion and Philosophy	3	1			7	11
Social Sciences	22	19			83	124
Other	27	14		28	6	75
Total	189	160	10	28	628	1015

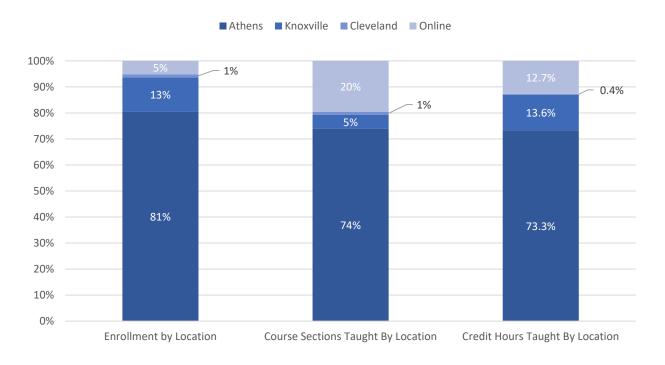
## V. DEGREE-SEEKING ENROLLMENT BY DEPARTMENT & CLASS - TABLE

	Freshman	Sophomore	Junior	Senior	Graduate	Total
Business Administration	44	50	55	83	30	262
English and Modern Languages	8	4	3	7		22
Education	16	11	15	31		73
Fine Arts	11	12	13	9		45
Health and Human Performance	28	28	31	33		122
History	6	3	3	5		17
Mathematics	11	9	5	7		32
Natural Sciences	40	28	12	15		95
Nursing			51	86		137
Religion and Philosophy	4	2	1	4		11
Social Sciences	32	29	27	36		124
Other	30	2	2	3		37
Total	230	180	218	319	30	977

## W. NUMBER OF COURSE SECTIONS TAUGHT BY DEPARTMENT PER ACADEMIC YEAR - TABLE

	Fall 2018	Spring 2019	Total
Business Administration	81	64	145
English and Modern Languages	33	27	60
Education	23	21	44
Fine Arts	62	60	122
Health and Human Performance	36	25	61
History	9	9	18
Mathematics	17	17	34
Natural Sciences	24	22	46
Nursing	18	16	34
Religion and Philosophy	14	17	31
Social Sciences	37	37	74
Other	9	2	11

## X. DISTIBUTION OF STUDENT HEADCOUNT ENROLLMENT BY LOCATION & COURSE SECTIONS TAUGHT — CHART

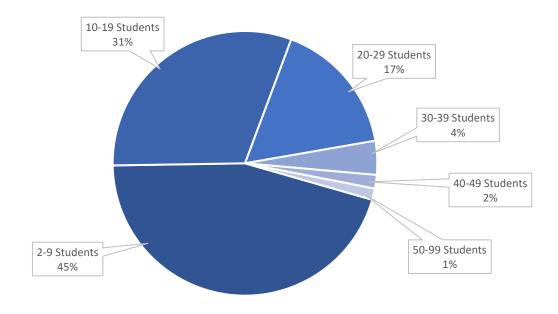


#### Y. UNDERGRADUATE LECTURE CLASS SECTIONS \* BY SIZE - TABLE

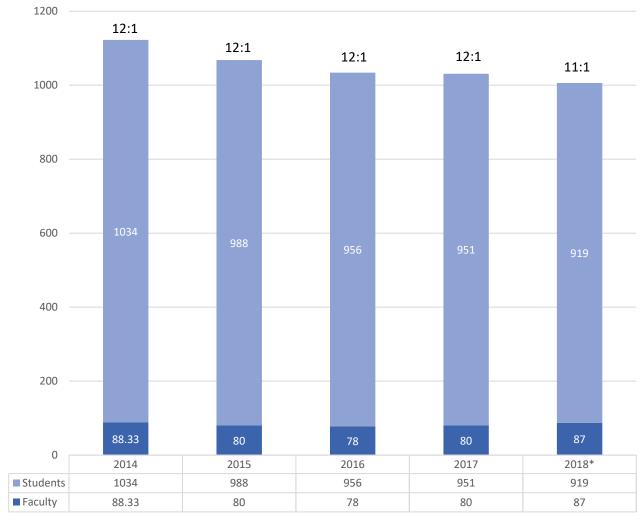
	2-9 Students	10-19 Students	20-29 Students	30-39 Students	40-49 Students	50-99 Students	100+ Students	Total
CLASS SECTIONS	164	112	60	15	6	5	1	363
CLASS SUB-SECTIONS	37	17	4	3	0	0	0	61

\*Class Sections: A class section is an organized course offered for credit, identified by discipline and number, meeting at a stated time or times in a classroom or similar setting, and not a subsection such as a laboratory or discussion session. Undergraduate class sections are defined as any sections in which at least one degree-seeking undergraduate student is enrolled for credit. Exclude distance learning classes and noncredit classes and individual instruction such as dissertation or thesis research, music instruction, or one-to-one readings. Exclude students in independent study, internships, practicums, and all students in one-to-one classes. Each class section should be counted only once and should not be duplicated because of course catalog cross-listings. (Common Data Set definition) Note: To comply with Common Data Set definitions, courses cross-listed in the College of Education are only counted above as undergraduate sections with corresponding undergraduate enrollment.

#### Z. DISTRIBUTION OF UNDERGRADUATE LECTURE CLASS SECTIONS (DEFINED ABOVE) BY SIZE -CHART



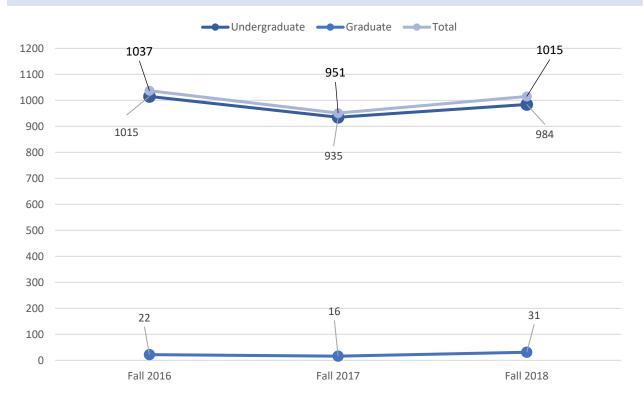
## AA. STUDENT TO FACULTY RATIO - CHART AND TABLE



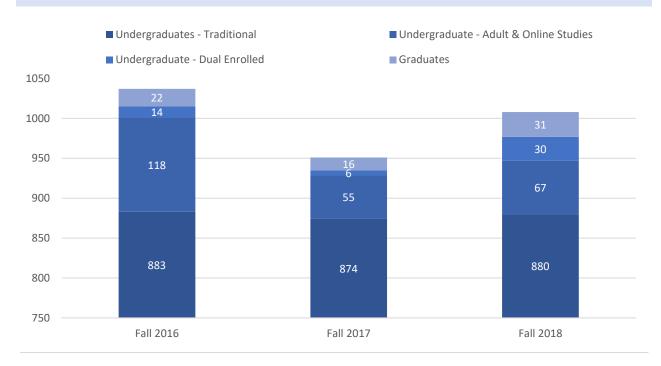
<sup>\*</sup>Calculations based on Common Data Set Calculation

