



INSTITUTIONAL EFFECTIVENESS FACTBOOK 2023

THE OFFICE OF INSTITUTIONAL EFFECTIVENESS AND RESEARCH

OFFICE OF INSTITUTIONAL EFFECTIVENESS AND RESEARCH
HTTP://WWW.TNWESLEYAN.EDU/ABOUT-TNW/DEPARTMENTS-SERVICES/INSTITUTIONAL-EFFECTIVENESS

STEPHANIE W. SMALLEN, Ed.D
VICE PRESIDENT FOR INSTITUTIONAL EFFECTIVENESS AND RESEARCH
SACSCOC LIAISON
SSMALLEN@TNWESLEYAN.EDU

WEST KNOXVILLE INSTRUCTIONAL SITE
9845 COGDILL ROAD
KNOXVILLE, TN 37932

CLEVELAND INSTRUCTIONAL SITE
CLEVELAND STATE COMMUNITY COLLEGE
3535 ADKISSON DRIVE NW
CLEVELAND, TN 37312

DOWNTOWN KNOXVILLE INSTRUCTIONAL SITE
2001 LAUREL AVENUE, SUITE N602, N603, N604
KNOXVILLE, TN 37916

WWW.TNWESLEYAN.EDU

Tennessee Wesleyan University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award Baccalaureate and Master's Degrees. Questions about the accreditation of Tennessee Wesleyan University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org).

TWU FAST FACTS

2022 – 2023



1,050

Total Fall Enrollment

936

Undergraduate

114

Graduate

Faculty



65%
Credit Courses
Taught by
Full-Time
Faculty

10:1

Student to Faculty Ratio

AVERAGE 15
CLASS SIZE

60+

UNDERGRADUATE
MAJORS



4

MASTER'S
DEGREES

Student Characteristics

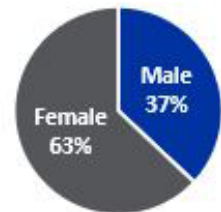
6%
Black or African
American

75%
White

1%
Asian

5%
Hispanic

2%
Two or More
Races



38%

First Generation



© GeoNames, V

14% NON-TENNESSEE

6% INTERNATIONAL

21



men's & women's
ATHLETIC TEAMS

MORE THAN

30

CLUBS &
ORGANIZATIONS

2021 Graduation Rates*



75%

First Time, Full Time

81%

Full Time, Transfer

370

students reside in

FIVE

RESIDENTIAL FACILITIES

83%

Job Placement 



\$17.1M

Aid
Awarded

100%

of first-time, full-time
students receive
financial assistance

\$22,442

Average Financial
Package (Freshmen)



*Student Achievement Measure Data

TABLE OF CONTENTS

I.	TABLE OF CONTENTS.....	3
II.	TENNESSEE WESLEYAN UNIVERSITY MISSION, STATEMENT OF PURPOSE, AND VISION.....	6
	University Mission Statement.....	6
	Statement of Purpose.....	6
	University Vision 2032.....	6
III.	FALL 2022 ENROLLMENT.....	7
	A. Headcount & FTE Fall Enrollment by Level, Type, & Attendance Status – Table.....	7
	B. Distribution by Level & Attendance Status – Chart.....	7
	C. Distribution by Level & Type – Chart.....	7
IV.	ENROLLMENT TRENDS.....	8
	A. Enrollment by Department, Level, & Type – Table.....	8
	B. Enrollment by Department, Level, & Type – Chart.....	8
	C. Enrollment by Business Department, All Majors – Charts.....	9
	D. Enrollment by Business Department, All Majors – Charts.....	10
	E. Enrollment by Education Department, All Majors – Chart.....	10
	F. Enrollment by English Department, All Majors – Charts.....	11
	G. Enrollment by Fine Arts Department, All Majors – Charts.....	11
	H. Enrollment by Health and Human Performance Department, All Majors – Charts.....	12
	I. Enrollment by History Department, All Majors – Charts.....	12
	J. Enrollment by Mathematics Department, All Majors – Charts.....	13
	K. Enrollment by Natural Sciences Department, All Majors – Charts.....	13
	L. Enrollment by Nursing Department – Charts.....	14
	M. Enrollment by Religion and Philosophy Department, All Majors – Charts.....	14
	N. Enrollment by Social Sciences Department, All Majors – Charts.....	15
	O. Enrollment by Other – Charts.....	15
	P. Enrollment by Master of Arts in Teaching – Chart.....	16
	Q. Enrollment by Master of Business Administration – Charts.....	16
	R. Enrollment by Master of Occupational Therapy – Charts.....	17
	S. Enrollment by Master of Science in Nursing – Charts.....	17
	T. Types of Delivery of Instruction, All Levels (2020-2021, 2021-2022, 2022-2023).....	18
	U. Fall & Spring Credit Hours Taught by Full-Time Faculty by Department & Type – Table.....	19
	V. Enrollment by Department, Level, & Entry Status – Table.....	20

W.	Number of Course Sections Taught by Department per Academic Year	21
X.	Undergraduate Lecture Class Sections * by Size – Table	22
Y.	Distribution of Undergraduate Lecture Class Sections (Defined Above) by Size - Chart	22
Z.	Student to Faculty Ratio – Chart and Table	23
V.	COHORT TRENDS.....	24
A.	Freshman 2022 Cohort High School GPA – Table	24
B.	Freshman 2022 Cohort High School GPA – Chart	24
C.	Transfer 2022 Cohort GPA – Table.....	25
D.	Transfer 2022 Cohort GPA – Chart.....	25
E.	Freshman 2022 Cohort ACT Scores – Table	26
F.	Freshman 2022 Cohort ACT Scores – Chart	26
G.	3-Yr. Enrollment Trends by Level – Chart.....	27
H.	3-Yr. Enrollment Trends by Attendance Status (Excludes Dual Enrolled) – Chart.....	27
I.	3-Yr. Undergraduate Enrollment Trends by Entry Status – Chart.....	28
J.	3-Yr. Undergraduate New Student Enrollment Trends – Chart	28
K.	3-Yr. Graduate Enrollment Trends by Entry Status – Chart	29
L.	3-Yr. Undergraduate and Graduate Enrollment Trend by Department* – Table	29
VI.	FALL 2022 STUDENT DEMOGRAPHICS	30
A.	Distribution by Gender – Table	30
B.	Distribution by Gender – Chart	30
C.	Distribution by Race and Ethnicity – Chart	31
D.	Distribution by Residence – Chart.....	32
E.	Geographic Representation of Students in United States – Map	32
F.	Enrollment by Home State of Residence (United States) – Table.....	33
G.	Geographic Representation of Counties in Tennessee – Map	34
H.	Top Enrolled Counties (within Tennessee) – Chart	34
I.	Geographic Representation by Country – Map.....	35
J.	Top Enrolled International Countries (Total Students) – Chart.....	35
K.	Enrollment by Country – Table	36
L.	Distribution by Housing Status (at Census) – Chart	37
M.	Service Hours Trend – Chart	37
N.	Distribution by Age – Chart.....	38
O.	Distribution by Religious Groups (at Census) – Chart	38
P.	Perceived Integrative Gains Among Seniors – Table.....	39

Q.	Distribution by Income Level (As Reported at Census) – Chart	39
R.	Distribution by First Generation Status (Self-Reported on Application) – Chart	40
S.	Distribution by Athletic Status (at Census) – Chart.....	40
VII.	RETENTION	41
A.	Fall 2021 to Fall 2022 One-Year Retention by Cohort – Table	41
B.	Retention Trends for Fall to Fall – First-Time, Full-Time Cohort – Chart	41
C.	Comparison of Retention on National, State, and SACSCOC Peer Levels – Table.....	42
D.	Retention Trends for Fall to Fall – Transfer Cohort – Chart	42
VIII.	COMPLETIONS.....	43
A.	3-Yr. Trends, Distribution by Degree Level – Chart	43
B.	3-Yr. Completion Trends by Bachelor’s Degrees and CIP Code – Table	44
IX.	GRADUATION RATES	45
A.	4, 5, and 6-Yr. Graduation Rates for First-Year, Full-Time Fall 2016 Cohort – Chart	45
B.	4, 5, And 6-Yr. Graduation Rates by Race and Ethnicity – Table	45
C.	Federal Graduation Rates by Federal Financial Aid Category – Table	46
D.	6-Year Federal Graduation Rate Trends – Chart	46
X.	FINANCIAL AID AND FINANCES	47
A.	3-Yr. Trend Financial Aid Awards for All Students* – Chart	47
B.	3-Yr. Trend Financial Aid Awards for First-Time Freshman* – Chart	48
C.	Average Student Loan Debt Per Graduate – Chart	49
D.	Regional Comparison of Average Debt Per Graduate –Table	49
E.	Comparison of Tuition – Chart	50
F.	Comparison of Cost of Attendance – Chart	50
G.	Distribution of Reported Revenue 2021-2022 – Chart	51
H.	Distribution of Reported Expenses 2021-2022 – Chart.....	51
I.	Comparison of Percent Distribution of Core Expenses per FTE Enrollment – Table.....	52

II. TENNESSEE WESLEYAN UNIVERSITY MISSION, STATEMENT OF PURPOSE, AND VISION

University Mission Statement

In keeping with the spirit of the liberal arts, Tennessee Wesleyan University seeks within the framework of the Judeo-Christian tradition to provide for students the highest quality educational experience; to promote personal responsibility, integrity, and purpose; and to prepare students for a life of leadership and service in an ever-changing global community.

Statement of Purpose

Tennessee Wesleyan takes pride in its role as a comprehensive church-related college and accepts the challenge of advancing a community of learning on the main campus in Athens as well as additional instructional sites serving allied health and evening students. The University serves a student body comprised of traditional and non-traditional students, non-degree-seeking adult learners and international students. Highly qualified faculty and staff are committed to assisting students in the realization of their full potential by providing appropriate career, pre-professional and professional education and/or requisite preparation for continued study in graduate school. The University offers baccalaureate programs in fine arts, humanities, natural and social sciences as well as business, nursing, other career-related areas and teacher certification. In addition to its undergraduate programs, Tennessee Wesleyan also offers master's programs in business, education, and allied health. The University's curriculum is designed to prepare graduates to be knowledgeable, to think critically and creatively, and to develop a basis for effective judgment.

University Vision 2032

Tennessee Wesleyan University will be recognized as an exemplary model of a comprehensive church-related institution centered in faith and reason that inspires and prepares students to become servant leaders in their community and our world.

III. FALL 2022 ENROLLMENT

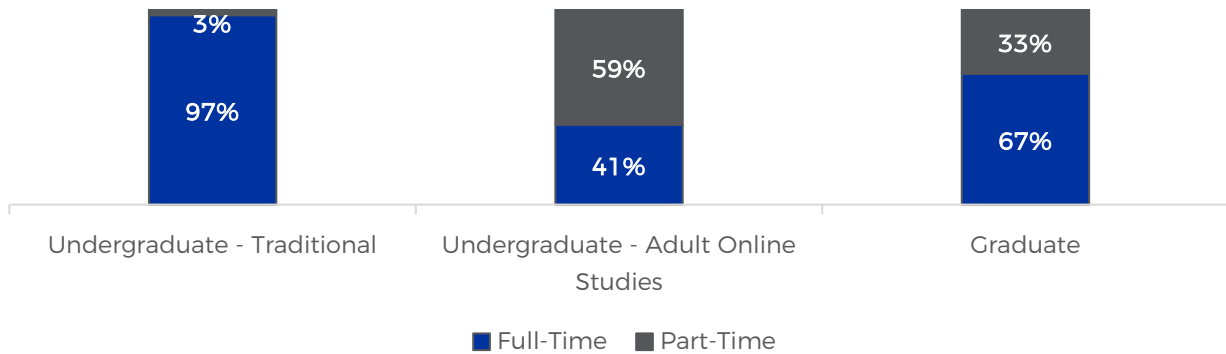
A. Headcount & FTE Fall Enrollment by Level, Type, & Attendance Status - Table

2022	Headcount			Full-time Equivalent (FTE)**	
	Full-time	Part-time	Total	IPEDS	SACSCOC
Undergraduate					
Traditional	796	28	824	805	811
Adult & Online Studies	37	54	91	55	70
Dual Enrolled	1	20	21	8	11
Graduate					
MAT	7	8	15	10	12
MBA	9	22	31	16	24
Pre-MBA*	0	7	7	2	4
MOT	60	1	61	60	61
MSN	0	5	5	2	3
Non-Degree	0	2	2	1	1
Total	910	140	1050	957	993

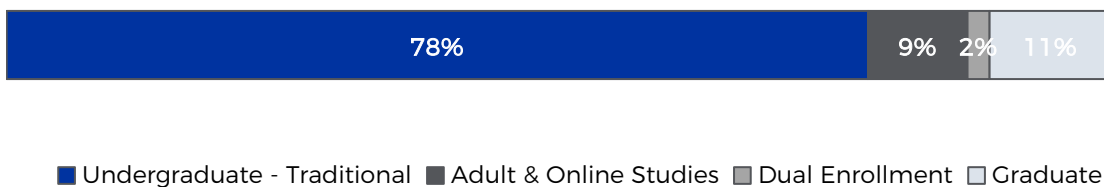
*Duplicate Count

**IPEDS FTE = FT plus (PT/3); SACSCOC FTE = FT plus PT credit hours divided by 12 for undergraduates and 9 for graduates

B. Distribution by Level & Attendance Status - Chart



C. Distribution by Level & Type - Chart



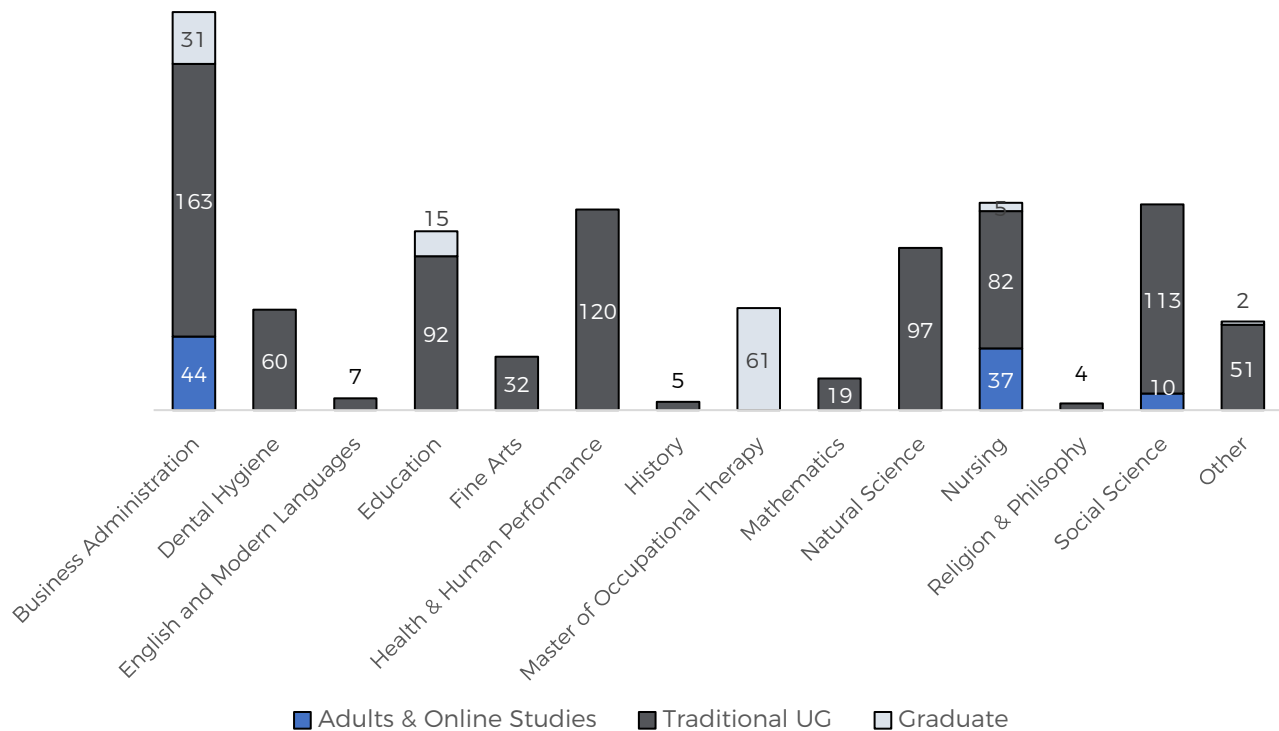
IV. ENROLLMENT TRENDS

A. Enrollment by Department, Level, & Type - Table

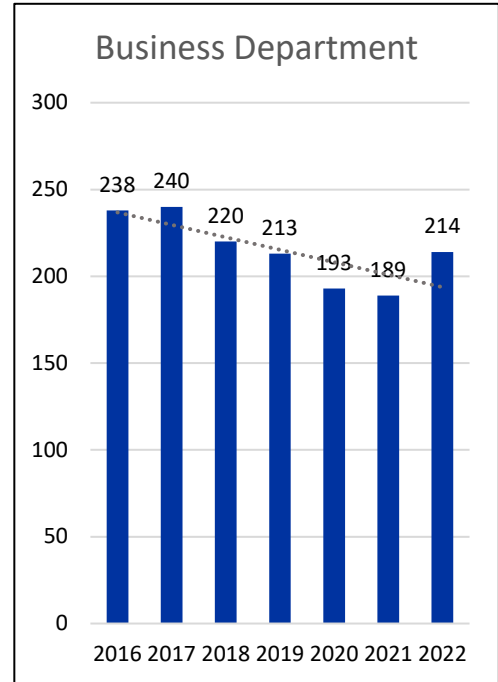
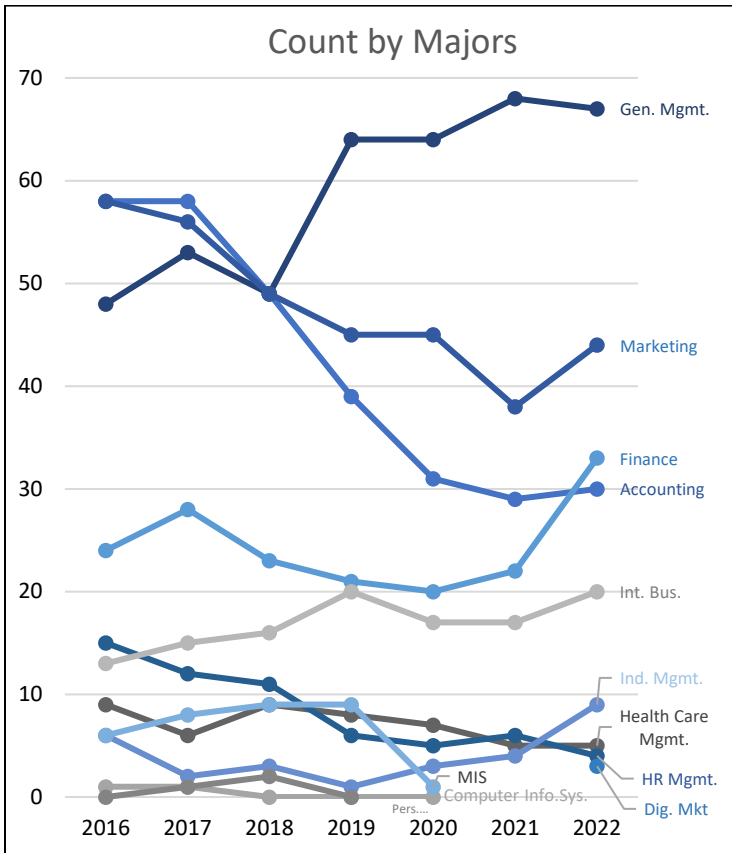
	Adult & Online Studies	Traditional	Graduate	Total
Business Administration	44	163	31	238
Dental Hygiene		60		60
English and Modern Languages		7		7
Education		92	15	107
Fine Arts		32		32
Health and Human Performance		120		120
History		5		5
Master of Occupational Therapy			61	61
Mathematics		19		19
Natural Sciences		97		97
Nursing	37	82	5	124
Religion and Philosophy		4		4
Social Sciences	10	113		123
Other (Undecided, DE, ND)		51	2	53
Total	91	845	114	1050

*Unduplicated count from Fall 2022 census, primary major

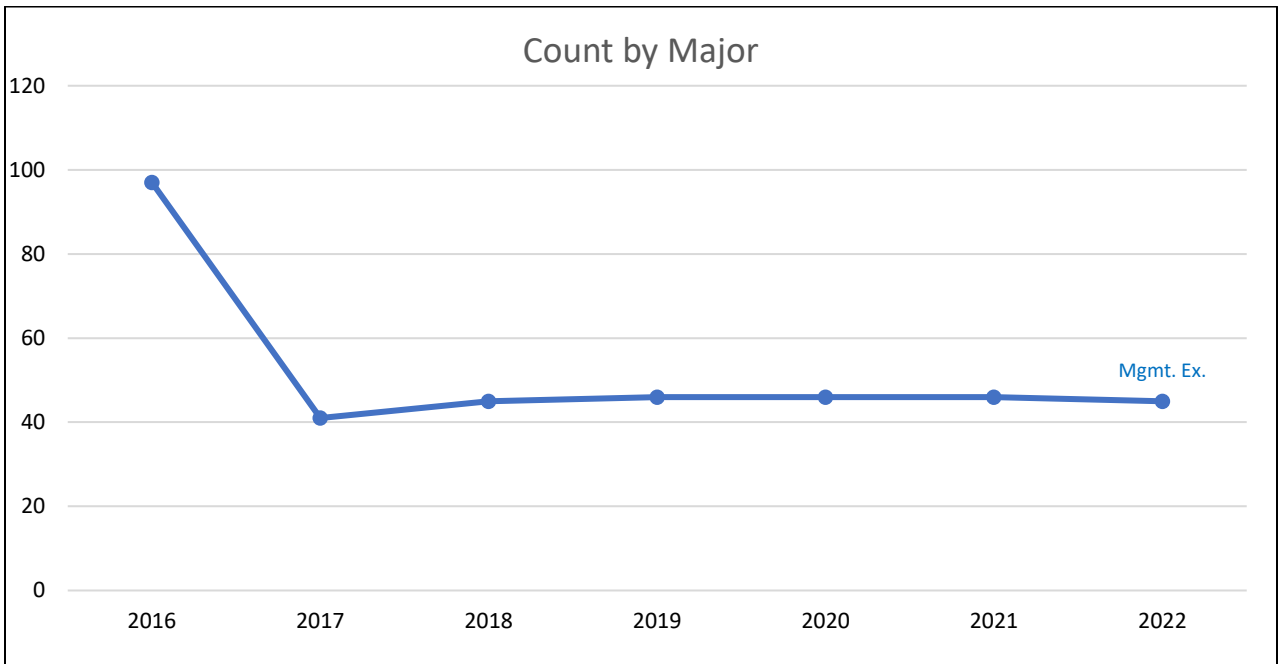
B. Enrollment by Department, Level, & Type - Chart



