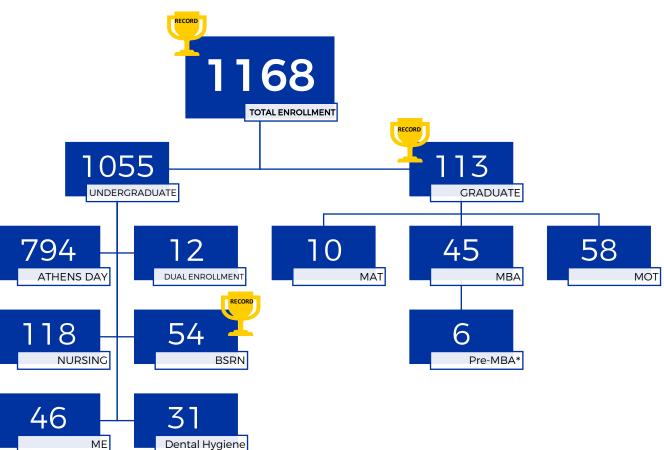


INSTITUTIONAL EFFECTIVENESS AND RESEARCH



\*Not included in count

## 2020 FRESHMEN COHORT

194

Full-Time = 194

## 2020 TRANSFER COHORT

164

Trad = 66; ME = 11; Nursing = 45; BSRN = 27; DHY = 15

## TOP MAJORS FOR NEW COHORTS

- 1. Nursing/Pre-Nursing
- 2. Health & Human Performance
- 3. Education
- 4. Business
- 5. Dental Hygiene/Pre-Dental Hygiene

## **2020 NEW STUDENTS**

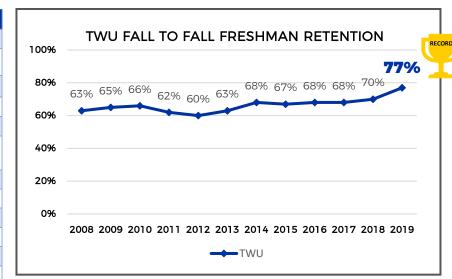




38% M / 62% F (excluding Graduate-Level & DE)

ENROLLMENT TRENDS BY PROGRAM				
	FALL 2018	FALL 2019	FALL 2020	+/-
UNDUPLICATED (ALL)	1015	1142	1168	+26
ATHENS DAY	765	796	794	-2
FRESHMAN	189	209	194	-15
Freshman Athlete (FT)	(100)	(140)	(106)	(-34)
Freshman Non-Athlete (FT)	(89)	(69)	(88)	(+19)
TRANSFER	72	115	66	-49
Transfer Athlete	(35)	(53)	(32)	(-21)
Transfer Non-Athlete	(37)	(62)	(34)	(-28)
Transfer Athlete (FT)	(32)	(51)	(32)	(-19)
Transfer Non-Athlete (FT)	(36)	(59)	(34)	(-25)
NURSING	116	132	118	-14
ME (ATHENS)	15	22	19	-3
ME (KNOXVILLE)	19	10	10	0
ME (CLEVELAND)	12	14	17	+3
ME (TOTAL)	46	46	46	0
BSRN	21	39	54	+15
Dental Hygiene		31	31	0
UNDUPLICATED GRADUATE (ALL)	30	75	113	+38
MBA	30	45	45	0
PRE-MBA	11	2	6	+4
MAT			10	
мот		30	58	+28
DUAL ENROLLMENT	30	23	12	-11
*NON-DEGREE SEEKING	7 (1 MBA, 6 ATHENS DAY)	3	1 (1 Athens Day)	-2
*Non-Degree seeking NOT included in specific program count, but are in overall & Athens Day				

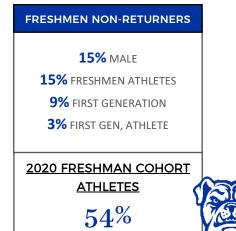
count



Fall to Fall 2019 Transfer
Cohort

81.4%

Overall Retention Rate
Undergraduate & Graduate



FIRST GENERATION 2020 39%

EXCLUDES GRADUATE STUDENTS AND DE

2020 TRANSFER COHORT
ATHLETES

48%