## III. ENROLLMENT TRENDS

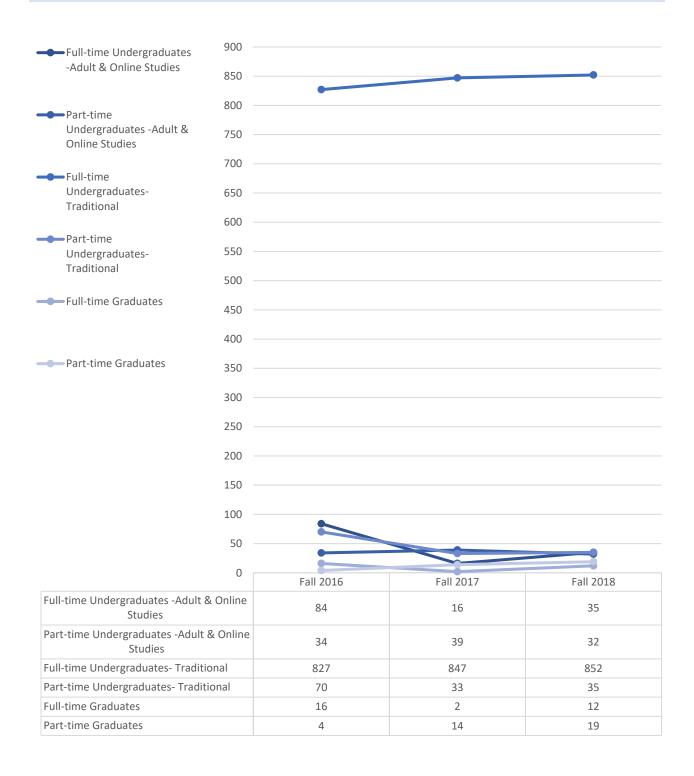
#### A. 3-YR ENROLLMENT TRENDS BY LEVEL - CHART



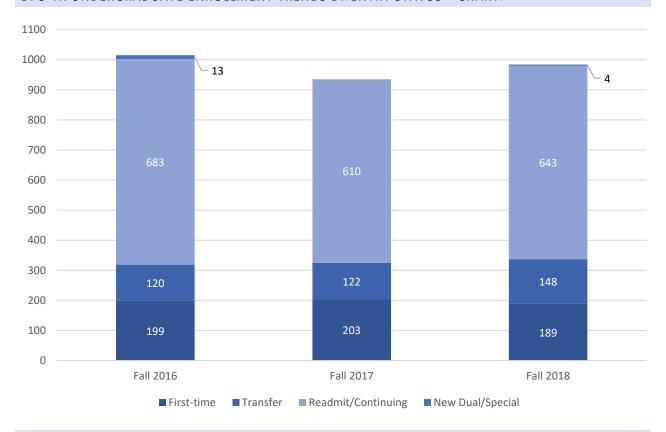
## B. 3-YR ENROLLMENT TRENDS - CHART



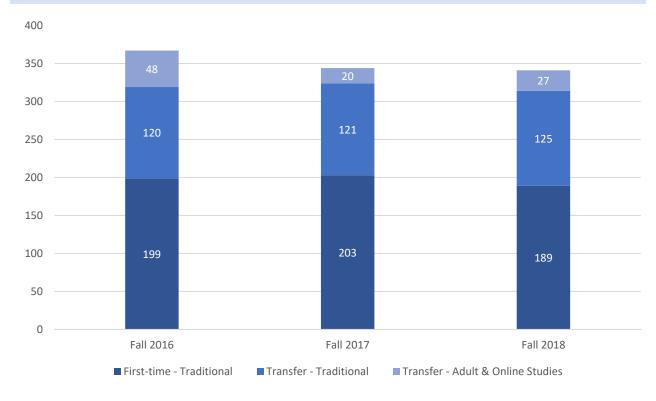
## C. 3-YR ENROLLMENT TRENDS BY ATTENDANCE STATUS (EXCLUDES DUAL ENROLLED) - CHART



#### D. 3-YR UNDERGRADUATE ENROLLMENT TRENDS BY ENTRY STATUS - CHART



## E. 3-YR UNDERGRADUATE NEW STUDENT ENROLLMENT TRENDS - CHART







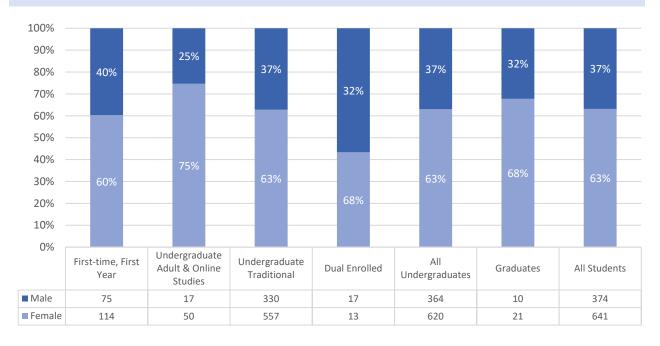
## G. 3-YR UNDERGRADUATE AND GRADUATE ENROLLMENT TREND BY DEPARTMENT\* - TABLE

	Fall 2016	Fall 2017	Fall 2018
Business Administration	335	281	265
English and Modern Languages	17	22	21
Education	115	127	125
Fine Arts	44	54	45
Health and Human Performance	145	128	124
History	18	20	19
Mathematics	25	28	33
Natural Sciences	98	89	95
Nursing	150	133	137
Religion and Philosophy	10	10	11
Social Sciences	120	122	127
Total Undergraduate	1077	1014	1002
Graduate	20	19	41
Total	1097	1033	1043