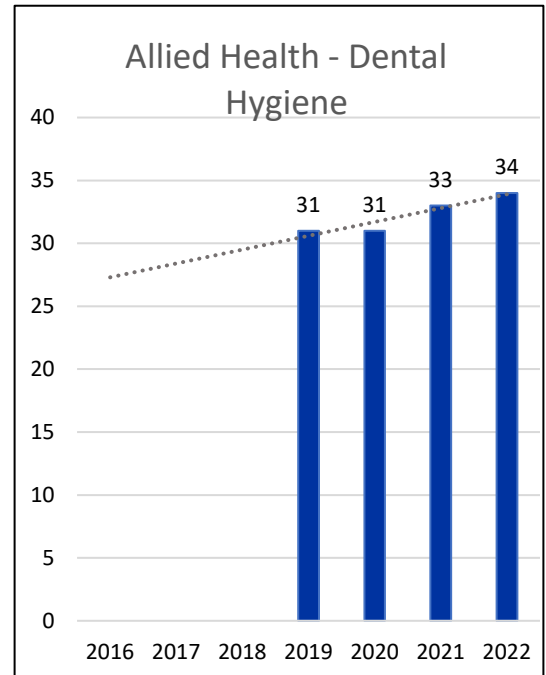
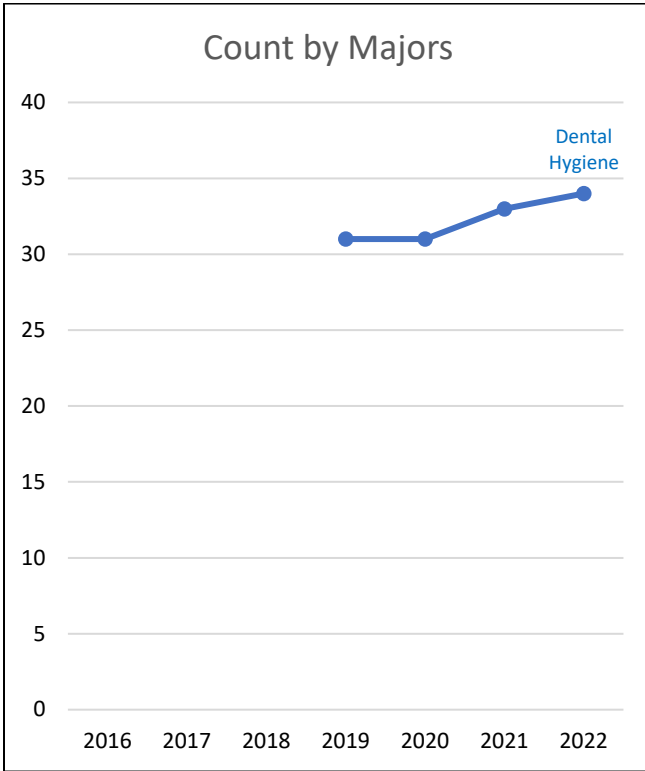
C. Enrollment by Business Department, All Majors - Charts



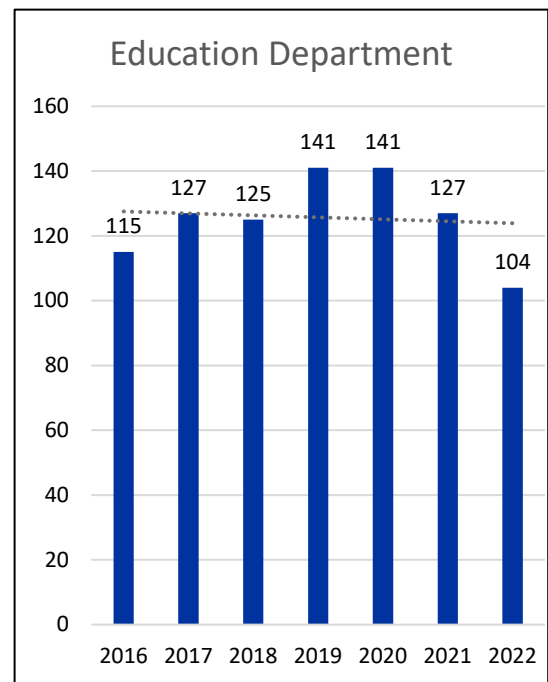
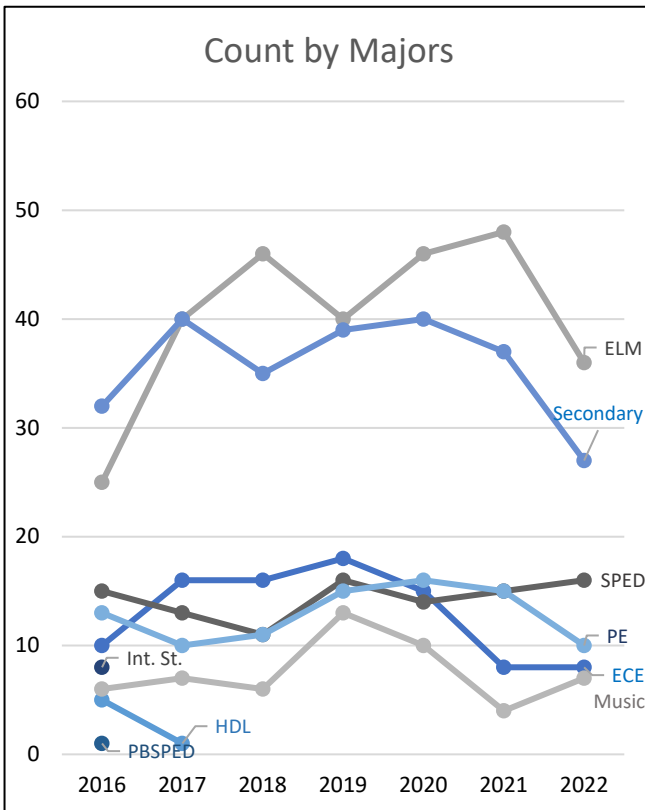
Management Excellence



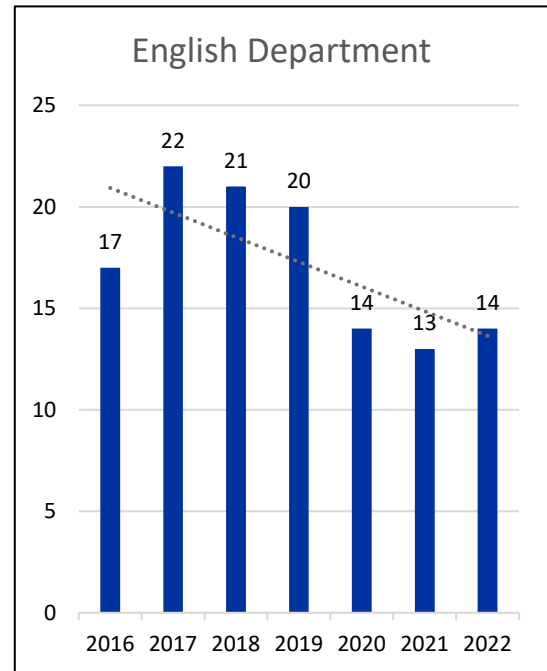
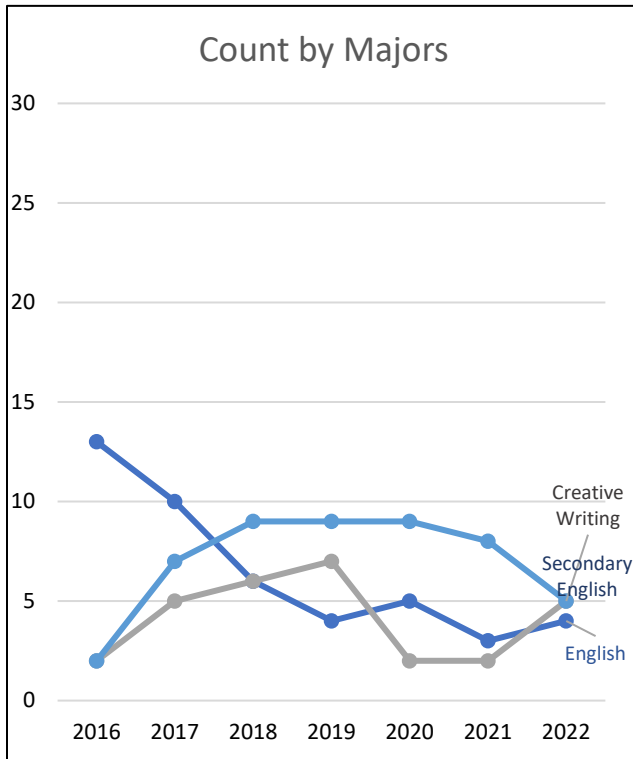
D. Enrollment by Business Department, All Majors - Charts



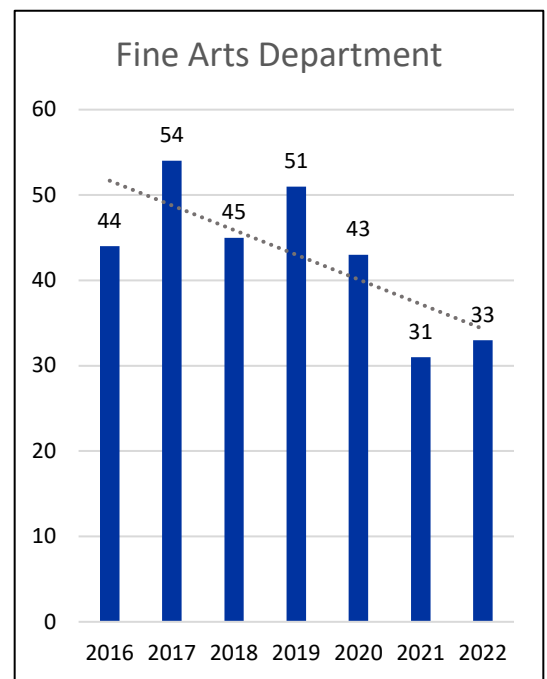
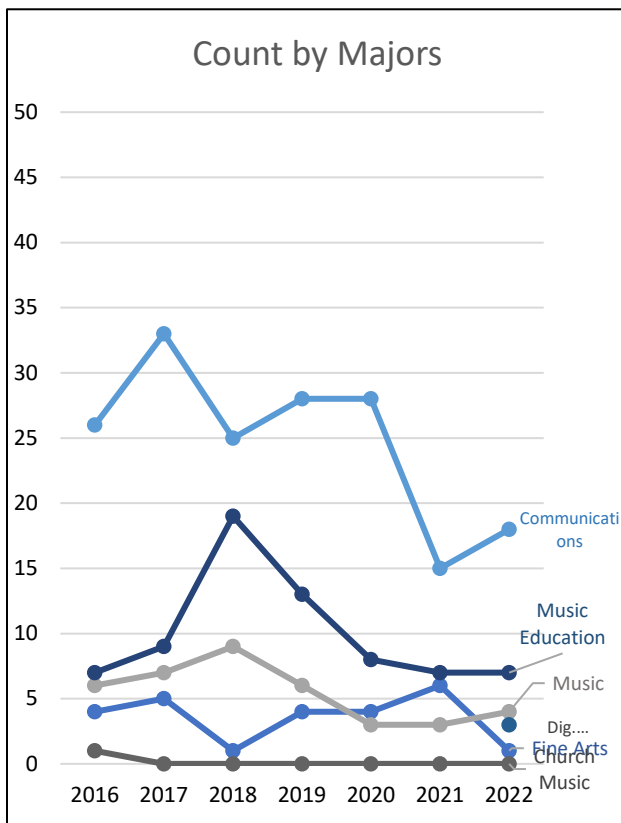
E. Enrollment by Education Department, All Majors - Chart



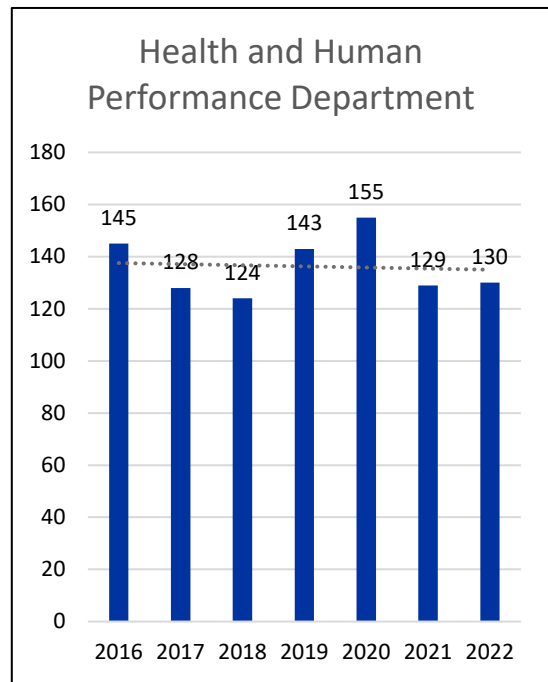
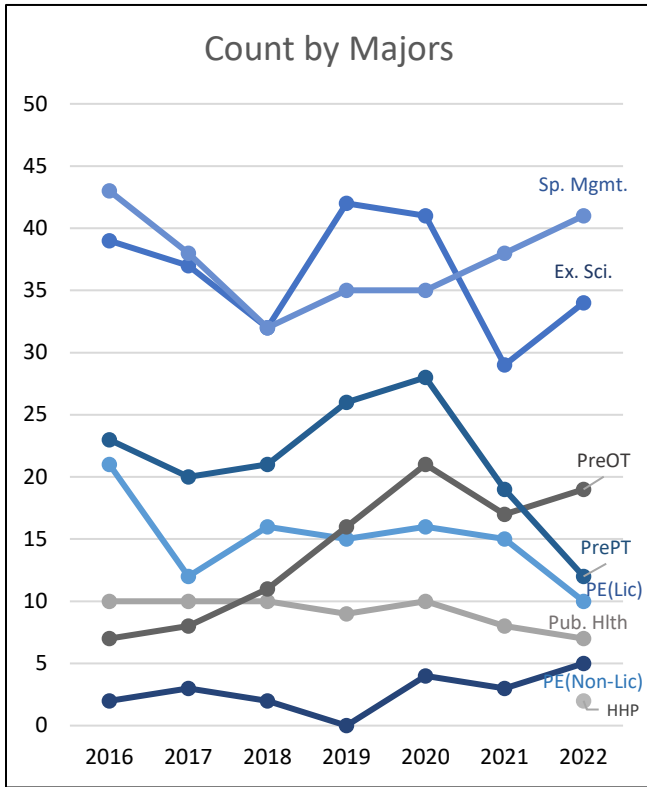
F. Enrollment by English Department, All Majors – Charts



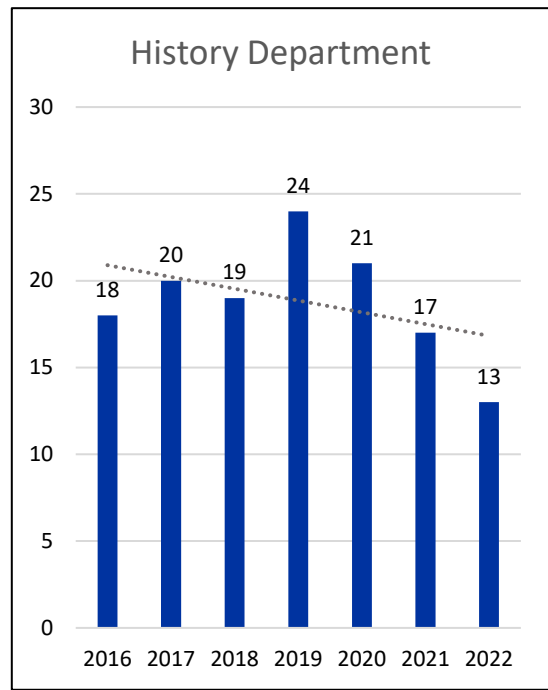
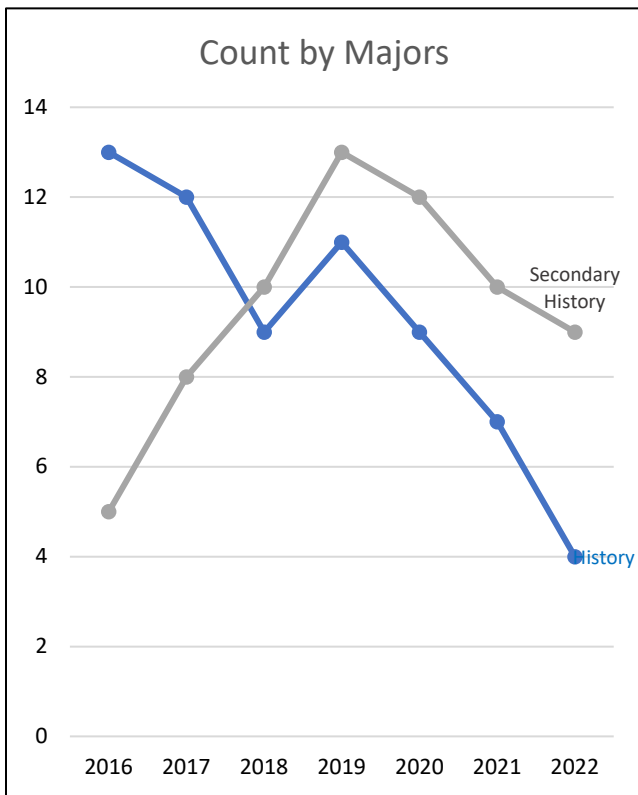
G. Enrollment by Fine Arts Department, All Majors – Charts



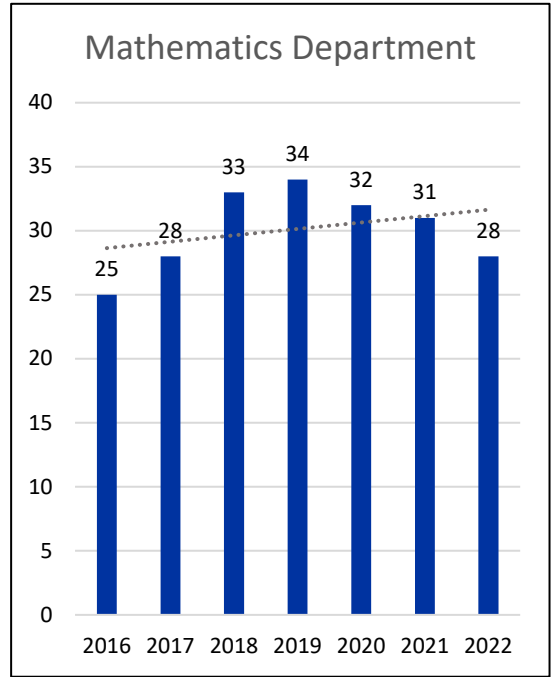
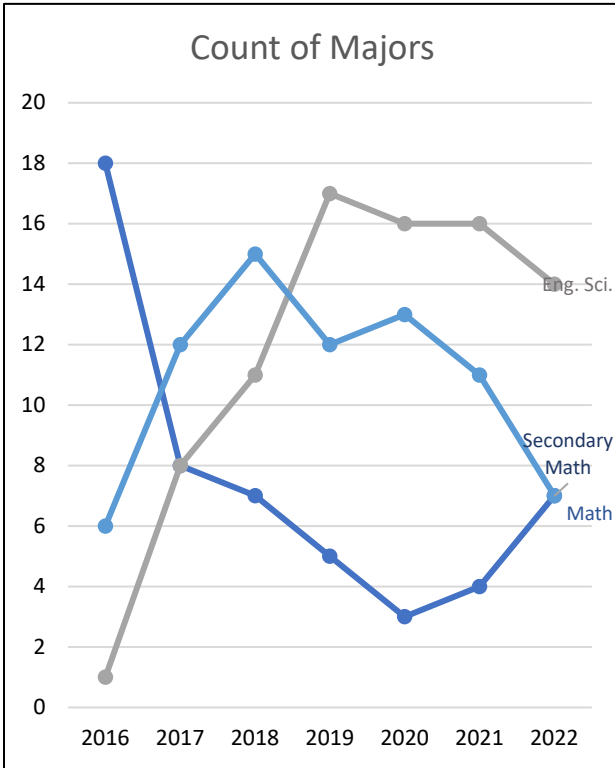
H. Enrollment by Health and Human Performance Department, All Majors - Charts



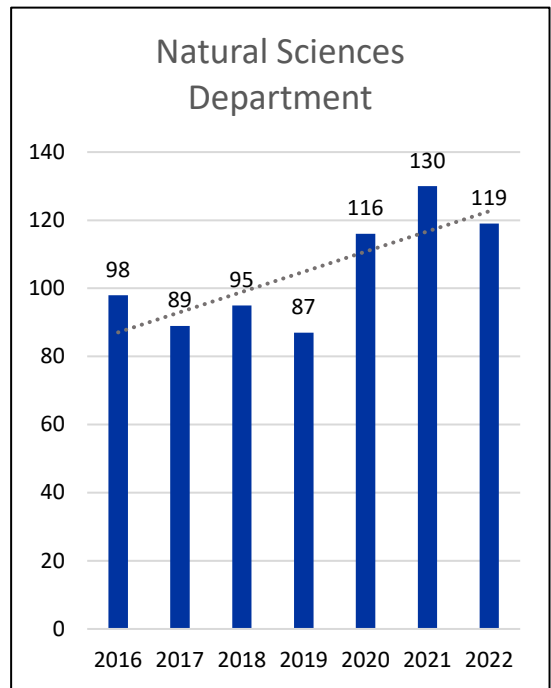
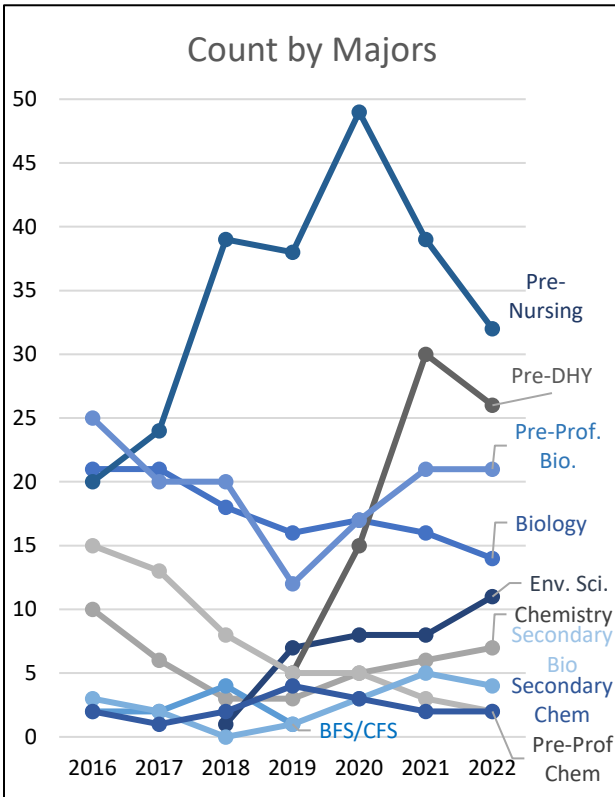
I. Enrollment by History Department, All Majors - Charts



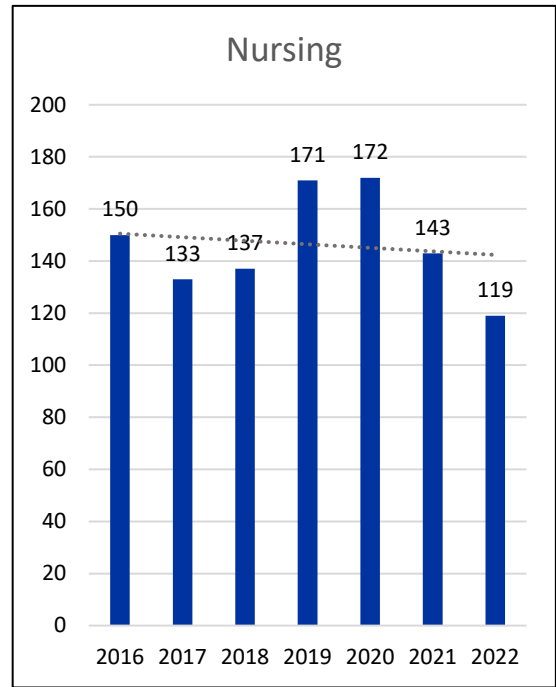
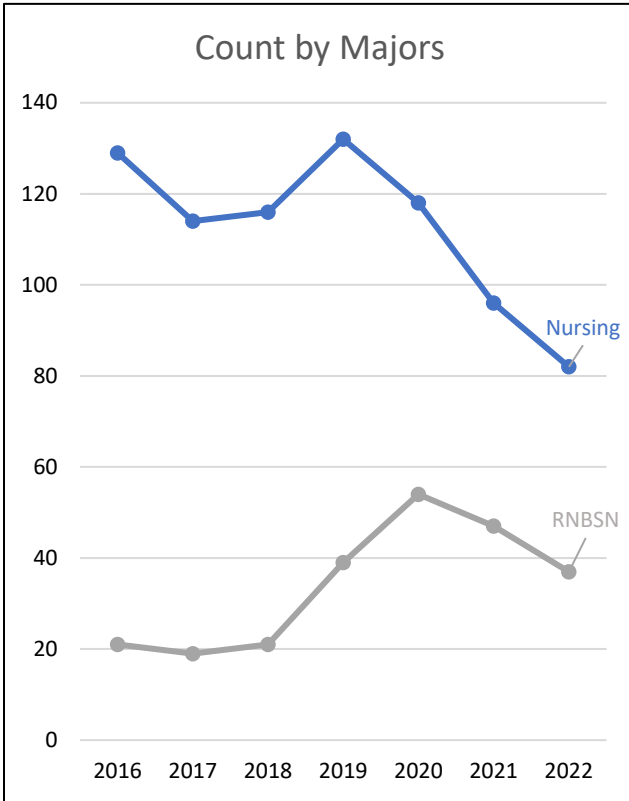
J. Enrollment by Mathematics Department, All Majors – Charts



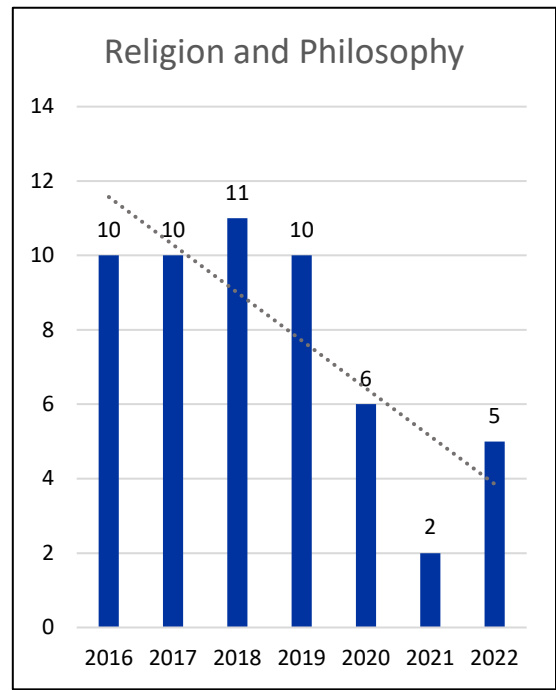
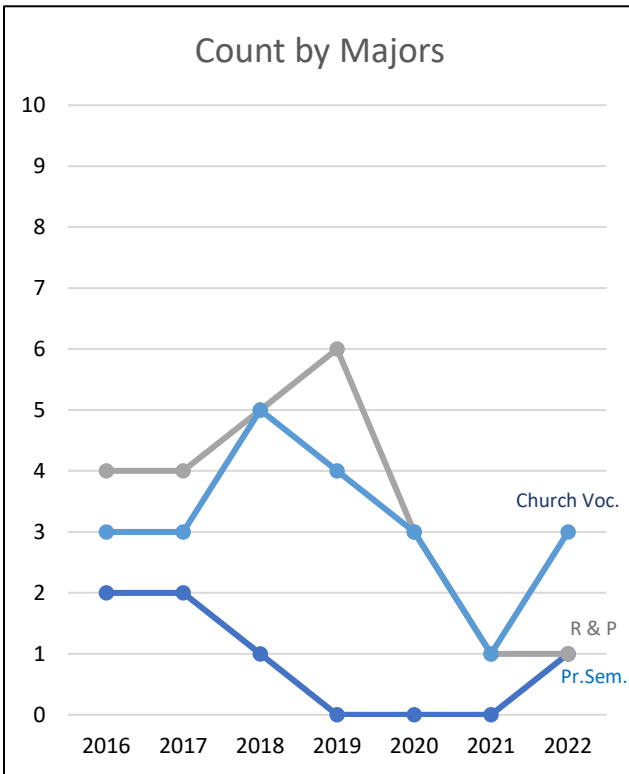
K. Enrollment by Natural Sciences Department, All Majors – Charts



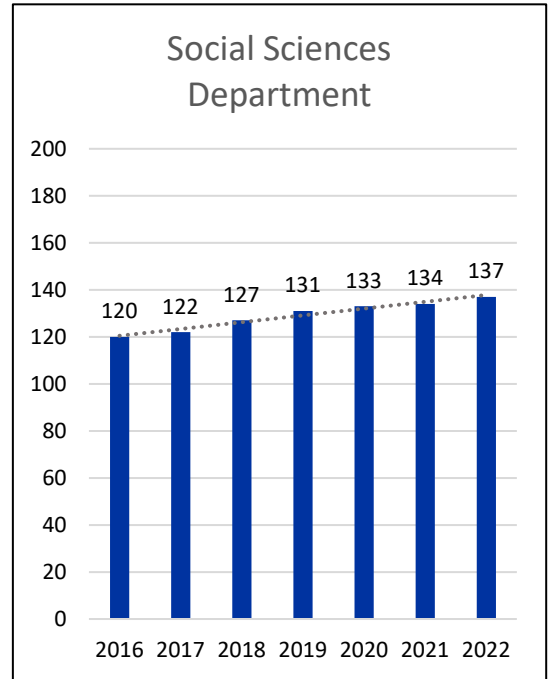
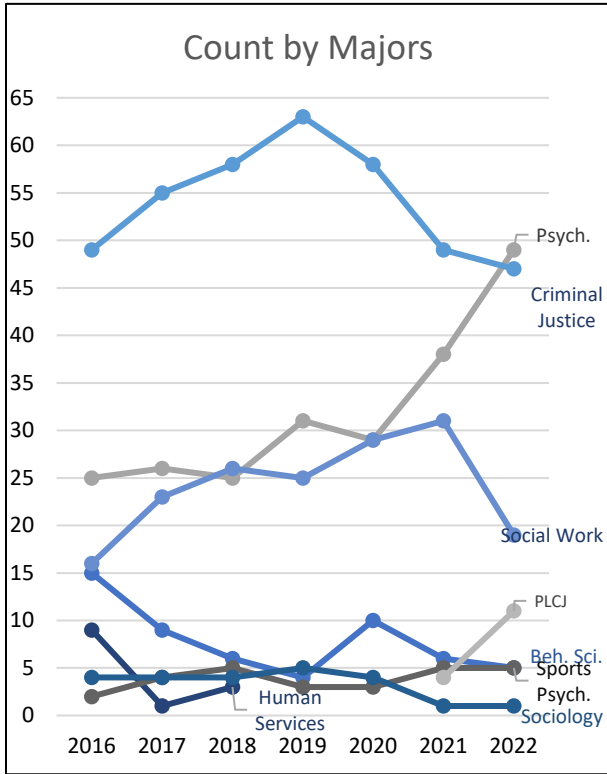
L. Enrollment by Nursing Department - Charts



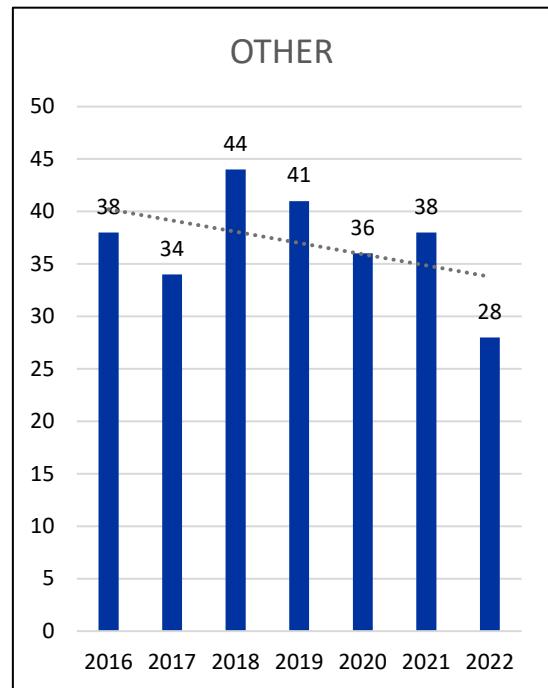
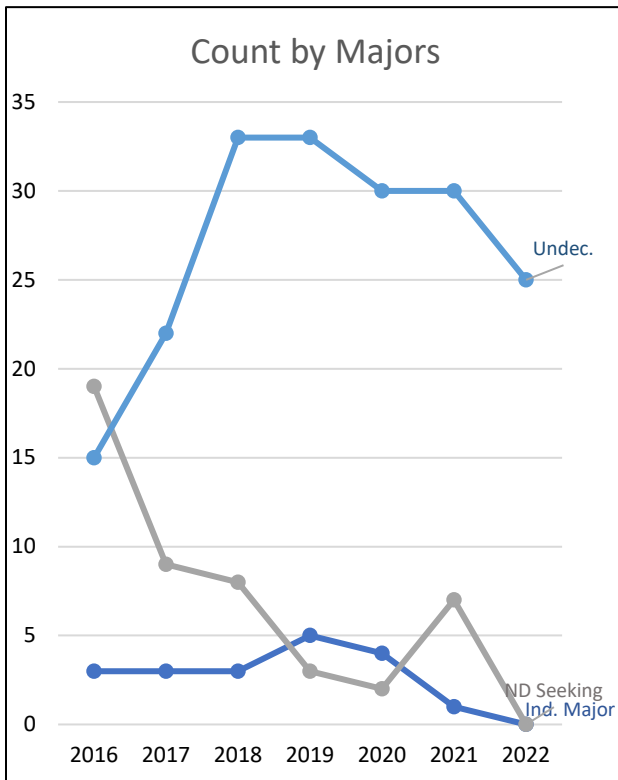
M. Enrollment by Religion and Philosophy Department, All Majors - Charts



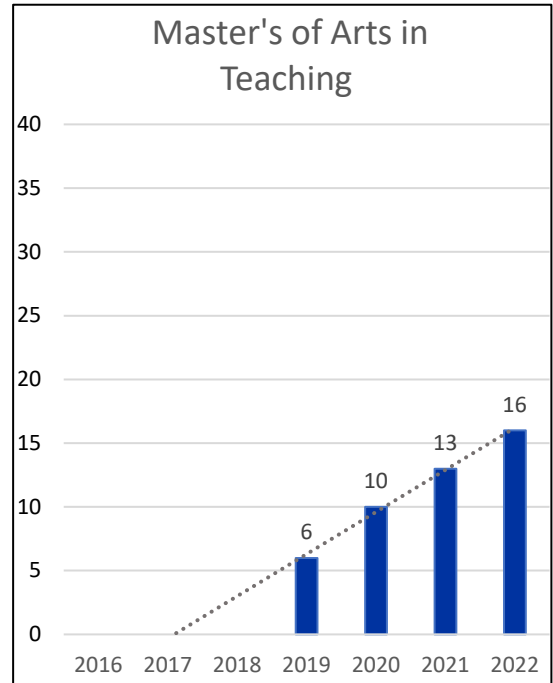
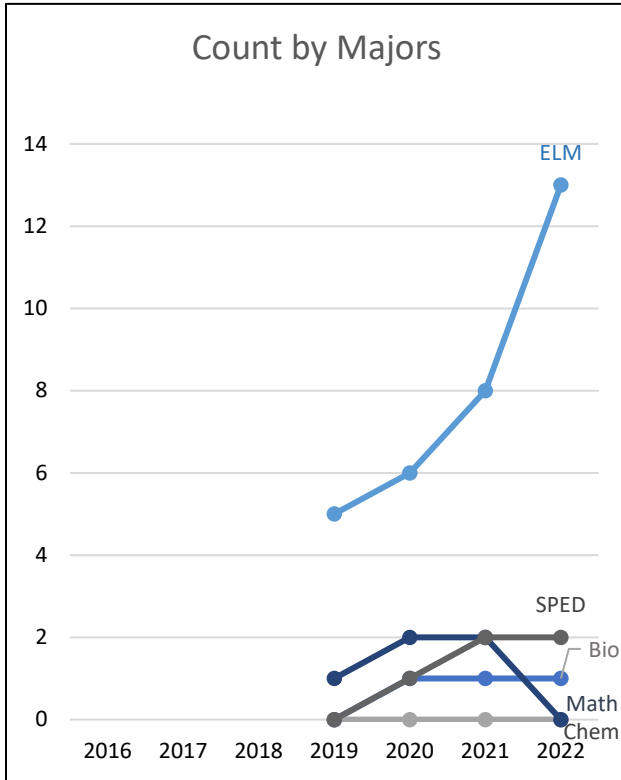
N. Enrollment by Social Sciences Department, All Majors - Charts



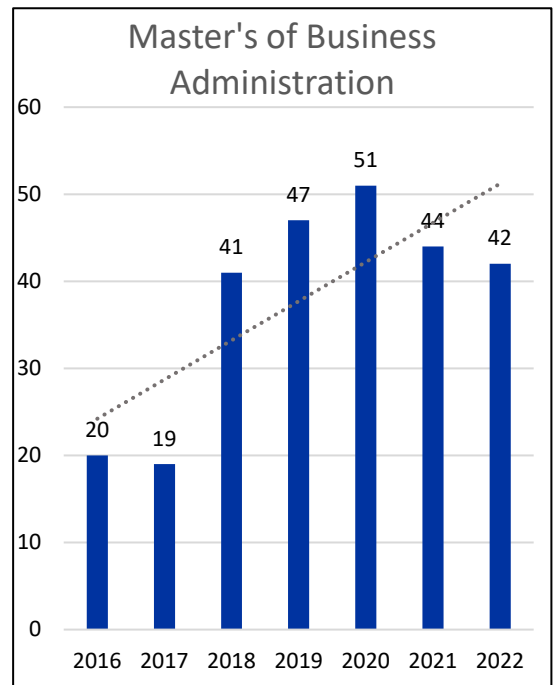
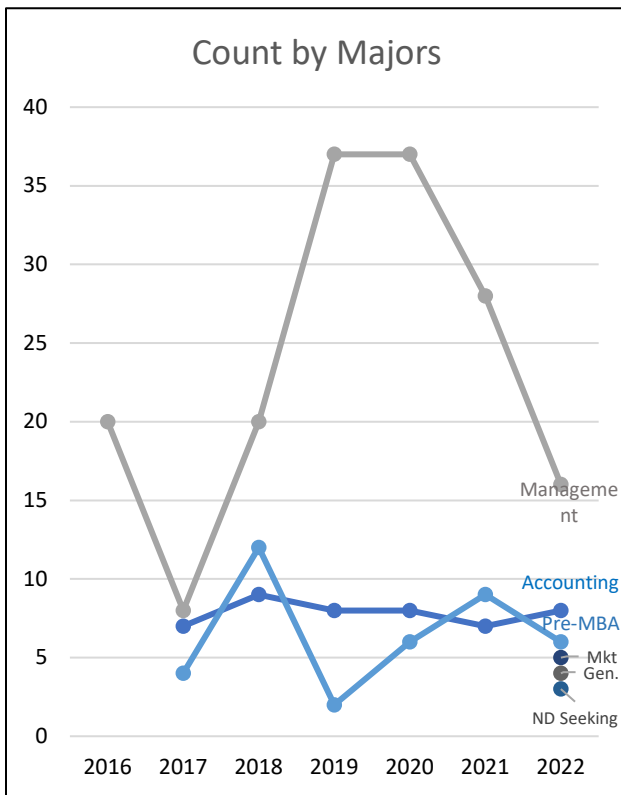
O. Enrollment by Other - Charts



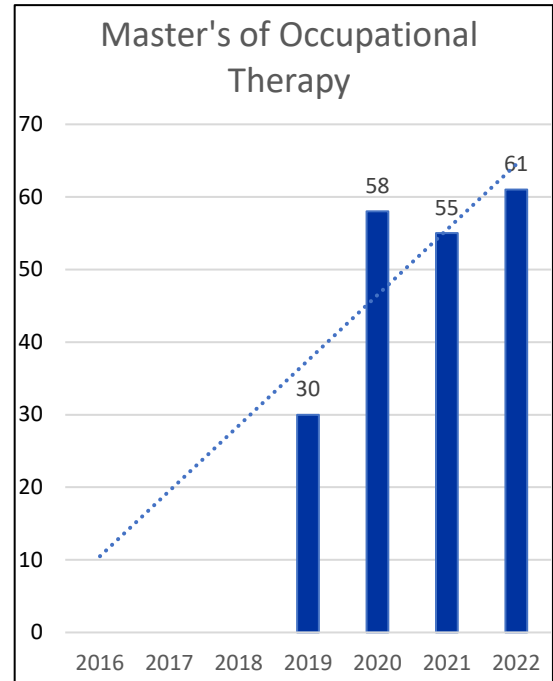
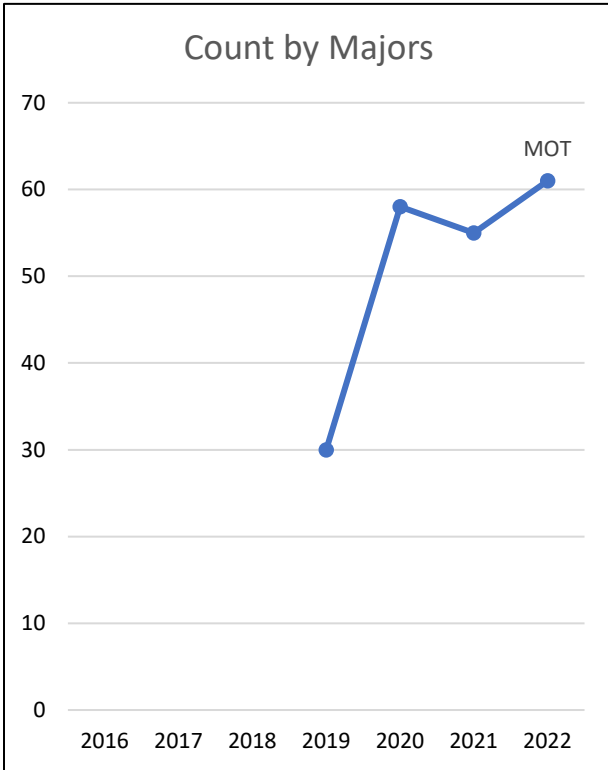
P. Enrollment by Master of Arts in Teaching – Chart



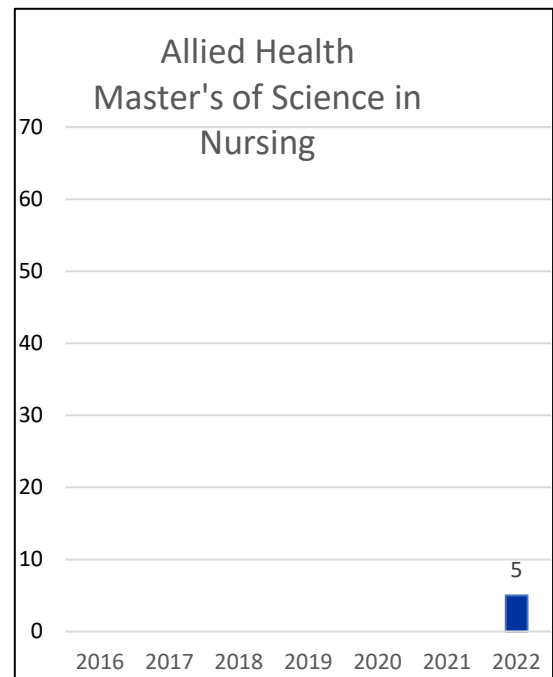
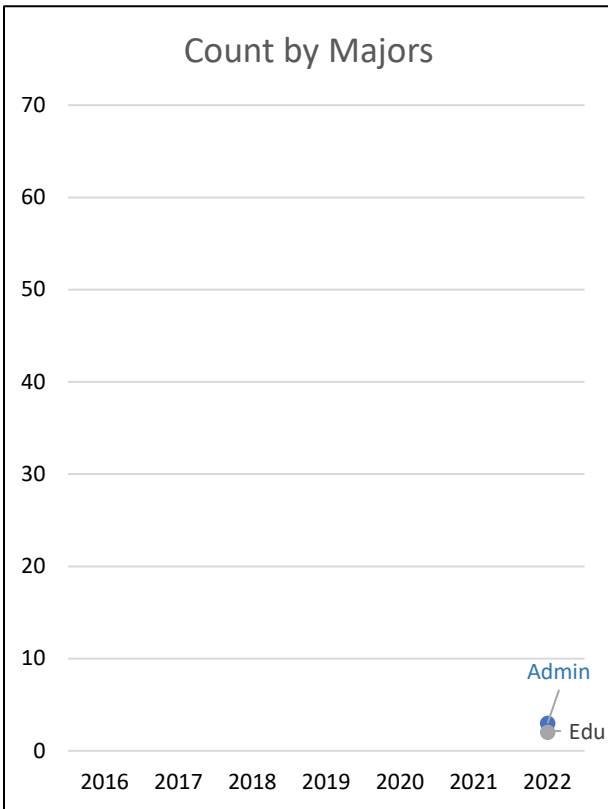
Q. Enrollment by Master of Business Administration – Charts



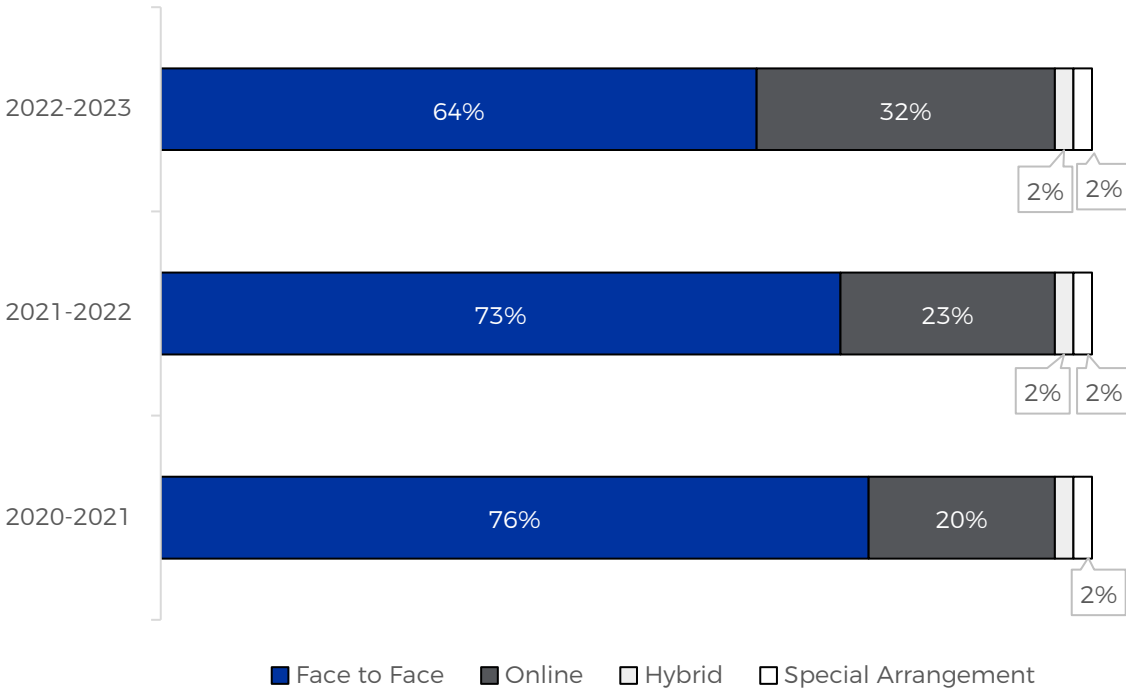
R. Enrollment by Master of Occupational Therapy – Charts