<sup>\*</sup>Duplicate Count, Double Majors included

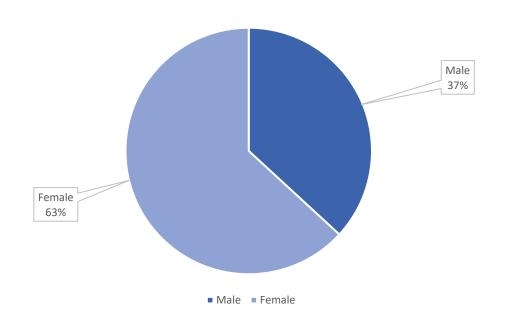
## IV. FALL 2018 STUDENT DEMOGRAPHICS

#### A. DISTRIBUTION BY GENDER - TABLE

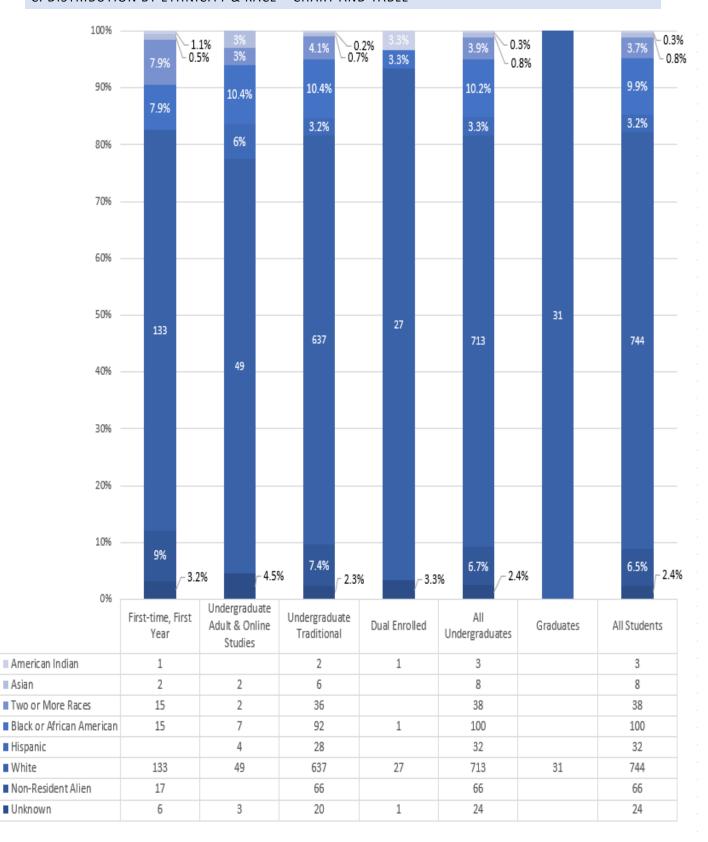


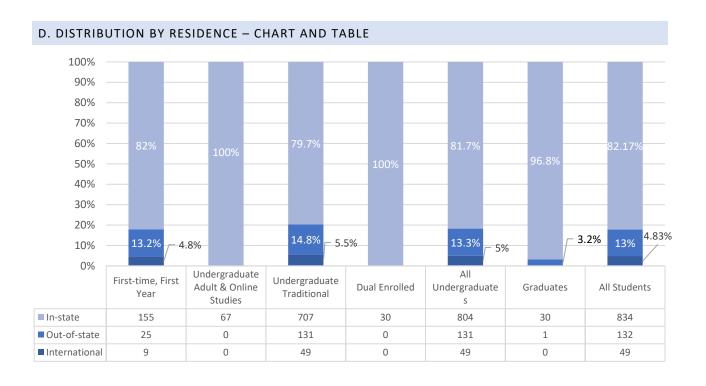
■ Female ■ Male

### B. DISTRIBUTION BY GENDER - CHART

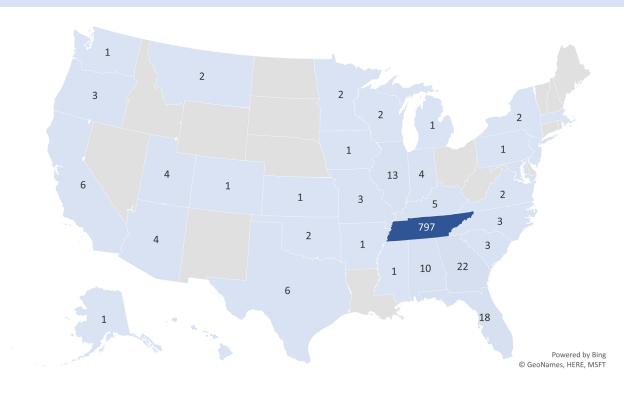


## C. DISTRIBUTION BY ETHNICITY & RACE - CHART AND TABLE





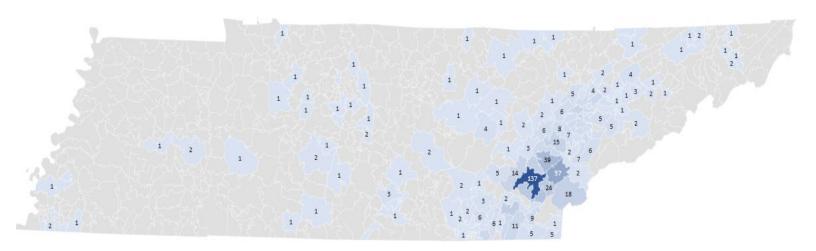
#### E. GEOGRAPHIC REPRESENTATION OF STUDENTS IN UNITED STATES - MAP

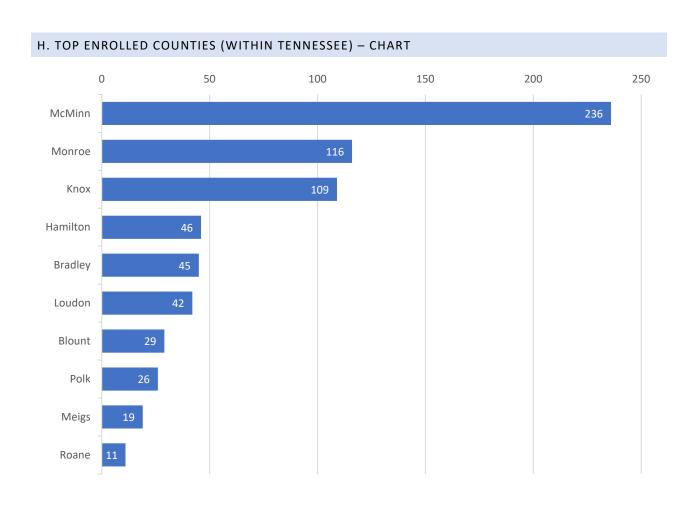


## F. ENROLLMENT BY HOME STATE OF RESIDENCE (UNITED STATES) – TABLE

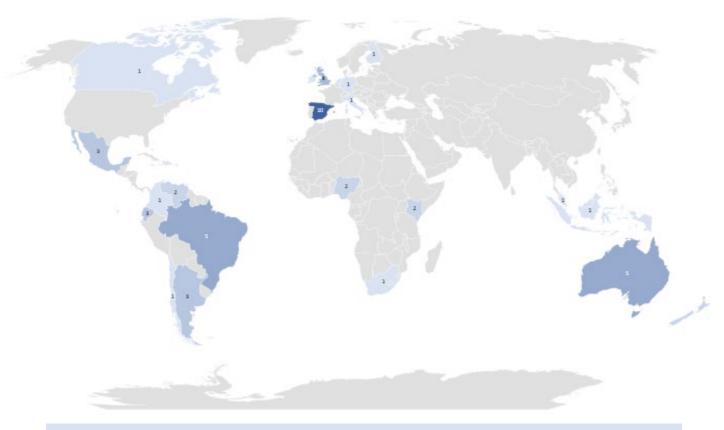
	<b>.</b>						
	First- time, First-Year	Undergraduate Adult & Online Studies	Undergraduate Traditional	Dual Enrolled	All Undergraduates	Graduates	All Students
Alabama	2	0	10	0	10	0	10