S. Enrollment by Master of Science in Nursing – Charts



T. Types of Delivery of Instruction, All Levels (2020-2021, 2021-2022, 2022-2023)



U. Fall & Spring Credit Hours Taught by Full-Time Faculty by Department & Type - Table

Department	Undergraduate Adults & Online Studies	Undergraduate Traditional	Graduate	Total Hours Taught by FT Faculty	% Total Hours Taught by Full-Time Faculty
Business Administration	792	3771	768	4446	83%
Dental Hygiene		1238		330	27%
Education		1167	368	1167	76%
English/ Modern Language		1917		1635	85%
Fine Arts		3243		2001	62%
Health and Human Performance		2442		1078	44%
History		558		390	70%
Master of Occupational Therapy			2249	1777	79%
Mathematics		1372		1339	98%
Natural Sciences		2550		2126	83%
Nursing	573	2382	143	2532	82%
Religion and Philosophy		1611		681	42%
Social Sciences	219	3099		2028	61%
Total	1584	25350	3528	30462	65%

V. Enrollment by Department, Level, & Entry Status - Table

	Undergraduate			Dual/ Special	Readmit/Continuing		Total
	First-time	Transfer	New Graduate		Under Graduate	Graduate	
Business Administration	41	13	11		153	20	238
Dental Hygiene (includes Pre-DHY)	11	11			38		60
English and Modern Languages	4				3		7
Education	18	9	4		65	11	107
Fine Arts	6	4			22		32
Health and Human Performance	27	11			82		120
History	2	1			2		5
Master of Occupational Therapy			33			28	61
Master of Nursing			1			4	5
Mathematics	7				12		19
Natural Sciences	35	6			56		97
Nursing		30			89		119
Religion and Philosophy	1				3		4
Social Sciences	26	8			89		123
Other	22		2	21	8		53
Total	200	93	51	21	622	63	1050

*Unduplicated count from Fall 2022 census

W. Number of Course Sections Taught by Department per Academic Year - Table

	Fall 2022	Spring 2023	Total
Business Administration	69	57	126
Dental Hygiene	10	11	21
Education	33	28	61
English and Modern Languages	31	30	61
Fine Arts	74	61	135
Health and Human Performance	39	26	65
History	9	7	16
Master of Occupational Therapy	16	13	29
Mathematics	19	20	39
Natural Sciences	23	27	50
Nursing	19	18	37
Religion and Philosophy	18	13	31
Social Sciences	55	44	99
Other	27	5	32

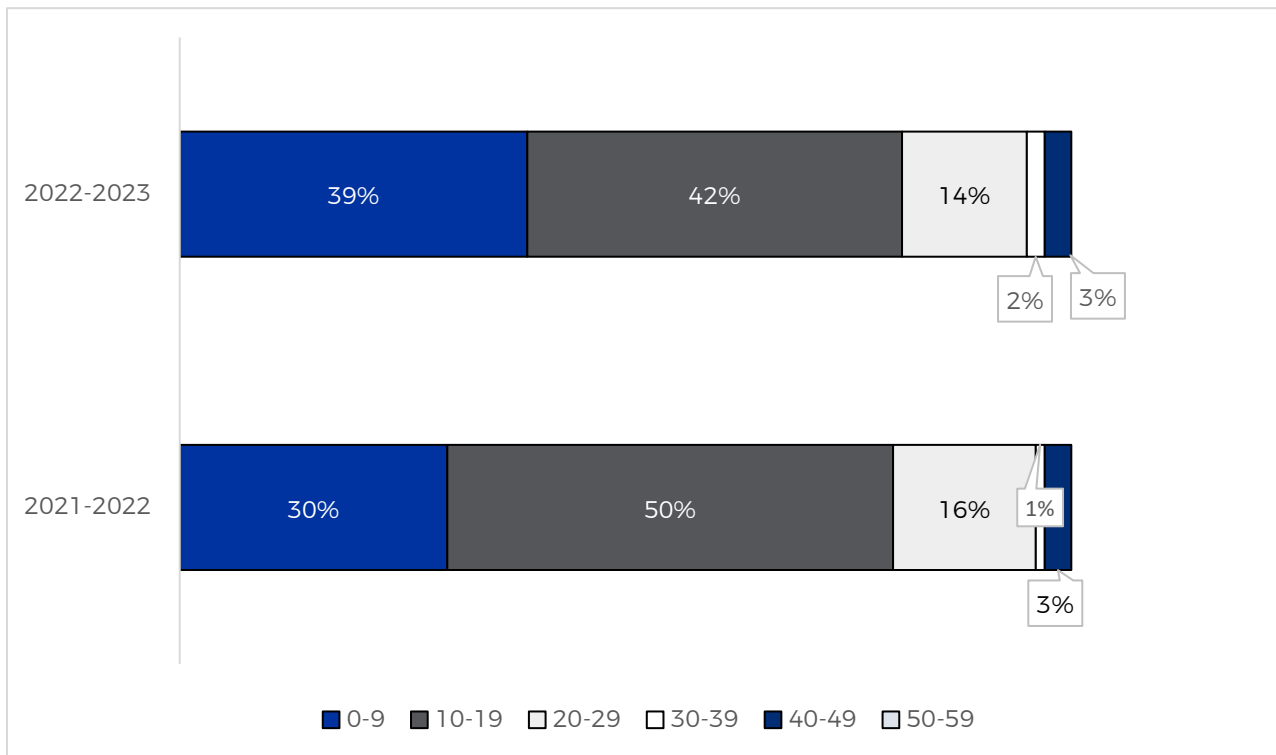
X. Undergraduate Lecture Class Sections * by Size - Table

Class Sections	2-9	10-19	20-29	30-39	40-49	50-59	100+	Total
	101	110	37	5	7	0	0	260

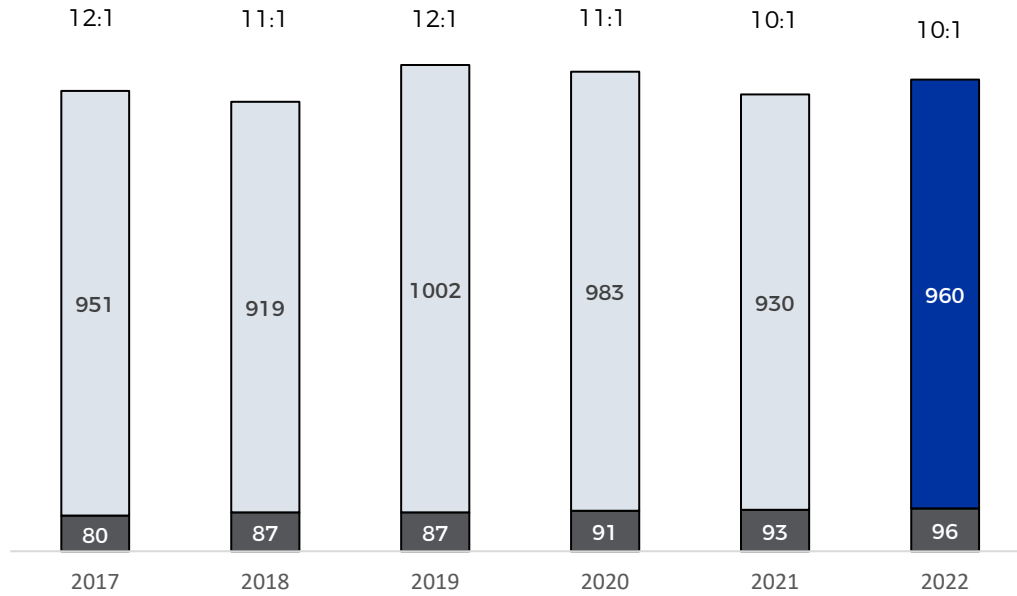
Class Sub-Sections	2-9	10-19	20-29	30-39	40-49	50-59	100+	Total
	6	11	4	0	0	0	0	21

*Class Sections: A class section is an organized course offered for credit, identified by discipline and number, meeting at a stated time or times in a classroom or similar setting, and not a subsection such as a laboratory or discussion session. Undergraduate class sections are defined as any sections in which at least one degree-seeking undergraduate student is enrolled for credit. Exclude distance learning classes and noncredit classes and individual instruction such as dissertation or thesis research, music instruction, or one-to-one readings. Exclude students in independent study, internships, practicums, and all students in one-to-one classes. Each class section should be counted only once and should not be duplicated because of course catalog cross-listings. (Common Data Set definition) Note: To comply with Common Data Set definitions, courses cross-listed in the College of Education are only counted above as undergraduate sections with corresponding undergraduate enrollment.

Y. Distribution of Undergraduate Lecture Class Sections (Defined Above) by Size - Chart



Z. Student to Faculty Ratio - Chart and Table

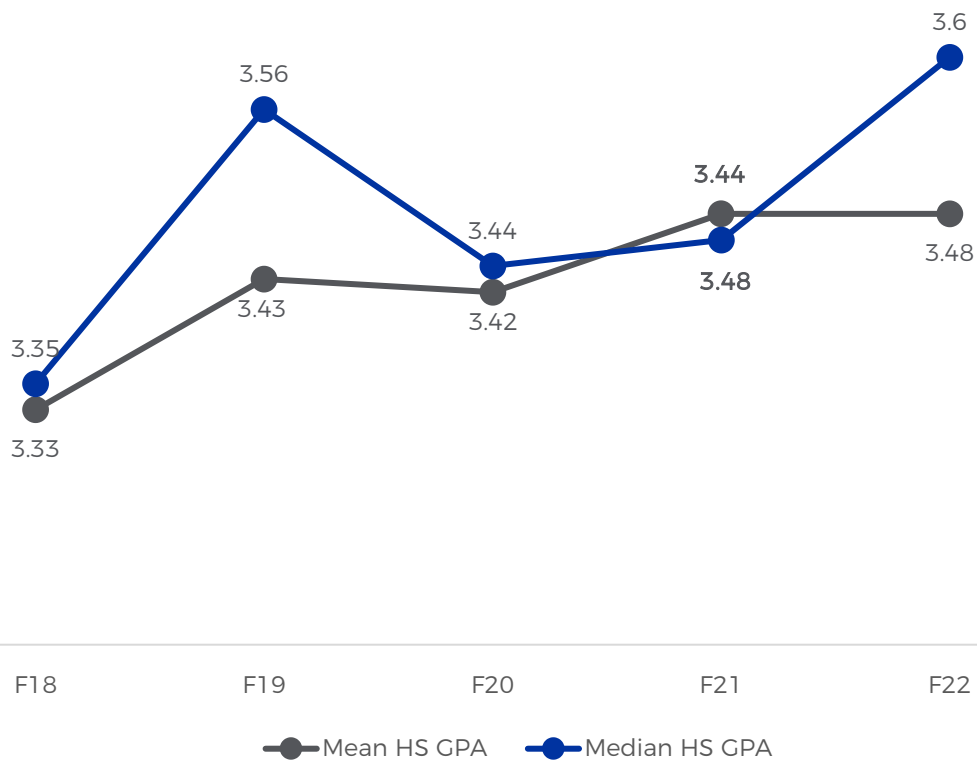


V. COHORT TRENDS

A. Freshman 2022 Cohort High School GPA - Table

FRESHMAN COHORT					
	F 18	F 19	F 20	F 21	F 22
HEADCOUNT	189	206	189	182	200
MEAN HS GPA	3.33	3.43	3.42	3.48	3.48
MEDIAN HS GPA	3.35	3.56	3.44	3.46	3.6

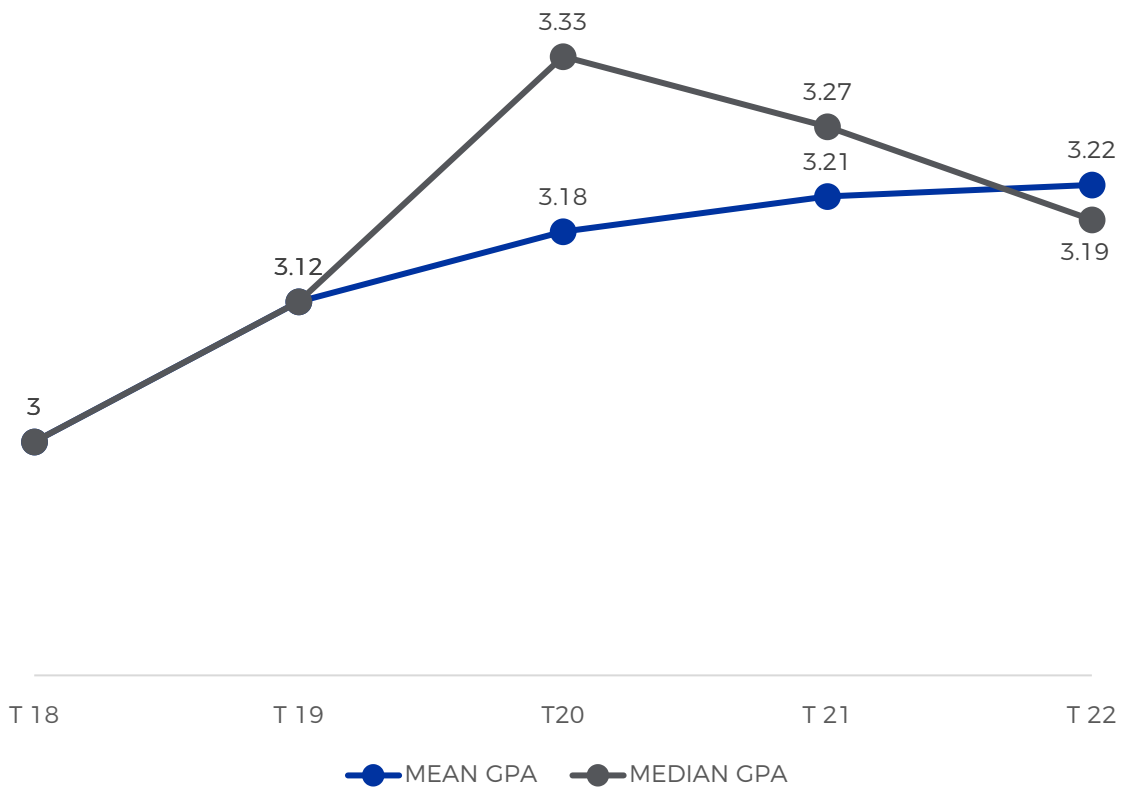
B. Freshman 2022 Cohort High School GPA - Chart



C. Transfer 2022 Cohort GPA - Table

TRANSFER COHORT					
	T 18	T 19	T20	T 21	T 22
HEADCOUNT	61	229	196	125	87
MEAN GPA	3.00	3.12	3.18	3.21	3.22
MEDIAN GPA	3.00	3.12	3.33	3.27	3.19

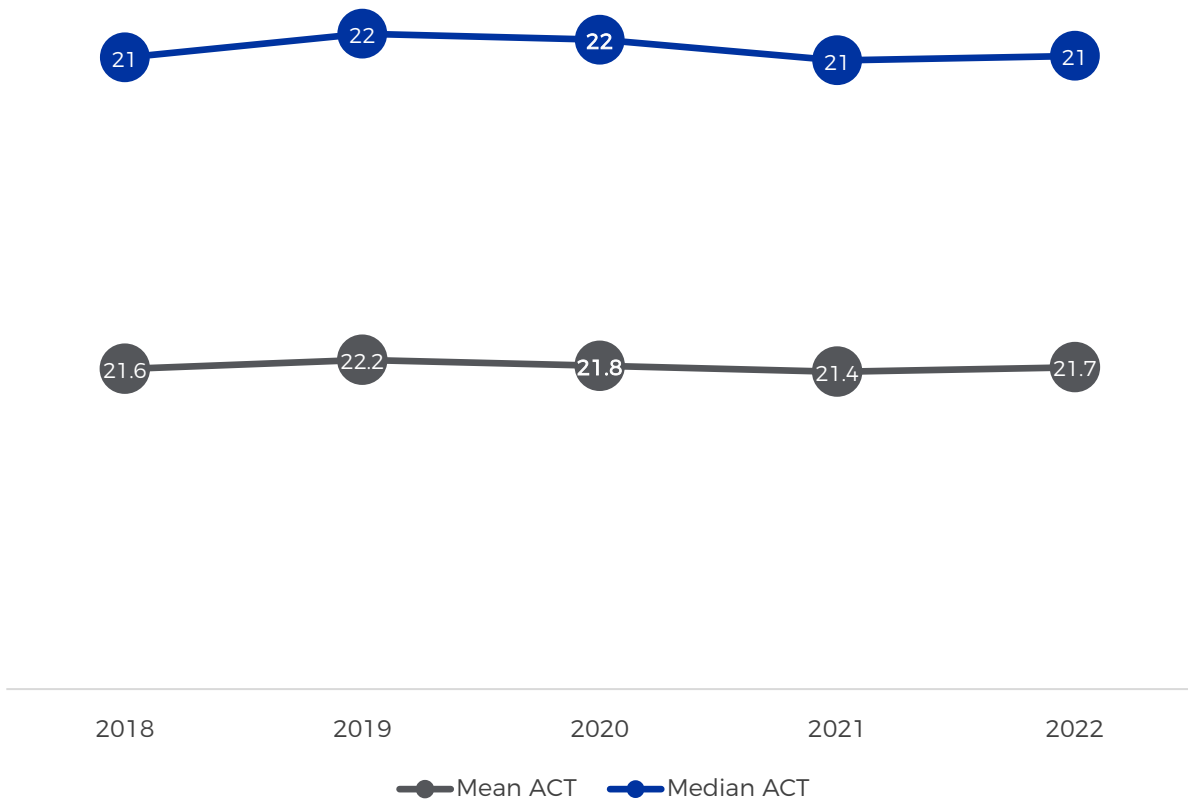
D. Transfer 2022 Cohort GPA - Chart



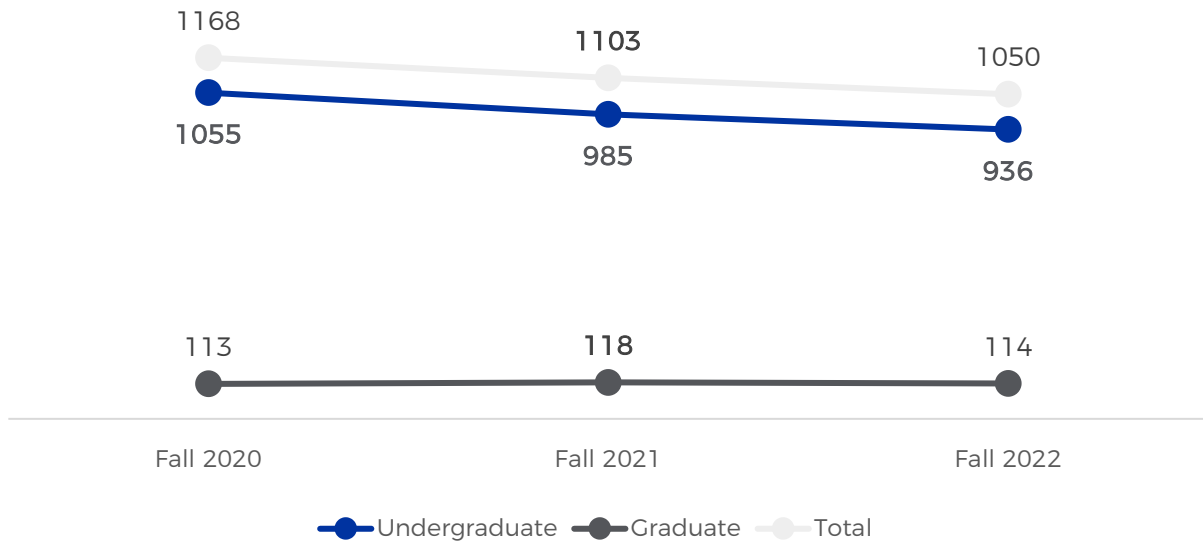
E. Freshman 2022 Cohort ACT Scores - Table

	FRESHMAN COHORT				F 22
	F 18	F 19	F 20	F 21	
HEADCOUNT	189	207	159	182	154
MEAN COMPOSITE ACT	21.6	22.2	21.8	21.4	21.7
MEDIAN COMPOSITE ACT	21	22	22	21	21
25 th Percentile	19	19	19	18	18
75 th Percentile	24	25	25	24	25

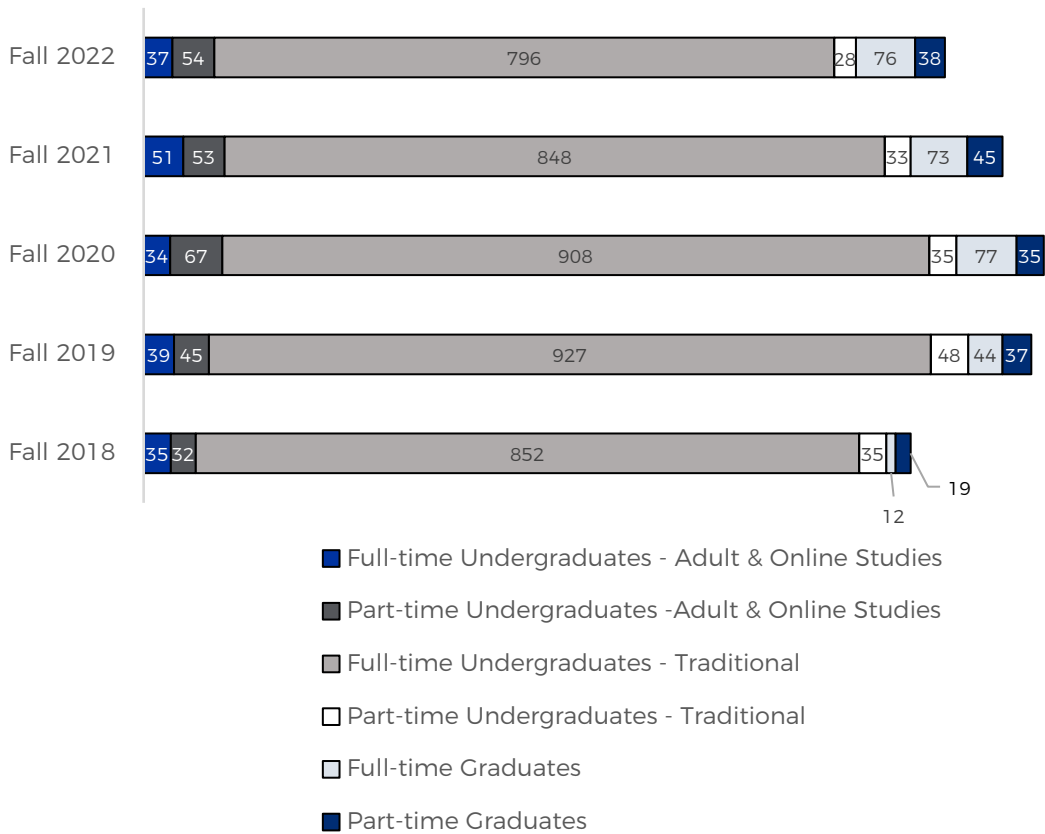
F. Freshman 2022 Cohort ACT Scores - Chart



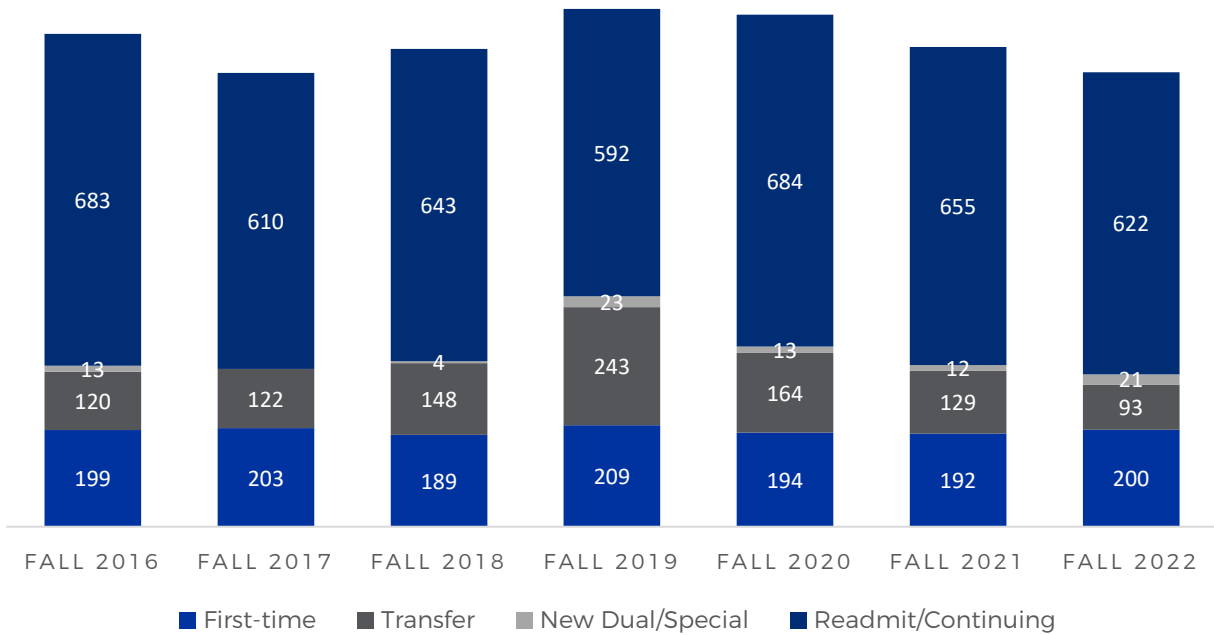
G. 3-Yr. Enrollment Trends by Level - Chart



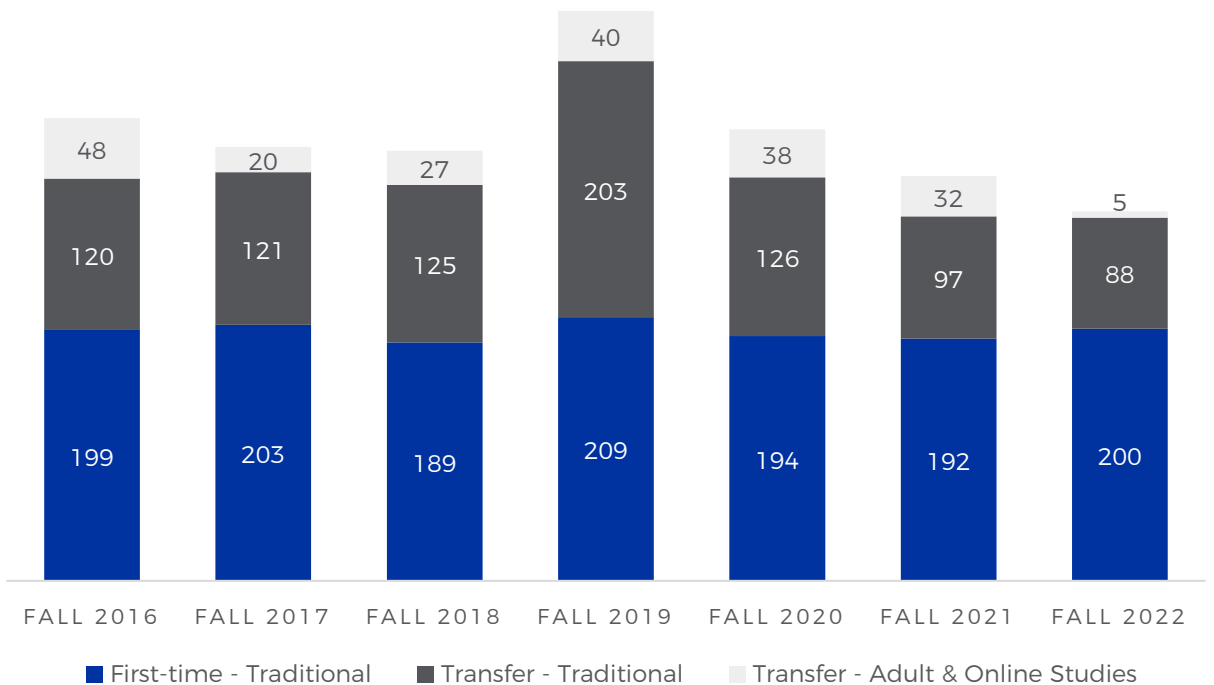
H. 3-Yr. Enrollment Trends by Attendance Status (Excludes Dual Enrolled) - Chart



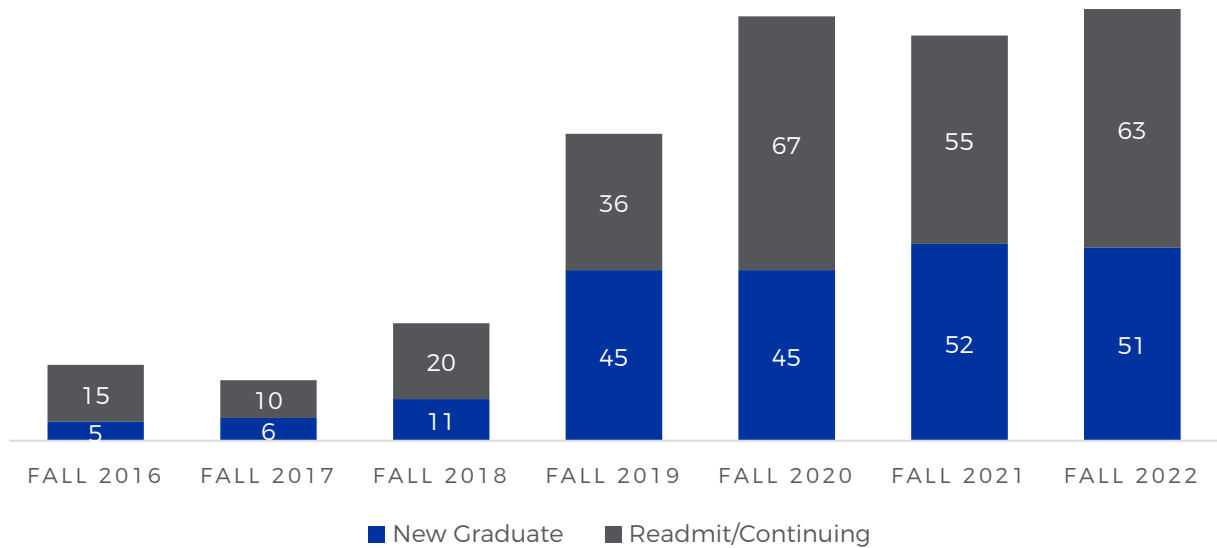
I. 3-Yr. Undergraduate Enrollment Trends by Entry Status - Chart



J. 3-Yr. Undergraduate New Student Enrollment Trends - Chart



K. 3-Yr. Graduate Enrollment Trends by Entry Status – Chart



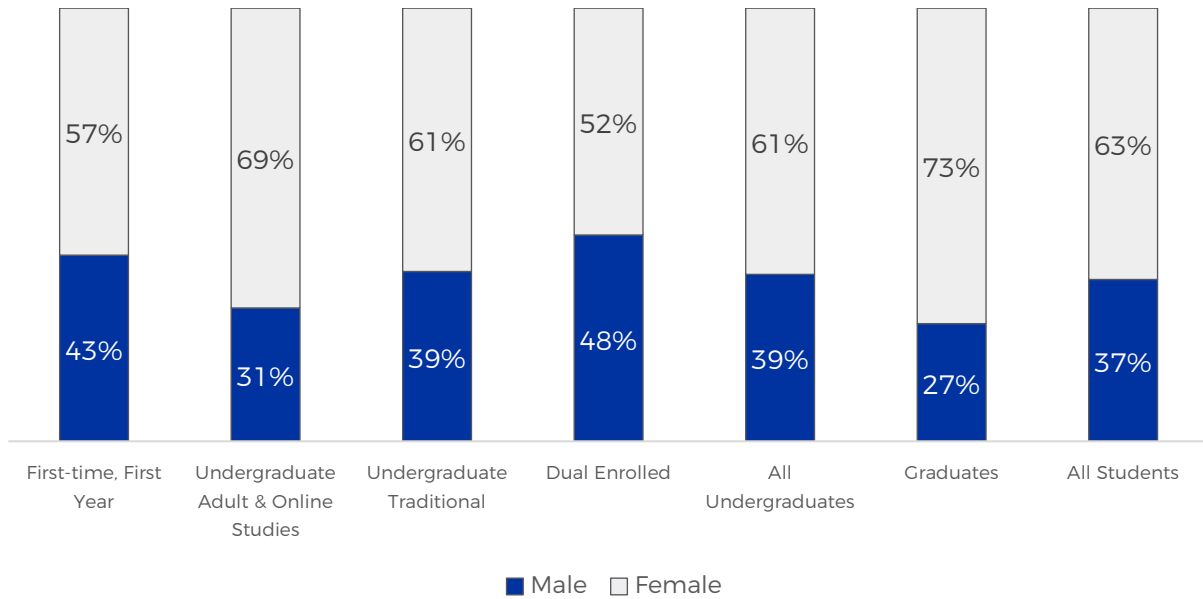
L. 3-Yr. Undergraduate and Graduate Enrollment Trend by Department* – Table

	Fall 2020	Fall 2021	Fall 2022
Business Administration	238	212	234
Dental Hygiene	31	33	60
Education	141	127	92
English and Modern Languages	14	13	7
Fine Arts & Communications	43	31	32
Health and Human Performance	155	129	122
History	21	17	5
Mathematics	32	31	19
Natural Sciences	116	130	98
Nursing	172	143	119
Religion and Philosophy	5	2	5
Social Sciences	133	134	130
Other	36	38	30
Total Undergraduate	1137	1040	953
MBA (includes Pre-MBA)	44	44	40
MOT	58	55	61
MAT	10	13	15
MSN			5
Total Graduate	112	112	121
Total	1249	1234	1074

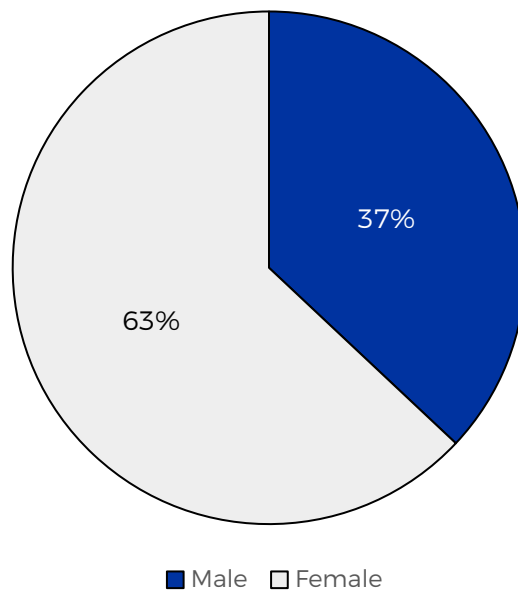
*Duplicate Count, Double Majors included.

VI. FALL 2022 STUDENT DEMOGRAPHICS

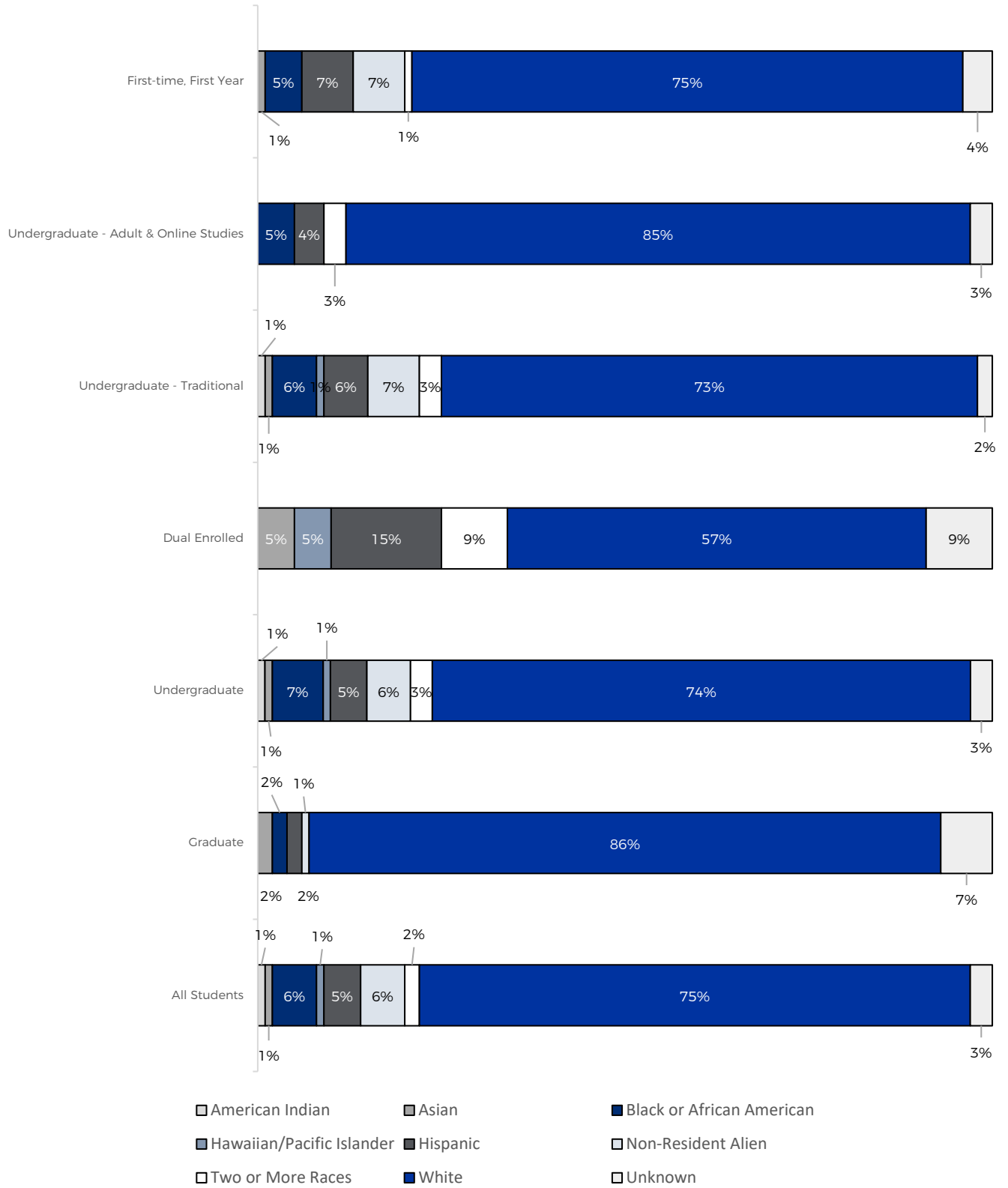
A. Distribution by Gender – Table



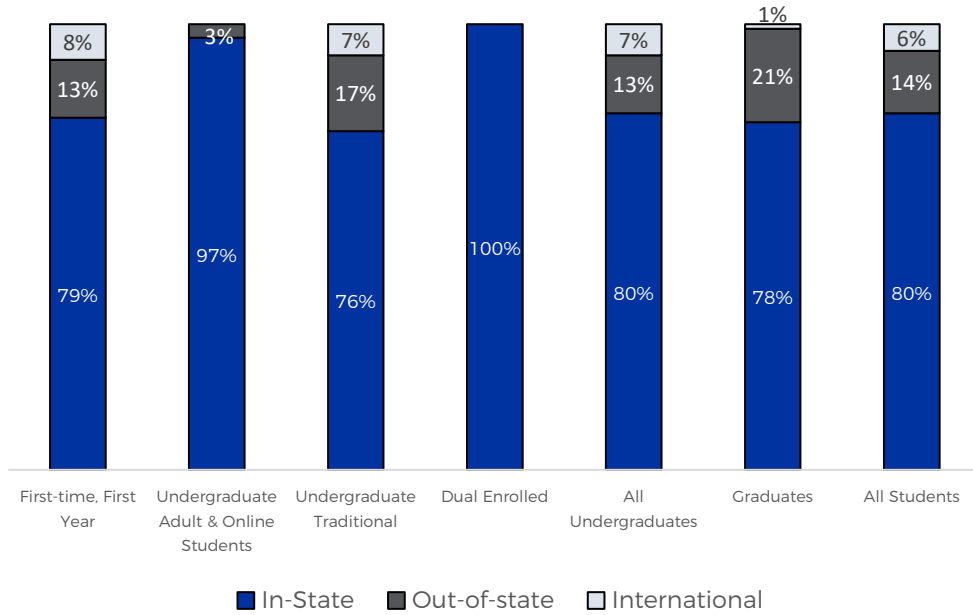
B. Distribution by Gender – Chart



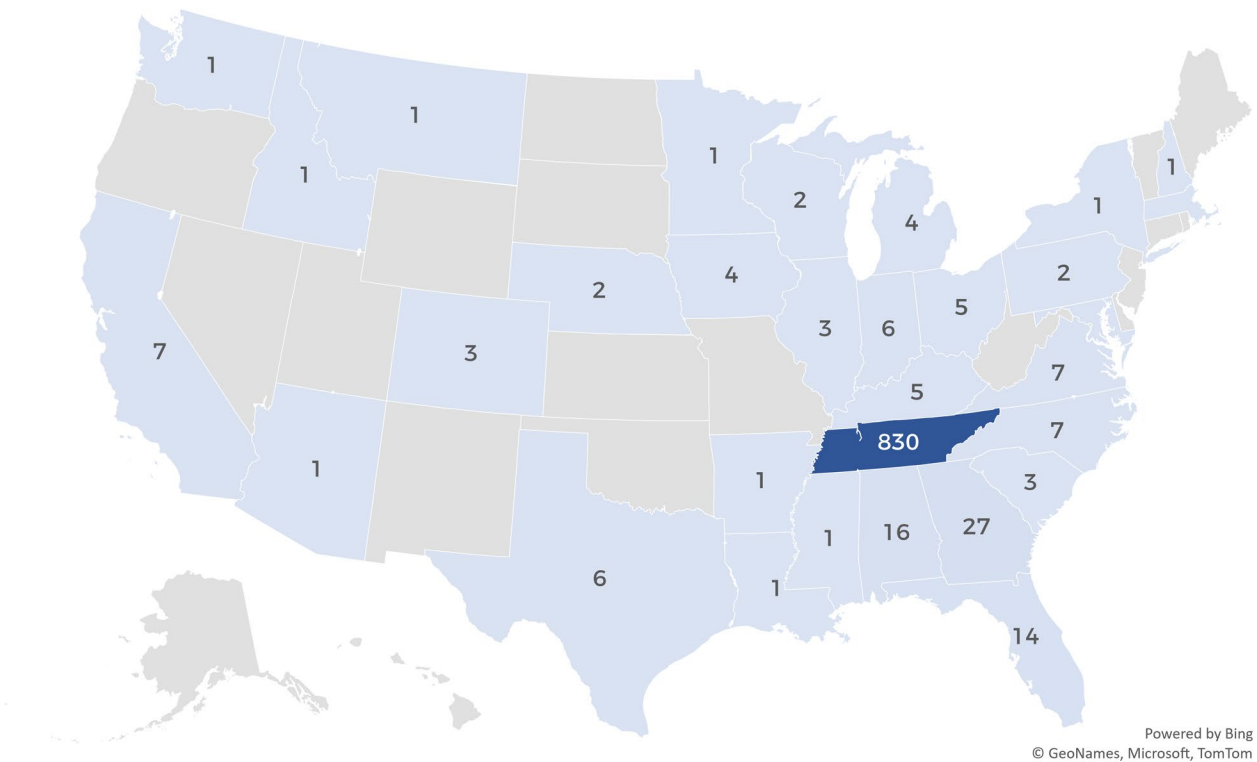
C. Distribution by Race and Ethnicity - Chart



D. Distribution by Residence – Chart



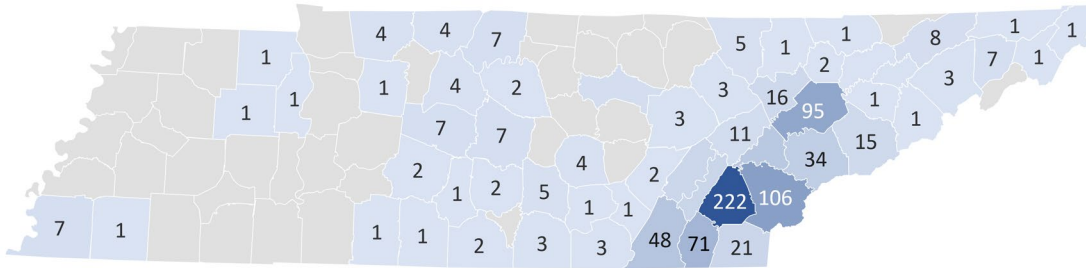
E. Geographic Representation of Students in United States – Map