Alaska	0	0	1	0	1	0	1
Arizona	0	0	4	0	4	0	4
Arkansas	0	0	1	0	1	0	1
California	1	0	6	0	6	0	6
Colorado	0	0	1	0	1	0	1
Florida	4	0	18	0	18	0	18
Georgia	5	0	22	0	22	0	22
Hawaii	1	0	1	0	1	0	1
Illinois	0	0	13	0	13	0	13
Indiana	1	0	4	0	4	0	4
Iowa	0	0	1	0	1	0	1
Kansas	0	0	1	0	1	0	1
Kentucky	2	0	5	0	5	0	5
Maine	0	0	1	0	1	0	1
Maryland	0	0	3	0	3	0	3
Michigan	0	0	1	0	1	0	1
Minnesota	0	0	2	0	2	0	2
Mississippi	0	0	1	0	1	0	1
Missouri	0	0	3	0	3	0	3
Montana	0	0	2	0	2	0	2
New Jersey	0	0	0	0	0	1	1
New York	0	0	2	0	2	0	2
North Carolina	1	0	3	0	3	0	3
Oklahoma	1	0	2	0	2	0	2
Oregon	0	0	3	0	3	0	3
Pennsylvania	0	0	1	0	1	0	1
South Carolina	3	0	3	0	3	0	3
Tennessee	155	67	707	30	804	30	834
Texas	2	0	6	0	6	0	6
Utah	0	0	4	0	4	0	4
Virginia	1	0	2	0	2	0	2
Washington	1	0	1	0	1	0	1
Wisconsin	0	0	2	0	2	0	2
Unknown	0	0	1	0	1	0	1
Foreign Countries	9	0	49	0	49	0	49
Total	189	67	887	30	974	31	1015

## G. GEOGRAPHIC REPRESENTATION OF COUNTIES IN TENNESSEE - MAP

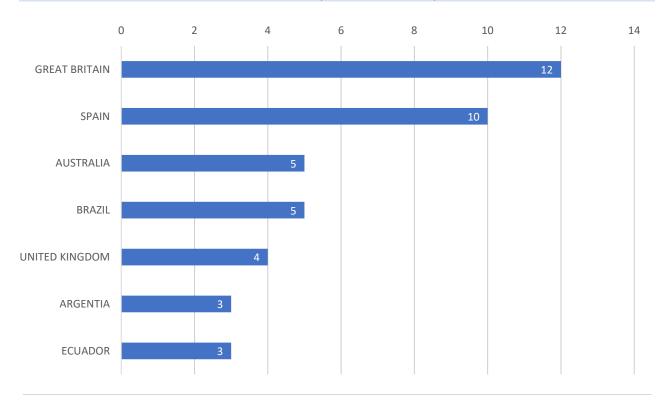




## I. GEOGRAPHIC REPRESENTATION BY COUNTRY - MAP

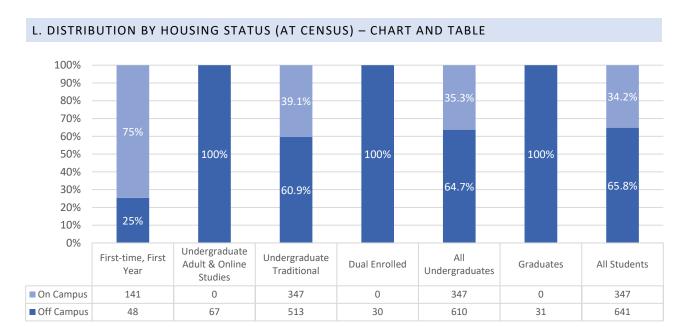


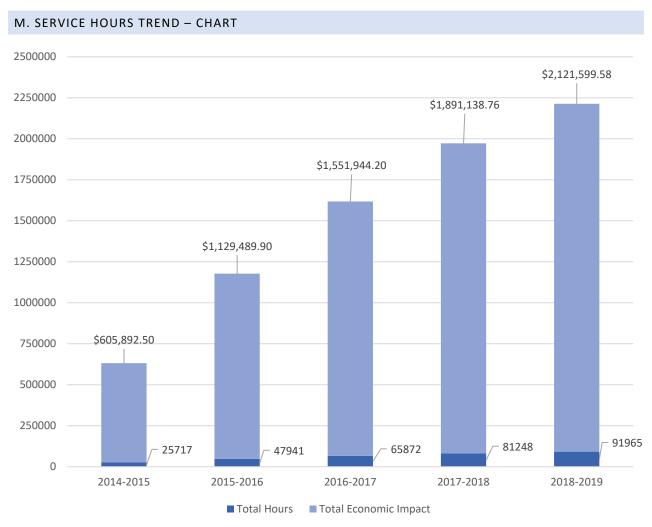
## J. TOP ENROLLED INTERNATIONAL COUNTRIES (TOTAL STUDENTS) - CHART

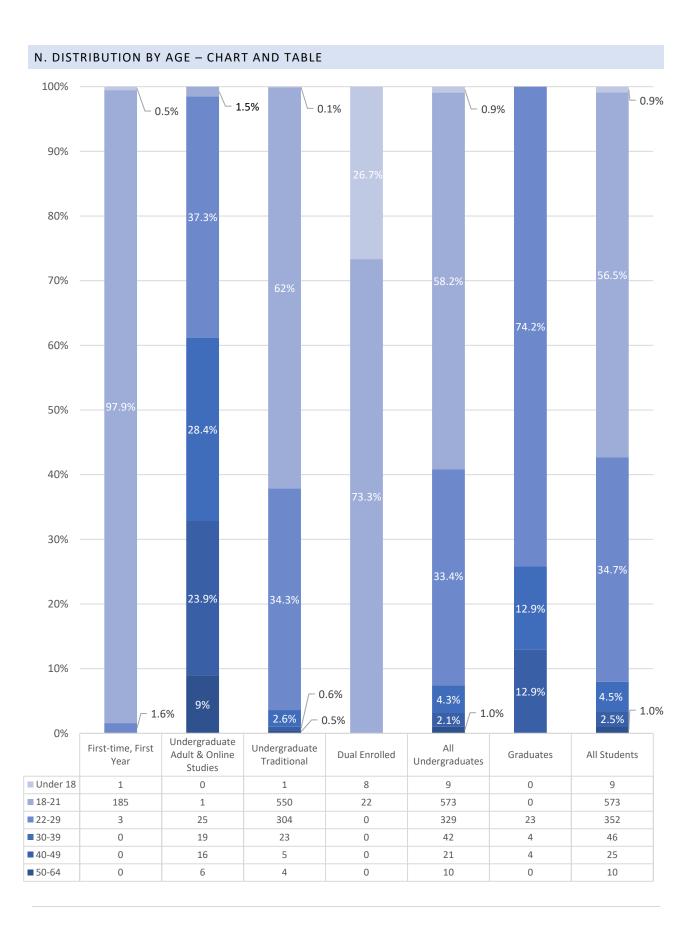


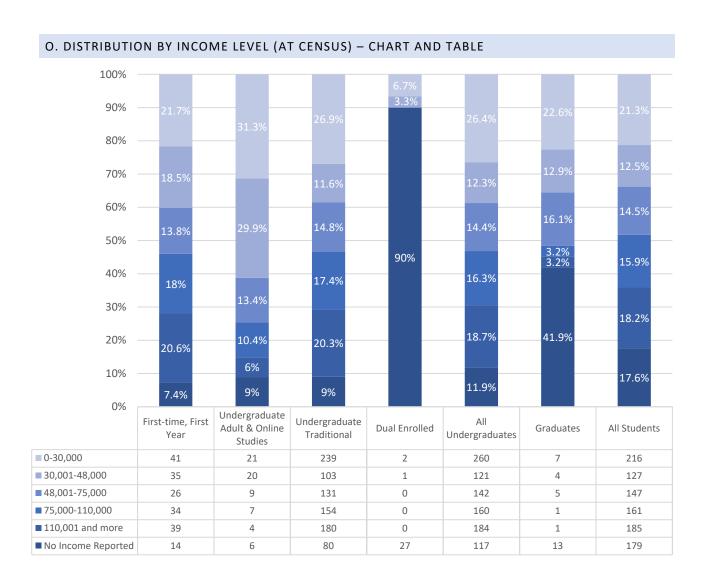
## K. ENROLLMENT BY COUNTRY - TABLE

	First- time, First Year	Undergraduate Adult & Online Studies	Undergraduate Traditional	All Undergraduates	Graduates	All Students
ARGENTIA	3		3	3		3
AUSTRALIA	2		5	5		5
BARBADOS	0		1	1		1
BRAZIL	1		5	5		5
CANADA	0		1	1		1
CHILE	0		1	1		1
COLOMBIA	1		1	1		1
DOMINICAN REPUBLIC	0		1	1		1
ECUADOR	1		3	3		3
FINLAND	0		1	1		1
GERMANY	0		1	1		1
GREAT BRITAIN	3		12	12		12
GRENADA	0		1	1		1
INDONESIA	0		1	1		1
IRELAND	0		1	1		1
ITALY	0		1	1		1
JAMAICA	0		1	1		1
KENYA	0		2	2		2
MALAYSIA	0		1	1		1
MEXICO	1		2	2		2
NETHERLANDS	0		1	1		1
NEW ZEALAND	0		2	2		2
NIGERIA	0		2	2		2
SLOVAKIA	0		1	1		1
SOUTH AFRICA	0		1	1		1
SPAIN	4		10	10		10
UNITED KINGDOM	0		4	4		4
VENEZUELA	0		2	2		2
VIRGIN ISLANDS	0		2	2		2