F. Enrollment by Home State of Residence (United States) – Table

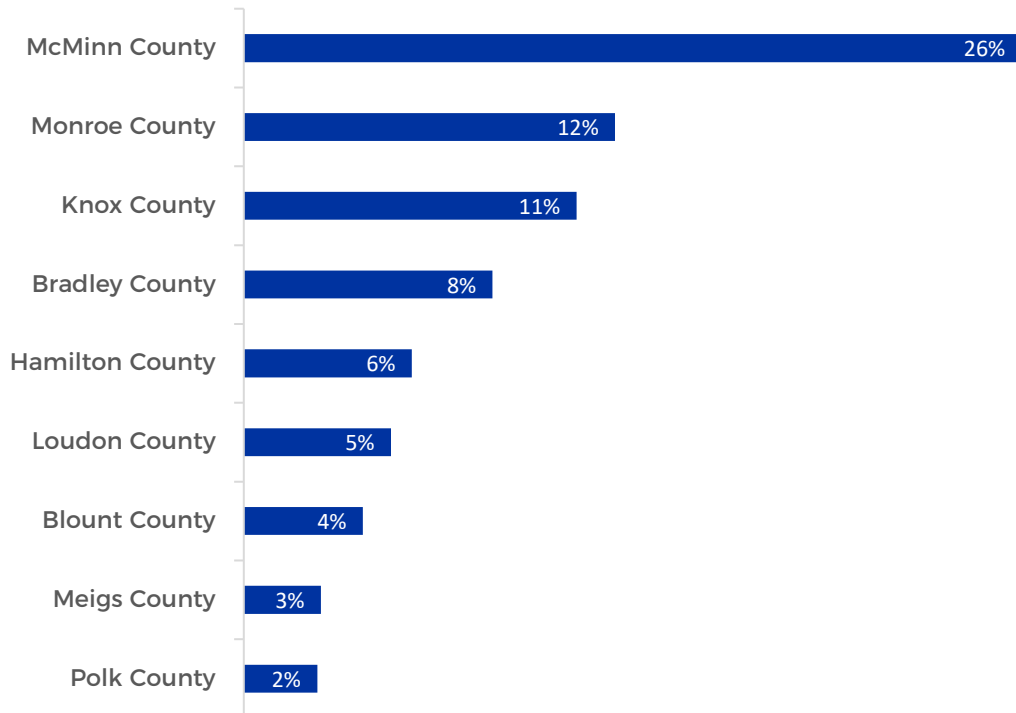
	First-time, First-Year	Undergraduate Adult & Online Studies	Undergraduate Traditional	Dual Enrolled	All Undergraduate	Graduate	All Students
Alabama	2		12		12	4	16
Alaska							
Arizona	1		1		1		1
Arkansas			1		1		1
California			7		7		7
Colorado			2		2	1	3
Connecticut							
Delaware							
District of Columbia							
Florida	3	2	11		13	1	14
Georgia	8		27		27	1	28
Hawaii							
Idaho			1		1		1
Illinois			3		3		3
Indiana	2		6		6		6
Iowa			4		4		4
Kansas							
Kentucky			3		3	2	5
Louisiana			1		1		1
Maine							
Maryland			4		4	1	5
Massachusetts						1	1
Michigan	2		2		2	2	4
Minnesota	1		1		1		1
Mississippi						1	1
Missouri							
Montana	1		1		1		1
Nebraska		1	1		2		2
Nevada						1	1
New Hampshire						1	1
New Jersey							
New Mexico							
New York			1		1		1
North Carolina	3		4		4	3	7
North Dakota							
Ohio			5		5		5
Oklahoma							
Oregon							
Pennsylvania	1		1		1	1	2
Rhode Island							
South Carolina			2		2	1	3
South Dakota							
Tennessee	159	88	639	21	748	90	838
Texas	2		4		4	2	6
Utah							
Vermont							
Virginia			7		7		7
Washington			1		1	1	2
West Virginia							
Wisconsin							
Wyoming			1		1		1
Unknown			8		8		8
Foreign Countries	15		63		63		63
Total	200	91	824	21	936	114	1050

G. Geographic Representation of Counties in Tennessee – Map

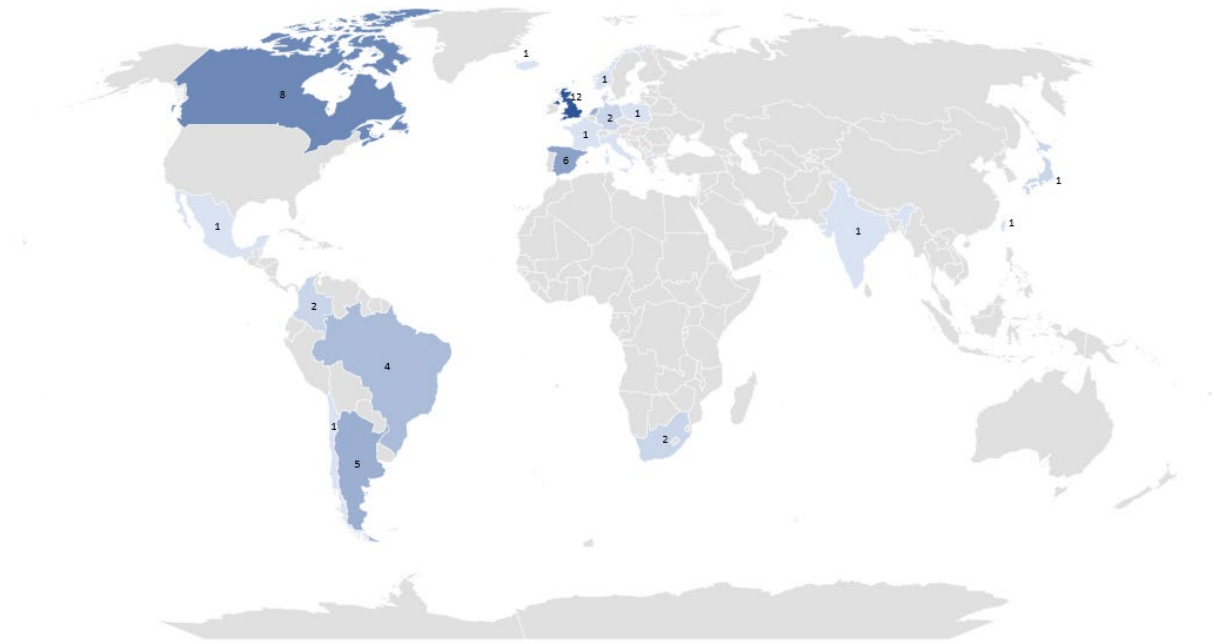


Powered by Bing
© GeoNames, Microsoft, TomTom

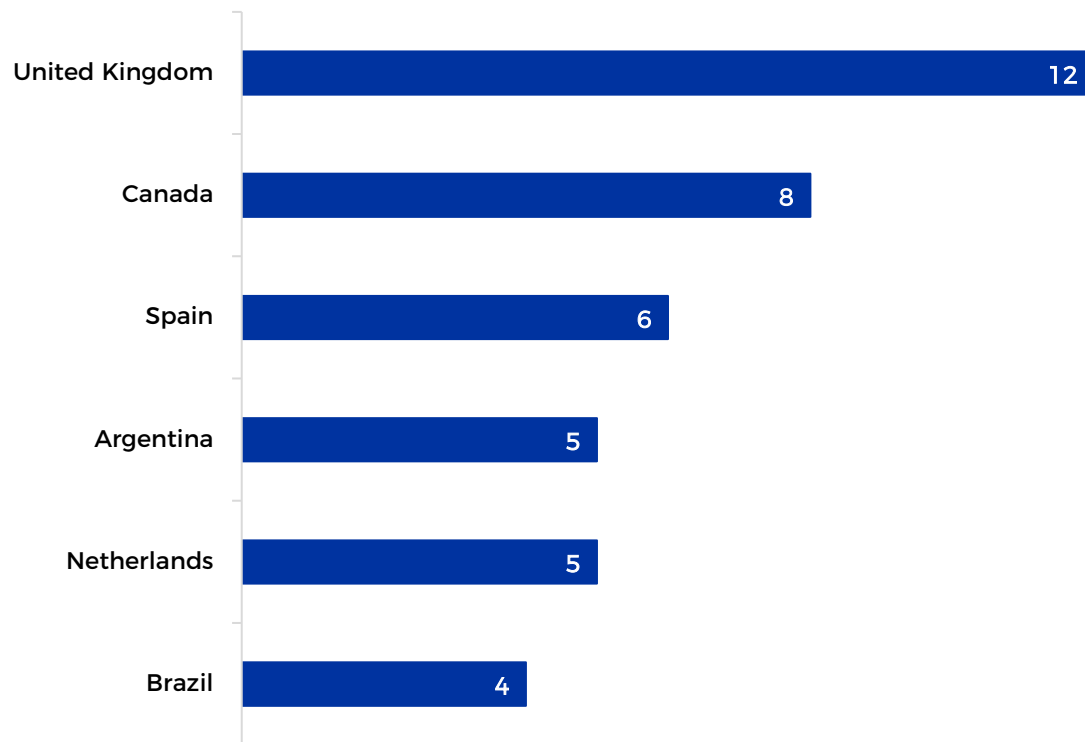
H. Top Enrolled Counties (within Tennessee) – Chart



I. Geographic Representation by Country – Map



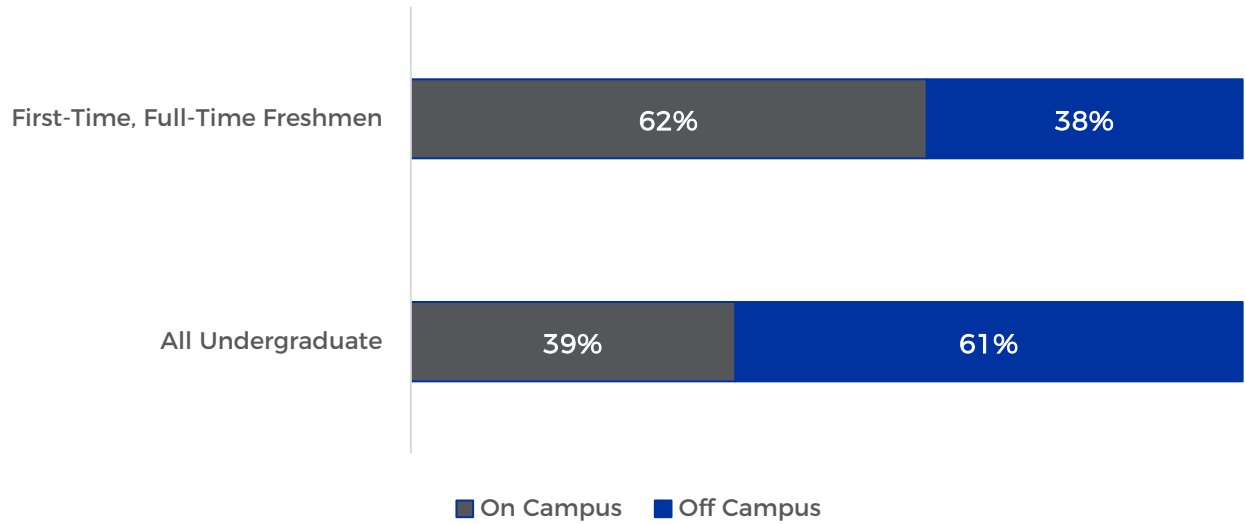
J. Top Enrolled International Countries (Total Students) – Chart



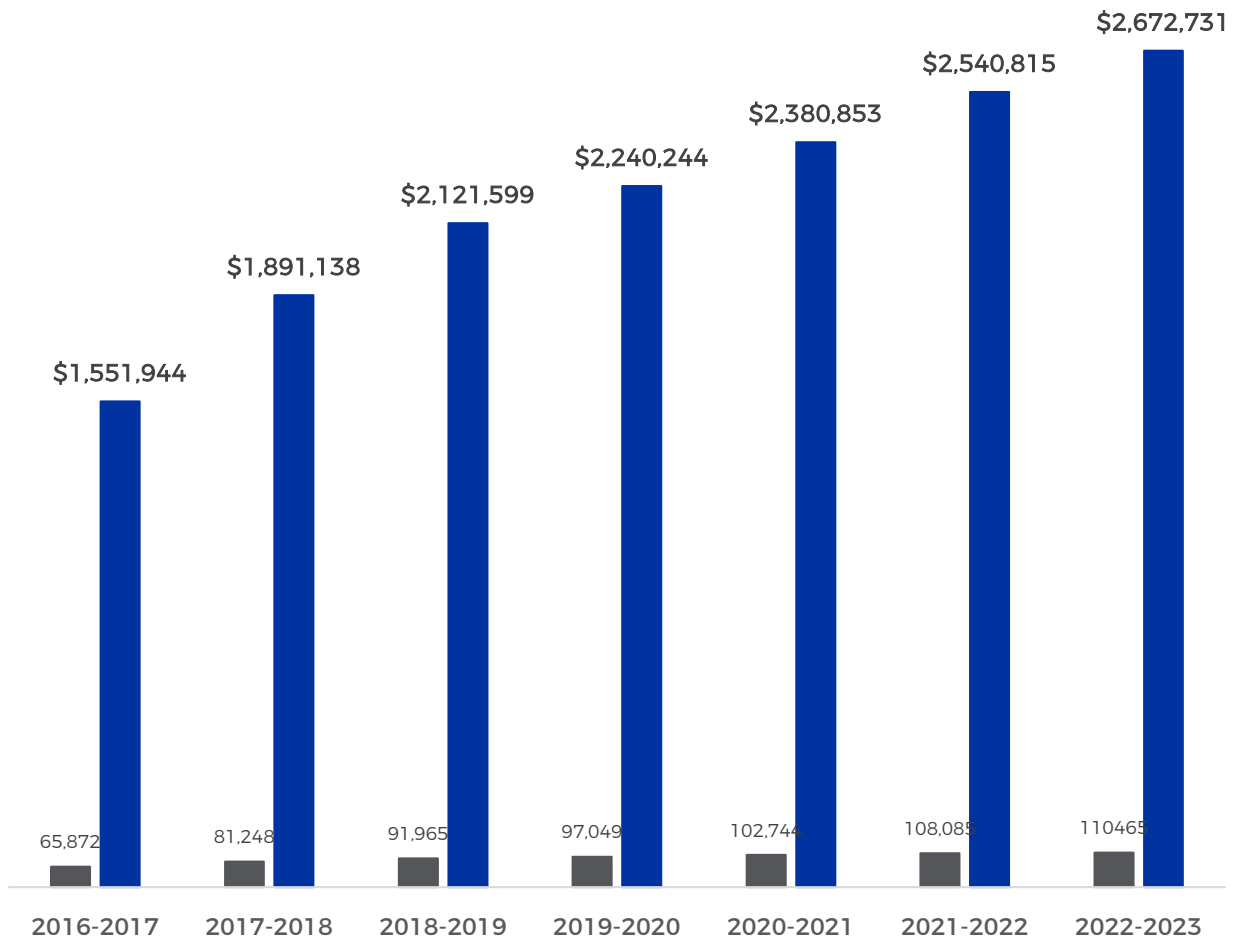
K. Enrollment by Country – Table

	First-time, First Year	Undergraduate Adult & Online Studies	Undergraduate Traditional	All Undergraduates	Graduates	All Students
Argentina	0		5	5	0	5
Brazil	0		4	4	0	4
Canada	2		7	7	0	7
Chile	0		1	1	0	1
Colombia	1		2	2	0	2
Curacao	0		1	1	0	1
Denmark	0		2	2	0	2
France	1		1	1	0	1
Germany	0		2	2	0	2
Iceland	0		1	1	0	1
India	0		0	0	1	1
Ireland	0		2	2	0	2
Italy	1		1	1	0	1
Japan	0		2	2	0	2
Mexico	0		1	1	0	1
Netherlands	2		5	5	0	5
North Macedonia	0		1	1	0	1
Norway	0		1	1	0	1
Poland	1		1	1	0	1
South Africa	1		2	2	0	2
Spain	0		5	5	0	5
Taiwan	0		1	1	0	1
United Kingdom	6		12	12	0	12
Unknown	0		2	2	0	2
Total	15		62	63	1	63

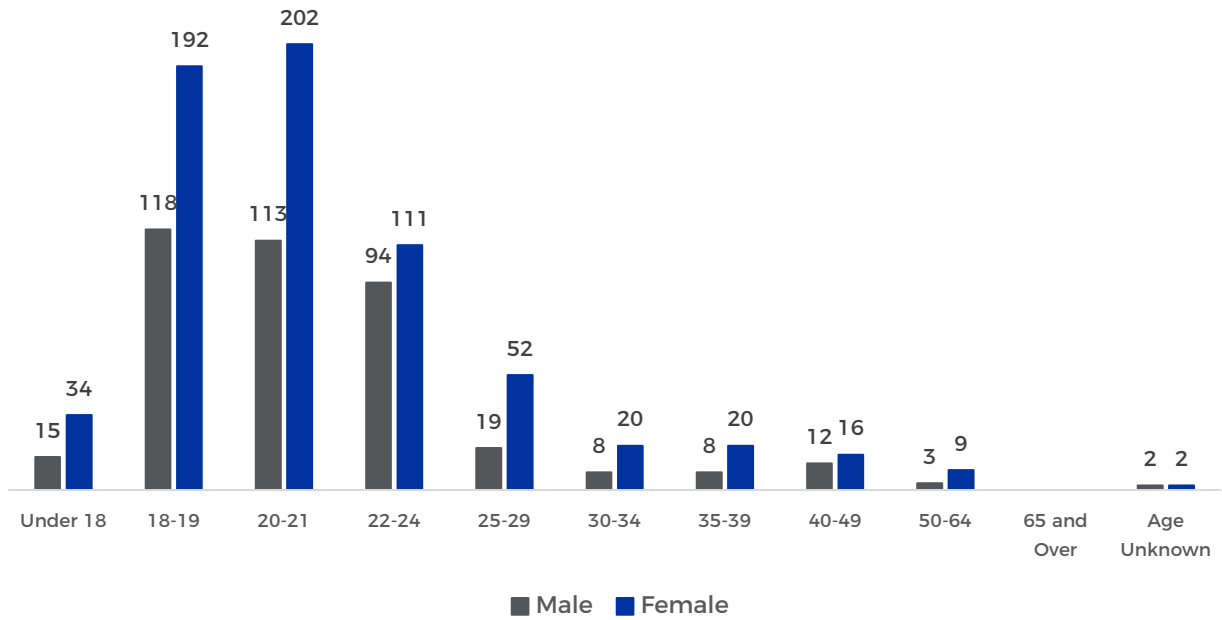
L. Distribution by Housing Status (at Census) – Chart



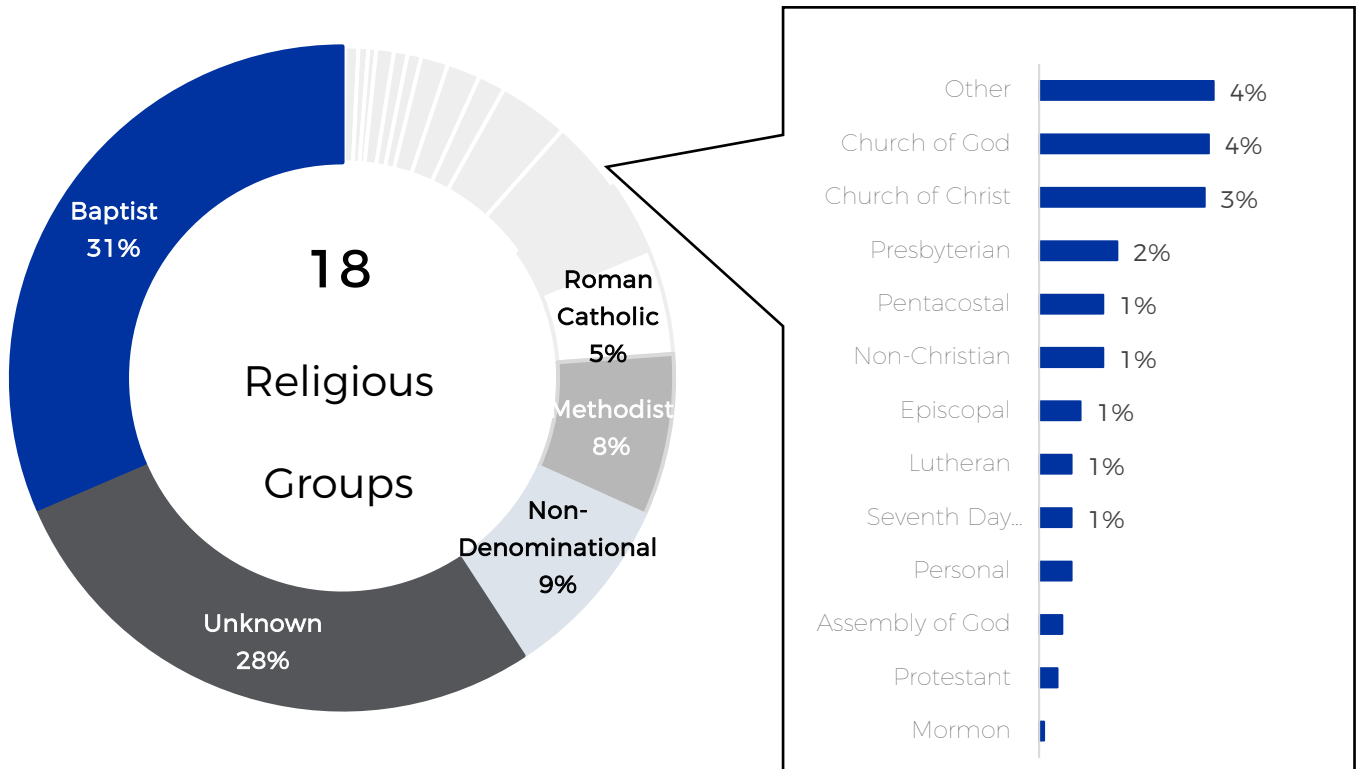
M. Service Hours Trend – Chart



N. Distribution by Age – Chart



O. Distribution by Religious Groups (at Census) – Chart

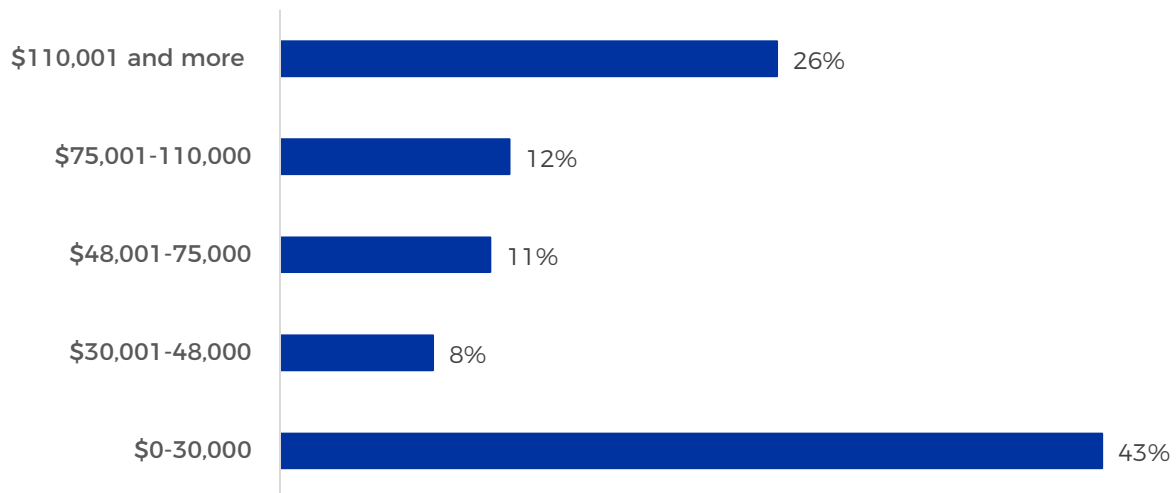


P. Perceived Integrative Gains Among Seniors – Table

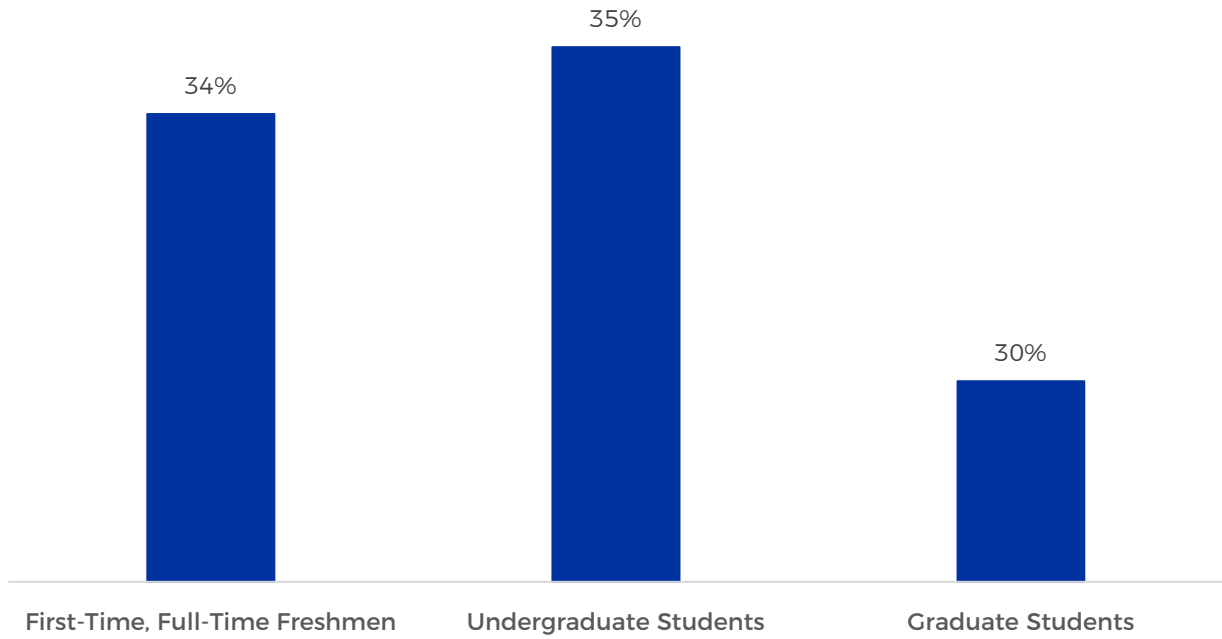
Perceived Gains	2021 Percentage of Seniors Responding “Very Much” or “Quite a bit”	2022 Percentage of Seniors Responding “Very Much” or “Quite a bit”	2023 Percentage of Seniors Responding “Very Much” or “Quite a bit”
Thinking critically and analytically	84%	84%	84%
Acquiring job- or work-related knowledge and skills	79%	75%	78%
Working effectively with others	79%	81%	78%
Writing clearly and effectively	79%	76%	70%
Developing or clarifying a personal code of values and ethics	74%	76%	74%
Speaking clearly and effectively	74%	78%	68%
Understanding people of other backgrounds (econ., racial/ethnic, polit., religion, nation., etc.)	72%	71%	62%
Being an informed and active citizen	70%	69%	59%
Solving complex real-world problems	69%	76%	65%
Analyzing numerical and statistical information	63%	69%	55%