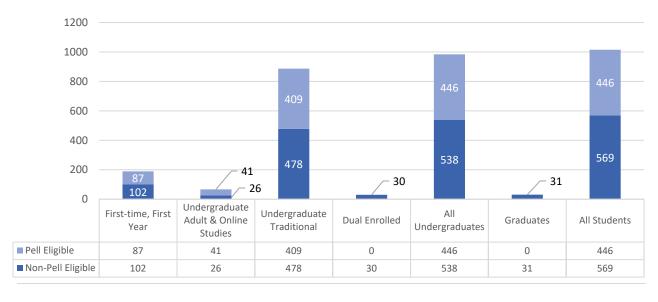




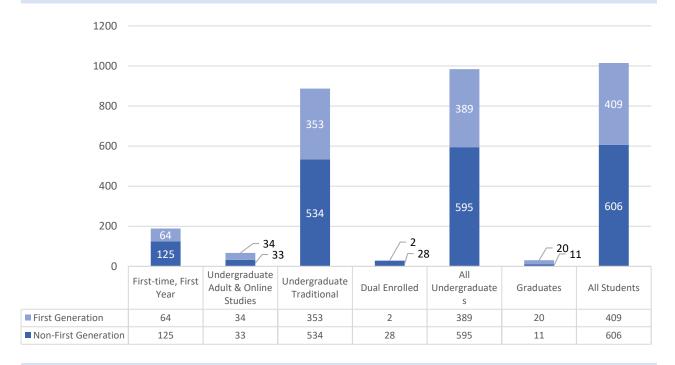




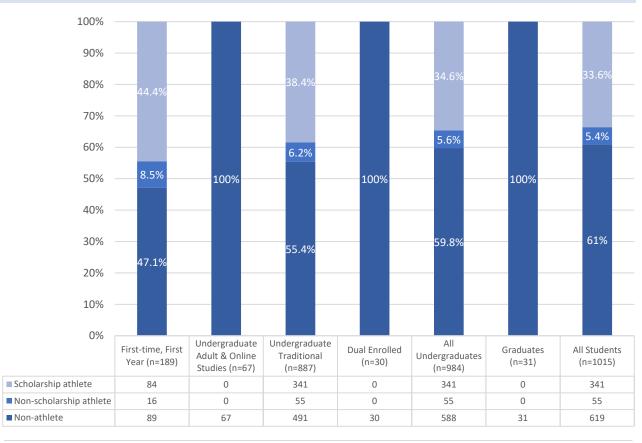
# P. DISTRIBUTION BY PELL ELIGIBLE STATUS (AT CENSUS) - CHART AND TABLE



# Q. DISTRIBUTION BY FIRST GENERATION STATUS (SELF-REPORTED ON APPLICATION) — CHART AND TABLE



## R. DISTRIBUTION BY ATHLETIC STATUS (AT CENSUS) - CHART AND TABLE



# V. RETENTION

#### A. FALL 2017 TO FALL 2018 ONE-YEAR RETENTION BY COHORT - TABLE

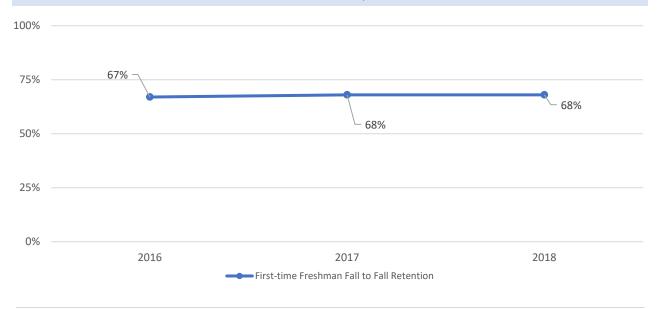
Cohorts	# Cohort	# Retained	% Retained to Fall 2018	# Not Retained	% Not Retained to Fall 2018
First-time, Full-time	203	139	68%	64	32%
First-time, Part-time	2	0	0%	2	100%
Transfer, Full-Time	122	90	74%	32	26%
Transfer, Adult and Online Studies	55	23	42%	32	58%
Grand Total	382	252	66%	130	31%

<sup>\*</sup>Cohort numbers are based off adjusted IPEDS calculations

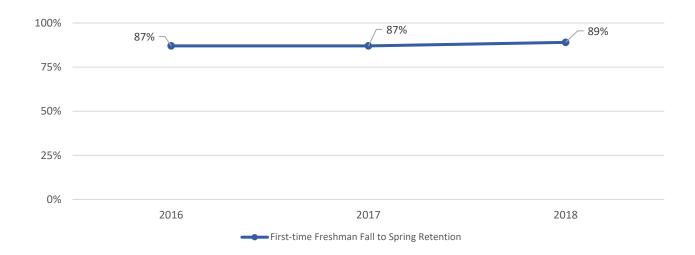
#### B. FALL 2017 TO FALL 2018 ONE-YEAR RETENTION RATES BY COHORT - CHART



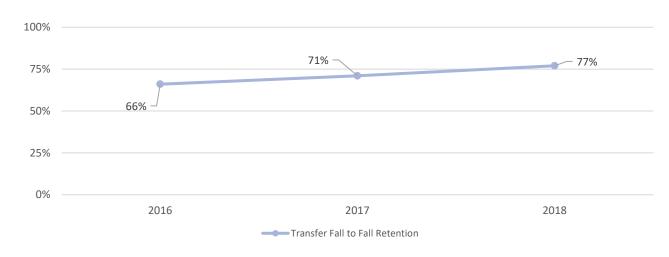
#### C. RETENTION TRENDS FOR FALL TO FALL - FIRST-TIME, FULL-TIME COHORT - CHART



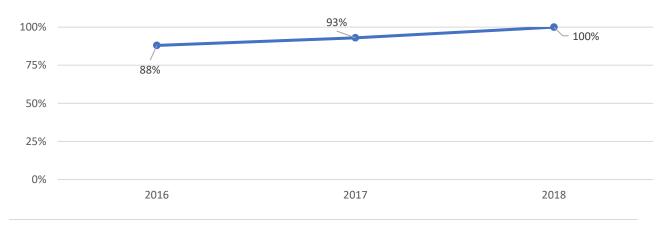
## D. RETENTION TRENDS FOR FALL TO SPRING - FIRST-TIME, FULL-TIME COHORT - CHART



#### E. RETENTION TRENDS FOR FALL TO FALL - TRANSFER COHORT - CHART

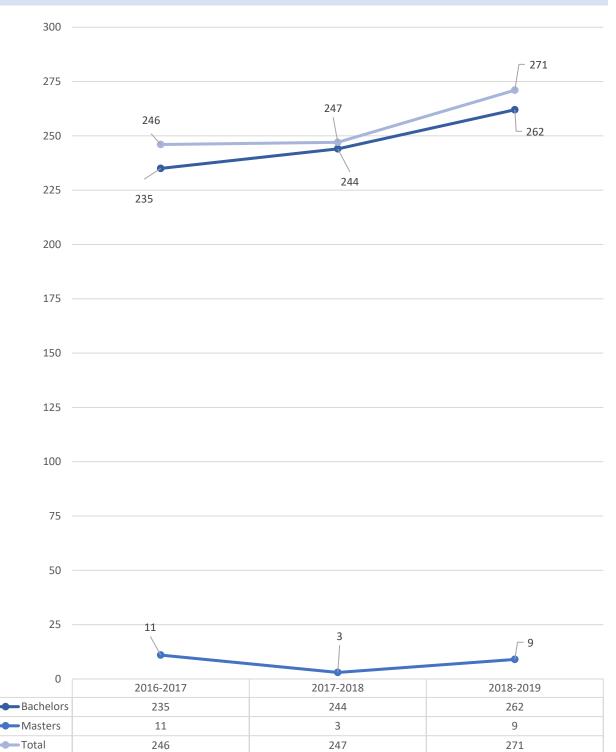


## F. RETENTION TRENDS FOR FALL TO SPRING - ME COHORT - CHART



# VI. COMPLETIONS

## A. 3-YR TRENDS, DISTRIBUTION BY DEGREE LEVEL - CHART

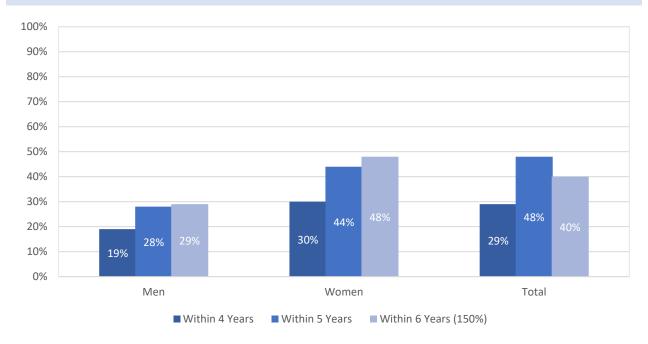


# B. 3-YR COMPLETION TRENDS BY DEGREE AND CIP CODE (AND CORRESPONDING PROGRAM) – TABLE

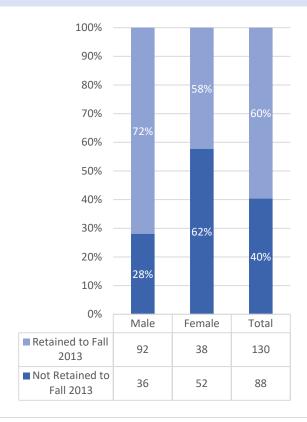
CIPCODE	Bachelor's Degrees	2015- 2016	2016- 2017	2017- 2018
9.0100	Communication/journalism	0	0	5
11.0101	Computer and information sciences	1	0	1
13.1001	Education	2	19	17
23.0101	English	3	3	2
24.0199	Liberal arts/general studies	3	1	0
26.0101	Biological/life sciences	2	7	3
27.0101	Mathematics and statistics	5	3	0
30.9999	Interdisciplinary studies	14	13	3
31.0501	Parks and recreation	16	21	22
38.0001	Philosophy and religious studies	0	0	2
39.9999	Theology and religious vocations	2	0	1
40.0501	Physical sciences	1	2	2
42.0101	Psychology	4	6	7
43.0104	Homeland Security, law enforcement, firefighting, and protective services	9	8	5
44.0000	Public administration and social services	7	5	6
45.1101	Social sciences	0	1	1
50.0101	Visual and performing arts	6	1	4
5.13801	Health professions and related programs	76	62	62
52.0201	Business/marketing	88	81	99
54.0101	History	2	2	2
	Total Completions	241	235	244

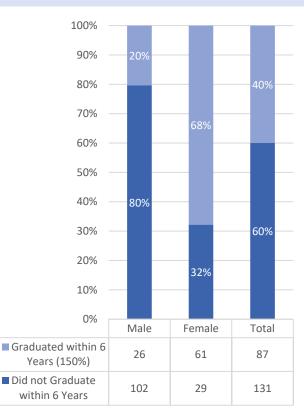
## VII. GRADUATION RATES

## A. 4, 5, AND 6-YEAR GRADUATION RATES FOR FIRST-YEAR, FULL-TIME FALL 2012 COHORT - CHART



# B. RETENTION AND GRADUATION RATES FOR FIRST-YEAR, FULL-TIME FALL 2012 COHORT — CHART AND TABLE





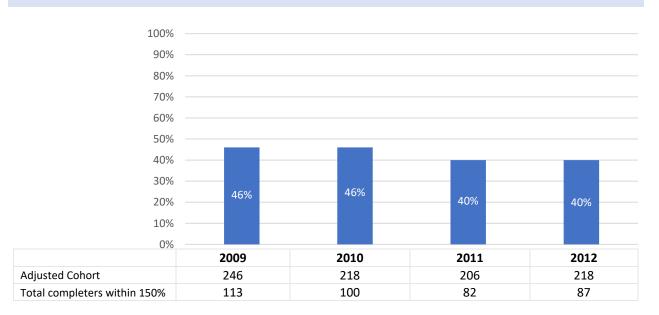
## C. 4, 5, AND 6-YEAR GRADUATION RATES BY RACE AND ETHNICITY – TABLE

Ethnicity/Race	# in Cohort	Graduated within 4 Years	Graduated within 5 Years	Graduated within 6 Years (150%)
-				
Unknown	4	50%	75%	75%
Non-Resident Alien	5	60%	60%	60%
White	179	26%	39%	42%
Hispanic	5	0%	0%	0%
Black or African American	14	7%	14%	14%
Two or More Races	11	18%	27%	27%
Hawaiian/Pacific Islander	0	0%	0%	0%
Asian	0	0%	0%	0%
American Indian	0	0%	0%	0%
Total	218	25%	37%	40%

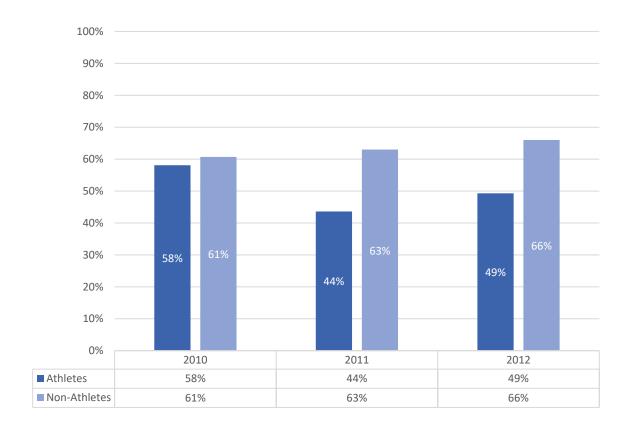
## D. FEDERAL GRADUATION RATES BY FEDERAL FINANCIAL AID CATEGORY - TABLE

Federal Aid Categories	# in Cohort	Completers with 6 Years (150%)	Graduated within 6 Years (150%)
Recipients of a Pell Grant	112	35	31%
Recipients of a Direct Subsidized Loan (within entering year) that did not receive a Pell Grant	102	52	51%
Did not receive either a Pell Grant or Direct Subsidized Loan (within entering year)	4	0	0%
Total	218	87	40%

#### E. 6-YEAR FEDERAL GRADUATION RATE TRENDS - CHART AND TABLE

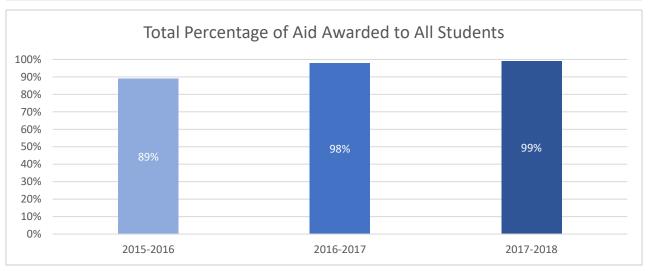


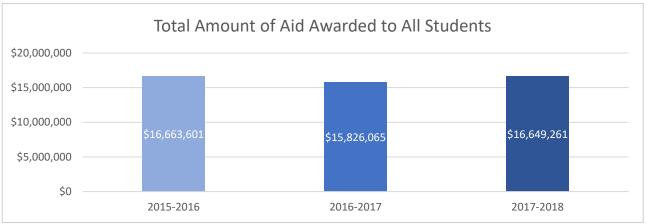
#### F. 6-YEAR FEDERAL GRADUATION RATES ATHLETES AND NON-ATHLETES - CHART AND TABLE