*Based on NSSE 2021, 2022 Snapshot Data

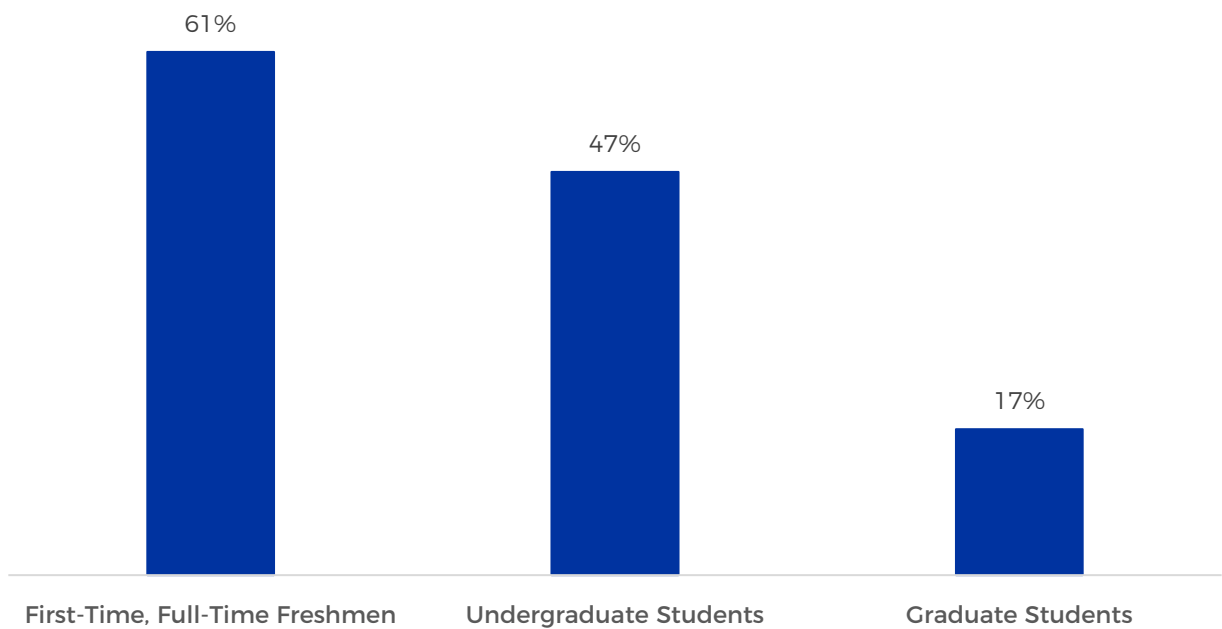
Q. Distribution by Income Level (As Reported at Census) – Chart



R. Distribution by First Generation Status (Self-Reported on Application) - Chart



S. Distribution by Athletic Status (at Census) - Chart



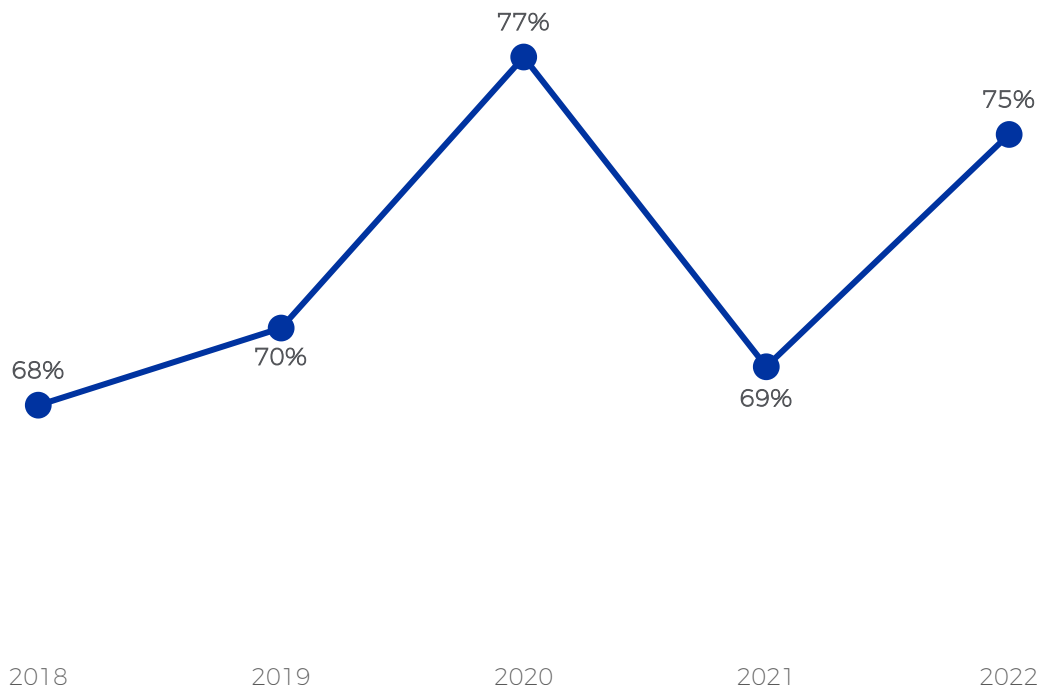
VII. RETENTION

A. Fall 2021 to Fall 2022 One-Year Retention by Cohort - Table

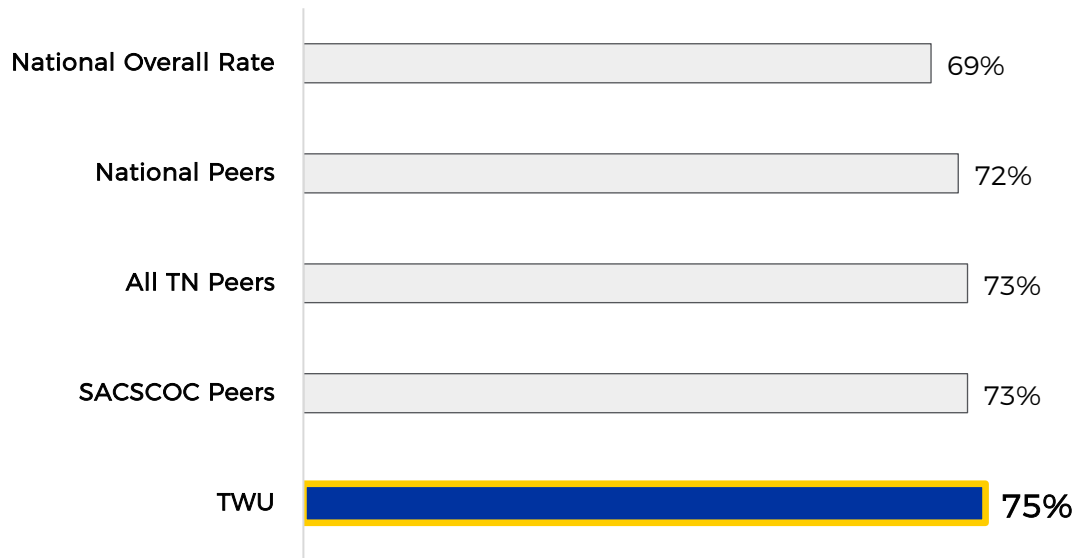
Cohorts	# Cohort	% Retained to Fall 2021	% Not Retained to Fall 2021
First-time, Full-time	200	75.3%	24.7%
Transfer	125	86%	13%

*Cohort numbers are based off adjusted IPEDS calculations

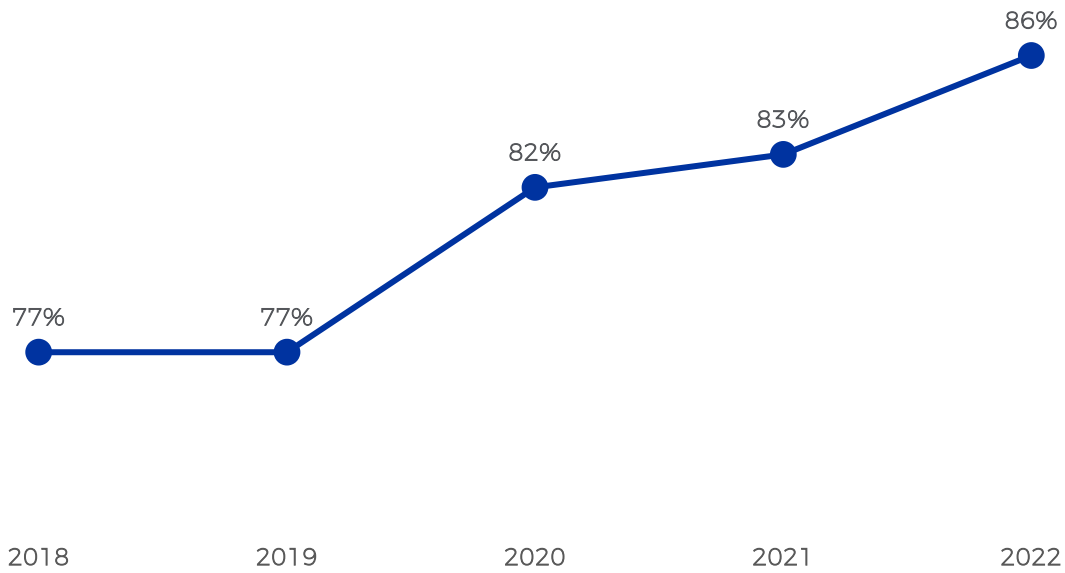
B. Retention Trends for Fall to Fall - First-Time, Full-Time Cohort - Chart



C. Comparison of Retention on National, State, and SACSCOC Peer Levels - Table

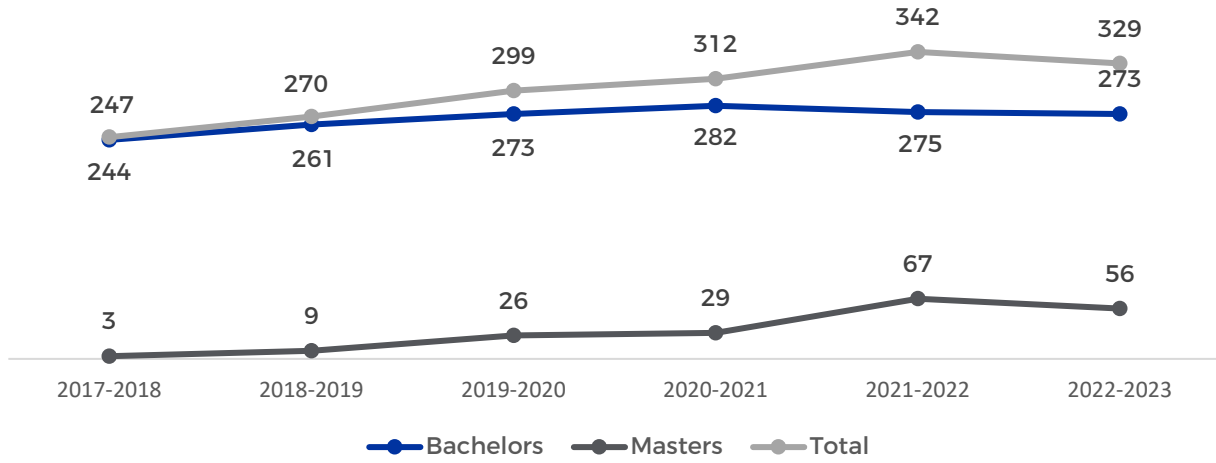


D. Retention Trends for Fall to Fall - Transfer Cohort - Chart



VIII. COMPLETIONS

A. 3-Yr. Trends, Distribution by Degree Level - Chart

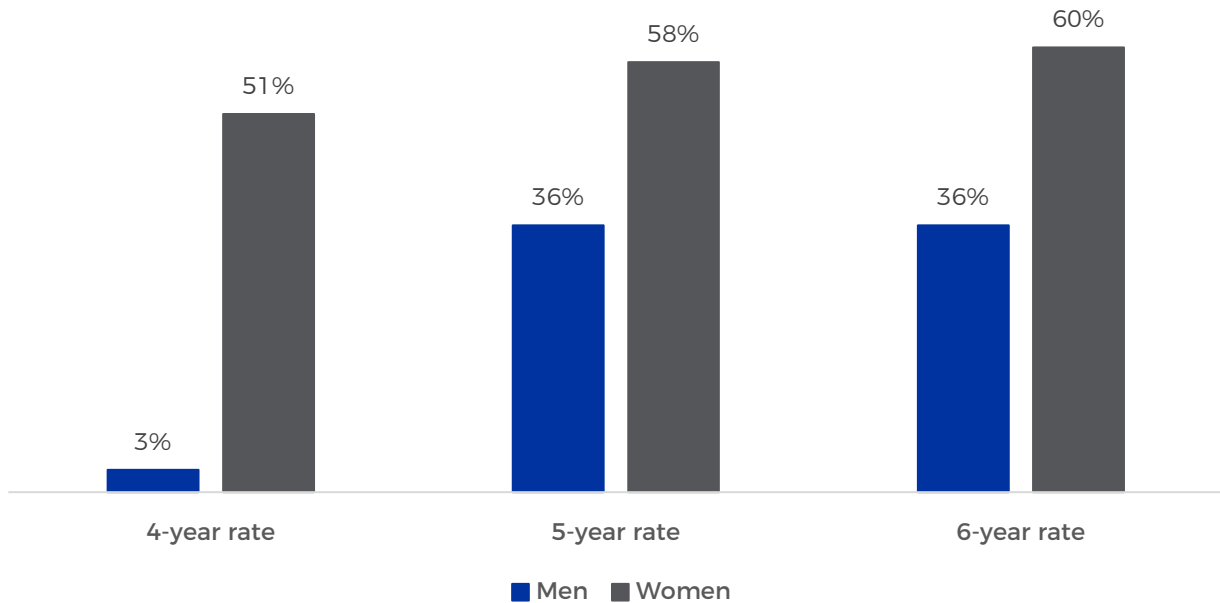


B. 3-Yr. Completion Trends by Bachelor's Degrees and CIP Code - Table

CIP CODE CATEGORY	Bachelor's Degrees	2019-2020	2020-2021	2021-2022	2022-2023
09	Communication, Journalism, and Related Services	7	4	5	6
11	Computer and Information Sciences and Support Services	0	0	0	0
13	Education	26	22	22	20
23	English Language and Literature/Letters	2	2	4	2
24	Liberal Arts and Sciences, General Studies and Humanities	2	0	1	0
26	Biological and Biomedical Sciences	5	7	5	5
27	Mathematics and Statistics	3	0	1	3
30	Multi/Interdisciplinary Studies	6	4	2	4
31	Parks, Recreation, Leisure, and Fitness Studies	31	14	19	25
38	Philosophy and Religious Studies	2	0	0	0
39	Theology and Religious Vocations	1	0	0	1
40	Physical Sciences	3	2	0	4
42	Psychology	6	13	10	11
43	Security and Protective Services	10	14	13	19
44	Social Work			9	5
45	Social Sciences	0	1	0	0
50	Visual and Performing Arts	3	5	1	3
51	Health Professions and Related Clinical Sciences	100	109	113	87
52	Business, Management, Marketing, and Related Support Services	108	69	67	75
54	History	2	3	3	2
	Total Completions	317	279	275	273

IX. GRADUATION RATES

A. 4, 5, and 6-Yr. Graduation Rates for First-Year, Full-Time Fall 2016 Cohort - Chart



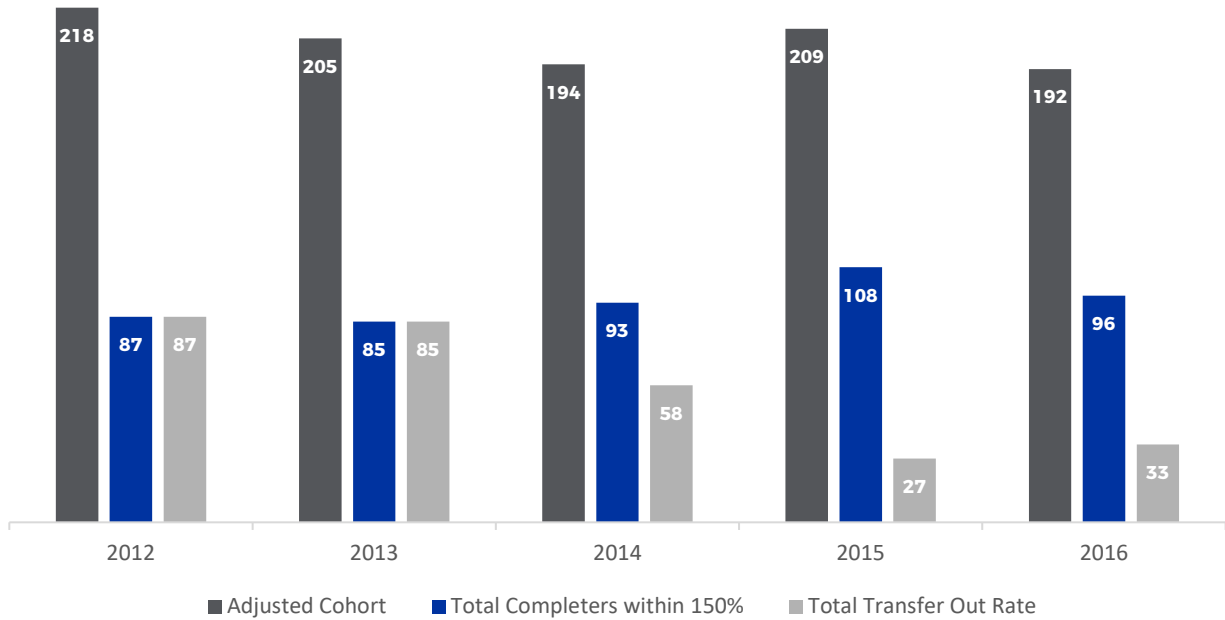
B. 4, 5, And 6-Yr. Graduation Rates by Race and Ethnicity - Table

Ethnicity/Race	# Graduating in Cohort	Graduated within 4 Years	Graduated within 5 Years	Graduated within 6 Years (150%)	% Completion Rate
Unknown	1	0	0	0	0%
Non-Resident Alien	13	2	5	0	54%
White	145	50	23	0	50%
Hispanic	8	2	1	0	38%
Black or African American	18	6	4	0	55%
Two or More Races	6	0	0	1	17%
Hawaiian/Pacific Islander	0				
Asian	1	0	0	0	0%
American Indian	0				
Total	192	60	34	2	50%

C. Federal Graduation Rates by Federal Financial Aid Category – Table

Federal Aid Categories	# in Cohort	Completers with 6 Years (150%)	Graduated within 6 Years (150%)
Recipients of a Pell Grant	74	34	46%
Recipients of a Direct Subsidized Loan (within entering year) that did not receive a Pell Grant	34	14	41%
Did not receive either a Pell Grant or Direct Subsidized Loan (within entering year)	84	48	57%
Total	205	102	50%

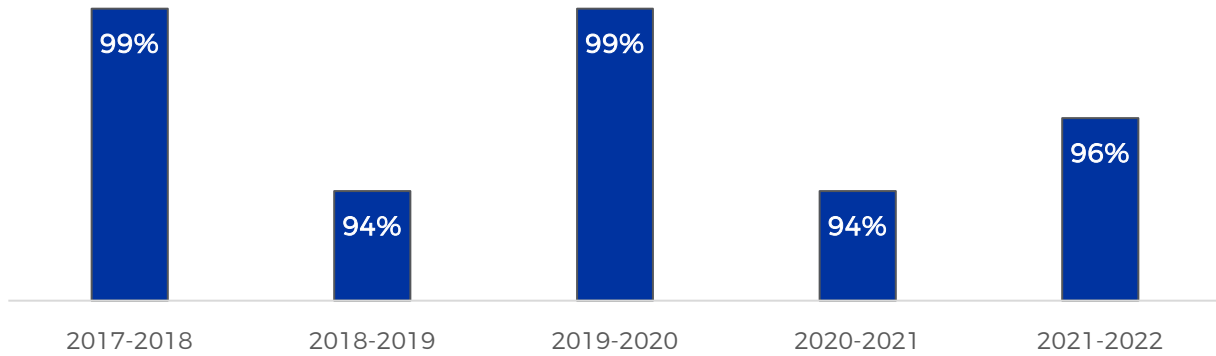
D. 6-Year Federal Graduation Rate Trends – Chart