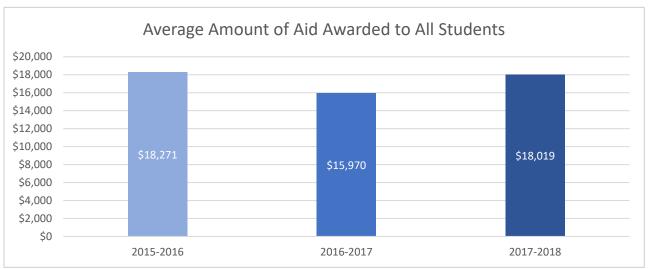


## VIII. FINANCIAL AID

## A. 3-YR TREND FINANCIAL AID AWARDS FOR ALL STUDENTS\* - CHART

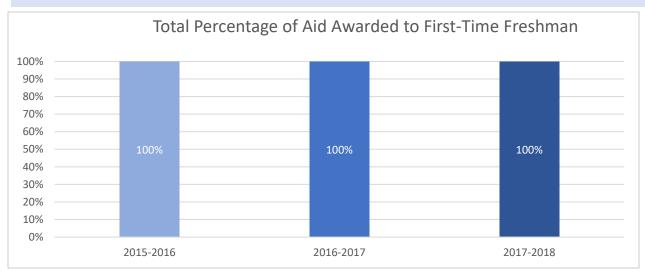


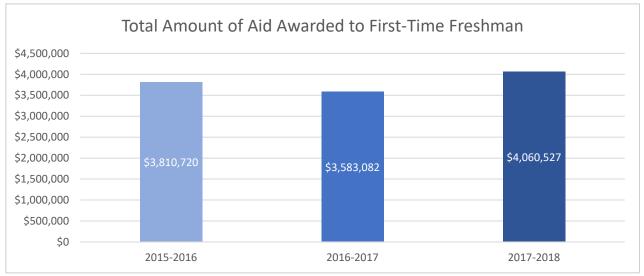


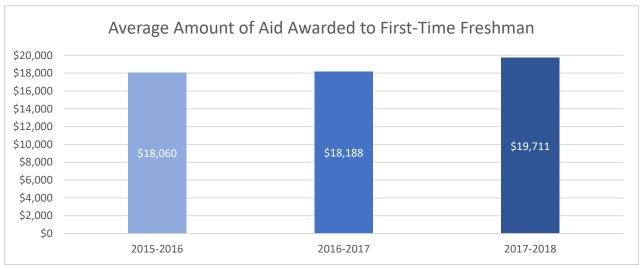


<sup>\*</sup>Federal, state and Institutional Awarded Aid; excludes Student Loans

#### B. 3-YR TREND FINANCIAL AID AWARDS FOR FIRST-TIME FRESHMAN\* - CHART

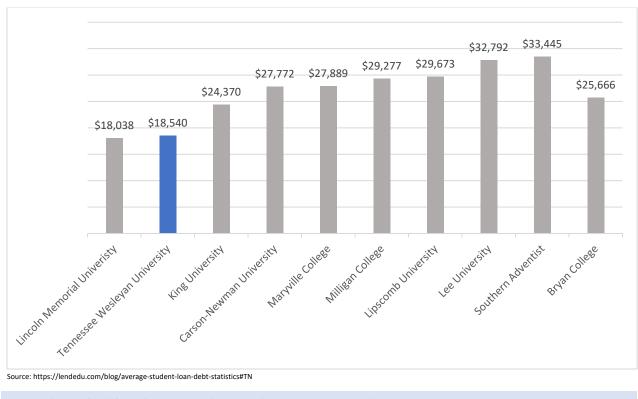






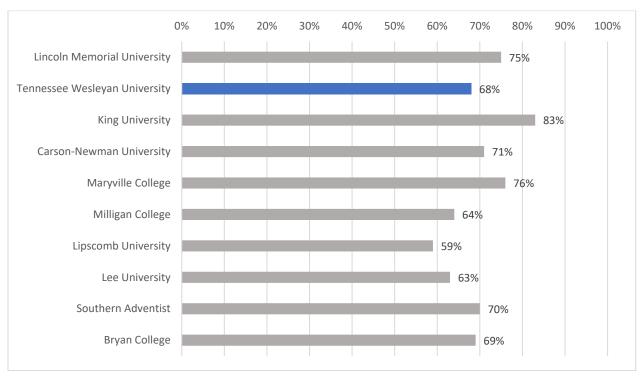
<sup>\*</sup>Federal, state and Institutional Awarded Aid; excludes Student Loans

#### C. AVERAGE STUDENT LOAN DEBT PER 2017 GRADUATE - CHART



Source: https://lendedu.com/blog/average-student-loan-debt-statistics#TN

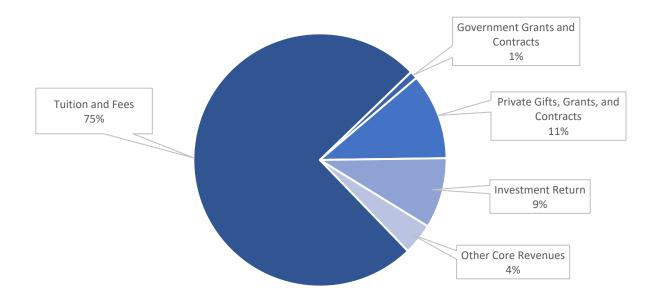
#### D. PERCENT OF 2017 GRADUATES WITH STUDENT DEBT - CHART



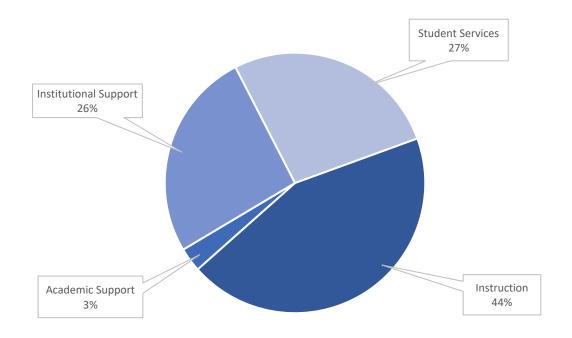
Source: https://lendedu.com/blog/average-student-loan-debt-statistics#TN

# IX. FINANCES

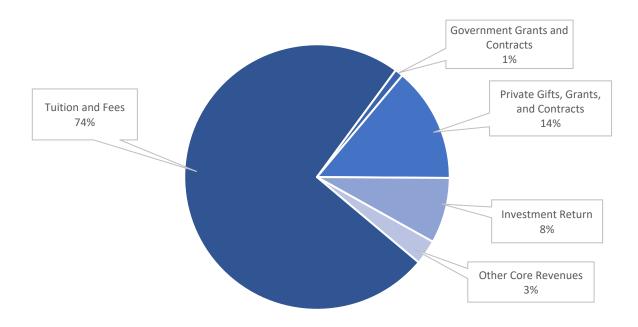
## A. REPORTED REVENUE 2017-2018 YEAR - CHART



#### B. REPORTED EXPENSES 2017-2018 YEAR - CHART



## C. REPORTED REVENUE 2016-2017 YEAR - CHART



## D. REPORTED EXPENSES 2016-2017 YEAR - CHART