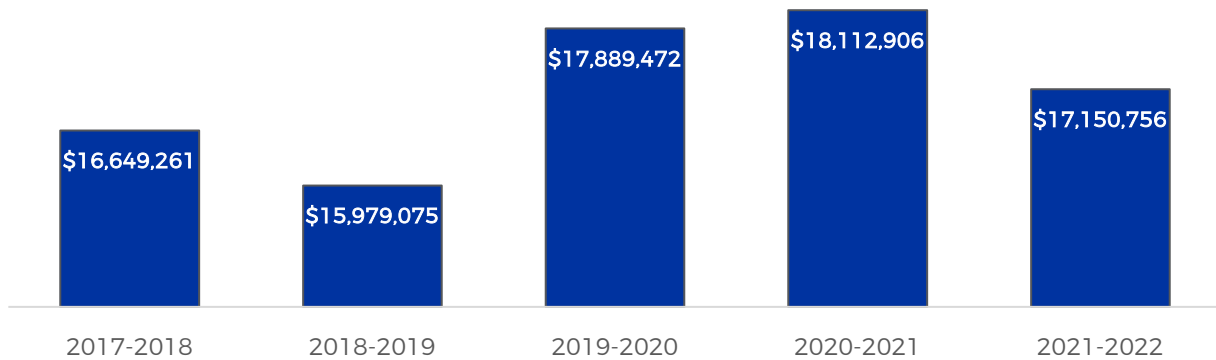
X. FINANCIAL AID AND FINANCES

A. 3-Yr. Trend Financial Aid Awards for All Students* - Chart

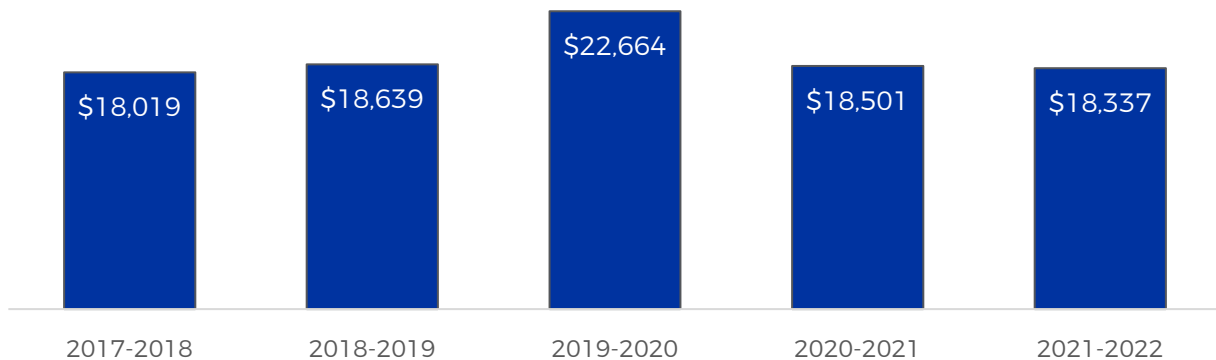
Total Percentage of Aid Awarded to All Students



Total Amount of Aid Awarded to All Students



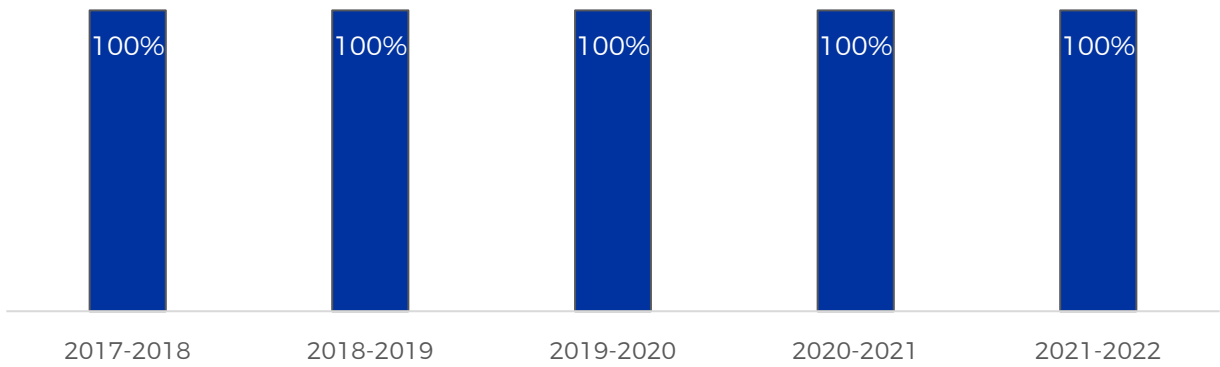
Average Amount of Aid Awarded to All Students



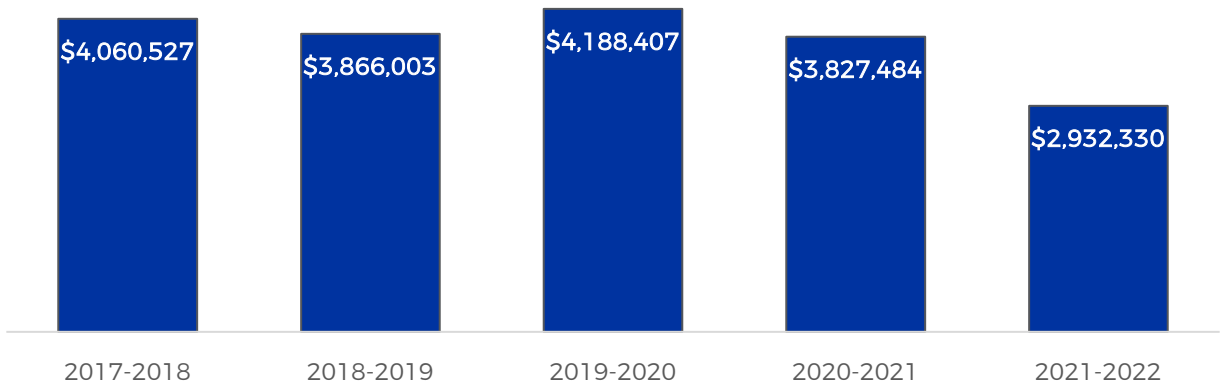
*Federal, state and Institutional Awarded Aid; excludes Student Loans

B. 3-Yr. Trend Financial Aid Awards for First-Time Freshman* - Chart

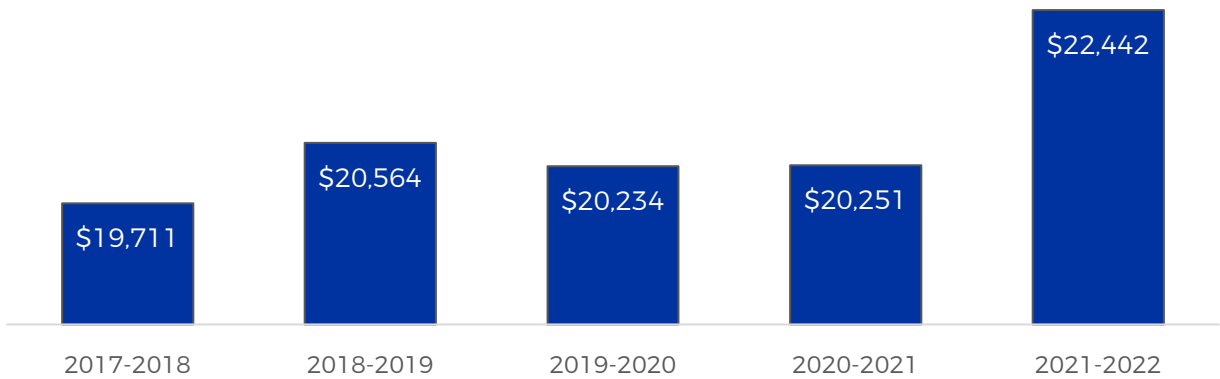
Total Percentage of Aid Awarded to First-Time Freshmen



Total Amount of Aid Awarded to First-Time Freshmen

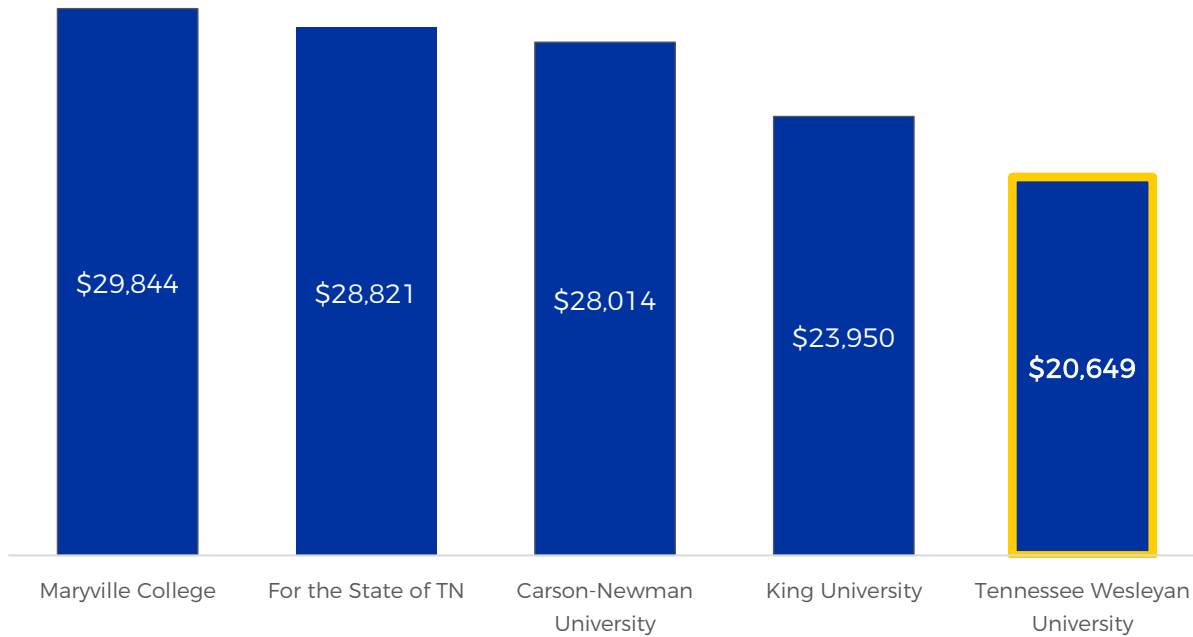


Average Amount of Aid Awarded to First-Time Freshmen



*Federal, state and Institutional Awarded Aid; excludes Student Loans

C. Average Student Loan Debt Per Graduate – Chart



Source: <https://lendedu.com/blog/average-student-loan-debt-statistics#TN>

D. Regional Comparison of Average Debt Per Graduate –Table

Rank	School	Average Debt per Graduate
15	Tennessee Technical University	\$19,363
22	Lincoln Memorial University	\$19,987
26	Tennessee Wesleyan University	\$20,649
47	Christian Brothers University	\$22,527
51	The University of Tennessee at Chattanooga	\$22,917
59	King University	\$23,950
61	Vanderbilt University	\$24,122
65	The University of Tennessee	\$24,420
66	Sewanee: The University of the South	\$24,431

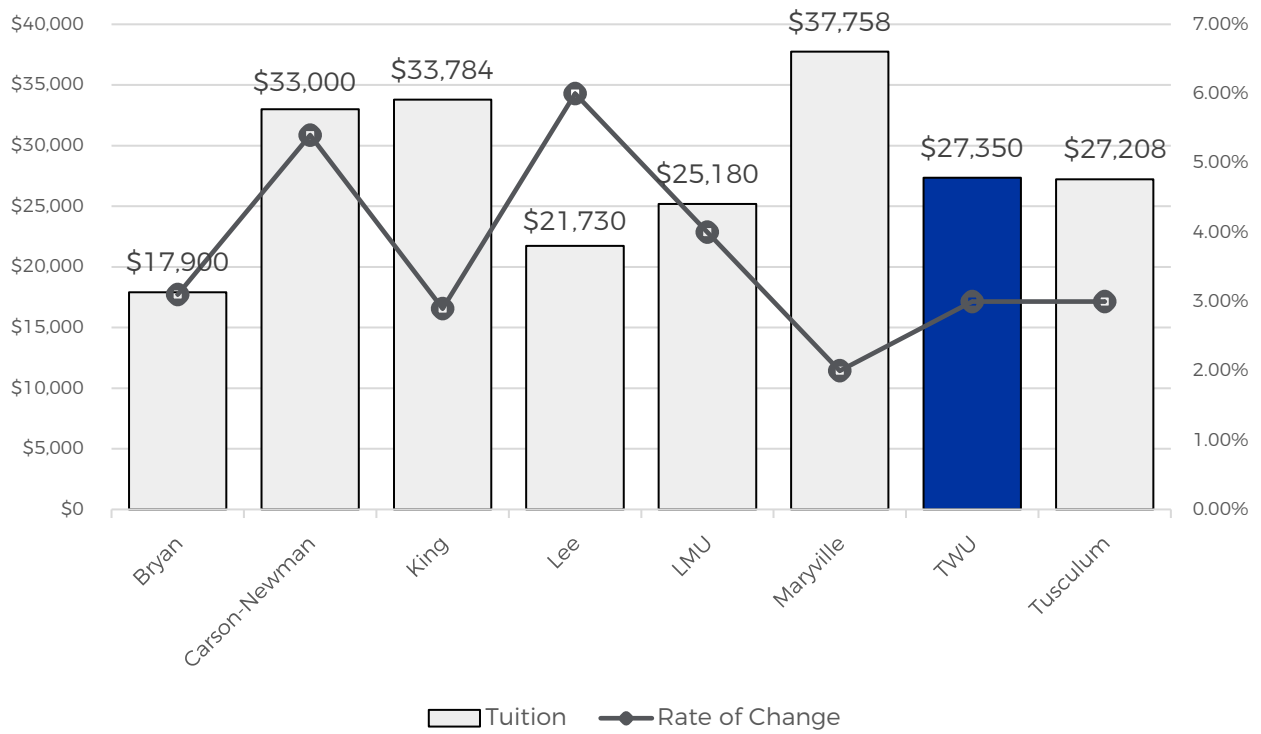
Source: <https://lendedu.com/blog/average-student-loan-debt-statistics#TN>

Ranked

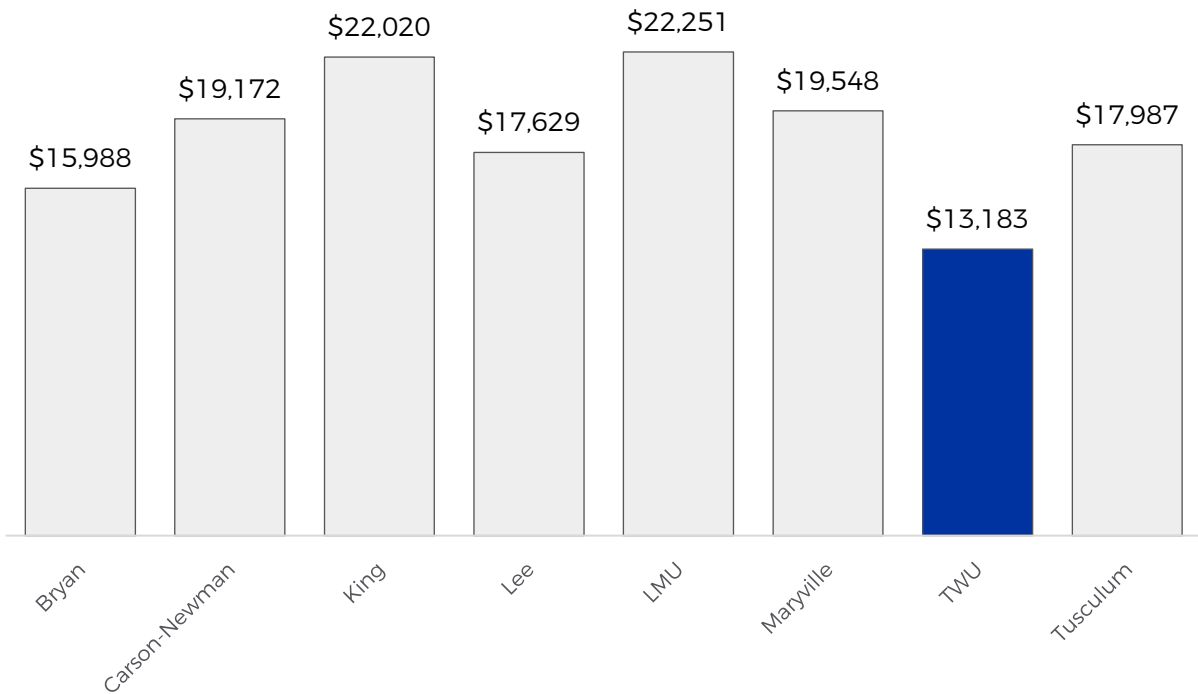
#26

out of 75 Southeastern

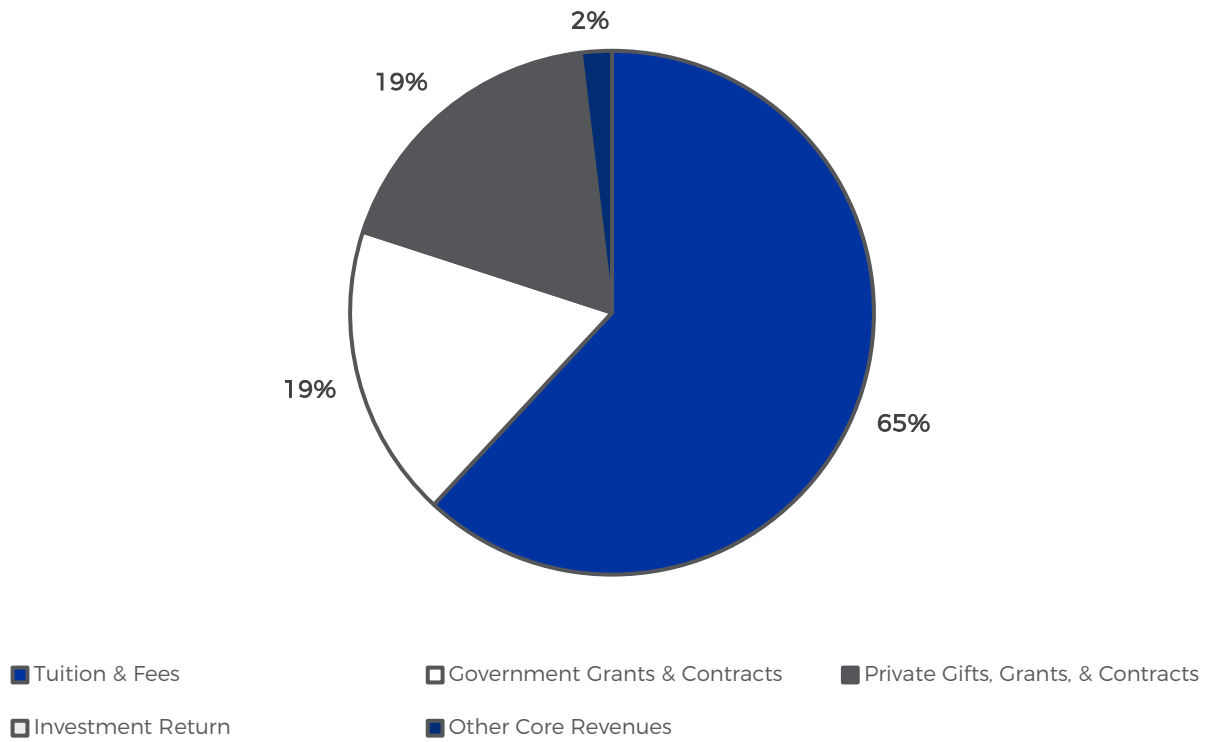
E. Comparison of Tuition - Chart



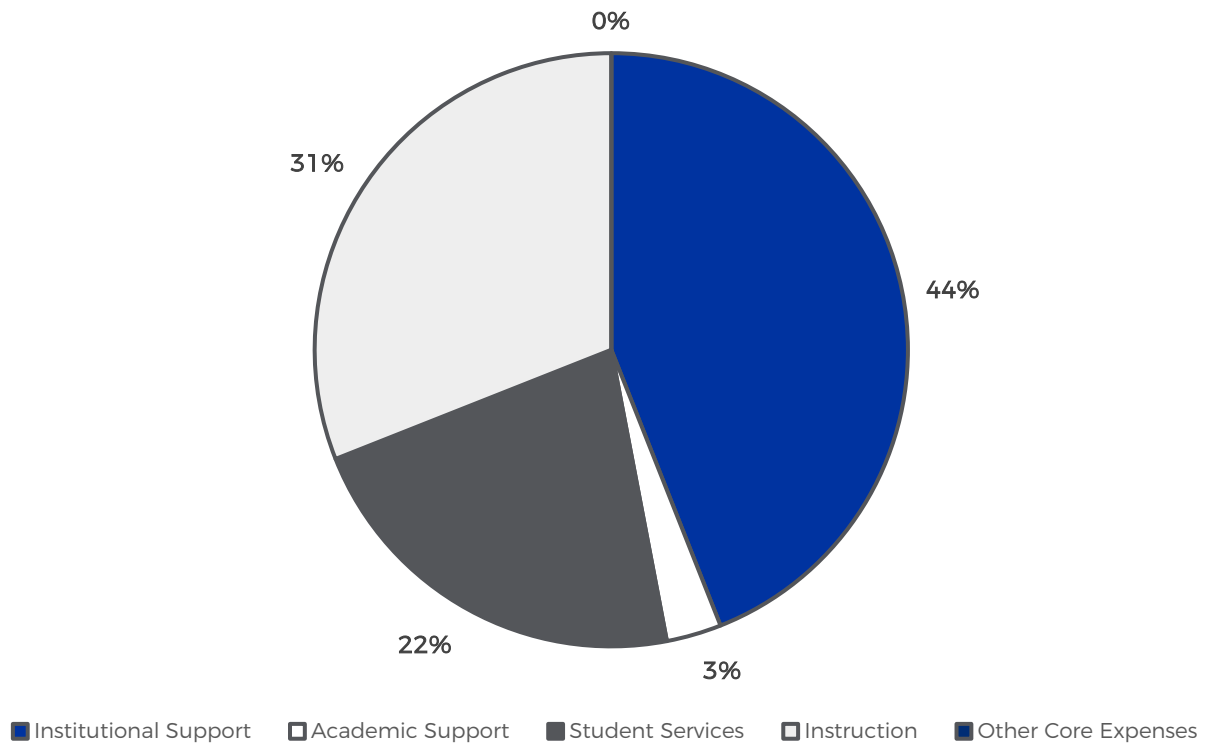
F. Comparison of Cost of Attendance - Chart



G. Distribution of Reported Revenue 2021-2022 - Chart



H. Distribution of Reported Expenses 2021-2022 - Chart



I. Comparison of Percent Distribution of Core Expenses per FTE Enrollment - Table

Institution	Instruction	
	% Distribution of Core Expenses	Core Expenses per FTE Enrollment
Bryan College	34%	\$4,817
Carson Newman University	48%	\$5,070
King University	37%	\$5,653
Lee University	28%	\$7,119
Lincoln Memorial University	37%	\$10,319
Lipscomb University	41%	\$10,812
Maryville College	34%	\$8,436
Milligan University	43%	\$8,452
Southern Adventist University	47%	\$10,457
Tennessee Wesleyan University	48%	\$7,279
Tusculum University	26%	\$4,822